

Leadership Hudson Presentation

City Council Workshop
July 23, 2024

Public Art Installation

Leadership Hudson Overview

Leadership Hudson is a nine-month program administered through Hudson Rotary. The program introduces participants to city, business, and community leaders in Hudson with the goal that participants serve Hudson in future leadership positions. Each class develops its own unique project that will benefit the Hudson community.

The class of 2024 began monthly sessions in September of 2023. Class members have varied backgrounds in business, nonprofit, education, local government, and volunteer work.

Notable past projects include:

- The Hudson Farmers Market
- Screen on the Green
- Safety Town
- Barlow Community Center solar panels
- Taste of Hudson
- State of Mind: Hudson
- Pedal Hudson



Class of 2024

Project Goals

- Promote civic pride
- Increase downtown foot traffic
- Support local businesses
- Enhance and activate the greens
- Complement existing activities (markets, weddings, bands, parades)
- Raises awareness of the community - social media opportunities
- Bring additional public art to Hudson

Potential Locations

First and Main Green



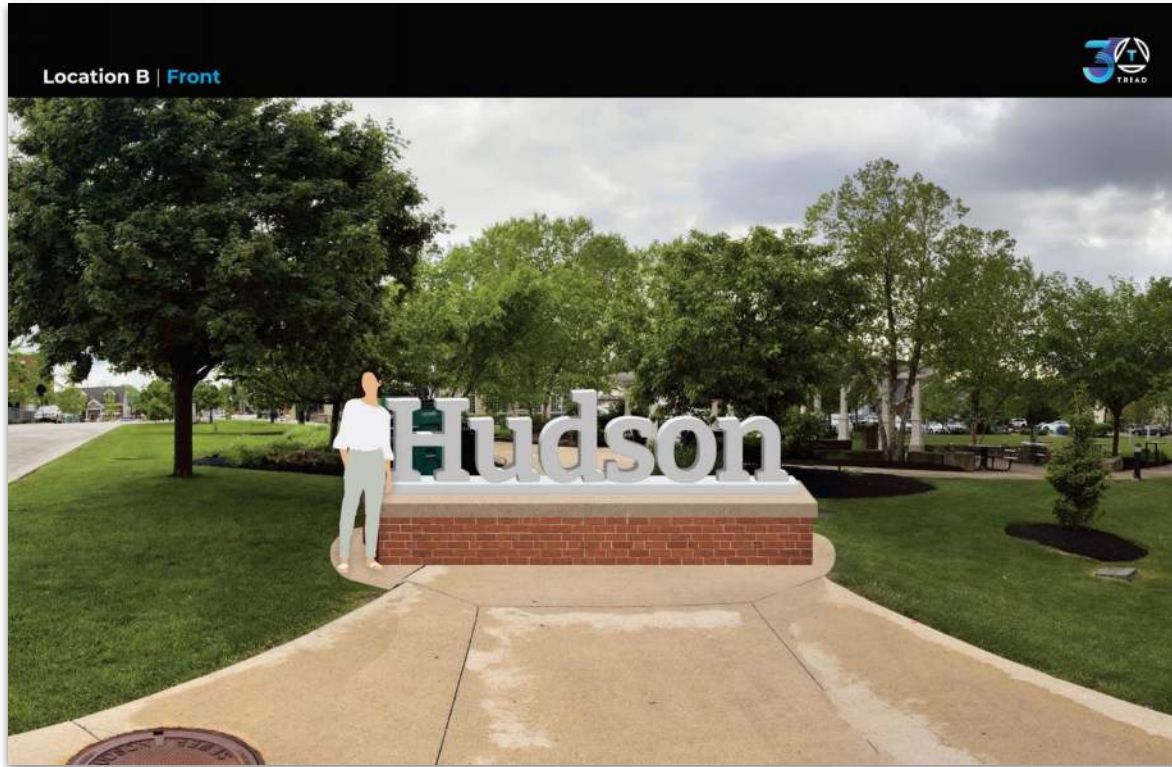
Design Concept



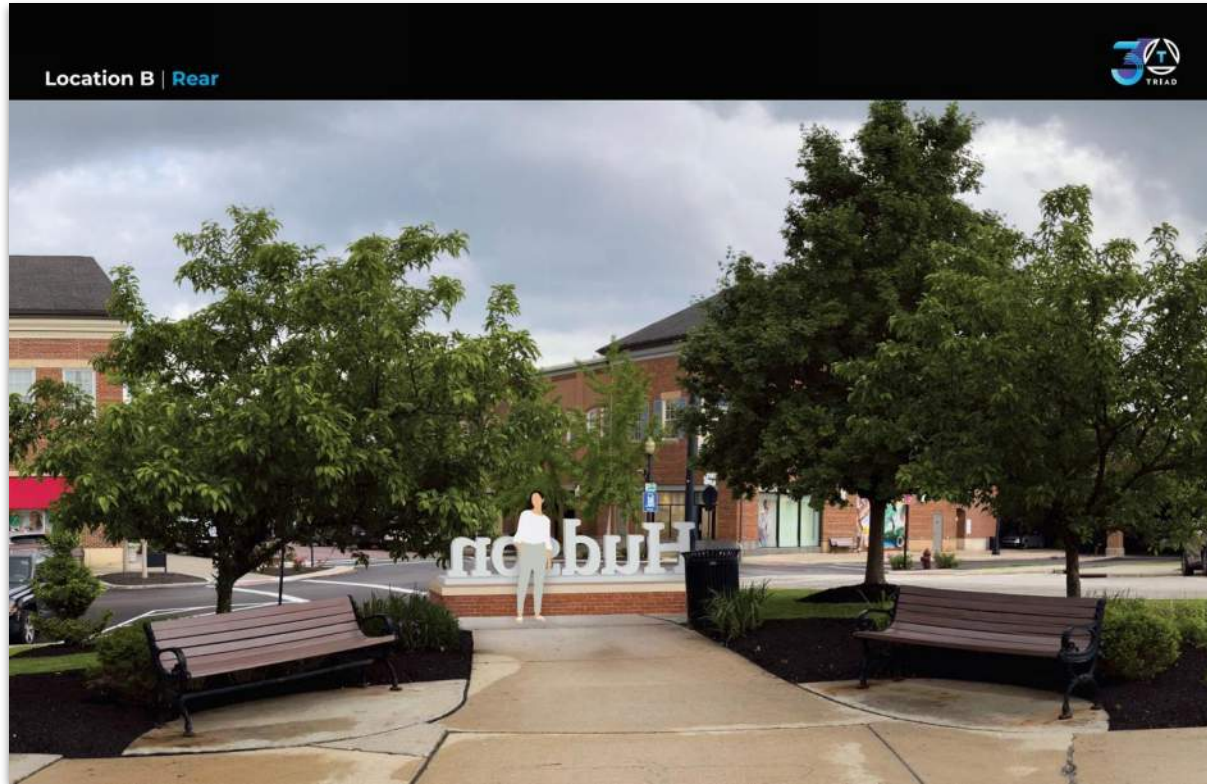
Design Concept



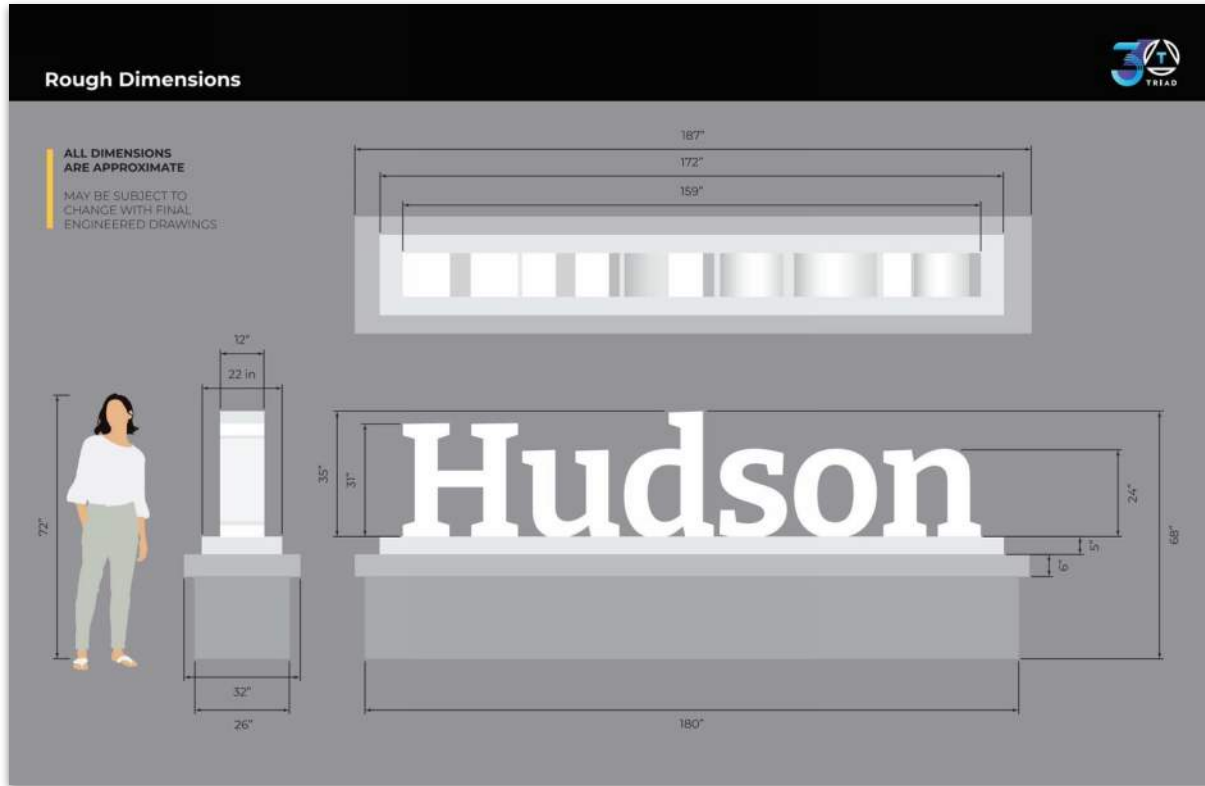
Design Concept



Design Concept



Design Concept



Design Concept

Additional Type Options



Hudson

Bitter Bold (Shown)

Hudson

Roboto Black

Hudson

Open Sans Bold

Hudson

Lora Bold

Hudson

Besley Bold

Hudson

Montserrat Bold

Hudson

Platypi Extra Bold

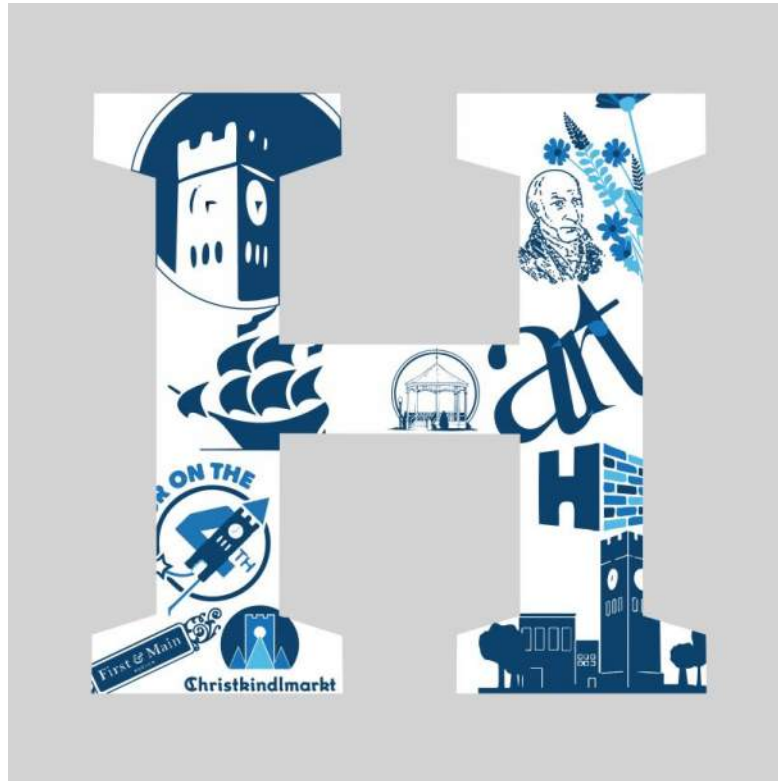
Hudson

Rokkitt Bold

Hudson

Oswald Bold

Design Concept



Leadership Hudson collaborated with Door 2 Art Studio to provide the following enhancement to the base design:

From Door 2 Art Studio: “We are very excited about the Hudson sign project. Door 2 Art can uniquely enhance the already wonderful existing design by adding important historic and relevant Hudson symbols, logos and images.






We are including a basic mockup to illustrate the idea. Please keep in mind that the designs would wrap around the sides and back adding interest from all vantage points. The possibilities for imagery, color, and design are endless. We can keep the designs Hudson blue, use multi colors, include a beautiful spray of flowers to represent our parks and Home and Garden tour. D2 can also create a community component to this project if desired.

Project Details

- Design
 - Interactive - sit, climb, play, pose
 - Uplighting - changing colors to signify events (holidays, awareness days, high school graduations)
 - Representative of Hudson - classic design. The group is also coordinating with Door 2 Art Studio for opportunities to make this unique to Hudson.
 - Recognize supporters - businesses, nonprofits, individual families etched onto side of sign
 - Respects the downtown greens
 - Durable, low-maintenance - Signs are typically fabricated from steel or aluminum. Larger sign fabrication companies offer substantial maintenance guarantees. We spoke to the communities of Lorain, Bay Village, and Parma, all expressed low maintenance costs.
- Fully funded and installed by Leadership Hudson, then gifted to the City. Estimated projected cost = \$25,000
- One year timeline

Project Inspiration



Community	Location	Install Date	Notes	Design
Kent	Downtown	2021	Spearheaded by Main Street Kent. Sign panels are interchangeable	
Lorain	City Hall	2022	Lorain Design and Review Board coordinated the fundraising – primarily donations	
Eastlake	City Hall	2023	Mayor coordinated with local tech/trade schools to design and fabricate sign	
Bay Village	Park	2023	Donation from Council member	
Wickliffe	Park	2024	Designed and fabricated by local tech/trade school students	

Potential Funding Sources

Grant Options:

- Hudson Community Foundation
- Ohio Arts Council (Project Support Grant)
- Summit County

Other Funding Opportunities:

- Go Fund Me (with recognition levels)
- Business Sponsorships (with recognition levels), Hudson Area Chamber of Commerce
- In-kind donations of labor, materials, supplies
- Sell mini versions of the sign at Farmers Market (Partner with HHS)



Potential Timeline

- Pre-Application Meeting (May 2, 2024)
 - Received input from city staff to refine presentation for Council workshop
- **Council Workshop (July 23, 2024)**
 - **Receive input from Council on overall project feasibility, location, design**
- Fundraising (Summer/Fall 2024)
- Manufacturing process/install (Spring 2025)
 - Installed by Leadership Hudson through a work/right of access agreement
- Dedication Ceremony - unique event or tag along on an upcoming event (TBD)