

Ellsworth Meadows Overview

Presented by Trent Wash, Golf Manager/Superintendent Golf Department

Presented to City Council Tuesday, November 26, 2013



Strategic Planning

- The Golf Course Long Range Plan
 - Established course improvements
 - Implemented 2001
 - Phase I and II completed fall 2004
 - Items remaining are based on available funding and inhouse project management



Strategic Planning

- Staff and the Golf Advisory Board have identified areas that are in need of improvement on a hole by hole basis.
 - Based on safety concerns
 - Based on playability/pace of play/aesthetics
 - Based on maximizing number of golf rounds
 - Based on reducing maintenance needs



Budget Information

- In preparation for budget discussions, the Golf Course keeps a list of prioritized projects. This list is adjusted from time to time as needed based on available funds and Golf Advisory Board input.
- Sources of revenue include greens fees, cart rental, merchandise, gift cards, food and beverage, facility rental, rebates and royalties.
- Budget impacts include the economy, weather and other course competition.
- Cost pressures include equipment, fuel, pesticides and food.



Budget Information

- Golf Department unfunded initiatives currently include:
 - Cart path installation
 - Facility improvements (clubhouse and maintenance)
 - Other paving needs
 - Large scale drainage/storm water
- In the case of reduced funding, the golf course could reduce the frequency of various maintenance practices.
 Also, seasonal staff would be reduced as needed.



Questions?



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