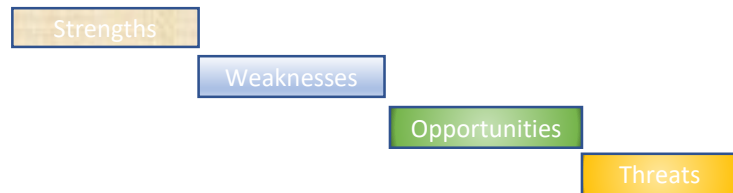


SWOT Analysis



2020

The City of Hudson,
Ohio





Hudson SWOT Analysis

Overall City Departments Summary

Strengths:

- Customer Service.
- Staff. Knowledge & Experience.
- Budget Mgmt.
- Safety.
- Reliable service.
- Use of technology.

Weaknesses:

- Aging facilities & equipment.
- Communication.
- Improve customer service.
- Succession planning.
- Lack of staffing.

Opportunities:

- Training.
- Social media.
- Improve communications.
- Use Technology more.
- Conduct LEAN analysis.
- Better use of Data created by City.

Threats:

- Aging facilities & equipment.
- Funding cuts.
- Succession planning.
- Gov't. regulations.
- Filling vacancies.
- Lack of trust in Gov't. with Public.