







TO: Architectural & Historic Board of Review

FROM: Destination Hudson Board of Directors

RE: Sign in front of Town Hall for Chamber of Commerce & Visitor Center

We strongly encourage you to approve the sign as presented. When the Visitor Center & Gift Shop and the Fire Museum spent \$350,000 renovating Town Hall, we designed and got approved three signs: one in-ground sign announcing the Visitor Center and the Museum, and one smaller sign at each entry door to make it easy for the public. To reduce the number of “poles”, we decided to install these smaller signs on existing light poles.

Unfortunately, the light pole in the front of Town Hall is much closer to the sidewalk leading to the ADA entrance, and visitors come in the elevator door instead of climbing the steps to the main entrance. This is very confusing for them.

When the Chamber of Commerce moved into Town Hall to share Destination Hudson’s space, we approached the City to see if we could replace the existing sign on the E. Main Street lightpole with an identical sign with a few more words, saying Hudson Visitor Center & Gift Shop and Hudson Chamber of Commerce, and place it closer to the main entrance steps.

The Fire Museum has a sign indicating their entrance; the Visitor Center & Gift Shop and Hudson Chamber of Commerce need a matching sign for theirs. In rebranding our image, we have added the words “Gift Shop” to our official name, and as a place of business feel it is appropriate to have this on our sign, just like any business on North Main, and like Dr. Qadri, the Funeral Home and the businesses in Alan Sveda’s building on East Main. The sales from the Gift Shop are critical to the operation of the Visitor Center, which brings tens of thousands of people into the downtown area each year.

Thank you for your consideration.

Kris Barker – TREASURER Manager, First National Bank/Hudson; Secretary – Rotary Club of Hudson; AVP & Treasurer - EMS Outreach of Hudson; Hudson Community First Advisory Board; member, Hudson Chamber of Commerce; 6947 Walters Rd, Hudson OH 44236

Lisa Carson – VICE PRESIDENT Owner, Gwendolyn Elizabeth; Owner, Carson Group. 126 W. Streetsboro St, Hudson, OH 44236

Debbi Classen – BOARD MEMBER Retired. President, Board of Directors, Fairway Condominium Association
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Debra Sherman – SECRETARY Owner, Classic Event Services, LLC; Owner, Connecting for a Cause; Merchants of Hudson Board of Directors.

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TO: AHBR, page 2

Ron Stolle – PRESIDENT Retired. Hudson Planning Commission
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Ex-officio Board Members:

Nicole Alverson – President, Hudson Area Chamber of Commerce, 245 N. Main Street, Hudson,
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Sherry Beam - Co-founder and Chair for Hudson in Bloom Fund, Summit County Master
Gardener, Civic Chair and past president, Hudson Garden Club
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Sheryl Sheatzley – Communications Director, Hudson Local Schools.
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Liz Murphy, Executive Director. Merchants of Hudson Board Member; Hudson Community
First Board Member; HCSA Lighting Committee Chairman; Laurel Lake Retirement
Community Board Member/Vice President; Laurel Lake Foundation Board Member/Secretary;
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