

From: Richardson, Mark
Sent: Thursday, March 24, 2016 10:51 AM
To: 'dsh@hglegal.us'
Cc: Hannan, Greg
Subject: Sign Code

Dean –

I have finally had an opportunity to review the recording of the March 14 PC meeting and summarize the members' comments on your proposal. I provide that summary here:

1. None of the PC members supported the proposal to regulate only signs that faced the right-of-way. One member specifically supported the regulation of window signage inside of buildings.
2. None of the PC members supported allowing all types of internally illuminated signage including neon. Some members said they would consider compatible halo or backlit signage.
3. Other comments expressed by one or more members:
 - Sign clutter is an issue
 - The sign code maintains the City's high standards
 - Need consistent code enforcement
 - Signage on secondary frontages is allowed. Variances are available for the sign code except for internal illumination. Some would consider allowing variances for internal illumination.

The purpose of the meeting was to solicit PC comments on your proposal after which you could amend the proposal before it is presented to Council for first reading and referral back to PC for a public hearing and recommendation. The first reading and referral has been scheduled for April 19. The PC public hearing and recommendation will be scheduled for the May 9 meeting. I owe the Clerk of Council a little report and draft of the legislation by April 12. I would appreciate your revisions by April 8 so I have adequate time to prepare my report. Thanks.

Mark