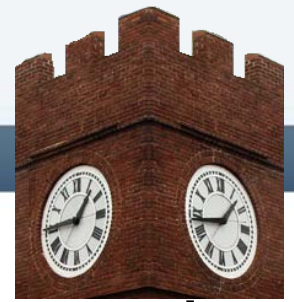




# Economic Development Department Overview

Presented by Chuck Wiedie, Director  
Economic Development Department

Presented to City Council  
Tuesday, June 11, 2013



# Economic Development Department

- **Strategic Planning**

- Economic Development Strategic Plan created in 2005
  - Adopted in “concept” in 2006
  - Revisited in 2010/2011
- Goal 2 of the Strategic Plan encourages the development of the commercial and industrial base of Hudson

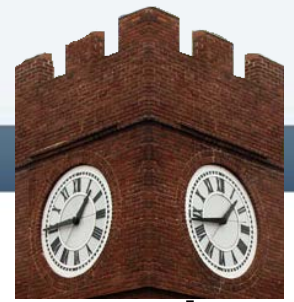


# Economic Development Department

- **Strategic Planning**

- Under Goal 2 the following are identified as priority items:

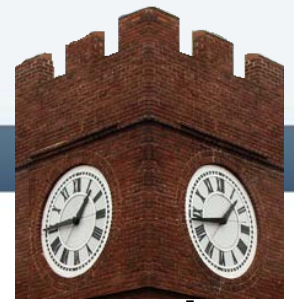
- 2.1, Community-wide communications links
    - 2.2, Regional involvement of the community
    - 2.6, Enhance Hudson as a great business location
    - 2.6.4, Develop metrics for measuring economic development



# Economic Development Department

- **Budget Information**

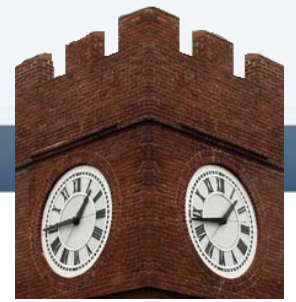
- In preparation for budget discussions, meetings are held with the CM, ACM and Finance Director
- The departments revenue comes from the General Fund, income tax
- Budget impacts would involve multi-year funding
- Cost pressure would come from reduced levels of collected income tax



# Economic Development Department

- **Budget Information**

- Department-specific unfunded projects or initiatives
  - Phase 2 and 3 of the City Marketing Initiative
- The largest expense in the departments budget is related to marketing. If funding were reduced we would have to reduce or eliminate this initiative



# Questions?



# City of Hudson, Ohio

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