

A RESOLUTION AUTHORIZING THE CITY MANAGER TO ENTER INTO A CONTRACT FOR PROFESSIONAL SERVICES WITH AKHIA PUBLIC RELATIONS, INC.; AND DECLARING AN EMERGENCY.

WHEREAS, this Council wishes to authorize the City Manager to enter into a contract with Akhia Public Relations, Inc. for professional marketing services relating to economic development and Velocity Broad Band initiatives in 2017.

NOW, THEREFORE, BE IT RESOLVED by the Council of Hudson, Summit County, State of Ohio, that:

Section 1. The City Manager is authorized to enter into a contract with Akhia Public Relations, Inc. for professional marketing services relating to economic development and Velocity Broad Band in accordance with the proposed service rates attached hereto as “Exhibit A” for a term beginning upon the adoption of this Resolution and continuing through December 31, 2017, and not to exceed the amount of Council appropriations therefor.

Section 2. It is found and determined that all formal actions of this Council concerning and relating to the adoption of this Resolution were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees that resulted in such formal action were in meetings open to the public in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

Section 3. This Resolution is declared to be an emergency measure necessary for the immediate preservation of the public health, safety and general welfare and for the further reason that immediate passage is necessary to address the marketing needs of the City’s Economic Development Department and Velocity Broad Band to enhance potential revenues to the City at the earliest possible time; wherefore, this Resolution shall be in full force and effect immediately upon its passage, provided it receives the affirmative vote of five members of Council elected thereto or six affirmative votes if all members of Council are present at the meeting at which it is passed; otherwise it shall take effect and be in force from and after the earliest period allowed by law.

PASSED:

David A. Basil, Mayor

ATTEST:

Elizabeth Slagle, Clerk of Council

I certify that the foregoing Resolution No. 17-98 was duly passed by the Council of said Municipality on _____, 2017.

Elizabeth Slagle, Clerk of Council

EXHIBIT A

Akhia Public Relations - Rates

<u>Service</u>	<u>Agency Fee</u>	<u>City of Hudson Discount</u>
Strategic planning, account service, project management	\$125/hr.	\$100/hr.
Creative concepting, creative design	\$125/hr.	\$100/hr.
Fulfillment work (mailing services, name tags, etc.)	\$75/hr.	\$50/hr.