



ADMINISTRATION • 1140 Terex Road • Hudson, Ohio 44236 • (330) 342-1700

Date: April 9, 2020
To: Jane Howington
From: Dan Gerbracht
Re: Granicus SD to HD benefits

Due to the recent move to virtual public meetings, it has become very noticeable on Granicus that we are lacking HD quality for streaming. Currently our video system at Town Hall is full HD, and we down scale the video signal to go to Granicus.

During the recent AHBR meeting and City Council meeting, when staff shared their computer screen, it was apparent that we lacked the HD quality and the image was pixelated and very difficult for the viewer to read. Upgrading to HD streaming would greatly improve the quality of the stream, both for staff and for citizens watching the stream at home.

Granicus has proposed an additional \$900 per year contract addendum to upgrade our system to HD. In 2019 we upgraded the encoder to support high definition streaming, but we never enabled it.

The \$900/year addendum covers the entire account, and all meeting bodies would be converted to high definition streaming.

If you have any questions, please let me know.

Dan Gerbracht
HCTV Operations Manager
City of Hudson - Ohio