

CHAPTER 1446

Downtown Street Banners Program

1446.01 ~~Street~~Downtown banner program guidelines.

~~Application form.~~

CROSS REFERENCES

Signs - see P. & Z. 1207.17

1446.01 ~~STREET~~ DOWNTOWN BANNER PROGRAM GUIDELINES.

(a) The Downtown Banner program applicants must represent or promote a nonprofit cultural, educational or other community activity or event of general public interest. Banners that correlate to an approved temporary special event will receive priority date and location selection up to 60 days prior to the scheduled event. Banners may not be used to promote or advertise commercial activities (unless those commercial activities are incidental to an event sponsored by an educational or other nonprofit community group) or political parties, issues or candidates.

~~(b) Banners may not be used to advertise or promote any type of service or sales unless the sales activity is incidental to an event sponsored by an educational or other nonprofit community group. In no event shall business identification or commercial trademarks or logos be permitted on banners. Business identification, trademarks and logos may be considered if it is related to an event sponsorship.~~

(c) Any organization that wishes to display banners under the City's program must submit an application to Community Development ~~(on the form provided at the end of this chapter) to the Clerk of Council at least one month prior to the group's requested initial display date, and include A sketch or photograph of the a copy of the~~ proposed banner design ~~must be included along with the banner display application.~~ City CouncilCommunity Development reserves the right to decline to display banners that do not comply with the guidelines described herein, or the display of whose contents would otherwise violate City Ordinances or applicable state or federal law.

~~(d) Banner display applications will be accepted on a first come, first served basis. Banners that correlate to an approved Temporary Special Event will receive priority of location selection up to 60 days prior to the event. After this time, all other requests will be considered.~~ In the event that more than one group applies to display banners at the same time, the City reserves the right to either limit or alter display time to afford maximum exposure to all applicants under the circumstances. The City will attempt, in such cases, to work with the applicant groups to arrive at a cooperative solution. The City Manager, however, shall make the final determination.

(e) In the event that a requested display of banners conflicts with the display of City-sponsored banners during a particular time period, the City reserves the right to reschedule the display of non-City-sponsored banners during that conflicting time period.

(f) All banners must be professionally printed on both sides of the banner, and must be made of a durable, weather resistant material (double canvas, vinyl, or ~~high-quality~~high-quality nylon or acrylic fabric). Banners must be 30 ~~inches-~~wide by 60 ~~inches-~~long to display along St. Rt 91 and St. Rt. 303 and-must be 18" x 36" to be displayed in First and Main. Banners that are excessively worn, faded, torn or otherwise damaged will not be accepted for display. Designs may not include phone numbers, website addresses, other addresses, sales or prices.

(g) ~~All non-City banners must be on display for a minimum of two weeks and a maximum of 30 days. Banners that advertise specific events on specific dates will not be displayed more than three weeks before the first date of the event and will be removed no later than three business days after the last date of the event. Organizations may display banners up to two weeks prior to an event. Banners are hung on a Monday and removed on a Monday, but exact days are determined by Hudson Public Power.~~

(h) The organization sponsoring a display of banners will be responsible for all costs related to the design, production, printing, installation, maintenance and removal of banners. Storage in advance of display and after removal of banners is also the responsibility of the sponsoring group. ~~Banners may be delivered to the City's Public Works Department at 20 Morse Road, not earlier than two business days prior to the scheduled display of banners. Banners must be collected from the Public Works Department not later than two business days after their removal.~~

(i) The City is not responsible and will not be held liable for any loss of or damage to banners on display or otherwise in its custody.

(j) ~~The Public Power Division of the City's Public Works Department~~Hudson Public Power will install, remove and maintain banners while on display. ~~The total number of poles available for display of banners as of the date of these guidelines is 26. Applicants for display of banners must display banners on all available light poles. If requesting a 30" x 60" banner, organizer must fill 25 locations. If requesting an 18" x 36" banner, organizer must fill 36 locations.~~

(k) For additional information about the City's banner program, please contact ~~the City Public Works Department at 330-342-1750 or the Assistant City Manager at 330-342-1700~~Community Development at 330-342-1790.

(l) Banner applications are available online through the city's website, or in the Clerk of Council's office at Town Hall (27 East Main Street). ~~Completed applications must be submitted to the Clerk of Council at Town Hall.~~

(m) The City Manager reserves the right to identify additional guidelines to support the Downtown Banner Program.

(Res. 01-155. Passed 9-5-01.)

CITY OF HUDSON

BANNER PROGRAM

APPLICATION

Name of Organization _____

Address _____

Contact Person _____ Phone _____

Event or Activity Name _____

Date(s) of Event/Activity _____

Requested Display Dates _____

(Minimum two weeks and no longer than 30 days. For specific events no earlier than three weeks before the first date and three business days after the last date of the event.)

PLEASE REMEMBER TO ATTACH A SKETCH OR PHOTO OF THE BANNER DESIGN TO THIS APPLICATION.

Applicant Representative

Signature _____

(Date)

Please return this application to:

City of Hudson

c/o Clerk of Council

27 East Main Street

Hudson, Ohio

Phone: 330-342-1799/1795

Fax: 330-656-1585

APPROVED BY: _____ Date: _____

City Manager

(Res. 01-155. Passed 9-5-01.)