



ADMINISTRATION • 115 Executive Parkway, Suite 400 • Hudson, Ohio 44236 • (330) 342-1700

STRATEGIC PLAN STATUS UPDATE

City Council Workshop
January 13, 2015

Goal 1: Create a More Vibrant and Connected Residential Community

Topic Area 1: Community Facilities Suitable for All Ages

1. Assessment of Current Facilities
 - a. Parks have assessed and have done a tour of the parks to assess their needs and conditions
 - 1.) Park Board developed an improvement list
 - a.) New playground equipment in multiple parks
 - b.) Master Plan for path improvements and construction being reviewed for financing options
 - c.) Skate rink moved to more accessible location
 - d.) Council, School, Park Board and Golf: planning a forum for park and rec services for spring 2015
2. Reactivate Phase 2 Planning
 - a. Evaluate previous studies
 - 1.) Community Development Department working with the Comprehensive Plan and Downtown Phase 2 Review Committees
 - 2.) Staff developing data base for all phase one information
 - b. Staff working on relocation of public facilities in phase 2 area
 - c. Developing staff capacity to manage implementation of phase 2 project

Topic Area 2: Community-Wide Communications Link

1. Broadband Business Plan and Assessment in process; completion date estimated for the first week of February, 2015.
2. Recommendations to Council scheduled for workshop on February 10, 2015.

Topic Area 3: Variety in Housing Mix

1. Growth management plan being reviewed as part of comp plan update.
2. Results of Comprehensive Plan with housing component to be reported out at conclusion of com planning process scheduled for fall, 2015.

Topic Area 4: Traffic Management and Connectivity

1. Assess alternate traffic control methods
 - a. Internal review team established
 - b. Technology purchased for conducting speed studies
 - c. Children playing signage reviewed
 - d. Calming techniques being reviewed

Goal 2: Develop the Commercial and Industrial Base of Hudson

Topic Area 1: Community-Wide Communications Links

1. Broadband business plan in process of being completed and projected to be presented to Council on February 10, 2015
2. Sustainability of Cable TV being reviewed

Topic Area 2: Regional Involvement in the Community

1. Involved in several collaborative efforts with HR, storm water management, public service and engineering opportunities, as well as economic development.

Topic Area 3: Regional Perception of Hudson

1. Marketing program
2. New strategic initiative program
3. Potential revisions to the jobs creation agreement
4. Water and sanitary alternatives

Topic Area 4: Provision and Control of Utility Service

1. Electric rate study complete and ready for review with council.
2. Water system review and alternative options being modeled.
3. Sanitary sewer discussions taking place with Summit County.
4. Broadband business plan in process.

Topic Area 5: Enhance Hudson as a Great Business Location

1. Marketing plan completed and under contract for implementation.
2. Metrics being drafted and provided to council as part of a performance management plan.

Goal 3: Improve Efficiency, Effectiveness and Quality of Services

Topic Area 1: Provision of City Services

1. Performance management system and metrics in process of development and Council review.

Topic Area 2: Improved Government Facilities

1. Currently evaluating relocation of salt dome, bus garage and Hudson Public Power.
2. Currently conducting market analysis of YDC property regarding impact of siting municipal services versus job creation opportunities.
3. Financial projections for these improvements in process as part of the siting studies.

Topic Area 3: Human Resources

1. Contract with Stow for HR professional.
2. Re-activate the Personnel Advisory & Appeals Board
3. Develop an Employee Council
4. Contract for a plan management professional