

**A RESOLUTION AUTHORIZING THE CITY MANAGER TO BID AND  
AWARD FOR THE MARKETING SERVICES OF VELOCITY  
BROADBAND.**

WHEREAS, the City is searching for a marketing firm that is best able to continue the current design, development, and distribution of the marketing campaigns for Velocity Broadband; and

WHEREAS, these marketing efforts keep future customers and new property owners aware of the Velocity products and services available to them; and

WHEREAS, Velocity marketing efforts are also used to communicate new features and products to existing customers who might choose to take additional services.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Hudson, Summit County, Ohio, as follows:

Section 1. The City Manager is authorized to advertise both for a period of at least once a week for two (2) consecutive weeks in a newspaper of general circulation within the municipality and for a period of three (3) consecutive weeks on the Municipal website, requesting the submission of bids for the marketing services of Velocity Broadband.

Section 2. The City Manager is authorized to enter into a contract or contracts on behalf of the City in an amount to be appropriated by Council, for one-year, with an option to renew for an additional year, up to the amount of Twenty Thousand Dollars (\$20,000.00), per year.

Section 3. The City Manager is further authorized to return all certified checks and bid bonds submitted by the unsuccessful bidders and to reject all bids for said contract or contracts if deemed necessary to do so.

Section 4. That the aforesaid recitals are rendered to be the findings of this Council and are hereby incorporated into this Resolution.

Section 5. It is found and determined that all formal actions of this Council concerning and relating to the adoption of this Resolution were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees that resulted in such formal action were in meetings open to the public in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

Section 6. This Resolution shall take effect and be in force from and after the earliest period allowed by law.

PASSED: \_\_\_\_\_

\_\_\_\_\_  
Jeffrey L. Anzevino, Mayor

ATTEST:

\_\_\_\_\_  
Aparna Wheeler, Clerk of Council

I certify that the foregoing Resolution 24-28 was duly passed by the Council of said Municipality on \_\_\_\_\_, 2024.

\_\_\_\_\_  
Aparna Wheeler, Clerk of Council