

# Adopt-a-Spot

*The City of Hudson Adopt-a-Spot program empowers businesses, artists and community groups to steward small public spaces in Downtown Hudson keeping them clean, attractive and welcoming to residents and visitors.*

## WHO CAN ADOPT?

- Local businesses
- Nonprofits & community organizations
- School or youth groups

## WHAT IS THE COMMITMENT?

From May to October, each adopter agrees to:

- Visit their spot 1-2 times per month
- Perform light maintenance only:
  - Litter removal
  - Sweeping
  - Weeding/tree-well care
  - Watering planters (if applicable)
- Report damage or safety issues to the City (no repairs expected)
- Not required: snow removal, structural repair or heavy landscaping

## SPONSORSHIP LEVELS

First Street Premier Sponsor - \$500 - 3 available

Clinton Street Champion - \$700 - 3 available

First & Main Visionary - \$900 - 2 available

Downtown District Partner - \$1,000 - 1 available

\*SPONSORSHIP PRICING VARIES BY LOCATION AND FLOWER TYPE. ALL SPONSORSHIPS INCLUDE AN ANNUAL "THANK YOU" PLAQUE.



# Adopt-a-Spot

## CITY RESPONSIBILITIES

The City of Hudson provides:

- Initial site prep (cleaning, repairs if needed) and planting
- Fall Clean Up
- Seasonal refresh (mulch, plants if budget allows)
- Program coordination
- Installation of recognition plaque

## HOW DO I SIGN UP AND PAY MY SPONSORSHIP?

Scan the QR Code below or visit

<https://app.seemylegacy.com/community/700/campaigns>

*Scan Here  
to Join*

## PILOT TIMELINE

### Month 1 – Program Setup

- Seek Council Support
- Confirm locations
- Create simple 1-page adopter agreement
- Outreach to businesses & groups

### Month 2 – Launch

- Confirm sponsors
- Install signage
- Kickoff weekend (optional group clean-up)

### Months 3–6 – Pilot Period

- Light city check-ins
- Collect feedback from adopters
- Track basic outcomes (cleanliness, participation)
- Month 6 – Evaluation
- What worked?
- Which spots thrived?
- Adjust rules, expand locations



# Adopt-a-Spot



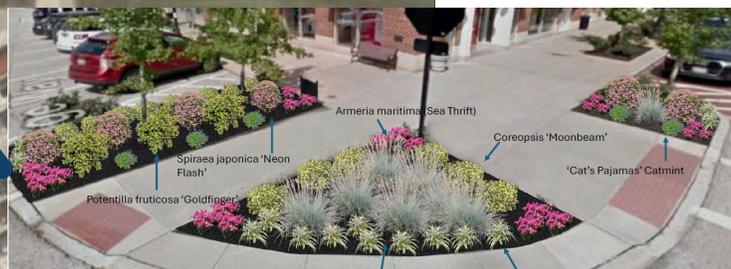
**DOWNTOWN DISTRICT PARTNER**  
\$1,000 - 1 AVAILABLE



**CLINTON STREET CHAMPION**  
\$700 - 3 AVAILABLE



**FIRST & MAIN VISIONARY**  
\$900 - 2 AVAILABLE



**FIRST STREET PREMIER SPONSOR**  
\$500 - 3 AVAILABLE