



**Door 2 Art Studio**

Director: Adriana Caso

5374 Darrow Rd

Hudson, OH

## **The Birdsong Public Art Project**

### **Vision Team:**

Adriana Caso, Lisa Foster, Sara Hughes, Karen Koch, Pearl McDowell,  
Meaghen Reed, Mike Seng, and John Sinchok

### **Purpose**

People are fascinated by public art. In Hudson the painting of James Ellsworth walking out of the side of the Saywell's building, the reader sitting in a "window" by the Learned Owl Book Shop and the more recent mural installed in First & Main have garnered much attention and discussion.

For the last year, Door 2 Art Studio has been in discussions with the Chamber, the City, the Merchants and Destination Hudson, pondering how to introduce more public art in Hudson.

This proposal was prepared for the City of Hudson by Adriana Caso on behalf of Door 2 Art Studio. The purpose of this project reflects our studio's commitment to use art and creativity to foster unity and hope through beauty for and with our community.

### **Birdsong: Birds and Words Inspiration**

Have you ever thought about the idea that we hear birds before we see them? There can be joy in the search for the source of the surprising song. But sometimes we hurry past it, not hearing the beauty, or even bothered by its very existence. Appreciation of birdsongs require a moment of focus to discover where the sound is coming from, and another to slow down enough to consider the wonder in them.

That is often how our words exist and how we perceive the words of others through technology. Words go out before anyone can identify their source. We rarely have time to discover the who, what, or why behind the words. There are so many "songs" in the trees at the same time that it can be hard to focus, hard to appreciate a message or intention that the words may carry with them. The speed of technology and the harsh realities of communication in our culture today can lead us to react too quickly, neglecting the time it takes to be kind or to vet a source.

Sometimes words spoken or heard in haste can create misunderstandings instead of unity. This is an issue that is pervasive in our world at large, as social media and culture are shaping the way that we view and communicate with others around us. It has become difficult to pursue the art of discourse or debate and remain graceful with each other. We have all been on both sides of that conundrum.

I am intrigued by the similarities and contrasts in the ways birdsong exists within the noise of our lives. Each bird sings its own song for different reasons, but together they create a phenomenal sound of unity. It's important to observe that they are not "agreeing" with each other. They each have their own unique melody to add to the forest's chorus. And so, I long for the days when I could disagree with someone and remain a friend. Each of us having a song to sing, diverse yet unified.

We want to help people realize that their words have power. Someone wise said, "Our lives make a sound, what sound will yours make?" Will it be the dazzling song of the sparrow or the contrasting cackle of the crow?

At Door 2 we believe this is an incredible opportunity to encourage people to use their words for unity by creating a public art project centered around this narrative of gentle beauty. Involving the community is integral in the realization of this project. Everyone can become a stakeholder of the wonder!

### **Multi-Faceted Project Summary**

#### **Facet One – Small Birds for Hudson Greens**

- Host an event at a Hudson restaurant for local artists where the project will be presented and they will be invited to participate in painting one of the 100 identical birds that are produced by Door 2.
- Completed birds will be hung in the trees within the Hudson Greens (see map on page 3):
  - Clocktower Green
  - Gazebo Green
  - Park Lane Green
  - Boy Scout Cabin Green
  - First & Main Green
  - Ravenna Street Green

#### **Facet Two – Brochure and Social Media Engagement**

- Produce a written and online brochure with further information and purpose about the project including:
  - Professional photographs of live birds from local avian photographer
  - List of each contributing artist
  - Map of Hudson Greens where birds can be found
  - Interactive scavenger hunts and challenges for community and tourists to maintain interest and engagement

#### **Facet Three – Large Bird Sculpture**

- Door 2 and participating artists will create a large 10 ft version of the bird sculpture.
- Door 2 will host Community Paint Days for residents to paint tiles with positive words that will be part of overall design of the sculpture.
- The finished piece will be installed in one of the Greens and make a sound as visitors interact with the sculpture.



*Map of Downtown Hudson Greens*

### **Project Responsibility and Requests:**

#### **Responsibility of Door 2:**

- Project planning and logistics
- Funding for events and materials needed for small birds and large bird sculpture
- Networking for artist, business, and community involvement
- Production of small bird sculptures in collaboration with Step 2 and possibly Western Reserve Academy
- Materials and creation of the large bird sculpture and Community Paint Days
- Content for brochure and social media engagement
- Maintenance (if needed) for small bird and large bird installations
- Door 2 will require all participating artists to register and sign a Release of Liability for the City of Hudson and Door 2 Art Studio in the case that a piece is irreparable.
- Door 2 will work with the city for any other liability or insurance needed.

#### **Requests for the City of Hudson:**

- Permission and approval to hang small birds in trees in City Greens (arborist approved)
- Permission and approval for large bird installation
- Installation of birds in City Greens – bucket truck and labor provided by City of Hudson
- Installation of large bird sculpture – labor provided by City of Hudson
- Monitoring installations and communicating with Door 2 regarding any maintenance
- Participation in promoting community engagement on City's social media accounts
- Removal of small bird and large bird installations – labor provided by City of Hudson

## Community Impact

### General Impact

- Public art makes an impact in communities by contributing to the identity, pride, and local economic growth of a town or city. Locally, public art in Cuyahoga Falls, Akron and Cleveland has brought rejuvenation to the residents in the community and aided in the rise of tourism and interaction in the cities from people in the surrounding areas.

### Hudson Impact

- The Birdsong project will have a rich multifaceted impact on the community.
  - **Community:** People who participate in creating the birds and/or tiles become stakeholders in this positive community initiative. The project will attract people to the downtown area. Unity can be cultivated when people come together to marvel at something beautiful even if they do not share the same world view.
  - **Economy:** The local economy will have continual benefit as both residents and tourists spend more time downtown and visit local shops and restaurants while completing the Birdsong Scavenger Hunt and participating in other Birdsong initiatives.
  - **Artist Community:** Door 2 Art Studio hopes that this collaboration will foster unity between local artists, sparking exciting conversation for future projects.

### Future Impact

- Our plan is to continually involve the community and encourage them to engage with Birdsong through social media content and challenges for each season.
- We would like to include local shops and restaurants downtown to showcase the project throughout the year.
- Future placement of the pieces after they are removed from the Greens will be discussed after approval of the project.
- Door 2 Art Studio hopes to be a continual resource and catalyst for future projects.

## Projected Timeline

### July 2022

- Present to City Council to secure approval for hanging the birds and installing the sculpture.
- Gather materials and do a Community Paints Day with ceramic tiles at HUDSONmART.

### August–October 2022

- Planning for large sculpture and Community Paint Days.
- Casting of small bird sculptures in collaboration with Step 2 and possibly Western Reserve Academy.

### November 2022 – March 2023

- Events for artists to learn about the project and receive small bird sculptures to paint.
- Create large Bird Sculpture with Step 2 and local artists, more Community Paint Days

- Artists paint small birds and then birds are returned to D2 for varnishing and hanging preparation

#### **April 2023**

- Small birds are installed in Greens and Large Sculpture is unveiled
- Community event for unveiling

#### **May 2023**

- Door 2 and local artists possibly participate in Hudson Memorial Day parade to boost community engagement

#### **April 2023–April 2024 (Suggested)**

- Seasonal initiatives are launched quarterly to benefit the community.

#### **May 2024 (Suggested)**

- Small birds are removed from the Greens and moved to a new location at one of Hudson's city parks
- Large bird sculpture is removed and moved to a new location

### **About Adriana Caso & Door 2 Art Studio**

Adriana Caso is a professional artist and holds a bachelor's degree in Painting from the Cleveland Institute of Art and a dual Master's in Painting & Sculpture from Rosary College, Florence Italy. She has many years of mural experience and is the Director and Founder of Door 2 Art Studio.

Door 2 desires to impact the community with love, compassion, and kindness through the use of visual art. We are a multi-faceted studio for local artists, offering classes and other resources to foster hope and positivity. Door 2 pursues public art and collaboration with communities and organizations. We believe art can be used to transcend cultural barriers, inspiring unity through beauty.

#### **Community Project Highlights by Adriana Caso**

- Sculpture for Grand Opening, Cleveland Rock and Roll Hall of Fame
- Guitar, Cleveland Hopkins International Airport
- Murals, Downtown Akron
- 120ft Mural, Akron Children's Hospital

#### **Community Project Highlights by Door 2**

- Mural at Wingfoot Church, Goodyear Heights
- Mural at First & Main, Hudson
- Refresh the Steps, Akron Lock 2
- International work, Italy and Germany