

RESOLUTION NO. 16-120

OFFERED BY: MAYOR BASIL

A RESOLUTION AUTHORIZING AN AMENDMENT TO THE CONTRACT WITH AKHIA PUBLIC RELATIONS, INC. FOR ADDITIONAL COMPENSATION FOR ADDITIONAL SERVICES FOR MARKETING OF THE CITY'S VELOCITY BROADBAND SERVICES AND ECONOMIC DEVELOPMENT INITIATIVES; AND DECLARING AN EMERGENCY.

WHEREAS, pursuant to Resolution No. 15-121, this Council authorized a contract of up to \$30,000 for calendar year 2016 with Akhia Public Relations, Inc. to provide services for the City's Velocity Broadband Marketing Initiative to support the implementation, public education and sales of the City's Velocity Broadband services; and

WHEREAS, the City Manager has advised this Council of the need for continued and additional professional marketing services provided by Akhia for joint marketing of Velocity Broadband services and economic development opportunities and initiatives.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Hudson, Summit County, State of Ohio, that:

Section 1. The City Manager is authorized to enter into an amendment to an existing agreement with Akhia Public Relations, Inc. for the provision of professional marketing services for the City's Velocity Broadband services and its economic development initiatives for an additional amount of \$26,000.00 but not to exceed a total amount of \$56,000.00 in 2016.

Section 2. This Resolution is declared to be an emergency measure necessary for the immediate preservation of the general welfare of the City of Hudson and its citizens and businesses and by reason of the necessity to continue the City's initiative to sell an affordable high-speed broadband communication service for the City's businesses, to enhance the viability of the service, for economic development purposes to enhance the City's tax base and to do so at the earliest possible time without interruption; wherefore, this Resolution shall be in full force and effect immediately upon its passage provided it receives the affirmative vote of five (5) members of Council elected thereto, or six (6) affirmative votes if all members of Council are present at the meeting at which it is passed; otherwise, it shall take effect and be in force from and after the earliest period allowed by law.

PASSED: _____

David A. Basil, Mayor

ATTEST:

Elizabeth Slagle, Clerk of Council

I certify that the foregoing Resolution was duly passed by the Council of said Municipality on _____, 2016.

Elizabeth Slagle, Clerk of Council