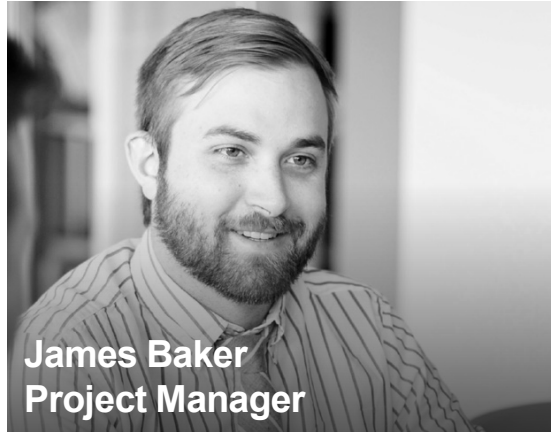




The City of Hudson Downtown Development Community Survey

11 January 2021



Survey Team



Connected to Our Past Built for Your Future



Downtown Phase II Plan:
Diversify Housing Stock
Increase Desirable Office Space
Generate Density
Increase Vibrancy
Produce New Tax Revenue



Hudson, Ohio



Hudson, Ohio

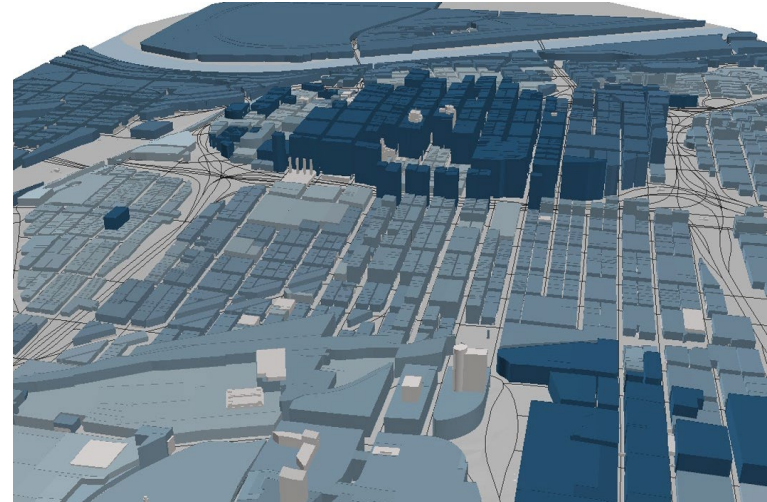


BNIM

We deliver beautiful, integrated, living environments that inspire change and enhance the human condition.



Kansas City Greater Downtown Area Plan





Community Engagement

- Collaboration with diverse stakeholder groups
- Visioning sessions and public workshops
- Community surveys, research, and data collection

Five Primary Goals

- Create a walkable downtown
- Double the population downtown
- Increase employment downtown
- Retain and promote safe authentic neighborhoods
- Promote sustainability



Greensburg, Kansas Sustainable Comprehensive Master Plan





Greensburg Vision Statement

Blessed with a unique opportunity to create a strong community devoted to family, fostering business, working together for future generations.

Kiowa County Schools

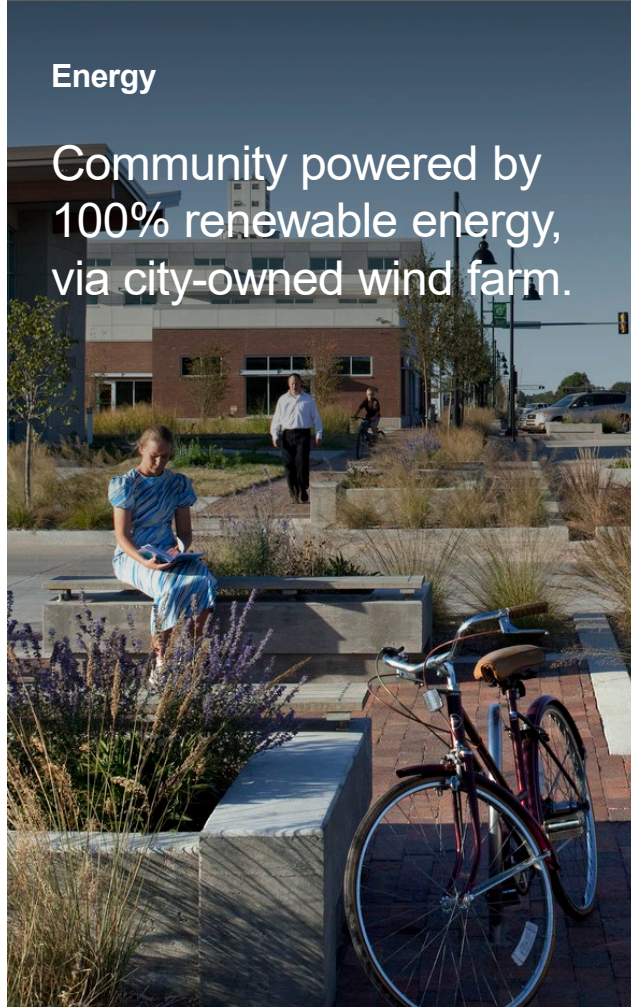
New school as a central hub in the community.

First LEED Platinum K-12 school facility in the U.S.



Energy

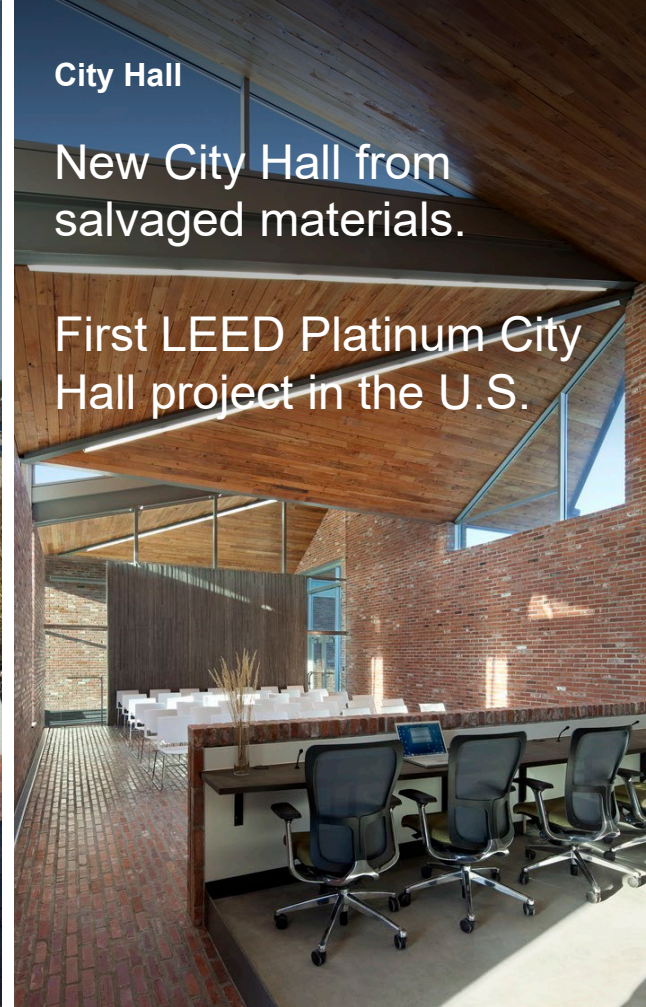
Community powered by 100% renewable energy, via city-owned wind farm.



City Hall

New City Hall from salvaged materials.

First LEED Platinum City Hall project in the U.S.





31st & Troost Revitalization Scenario



31st & Troost Revitalization Scenario

STRATEGY 08

Identify and secure anchor tenant(s) for retail zone

Description

Identifying an anchor tenant and ensuring suitable space for them are critical components for spurring development and addressing several needs and guiding principles of the redevelopment scenario. An anchor tenant that is a mid-sized job producer (25-50) would drive daily traffic to the Priority Area, diversify the area's organizations and businesses, draw new residents and patrons, and provide local jobs. While a wide-range of businesses would be welcome in the Priority Area, businesses that provide entry-level and middle-income level positions could mesh well with several of area non-profits and their job and workforce training programs. Identifying inclusive employers that accommodate and hire from the surrounding community will help to prevent displacement and support current residents.

In the "Implementation and Funding" section, there are TIF and other incentive packages noted to help draw commercial businesses to the Priority Area.

Time Frame for Implementation



Costs



Champions and Partners

- Kansas City Economic Development Corporation
- Kansas City Chamber of Commerce
- City Council and City Manager
- Startup coalitions, incubators, and co-working spaces

Guiding Principles

- This strategy advances the following principles:
- Restore urban fabric
 - Revitalize Troost retail zone
 - Support small business development and job creation

Stakeholder vision:

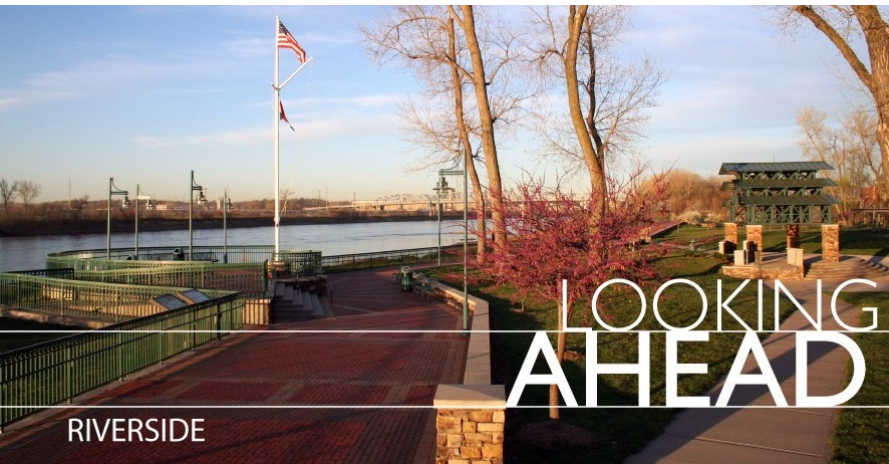
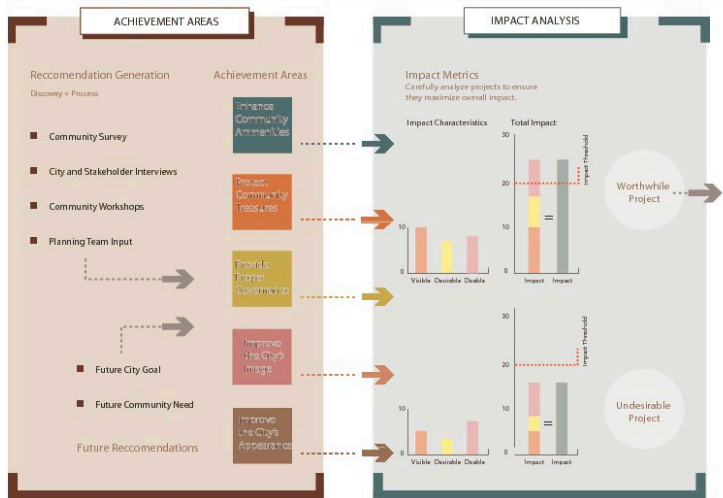
"Enhanced use of Landmark Buildings and Facilities that would attract more activity to generate economic improvements..."



Vacant storefronts in the Priority Area along Troost.



City of Riverside Comprehensive Master Plan



Riverside Town Hall Meeting
COMMUNITY WORKSHOP 2

LOOKING
AHEAD

You are invited to help
shape the future of Riverside.

The City of Riverside will conduct a Town Hall meeting on May 8th. The purpose of the meeting will be to discuss the results of the first community workshop and make decisions about the character of future developments. Please come and help us refine the vision for our future. Your contributions will strengthen our community and improve the quality of our lives.

RIVERSIDE COMMUNITY CENTER
4498 NW HIGH DRIVE
MAY 8, 2006 6:30 PM

BNIM ARCHITECTS KANSAS CITY 641-661
106 west 14th Street Suite 200 Kansas City, MO 64105
10 MAY 2006 PM 3 T

LOOKING AHEAD: The Riverside community is creating a map for our future. Please use this card to share your thoughts about our city.

SEND TO: MARK
c/o BNIM Architects
106 West 14th St, Suite 200
KANSAS CITY, MO 64105

If plans are to incorporate Carnal's into the Master Plan for Riverside - why not look at modeling some of the area like BRICKTOWNS ENTERTAINMENT DISTRICT in Oklahoma City, OK or SAN ANTONIO RIVERWALK? Bricktown has really revitalized the downtown area of Oklahoma City. This could be a great draw to Riverside

John Miller

Polco

**Move your community forward.
Together.**



Civic Communication & Analytics Platform

Smarter, better connected communities. A civic surveying, policy polling, and constituent communication tech platform.

Questions about our product?

Visit www.polco.us to learn more



Advanced Survey Science & Performance Analytics

Data insights to help communities move forward. The premiere provider of professional civic surveys and performance benchmarking analyses.

Exclusive partners of:



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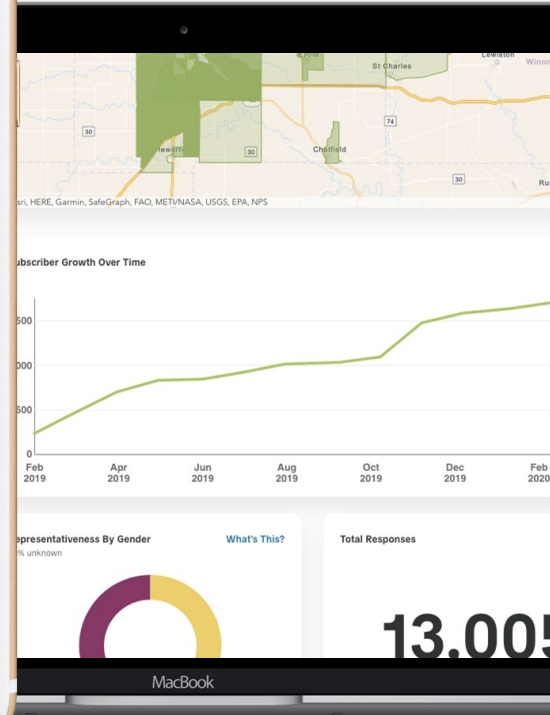
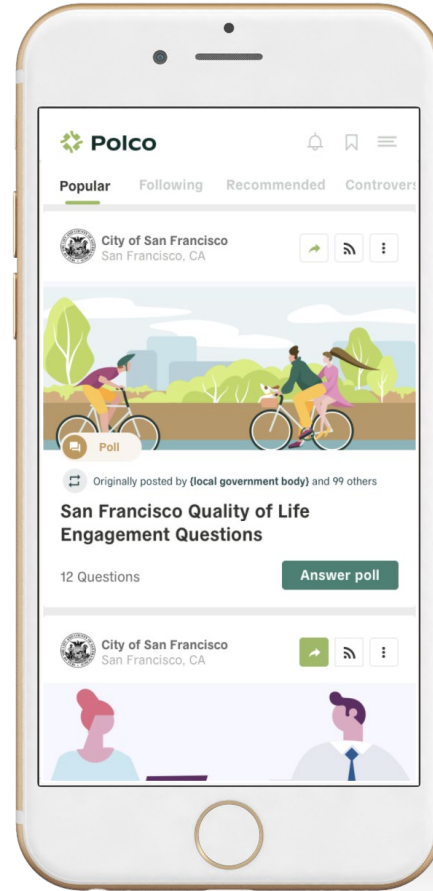
For community leaders, Polco:

- is a single tool for accurate and reliable input from the community
- makes it easy to post surveys and polls to residents
- uses Polco's outreach tools to reach more than the vocal few
- builds a broad audience of residents
- communicates how input was used or what decisions were made

For residents, Polco:

- is a comprehensive and safe place to participate in their community
- guarantees the privacy and security of their personal information
- is an easy and reliable way to make their voices heard to civic leaders on important community matters

What can you do with Polco?



Sampling

- Households selected from USPS lists
- Randomly select survey recipients
- “Birthday method” to select within household

Data Collection

- Two mailed contacts to 4,000 households
- 400-800 responses
- Use your logo and the signature of high-ranking official to add legitimacy
- Includes a URL to respond online
- Open participation

Data Processing

- Web data are automatically compiled into an electronic dataset
- Data is reviewed, and “cleaned”
- Weight survey results to increase representation

Data Analysis

- The survey dataset is analyzed using SPSS, R, Python and/or Tableau

Survey Methodology

Surveys on Polco

[My Feed](#)

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The next set of questions will first show an image of 5 different City of Englewood parks with proposed spaces for off leash "DOG AREAS" (no fence) or off leash "DOG PARKS" (fenced in), followed by a question asking for your opinions about dogs at each of the 5 specific City parks.

Emerson Park: Currently, off leash dogs are prohibited from using Emerson Park. The future proposal for this park is to allow dogs off leash without a fenced in area.



Question 13

How much do you support or oppose an off leash DOG AREA (NO fence) at Emerson Park?

Strongly support

Somewhat support

Neither support nor oppose

Somewhat oppose

Strongly oppose

Don't know

Northwest Greenbelt: Northwest Greenbelt is an off leash DOG AREA with no fencing. The future proposal is to keep the park as is.



Question 14

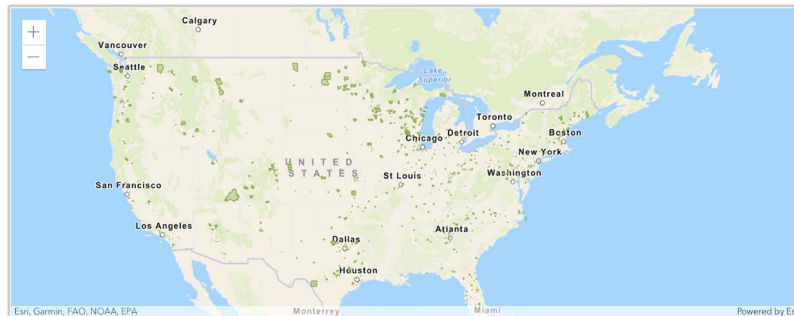
How much do you support or oppose and off leash DOG AREA (NO fence) at the Northwest Greenbelt?

The Polco Dashboard

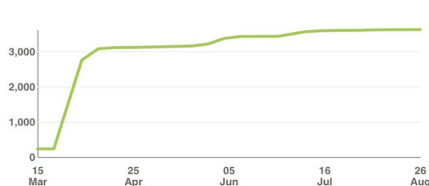
- Dashboard
- Content
 - Overview
 - Outreach
 - Library
- Polco Store
 - Polco Plans
 - A la carte
- Profile
- Superadmin
- Configuration
- Knowledgebase
- Tutorial

Dashboard

Subscriber Locations



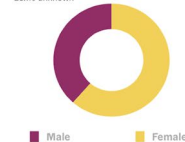
Subscriber Growth Over Time



[What's This?](#)

Representativeness By Gender

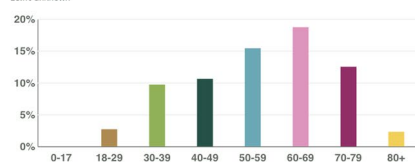
25.1% unknown



[What's This?](#)

Representativeness By Age

28.1% unknown



[What's This?](#)

Total Responses

[What's This?](#)

8,261

↑ 33.02%
in the last 30 days

Content

[Create](#)

This page contains all of your poll sets and surveys. Choose a collection to view its questions and results or click "Create" if you want to post something new.

COVID-19 Resident Readiness Survey II Closed

Survey Created on: Oct 1, 2020 Closes on: Nov 1, 2020

As part of our continuing efforts to respond to COVID-19, we need critical input from residents to help us keep our community healthy and safe. Please take this quick survey. The results will help us inform our decisions as we work alongside other local,

[View](#)

COVID-19 Halloween Poll Closed

Poll Set 2020 Created on: Sep 24, 2020 Closes on: Nov 1, 2020 Polls: 4

As we enter the fall, we need to start thinking about Halloween, trick-or-treating and other festivities related to the holiday. To this end, we would like to hear from you!

[View](#)

COVID-19 Household Economic Impact Survey In Progress

Survey Created on: Sep 9, 2020 Closes on: Dec 31, 2020

Your answers will be completely confidential and survey results will be reported in group form only.

[View](#)

COVID-19 Economic Recovery Survey Not Started

Survey Created on: Aug 5, 2020 Closes on: —

Your answers will be completely confidential and survey results will be reported in group form only.

[View](#)

Greater Park Hill Community (GPHC)

- Gauged residents' opinions about current and future decisions impacting the community
- Online survey of 2,000 Park Hill households; 16% response rate.
- Informed the Board's strategic priorities, policies, and overall direction.
- Gathered opinions about terminating or modifying an easement and changing the zoning for the Park Hill Golf Course land, which was set for redevelopment.
- GPHC presented the survey data to the City of Denver and the developer who purchased the land to ensure the voices of neighborhood residents were heard in the development process.

- The majority of residents (77%) wanted the Golf Course to remain entirely some kind of **green space/park or a golf course**.
- As of October 2020, the developers committed to **preserving 60 of the 155 acres for open space and parks**.
- Developers have also committed to a **year-long planning process lead by residents** in the surrounding neighborhoods.

Similar Experience

The Park Hill Golf Course land (located northeast of E. 35th Ave. and Colorado Blvd) and its land was recently sold. If City Council were to take action to remove or modify the easement, should this land . . .



Louisville, Colorado Planning Surveys

- Two surveys of City residents about the future development of the South Boulder Road and McCaslin Boulevard areas, as part of a larger Comprehensive Plan
- Hybrid method of mailed paper surveys and online to a total of 1,200 households; 32% response rate
- Measured the quality and importance (values) of different aspects of the areas, visitation rates, travel mode preferences, and design element comparisons using photographs.

- Travel safety, high quality parks and open spaces, and ease of walking were the **aspects residents valued most** in the redevelopment of the South Boulder Road area.
- Through a series of photographs, **respondents voiced preferences for land uses and physical characteristics** including building height and setbacks, types of residential housing and outdoor spaces, streetscapes, and parking.
- The survey data, along with other public input, was used to identify the **community's vision** for each area and to develop **alternative development scenarios**.

Design Element #3: Multi Family Residential Building Height/Size

For each photo below, tell us whether you think the design element shown would be an excellent fit, a good fit, a fair fit or a poor fit for the South Boulder Road study area. (Below each photo is a brief description of the specific design element followed by the question and response options.)



3A. 1-story duplex.
For the South Boulder Road study area, is this an...
 Excellent fit Good fit Fair fit Poor fit



3B. 2-story townhouses.
For the South Boulder Road study area, is this an...
 Excellent fit Good fit Fair fit Poor fit



3C. 3-story apartment building.
For the South Boulder Road study area, is this an...
 Excellent fit Good fit Fair fit Poor fit



3D. Apartments/condos above retail/commercial (mixed-use building).
For the South Boulder Road study area, is this an...
 Excellent fit Good fit Fair fit Poor fit

Similar Experience

What We Will Do

- **Listen to your key stakeholders**
- **Engage your community in a meaningful way**
- **Share precedents that help envision what is possible**
- **Seek to understand and accurately translate input received**
- **Seek common ground and ownership by all**

A close-up photograph of a green, fuzzy plant seed head, likely a dandelion, with the word "Questions" overlaid in white text.

Questions

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BNIM

James Baker
Project Manager
BNIM

Laurie A. Urban
Survey Lead
Polco