

DECEMBER 11, 2020 RESPONSE TO RFP

# The City of Hudson Downtown Development Community Survey



**bnim**



11 December 2020

City of Hudson,  
Thomas J. Sheridan, PE, PS, CFM,  
Asst. City Manager – Professional Services  
1140 Terex Road  
Hudson, Ohio 44236

Re: City of Hudson Downtown Development Community Survey

Dear Mr. Sheridan,

Thank you for this opportunity to submit our team's proposal for the City of Hudson Downtown Development Community Survey.

BNIM is a multi-disciplinary design firm based in Kansas City, Missouri. Our core purpose is to deliver beautiful, integrated, living environments that inspire change and enhance the human condition. We do this whether we are focused on a large building complex, a small landscape, a community engagement process, or in our volunteer work. We care about the communities within which we work and are passionate about how design can positively impact those that work, live, pray, and play in them.

For this effort, we are teaming with Polco, whose online community engagement polling platform provides information tools that benefit local governments to make informed decisions efficiently and effectively. We believe this combination of design and data expertise will serve you well. Our proposal does not include other possible community engagement methods, but we are happy to talk with you about those if you find it relevant.

In any case, we promise you our very best.

Sincerely,

**Laura Lesniewski, AIA, LEED AP, WELL AP**  
Principal, BNIM  
816.783.1594 | llesniewski@bnim.com

**BNIM**  
2460 Pershing  
Road  
Suite 100  
Kansas City, MO  
64108

[bnim.com](http://bnim.com)

## **1 NAME, ADDRESS, LOCATION OF TEAM**

BNIM (prime consultant)  
2460 East Pershing Road, Suite 100  
Kansas City, Missouri 64108

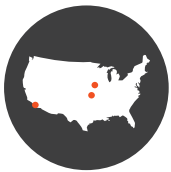
Work will be completed by BNIM in Kansas City, Missouri and by Polco in Boulder, Colorado.

## 2 HISTORY, MISSION, ORGANIZATIONAL STRUCTURE



Established in 1970, BNIM is an innovative leader in designing high performance environments. BNIM's instrumental development of the USGBC, LEED, and the Living Building concept, combined with projects, methods, and research, shaped the direction of the sustainable movement. Through this involvement, the firm has redefined design excellence to elevate human experience together with aesthetics and building performance. In practice, this multifaceted approach to design excellence has yielded national acclaim, including the AIA National Architecture Firm Award, and consistent design recognition nationally and internationally. **BNIM is Building Positive**, a notion that describes how our practice leverages its collective capacity for design thinking to solve issues at every scale in a way that is focused on building the positive attributes of community and the built environment. Through an integrated process of collaborative discovery, BNIM creates transformational, living designs that lead to vital and healthy organizations and communities.

### INDUSTRY LEADERSHIP



Kansas City,  
Des Moines,  
San Diego



Staff



Principals



LEED AP  
Staff



Industry  
Fellows



AIA National  
Presidents



2011 AIA  
National  
Architecture

### TRANSFORMING THE INDUSTRY



Founded the  
AIA Committee  
on the  
Environment



Key Role in the  
Development of  
USGBC, LEED,  
and Living Building



LEED  
Certified  
Projects



LEED  
Platinum  
Projects



World's First  
LEED Platinum  
and Living  
Building



AIA/COTE  
Top Ten  
Building  
Awards



Awards for Design,  
Leadership, and  
Planning

### SERVICES

Architecture  
Interior Design  
Planning

Landscape Design  
Sustainable Consulting  
Existing Buildings

Graphic Design  
Research  
Workplace Planning

### ORGANIZATIONAL STRUCTURE

C Corporation  
State of Missouri  
Est. 1970

### CORE PURPOSE

We deliver beautiful, integrated, living environments that inspire change and enhance the human condition.

### 3 COMMUNITY SURVEY APPROACH

BNIM will initiate the community survey work by meeting with key stakeholders in Hudson related to this project as referenced in the RFP. We believe these early meetings will help clarify the goals of the City as it relates to the project. Listening to the stakeholders early on is critical to our work. This will also give our team the opportunity to present previous work and precedents that may inform or influence the direction of the project itself and, therefore, the survey. We look forward to these conversations.

Informed by these early dialogues, Polco will conduct an online survey of Hudson residents. The survey will be hosted on Polco, which will best allow for visual presentations of site options. We will develop survey questions in partnership with City of Hudson staff through a series of meetings and iterative drafts and reviews. We would encourage you to keep the survey to a length that would allow for completion by residents in about 10-15 minutes. Once finalized we will program the survey on Polco.

We will randomly select 4,000 households to receive mailed invitations to complete the survey online. We will purchase a USPS (the most inclusive) list of household addresses, geocode them to confirm their location, and randomly choose 1,000 addresses from each district. We expect to have a 20% response rate (800 respondents) but have occasionally seen response rates as low as about 10% for special topic surveys (400 responses, in this case).



Each household will receive two half-sheet postcard invitations (initial and reminder) inviting them to complete the survey via a short URL. The invitation will be branded with the City logo and signed by the mayor or high official, to lend legitimacy. The district in which the household is located will be embedded in the short URL (one unique URL for each district) so that areas can be tracked. Respondents will complete the survey on Polco where they will be given the option to subscribe to the City of Hudson's profile where they could participate in further research with the City - as a follow up to this planning process or for future issues.

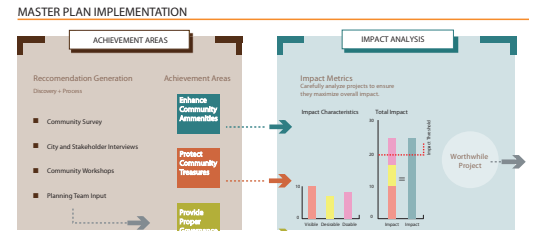
Response rates and results can be monitored in real-time on Polco and we can assign up to ten City staff as administrators to access this information. Once the data collection is closed. To extend the opportunity for resident participation beyond the 4,000 sampled households we would encourage the City to also implement an "open participation" survey. This survey would be tracked via a separate short URL to keep results separate from the main survey effort. Invitations would be sent by the City via social media, emails, newsletters, website notices, and other partners or communication channels. All responses would be received on Polco. Responses to this open participation survey would be examined and can be kept separate or blended with the statistical sample, depending on the representativeness. Either way, we find that the broader community appreciates the chance to participate.

Once data collection is closed, we will download the data and weight it to most closely match the demographics of your community. This weighted data will be analyzed, and tables and charts of results produced for reporting and presentations.

## 4A PREVIOUS WORK WITH THE CITY OF HUDSON, OHIO

BNIM has not previously worked with the City of Hudson. The City of Hudson contracted with NRC (now Polco) in 2005 and 2012 to conduct The National Community Survey™. Examples of work with other governmental projects are included in the next section.

## 4B PROJECT EXPERIENCE OF SIMILAR SIZE AND SCOPE



## City of Riverside Comprehensive Master Plan

CITY OF RIVERSIDE, MISSOURI

bnim

BNIM was retained to create the Comprehensive Master Plan and Implementation Guidelines to lead Riverside into a new decade. The plan directly reflected the hopes and concerns of Riverside's citizens and stakeholders, and includes a land-use plan, stormwater management guidelines, design and zoning guidelines, and recommendations for transportation and trail networks, annexation opportunities, housing, incentives, and institutional and cultural development. BNIM worked with the City to develop an implementation approach to launch several projects simultaneously with the adoption of the Master Plan.

### REFERENCE

Mike Duffy, ASLA  
Landplan Engineering, PA  
816.221.2234

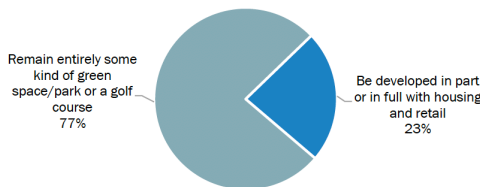
### PROJECT DETAILS

675.5 acres  
Completion 2010

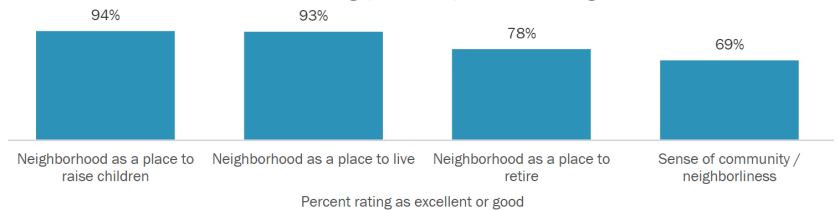
### AWARDS

KCBJ Capstone Award, Master Planned Community Category, 2007  
American Planning Association, Missouri Chapter Outstanding Plan of the Year, 2006

The Park Hill Golf Course land (located northeast of E. 35th Ave. and Colorado Blvd) and its land was recently sold. If City Council were to take action to remove or modify the easement, should this land . . .



Please rate the following qualities of your Park Hill neighborhood:



## Greater Park Hill Community Neighborhood Survey 2019

GREATER PARK HILL COMMUNITY  
DENVER, COLORADO

Greater Park Hill Community (GPHC) contracted with Polco/NRC to administer an online survey of all Park Hill households to gauge residents' opinions about current and future decisions impacting the community and to inform the Board's strategic priorities, policies, and overall direction. The survey had some broad questions but also a focus on understanding opinions about terminating or modifying the easement and changing the zoning for the Park Hill Golf Course land, which was pegged for redevelopment. Invitations were mailed to 2,000 households and 16% responded to the survey.

### REFERENCE

Heather Schockey  
303-501-3551  
heatherashockey20@gmail.com

### PROJECT DETAILS

Completion 2019



## Kansas City Greater Downtown Area Plan

KANSAS CITY, MISSOURI

**bnim**

Kansas City is undergoing a transformation with a recent economic development growth in excess of \$4.5 billion. The Planning and Development Department formed a partnership with the COR Team, led by BNIM, to create policies designed to make certain the City is able to maintain the momentum of the revitalization, while providing strategies to address issues within the area. The plan addresses housing, transportation, infrastructure, land use, economic development, and urban design. Four objectives were identified: create a walkable downtown; double the population and employment; retain safe, authentic neighborhoods; and promote sustainability.

### REFERENCE

Jade Liska  
City of Kansas City, MO  
816.513.2828  
jade.liska@kcmo.org

### PROJECT DETAILS

11 neighborhoods  
Completion in 2009

### AWARDS

APA Missouri Outstanding Implementation 2012  
ASLA Central States Merit Award 2010  
APA Missouri Outstanding Plan Award 2010



## Streetcar System Expansion Analysis

KANSAS CITY, MISSOURI

**bnim**

Through a community-driven process, BNIM developed a plan for the expansion of a streetcar network that catalyzes the revitalization of urban-core neighborhoods. The goals reflect the potential benefits to the region, including increasing population and economic density in the urban core; supporting existing residential and commercial activity; developing underutilized or vacant properties; connecting existing activity centers; providing efficient service; and securing funding for expansion. BNIM led the community in conversations, which set the parameters for the analysis. The process identified an optional single system, maximizing the benefits with the costs.

### REFERENCE

Kyle Elliott  
Division Manager - Long Range Planning  
City of Kansas City, Missouri  
816.513.3600 | kyle.elliott@kcmo.org

### PROJECT DETAILS

Completion in 2014

### AWARDS

ASLA Central States - Award of Excellence, 2015  
APA Missouri, Outstanding Plan Award, 2014



# Reconnect Westside: Connectivity and Revitalization Plan

KANSAS CITY, MISSOURI

**bnim**

Westside is in the midst of rapid revitalization, reversing the decades-long trend of population loss and housing demolition; however, the neighborhood is still disconnected from surrounding neighborhoods by major barriers including the highway and topography. Internal connections are also weak due to poor sidewalks, vacant lots, and a disconnected street grid. Social connections have been challenged by the influx of new people to the neighborhood. Reconnect Westside: Connectivity and Revitalization Plan identifies strategies to increase diversity of housing, promote multi-modal transportation, build community, improve health, and benefit the natural environment.

**REFERENCE**

Gloria Ortiz Fisher  
Executive Director, Westside Housing Organization  
816.421.8048 | gortizfisher@westsidehousing.org

**PROJECT DETAILS**

0.9 square miles  
Completion in 2014

PROPOSED REDEVELOPMENT PLAN



# KC-CUR 31st and Troost Revitalization Scenario

KANSAS CITY, MISSOURI

**bnim**

31st and Troost was one of three priority areas identified for study in the Kansas City Catalytic Urban Redevelopment (KC-CUR) Implementation Strategy. BNIM – in partnership with LISC Kansas City, Urban Neighborhood Initiative (UNI), and community stakeholders – led the Revitalization Scenario for the 31st and Troost KC-CUR Priority Area. BNIM was tasked with creating the planning document that would reflect stakeholder input, integrate with existing plans and initiatives, outline a development plan, and identify catalytic projects. The process included conducting community engagement with diverse stakeholder groups and distilling guiding principles that led to creating an aspirational but achievable development plan with comprehensive implementation strategies.

**REFERENCE**

Dianne Cleaver  
Urban Neighborhoods, Inc.  
303 892 1888  
dcleaver@uni-kc.org

**PROJECT DETAILS**

Completion in 2018

## 5 QUALIFICATIONS OF PRIMARY MANAGER AND PROFESSIONAL STAFF MEMBERS



### Laura Lesniewski AIA, LEED AP, WELL AP

**bnim** PRINCIPAL-IN-CHARGE

Laura combines a rare blend of attributes that lends a spirit of collaboration and stewardship to her work. She enjoys the exploration and discovery of the unique characteristics of each project and is dedicated to pursuing the highest levels of sustainability to build truly thriving communities. Laura has a depth of experience engaging with communities across the country as part of BNIM's planning team. Through her projects, she has worked closely with the communities of Greensburg, Kansas; Tuscaloosa, Alabama; Springfield, Massachusetts; and Kansas City, Missouri. Her experience also includes serving as Principal/Project Manager for the Reconciliation Services Master Plan at 31st and Paseo, and co-leading the Revitalization Scenario for the 31st and Troost KC-CUR Priority Area with UNI and LISC.

#### EDUCATION

Master of Architecture  
*University of California, Berkeley*  
Bachelor of Art and Design  
*Massachusetts Institute of Technology*

#### PROFESSIONAL REGISTRATIONS

Registered Architect: MO  
American Institute of Architects  
LEED AP  
WELL AP

#### SELECT EXPERIENCE

Reconciliation Services Master Plan at 31st and Paseo | Kansas City, MO  
31st and Troost KC-CUR Priority Area with UNI and LISC | Kansas City, MO  
Reconnect Westside: Connectivity and Revitalization Plan | Kansas City, MO  
Greensburg Redevelopment / Sustainable Comprehensive Master Plan | Greensburg, KS  
Rebuild Springfield | Springfield, MA  
Tuscaloosa Forward | David and Lucile Packard Foundation Sustainability Matrix | Los Altos, CA



### James Baker

**bnim** ASSOCIATE | PROJECT MANAGER

James plays a critical multi-disciplinary role for BNIM and project teams. Bridging BNIM's design and planning expertise with his knowledge of housing, development patterns, history, and community engagement, James can provide valuable big picture and detailed insight to a project. He has experience guiding teams, coordinating with consultants and partners, and maintaining trusting relationships with clients and communities where BNIM works. Ensuring BNIM's teams and projects' holistically address their stated goals and challenges is a key framework for how James approaches his leadership. James has contributed to several project efforts including: 31st and Troost Revitalization Scenario, London Cultural Significance Study, and BNIM's Address Initiative for Equitable Development.

He currently serves as City Planning Commissioner for the Kansas City, Missouri where he evaluates projects against city plans, hears public testimony, and helps as a citizen to guide citywide development. He also is a graduate of the Healthy Communities Leadership Academy, which teaches participants a multi-disciplinary, multi-pronged approach to create healthy and vibrant communities and people.

#### EDUCATION

Master of African and African  
American Studies  
*University of Kansas*  
Bachelor of Spanish  
*University of Kansas*  
Bachelor of Latin American Studies  
*University of Kansas*

#### SELECT EXPERIENCE

31st and Troost KC-CUR Priority Area with UNI and LISC | Kansas City, MO  
London Cultural Significance Study | London, England  
Address - BNIM's Initiative for Equitable Development  
U.S. Department of State - Overseas Building Operations | Various Locations Worldwide



### Laurie A. Urban BA

**Polco** DIRECTOR OF CLIENT SUCCESS | SURVEY LEAD

Laurie has a degree in Speech Communications with a focus in Public Relations from Miami University. As a project manager at NRC, Laurie's excellent communication skills are used daily in interactions with clients and have served NRC well in fostering positive customer satisfaction. In her 17-year tenure with NRC, Laurie has conducted and supervised hundreds of research projects, many with repeat clients, creating data collection instruments and sampling plans; overseeing pre-testing and data collection for mail, telephone, web and intercept surveys; analyzing data using regression analysis, cluster analysis, and frequencies, means and crosstabulations to summarize data findings; writing reports with focus on meeting client information needs; presenting survey findings to clients; developing and conducting meetings, trainings and focus groups; and providing technical assistance to clients.

#### EDUCATION

Bachelor's degree in Speech Communications,  
Focus in Public Relations  
*Miami University*



## 6 STATEMENT REGARDING LITIGATION, ARBITRATION, OR BANKRUPTCY

BNIM has not been involved in any material litigation, arbitration, or bankruptcy proceedings, regarding any work or contracts the firm has been involved within the last 3 calendar years.

## 7 EXAMPLES OF DATA COLLECTION AND ANALYSIS

### GREATER PARK HILL COMMUNITY ONLINE SURVEY

Polco/NRC conducted the Greater Park Hill Community (GPHC) online survey of all Park Hill households to gauge residents' opinions about current and future decisions impacting the community and to inform the Board's strategic priorities, policies, and overall direction. The survey focused on understanding opinions about terminating or modifying the easement and changing the zoning for the Park Hill Golf Course land. Invitations were mailed to 2,000 households and 16% responded to the survey.



The following pages contain a complete set of responses to each question on the survey. For questions that included a "don't know" response option, two tables for that question are provided: the first that excludes the "don't know" responses, the second that includes those response options. The percent of respondents giving a particular response is shown followed by the number of respondents. It should be noted that when a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Please rate the following qualities of your Park Hill neighborhood:	Excellent	Good	Fair	Poor	Total
The neighborhood as a place to live	56% N=173	37% N=114	7% N=20	0% N=0	100% N=308
The neighborhood as a place to raise children	54% N=137	40% N=100	5% N=12	1% N=3	100% N=292
The neighborhood as a place to retire	44% N=109	35% N=85	17% N=42	5% N=12	100% N=247
Sense of community / neighborliness	31% N=97	37% N=115	29% N=90	2% N=7	100% N=308

Please rate the following qualities of your Park Hill neighborhood:	Excellent	Good	Fair	Poor	Don't know	Total
The neighborhood as a place to live	56% N=173	37% N=114	7% N=20	0% N=0	0% N=0	100% N=308
The neighborhood as a place to raise children	49% N=137	32% N=100	4% N=12	1% N=3	14% N=56	100% N=308
The neighborhood as a place to retire	39% N=109	29% N=85	14% N=42	4% N=12	20% N=60	100% N=308
Sense of community / neighborliness	31% N=97	37% N=115	29% N=90	2% N=7	0% N=0	100% N=308

Please rate the following qualities of your Park Hill neighborhood:	Excellent	Good	Fair	Poor	Total
The appearance of the neighborhood (e.g., interesting or attractive homes, street trees, etc.)	40% N=121	44% N=133	14% N=41	2% N=7	100% N=302
Overall quality of business and service establishments	19% N=43	43% N=127	38% N=108	6% N=19	100% N=298
Overall health and wellness opportunities in Park Hill	19% N=41	44% N=138	33% N=88	3% N=23	100% N=271
Access to a variety of housing options	9% N=25	20% N=59	30% N=87	28% N=76	100% N=296
Availability of affordable quality housing	7% N=4	10% N=27	33% N=86	56% N=149	100% N=266
Access to affordable quality food	21% N=62	44% N=128	20% N=60	15% N=45	100% N=296
Shopping opportunities	9% N=27	37% N=110	38% N=115	16% N=49	100% N=300
Presentation of natural areas such as open space	11% N=31	33% N=95	32% N=90	24% N=69	100% N=305
Quality of parks	14% N=37	43% N=98	23% N=52	18% N=41	100% N=227
Quality of streets	17% N=48	47% N=132	26% N=74	10% N=29	100% N=284
Safety from crime	10% N=29	44% N=128	38% N=111	8% N=23	100% N=290
Safety from traffic	5% N=13	33% N=95	34% N=100	28% N=82	100% N=291

View the Greater Park Hill Community Survey Report by Polco/NRC here.

### THE NEXTRAIL KC | STREETCAR EXPANSION

BNIM worked with sub-consultants and City Council members of Kansas City to analyze three streetcar corridors in KCMO: Independence Avenue, Main Street Plus (a combined Main Street and Country Club Right-of-Way route), and 31st Street/Linwood Boulevard. The NextRail KC team studied the detailed route analysis over the course of a few months by garnering community feedback and collecting data to determine feasible stop locations and spacing, the length of each streetcar route, streetcar alignment and operations, and how the streetcar could impact other nodes, like vehicle traffic, buses, parking, pedestrians, among others.



View the NextRail KC project here.

### KC-CUR 31ST AND TROOST REVITALIZATION SCENARIO

In the 31st and Troost Revitalization Scenario project with LISC Kansas City and Urban Neighborhood Initiative (UNI), BNIM was tasked with creating the planning document that would reflect stakeholder input, integrate with existing plans and initiatives, outline a development plan, and identify catalytic projects. BNIM's team outlined 32 implementation strategies intended to guide, support, and assist in fully realizing the catalytic projects and development opportunities. These strategies detail next steps, including timeframe, costs, and champions and partners. These included advocating for mixed-income in the city's housing policy; providing after-hours social services guide and program; and providing direct access to jobs.



View Defining "Good" Development at 31st and Troost on the BNIM blog here.

## **8 PROPOSAL FEES**

Please see separate document for proposal fees and hourly rates.

## **10 SUB-CONSULTANTS**

Please see separate document for sub-consultant information, including fees.

## **11 EXCLUDED TASKS OR FEES**

Please see separate document for excluded tasks or fees.

## 9A UTILIZATION OF SURVEY DATA TO ACHIEVE POSITIVE COMMUNITY RESULTS

On May 4, 2012, the City of Hudson issued a news release noting favorable ratings regarding the 2012 Citizens Survey [performed by Polco/NRC]. A full copy of the document is available upon request and is excerpted here:



### CITY OF HUDSON

27 East Main Street . Hudson . Ohio . 44236 . 330-650-1799

### NEWS RELEASE

Communications Department

#### FOR IMMEDIATE RELEASE

Contact: Jody L. Roberts  
330-342-9539  
[jroberts@hudson.oh.us](mailto:jroberts@hudson.oh.us)

#### 2012 Citizen's Survey Returns Favorable Ratings

HUDSON, OH (May 4, 2012) – Results from the 2012 Citizens Survey were very favorable, especially when compared to other cities nationwide. "I am very pleased that we ranked so well, both in terms of the services we provide and interactions with City staff," said Hudson City Manager Tony Bales. "With the 2005 Survey as our benchmark, these results will help us as we develop our future strategies and seek to continuously improve how we deliver services to our citizens."

Following are highlights from the Survey. The full Survey Report will be available on Saturday, May 5 on the Hudson website at [www.hudson.oh.us](http://www.hudson.oh.us) in the Document Center under "Citizen Survey 2012."

- **City ratings improved from the 2005 Citizen Survey to the 2012 Survey in nearly every area.**
- **Most residents experienced a good quality of life** in the City of Hudson and believed the City was a good place to live. The overall quality of life in the City of Hudson was rated as "excellent" or "good" by 96% of respondents. A majority reported they plan on staying in the City of Hudson for the next five years.
- **The four community characteristics that received the highest ratings were cleanliness, overall appearance, overall image or reputation, and sense of community.** The four characteristics receiving the least positive ratings were ease of bicycle travel, employment opportunities, traffic flow on major streets, and ease of bus travel in Hudson.
- **Of the 30 community characteristics for which comparisons were available, 23 were above the national benchmark comparison.**
- **Survey respondents demonstrated strong trust in local government.** A majority rated the overall direction being taken by the City of Hudson as "good" or "excellent." This was higher than the benchmark.

1

## 9B PROPOSED SCHEDULE

We propose the following schedule for the City of Hudson Downtown Development Community Survey:

The initial **Survey Question Development Period** will run 4 to 12 weeks depending on coordination of meetings with key stakeholders, efficiency of input, review and revisions, etc. During this time, the BNIM team will be gathering additional information about the site and context, and sharing precedent work that may be relevant to the dialogues and future project.

**Subsequent to this period, the following timeline should hold true:**

<b>Week 1</b>	Program survey and prepare postcard invitations for mailing, City publicizes effort
<b>Weeks 2-5</b>	Implementation of mailed invitation survey
<b>Weeks 5-7</b>	Implementation of open participation survey
<b>Weeks 8-9</b>	Data analysis
<b>Weeks 10-11</b>	Creation of reports and presentations
<b>Weeks 12-16</b>	Presentations of results

## 12 INNOVATIVE IDEAS FOR COMMUNITY ENGAGEMENT



Polco Survey Platform  
Polco ©

### Innovative Survey Platform and Data Analysis

As an integrated team, BNIM and Polco will work with the City of Hudson to develop and implement an online community engagement and survey process that provides accurate and reliable insights to inform the City of Hudson's future Downtown Development plan. Conducting the survey on Polco provides an opportunity for the City to ask respondents to provide an email address to subscribe to the City's profile. This allows the City to use Polco to quickly and easily ask respondents follow-up questions as planning moves on and new queries arise.



KCMO Streetcar System Expansion Analysis

### Community Engagement

BNIM has a long history of community engagement for a variety of project types that involve a diversity of stakeholders. Projects initiatives for city development are an opportunity for a community to come together and create its vision for the future. It is often that the plans and designs with the greatest impact are those that have the community as their strongest advocate. Through working with communities and municipalities across the county, like Kansas City, Missouri to develop their Greater Downtown Area Plan (GDAP) and plan for a new streetcar system, we learn stories heard and details that effectively shape meaningful design solutions. This proposal assumes virtual engagement with stakeholders only. Additional options could be discussed.



Greensburg, Kansas Sustainable Comprehensive Master Plan

### Strategies for Gathering Community Data

In more normal times, we engage the public through a full spectrum of activities to get out the word. We excel at facilitating public workshops and visioning sessions. Our meetings with communities combine presentations with real time voting, break-out sessions, and interactive alternative mapping. We also engage with community members via online tools throughout our planning processes, providing a virtual space for sharing ideas and starting a collaborative dialogue on how to shape the future of their community. Though not included here, it is possible that these tools can be used at a later date when in-person engagement might be more feasible.