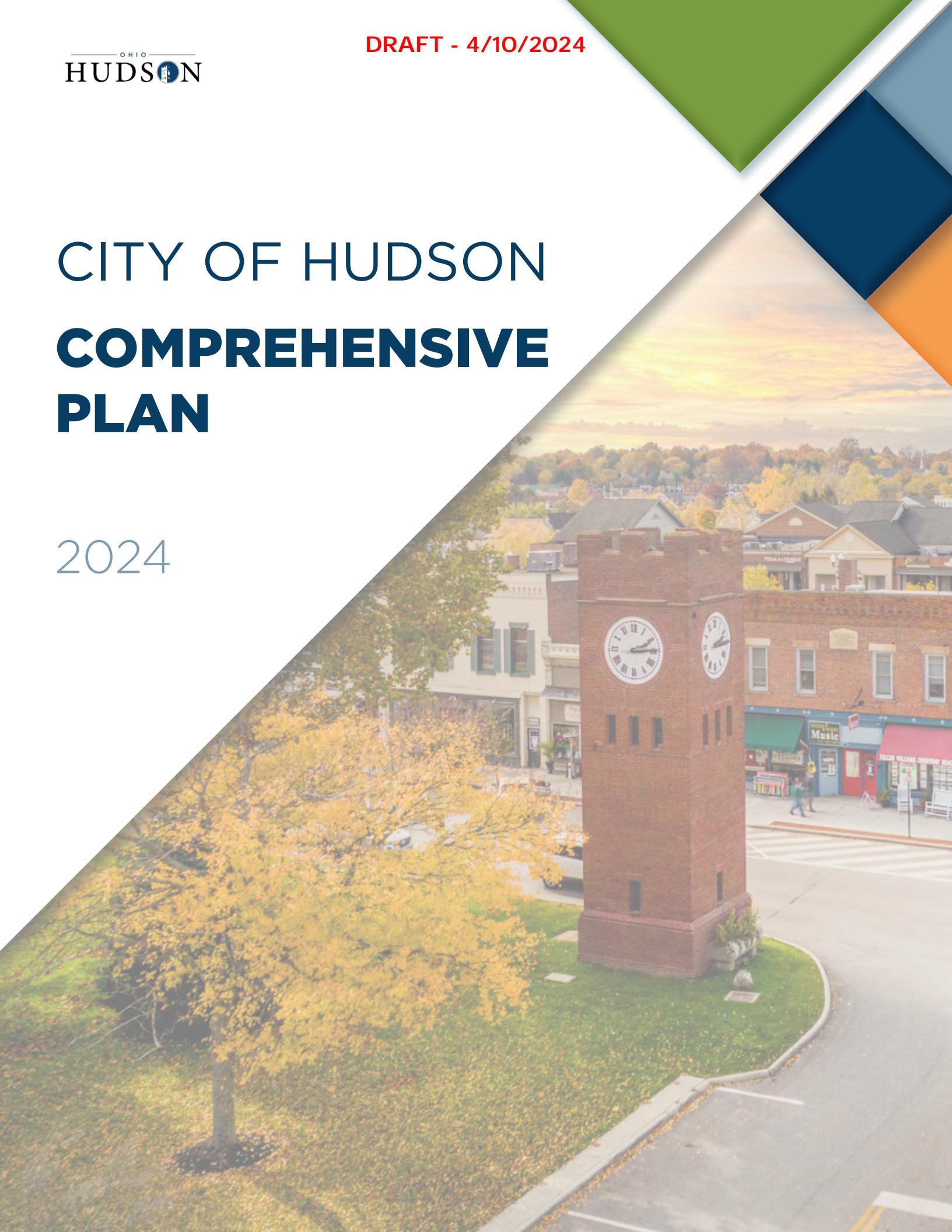


# CITY OF HUDSON

# **COMPREHENSIVE**

# **PLAN**

2024



DRAFT - 4/10/2024



## ACKNOWLEDGMENTS

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Thank you to the Steering Committee members, stakeholders, community members, staff, and officials who invested their time and provided their various expertises in the creation of this Comprehensive Plan for the future of the City of Hudson.

### COMPREHENSIVE PLAN STEERING COMMITTEE

Skylar Sutton   Council Liaison	Doston B. Jones
Chris Foster   Council Liaison (Alternate)	Paige Giannetti
Rebecca Leiter   Chair	Brian Hetrick
Jessie Obert   Vice Chair	Jeffrey Keil
Ron Stolle   Planning Commission Representative	Barak Kraus
Ashley Fink-Henry   Economic Growth Board Representative	Josh Manley
Bob Kahrl   BZBA Representative	Chelsea McCoy
John Workley   AHBR Representative	Matthew Peter
Walter Selden   Parks Board Representative	Bill Sedlacek
Marcia Carsten	Todd Zedak

*\*Doston Jones served as chair until September 2023 and as member until February 2024.*

*\*Scott Ruffer served as member until he was appointed to Hudson City Council in February 2023.*

### CITY OF HUDSON STAFF

Thomas Sheridan   City Manager
Nick Sugar   City Planner
Greg Hannan   Community Development Director
Emily Fernandez   Community Project Planner

*Hudson City Council established a Steering Committee of 18 residents to provide primary guidance on the plan. The committee included 13 general residents who did not serve on other city boards during the planning process; five residents who represented the respective city boards on which they were serving at the time; and one City Council liaison.*

PREPARED FOR:



PREPARED BY:



## **COMPREHENSIVE PLAN STEERING COMMITTEE**

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### **Doston B. Jones | Committee Chair**

A 5-year resident of Hudson, Doston joined the Steering Committee to play an active role in helping shape the future of Hudson. His experiences as a public safety emergency responder, combined with his background as an attorney for a municipality, provide relevant skills and perspective.



### **REBECCA LEITER | COMMITTEE VICE CHAIR**

As a Hudson resident for over 50 years, Rebecca wants to help preserve the charm and sense of place that the city has to offer. She is a strong believer of getting community input on Hudson's future and wants to ensure we keep what makes Hudson such a great place to live and to do things that further enhance the quality of life.



### **JESSIE OBERT | COMMITTEE VICE CHAIR**



### **RON STOLLE | PLANNING COMMISSION REPRESENTATIVE**

Ron has lived in Hudson for 45 years and is currently serving as chairperson for the city's Planning Commission. He has been active in many community organizations and believes the comprehensive plan is an integral part of the work of the Planning Commission and that the plan document advises its members in their deliberations.



### **ASHLEY FINK-HENRY | ECONOMIC GROWTH BOARD**

A 39-year resident, Ashley is an active member in community organizations including Rotary Hudson Clocktower and Leadership Hudson. She represents the Hudson Economic Growth Board because so much of what the board does is related to the comprehensive plan.



### BOB KAHRL | BZBA REPRESENTATIVE

Bob has lived in Hudson for 36 years. He joined the Steering Committee because he is interested in preserving the city's unique charm and applying his ability to ask probing questions and find concrete answers to the planning process.



### JOHN WORKLEY | AHBR REPRESENTATIVE



### WALTER SELDEN | PARKS BOARD REPRESENTATIVE

Walter has lived in Hudson for 14 years and has served on the Hudson Park Board and Golf Course Committee. He describes himself as a simple guy who believes in common sense solutions for the common good of the wonderful Hudson community.



### MARCIA CARSTEN

Marcia has been a member of the Hudson community since 1987. She worked on the merger of Hudson Village and the township and was on the city's first Charter Review Commission. She loves Hudson and is excited about bringing her historical knowledge and her passion for the environment to the Steering Committee.



### PAIGE GIANNETTI

Paige has lived in Hudson for 15 years and is active in a number of community organizations. She plans to bring her corporate background in research, development, and strategic planning to help create a comprehensive plan that keeps the city's current strengths and looks carefully at opportunities for the future.

## **COMPREHENSIVE PLAN STEERING COMMITTEE**

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### **BRIAN HETRICK**

As a 9-year Hudson resident, Brian joined the committee to contribute to the future of Hudson and ensure that his children and future generations find it a great place to live. Having lived in large and small cities, he brings both perspectives to the committee and is looking to maintain the small-town feel, while encouraging future investments in the community.



### **JEFFERY KEIL**

Jeffrey is a 31-year resident of Hudson. He has a good understanding of the character and history of the city and wants to contribute to helping identify long-term goals and objectives that will retain Hudson's proud heritage.



### **BARAK KRAUS**

Barak has lived in Hudson for 12 years and is currently president of the Kiwanis. With his background in real estate, he joined the committee to bring his expertise and help determine the true desires of the people of Hudson, and ensure that those desires are in the plan.



### **JOSH MANLEY**

As a 5-year Hudson resident, Josh was a visitor and lover of Hudson for many years before moving here to raise his family. He brings an entrepreneurial mindset to the Steering Committee and wants to be a part of making sure Hudson is a great place to live and raise a family.



### **CHELSEA MCOY**

Chelsea has lived in Hudson for over 3 years. She joined the committee because she loves this city and plans to live here for a very long time. She wants to help sculpt the future of Hudson for her young children and others. She welcomes the opportunity to be on this great committee.



### MATTHEW PETER

Matt moved to Hudson in 2006 and was president of a local homeowners association for several years. He joined the Steering Committee to help ensure Hudson maintains its small-town character while still looking to grow the tax base to ensure a bright future for the community.



### BILL SEDLACEK

A 65-year resident, Bill is currently chair of the Hudson Community Foundation and volunteers for many community organizations. He is committed to preserving Hudson's heritage while ensuring it remains a vibrant community that is a great place to live, work and play in the 21st century.



### TODD ZEDAK

Todd was born in Hudson and is a long-time resident. He hopes to capture the community's values about why they live in Hudson to allow the Steering Committee to make sound decisions for the future, since the final comprehensive plan should represent the needs and desires of the community and its future vision.



### SKYLAR SUTTON | COUNCIL LIAISON



### CHRIS FOSTER | COUNCIL LIAISON ALTERNATIVE

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# 01 PLAN OVERVIEW

# PLAN OVERVIEW

## ABOUT THE PLAN

In 2022, the City of Hudson partnered with OHM Advisors to create a new comprehensive plan that will guide the city in land use, zoning, housing, transportation and economic development over the next 10 years. As the City Charter requires, the existing comprehensive plan must be updated every ten years.

A comprehensive plan is the culmination of a community-driven effort to determine goals and a corresponding plan for the future, serving as a guide for policies, practices, and investments. The plan provides an opportunity to prioritize development and land use patterns, identify important and potentially transformative projects, and align resources to address growth and improve a community's quality of life. It also includes specific Focus Areas within the city, which are areas that show the greatest potential for development or redevelopment and could serve as a catalyst for other community initiatives.

Comprehensive planning involves an engaging process that brings people from various walks of life together to discuss their ideas and aspirations for the future. These aspirations may focus on anything from the environment, economy, infrastructure, education, and recreation, to any other issue that is important to the community. The planning process included extensive research to understand current conditions and develop a vision rooted in community feedback. The process also included abundant public input ensuring the plan recommendations are based on the values and aspirations of the community. It was created with guidance from city staff; the Steering Committee,

which managed the planning process for the city; and city residents and business owners. The Steering Committee included broad representation from the community, including elected and appointed officials, local stakeholders from the public and private realms, and general community representatives.

Note: The comprehensive plan addresses city services and policies. It is not a plan for other semi-public entities such as schools, libraries, or non-city entities. These entities are considered when shaping the plan, but the plan is not for these entities as it relates to their future development.

**The 2024 Comprehensive Plan is a vital community blueprint. It sets the direction for where and how the city should evolve over the next ten years. Within this broader goal, there are a number of community-wide objectives the plan identifies in the areas of land use, housing, community services, communication and collaboration, economic development and growth, and community arts and culture.**

## PLAN INPUTS

The comprehensive plan is a blueprint for future investment and prioritization. Many input layers from quantitative and qualitative analyses were considered, and extensive community involvement was conducted to create a thorough and community-informed vision. The following describes these inputs and how they informed the plan.

### *Existing Conditions*

Community existing conditions such as current land use, demographics, parks and open space, mobility, development character, community vision, and infrastructure were analyzed along with current market trends. The Steering Committee considered the key findings from this analysis when crafting the plan framework and recommendations.

### *Community Input*

Throughout the planning process, the Steering Committee led and facilitated public and stakeholder input sessions to gain insight into community values and aspirations for how and where the city should evolve. These sessions revealed important insights on the issues and opportunities within the community and preference for the future of Hudson.

### *Best Practices*

Another key plan input was the consideration of best practices. OHM Advisors and city staff offered professional knowledge and recommendations to the Steering Committee. This included incorporating best practices at the local, regional, and national levels. This information complemented the key findings from the existing conditions analysis and the public and stakeholder input, when forming the plan recommendations.



*The plan was created by integrating three key inputs including existing conditions, community input, and community planning best practices.*

## PURPOSE OF THE PLAN

**GUIDE** the community in evaluating proposed public, private, or joint projects.

**INFORM** current and prospective property owners and developers about desirable growth patterns.

**MEASURE** the progress and effectiveness of projects in Hudson to ensure they strengthen the community as a whole.

## PLANNING PROCESS

The 2024 Comprehensive Plan process spanned approximately two years, and included both technical research and public involvement. The result is an intuitive, informed, and proactive document.

The planning process was developed at the beginning of the project. This process helped guide project activities, many of which were carried out concurrently in order to maintain the overall project schedule.

### Investigate

During this initial step in the planning process, the scope of services was defined for the planning team, consisting of contracted planning consultants and key members of city staff. Members of the Steering Committee were nominated by City Council through a public application process and invited to participate. The team met to establish the project's goals and identify the preliminary priority projects.

### Inform

From winter through spring of 2023, the planning team collected and analyzed data about all aspects of the city and analyzed them alongside current market trends. This information provided an understanding of the current conditions in Hudson and informed the plan recommendations. The existing conditions and market analysis were reported to the Steering Committee for general feedback and confirmation.

### Engage

Concurrently with the existing conditions assessment, public engagement was conducted and input collected through public comment at Steering Committee meetings, focus group discussions, engagement at public events, public open houses, a statistically valid community survey, and online discussion forums on the project website.

### Develop

This step in the planning process involved developing recommendations for improvements in the city. The Steering Committee crafted an initial plan framework outlining the plan's vision, goals, and objectives. Focus areas in Hudson were identified and concepts created for each. There was also an iterative process allowing the Steering Committee and the general public an opportunity to review and provide feedback on a draft version of the plan. This was a key step in ensuring the plan was supported by the public and that its recommendations are successfully implemented in the future.

### Implement

Once the plan components were completed, compilation of the plan document began. The final plan is a concise, coherent, and easily understandable document. It is meant to be read and used by any Hudson community members and aid in the implementation of its recommendations.



## PROJECT TIMELINE



## PLAN CHAPTER OVERVIEW

As noted above, a number of key inputs were considered in order to complete the comprehensive plan. These included insights into the existing conditions and trends in the community, feedback from community members, and consideration of best practices in planning. The integration of these inputs informed the development of the plan framework and its goals, objectives, and recommended actions.

The plan is broken down into four core chapters. These include this chapter's Plan Overview along with chapters on Community Insights, Plan Framework (with Focus Areas), and Implementation. A description of each is outlined below.

**1**

### PLAN OVERVIEW

This chapter has shown what a community's comprehensive planning process looks like, what went into creating the plan and the timeline for its evolution, and how the City of Hudson can use the plan moving forward into developing its future.

**2**

### COMMUNITY INSIGHTS

This chapter includes a summary of the insights about the future of Hudson which served as the building blocks for the plan framework. An examination of existing conditions and technical data informed the team's creation of key questions it posed to the community about the future, including: *Who will be living in Hudson in the future?*, *What type of housing will be available?*, and, *What economic opportunities will exist and how will they shape the community?* This chapter also includes an overview and summary of the community input received throughout the planning process.

**3**

### PLAN FRAMEWORK (WITH FOCUS AREAS)

This chapter outlines the vision for the future of Hudson, the foundation of which is a set of community value statements and vision statement. These, combined with information gathered from the community insights, informed the creation of the plan goals and objectives along with the recommended actions to achieve them. The goals, objectives and recommended actions are broken down into the various plan elements of Future Land Use, Housing and Economy, Mobility and Infrastructure, Parks and Open Space, and City Services and Government. The chapter also identifies specific community Focus Areas with unique characteristics which make them important areas for plan implementation in the future.

**4**

### IMPLEMENTATION

The final component of the plan comprises specific actions that help advance the recommendations in the plan. This is broken down into an easy to reference implementation matrix.

## HOW TO USE THE PLAN

The 2024 Comprehensive Plan is a living document which should be reviewed and updated annually as directed by city leadership and elected or appointed officials. The city will oversee the plan implementation and coordinate the efforts of the parties identified as being responsible for its implementation. As conditions change and various sections of the plan are implemented, the city might find additional projects and/or strategies with which to achieve its desired goals and objectives.

A comprehensive plan is a community's "blueprint" for the future. It is the vision of what a community wants to become and a proposal for the steps needed to realize that vision. Specifically, the plan achieves the following:

- Documents and illustrates what the community looks like today and what direction it wants to go in the future; includes assessments of existing resources and issues, projections of future conditions and needs, and consideration of collective goals and desires.
- Translates the community's values into specific actions. It is a policy guide which not only addresses land use and infrastructure, but also includes important social, natural resource, and economic values of the community.
- Covers an approximate time frame of 10 years; it is assumed that shorter-term reviews will keep it current with the changing needs of the community.
- Integrates with other municipal documents and initiatives.

## WHO WILL USE THIS PLAN?

The plan is intended to be used by a variety of audiences. The following are select groups that might most frequently utilize the plan:

- **Citizens:** Residents, business owners, and developers use the plan to submit development proposals to the city.
- **City Council:** Elected officials use it to guide policy decisions regarding land use, zoning, and development proposals.
- **Planning Commission, Board of Zoning and Building Appeals, and other city organizations and boards:** Citizens appointed by City Council who can use the plan to provide policy recommendations to City Council.
- **City of Hudson Staff:** Use the plan to communicate with the public and development community on the priority initiatives for Hudson.

Used effectively, the plan will make the process of new development and growth in Hudson easier and more efficient.

### CITY COUNCIL (elected by citizens)

Use the plan to guide policy decisions regarding land use, zoning, and development proposals

### CITIZENS

(residents, business owners, developers)

Use the plan to submit development proposals to the city

### PLANNING COMMISSION (citizens appointed by City Council)

Use the plan to provide policy recommendations to City Council

### CITY OF HUDSON STAFF (Planning & Development Services)

Use the plan to communicate with the public and development community on the priority initiatives for Hudson

## ADDITIONAL PLAN INTEGRATION METHODS

The following are some additional methods where potential projects from this plan can be implemented:

### Annual Work Programs & Budgets

Individual city departments and administrators should be cognizant of the contents of the plan when preparing annual work programs and budgets. Plan recommendations should be considered when reviewing budgets to layer city improvements with the recommendations outlined herein. In this way, the city can use public funds to help attract and elevate private investment, in turn creating opportunities for more revenue generating developments.

### Development Approvals

Administrative and legislative approvals of development proposals, including rezoning, major site plans, and conditional use permits, should be a central means of implementing the plan. Decisions by elected and appointed officials should reference relevant plan recommendations and guidelines. City plans and codes should also reflect and support the plan vision and recommendations.

### Capital Improvements & The General Fund

The city's plan for capital improvements and use of the General Fund should be prepared consistently with the plan's policies and infrastructure recommendations. New improvements that are relevant to recipients of the General Fund as well as other tax funds such as street improvements should be considered as a means to implement the recommendations of this plan.

### Economic Development Incentives

Economic development incentives should be reviewed annually as directed by city leadership and elected or appointed officials to ensure consistency with the plan and current legislation. New state ordinances may develop that change the economic landscape for funding projects in Ohio. This plan should be leveraged to apply for funding which requires a set of guidelines or area plan.

### Private Development Decisions

Property owners and developers should consider the plan's goals and strategies in their land planning and investment decisions. Public decision makers will be using the plan as a guide in their development deliberations such as zoning matters and infrastructure requests. The city should use this plan as a tool to clearly communicate to property owners and developers the overall vision for growth in Hudson.



Image 1-1: Downtown Hudson, Ohio and the clock tower at the landmark on the green.

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## 02 COMMUNITY INSIGHTS

# COMMUNITY INSIGHTS

## OVERVIEW

This chapter contains the community insights that helped inform the development of the plan. The insights included an analysis of the existing conditions and market trends in the community, and community input contributed during the engagement process. These are both outlined in separate sections within this chapter. Each section includes an overview of what was learned (existing conditions), or heard (community input). The conclusion of the chapter includes key insights or takeaways considered during the planning process which informed the plan framework.

## CONDITIONS AND TRENDS

### Overview

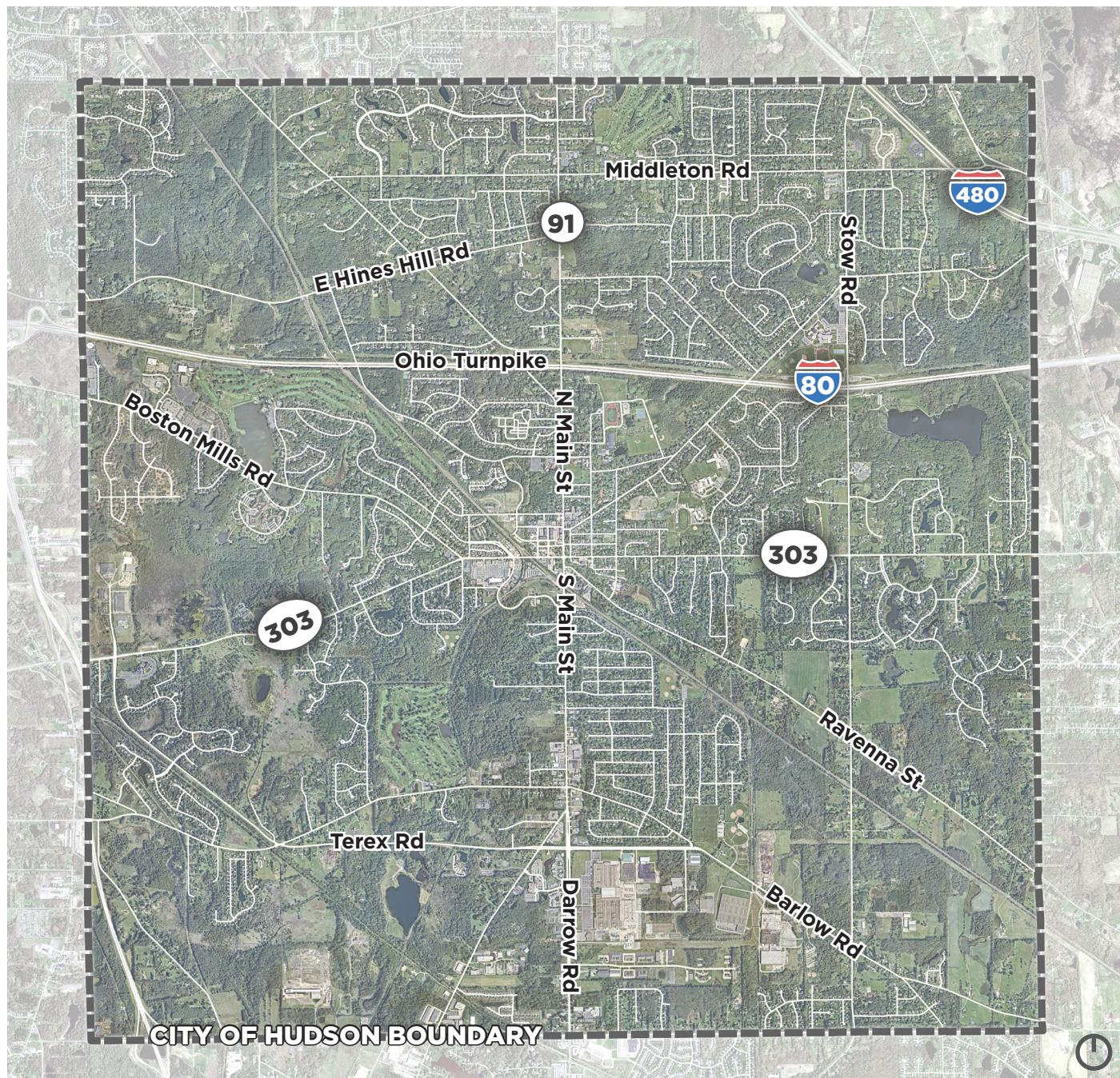
This section outlines the key data that informed the plan framework, including existing land use, zoning, demographics, housing, and economy, along with current market trends. Analysis of this data provided a technical understanding of Hudson from which the plan's goals, objectives, and recommendations were developed. The project team presented the information alongside four questions for the Steering Committee to consider as they reviewed and analyzed the data. Those included:

1. *Who will be living in Hudson in the future?*
2. *Where will people want to live and in what housing typology?*
3. *What economic opportunities will be available in Hudson?*
4. *How will they shape the community?*

### Study Area

The legal boundaries of the City of Hudson bind the project study area. The map to the right displays the boundary and includes U.S. highways, state routes, and local corridors. The main vehicular routes in the area are Ohio State Routes 303 and 91, which intersect at the heart of the community in downtown Hudson. Interstate 480 crosses through the northeast corner of Hudson, while Interstate 80 (the Ohio Turnpike) passes through the northern portion of the city. State Route 8 passes through the southwest portion of the city, with exits at Seasons Road and OH-303 to access the community. The main streets in the city include Main Street, Darrow Road, Terex Road, Barlow Road, and Hines Hill Road.

Study Area Map



## Population

Hudson's 2020 U.S. Census population was 23,110, which represents relatively flat growth over the last two decades, which is in line with the State of Ohio. The median age was 43.1, higher than both Summit County and Ohio. In 2023 there were 8,295 households in Hudson, with approximately 60% of those households having no children. The top three household types in Hudson are "young professionals," professional couples with children, "empty nesters," professional couples with no children, and "seniors," single or married couples retired or planning for retirement.

## Demographics

### (Who will be living here in the future?)

Hudson is home to a diverse range of residents, including:

**Families:** Hudson has a significant population of families, including both married couples with children and single-parent households (see Figure 2-2). The town's excellent schools, safe neighborhoods, and family-friendly amenities make it an attractive place for families to settle down.

**Professionals:** Many professionals, including those working in nearby cities like Cleveland and Akron, choose to live in Hudson due to its convenient location, quality housing options, and quality of life. Hudson offers a relatively short commute to major employment centers while providing a more quaint, relaxed atmosphere.

**Seniors:** Hudson's neighborhoods, well-maintained parks, proximity to healthcare facilities and recreational opportunities make it an attractive place to retire in place.

## CURRENT POPULATION

**23,110**

## Hudson Population Trend

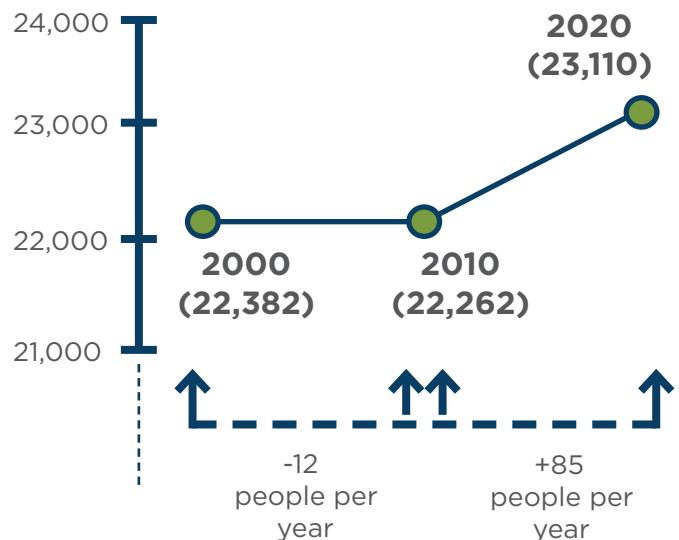


Figure 2-1: Population Trends (Source: U.S. Census)

Students: Hudson is home to a diverse student population, including those attending the local public schools as well as private institutions. The town's strong emphasis on education and extracurricular activities makes it an ideal place for students to grow and thrive.

Citizens: Hudson Citizens is the remaining group that does not fit into one of the previously prescribed categories above. The people within this category have situations that are either very unique or very general and account for 10% of the total population.

## Family Households

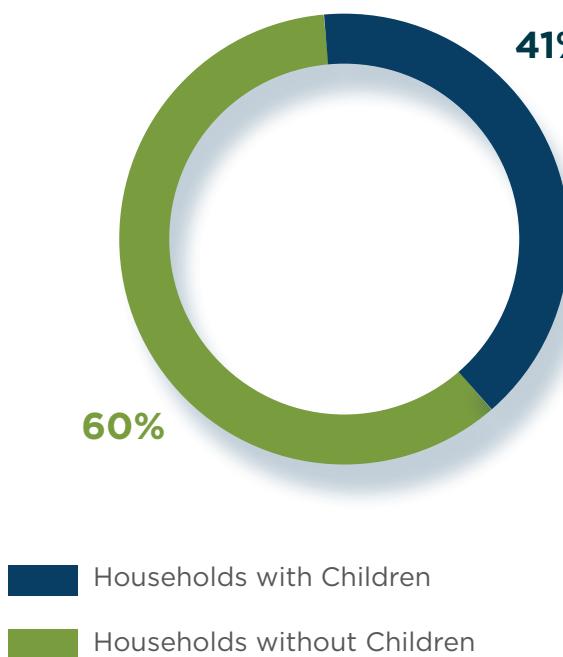


Figure 2-2: Family Household Structure (Source: U.S. Census)



## Median Age (2022)

(42 for Summit County)

(40 for Ohio)

## Tapestry Segments

### Seniors

**15%**

1,208 households

of households

- Single-person or married-couple households
- Reaching retirement and generous supporters of the community

### Empty Nesters

**30%**

2,420 households

of households

- Married couples with no children or older children
- Well-connected, informed, and well-educated

### Young Professionals

**45%**

3,663 households

of households

- Owner-occupied single family homes; mostly married couples with children
- Goal-oriented, well-organized, and routine is key to daily life

Figure 2-3: Hudson Demographic Tapestry Segments (Source: ESRI Business Analyst)

## Housing

*(Where will people want to live, and in what type of housing?)*

The 2023 median household income was \$154,403, and the median home value was \$389,694. Both values are higher than Summit County and Ohio. The Housing Affordability Index was 142: an index above 100 signifies that a family earning the median income has more than enough income to qualify for a mortgage loan on a median-price home, assuming a 20% down payment. Similarly, affordability can be looked at through income ratio. In Hudson, 64% of householders own a house that is less than 2.9 years of their income. Assuming that a ratio of 2.6 is the threshold for affordability, 64% of householders in Hudson can somewhat comfortably afford their house, while for 36%, housing cost is a burden.

When analyzing how household income is spent, 20% is spent on housing, below the 30% threshold for the maximum housing cost-to-income ratio. Just over 88% of the occupied housing units in Hudson are owner-occupied, while approximately 87% of all housing units are single family detached. Looking closer at the age and construction period of the homes in Hudson, the majority were built between 1970 and 2000 (about 5700 units). Since 2010, there have been approximately 400 newly built single family units, and approximately 260 multifamily units.

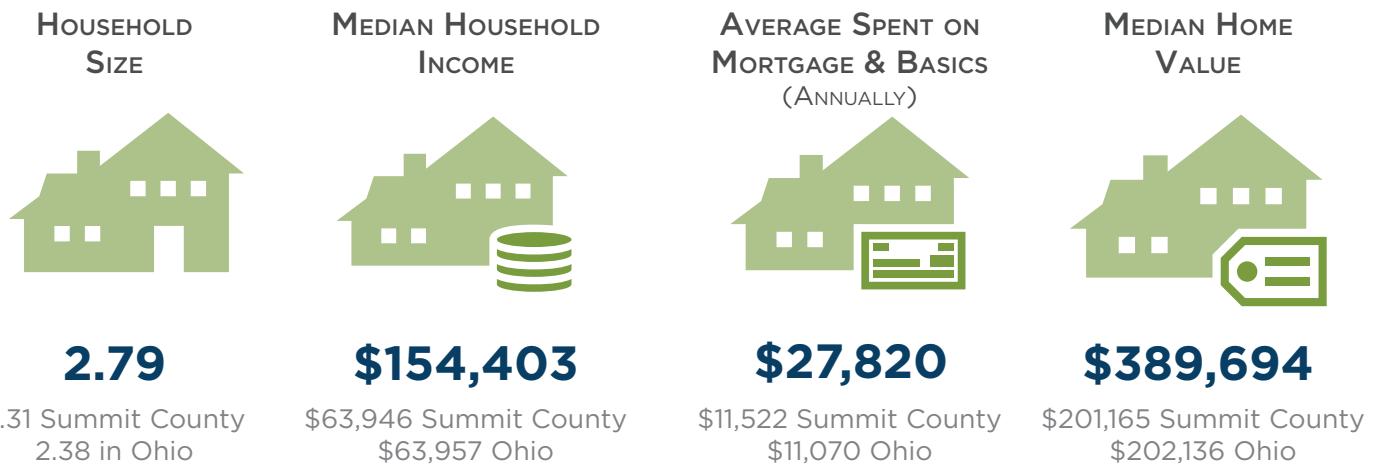


Figure 2-4: Infographic of Housing Statistics (Source: U.S. Census)

## HOUSING AFFORDABILITY



- In Hudson, 64% of householders own a house that is less than 2.9 years of their income.
- Assuming that a ratio of 2.6 is the threshold for affordability, 64% of householders in Hudson can somewhat comfortably afford their house, while for 36%, housing cost is a burden.

## HOUSING OWNERSHIP



**88.5%**

66.9% Summit County  
66.8% in Ohio

## Economy

*(What economic opportunities will be available in Hudson and how will they shape the community?)*

This section includes an overview of some key economic and fiscal data points. The purpose of the section is not to be a detailed economic analysis, but rather a synopsis of how Hudson generates and allocates revenue.

## CITY BUDGET

The city's general operating budget (General Fund) is the largest source of discretionary spending for projects City Council chooses to prioritize each year based on resident input. The city has various other funds that are non-discretionary, meaning the revenues in those accounts can only be used for specific, pre-determined uses. For example, the city has Enterprise Funds to hold user fees from electric and water utilities, which may only be spent on electric and water system improvements. The city also has Special Revenue Funds to hold income restricted for specific purposes such as cemetery maintenance or the residential leaf pickup program.

## INCOME TAX

Income tax revenue accounts for 78% of the city's General Fund, which funds maintenance projects such as road or sidewalk improvements and supports operations such as safety services, public works, and other administrative departments. The City of Hudson's income tax rate is 2%. Only residents who work in Hudson or work in a city with a lower tax rate pay any income tax to Hudson. Residents who work in a different city with an income tax rate above 2% do not pay income tax to Hudson since they already pay it to the city in which they work.

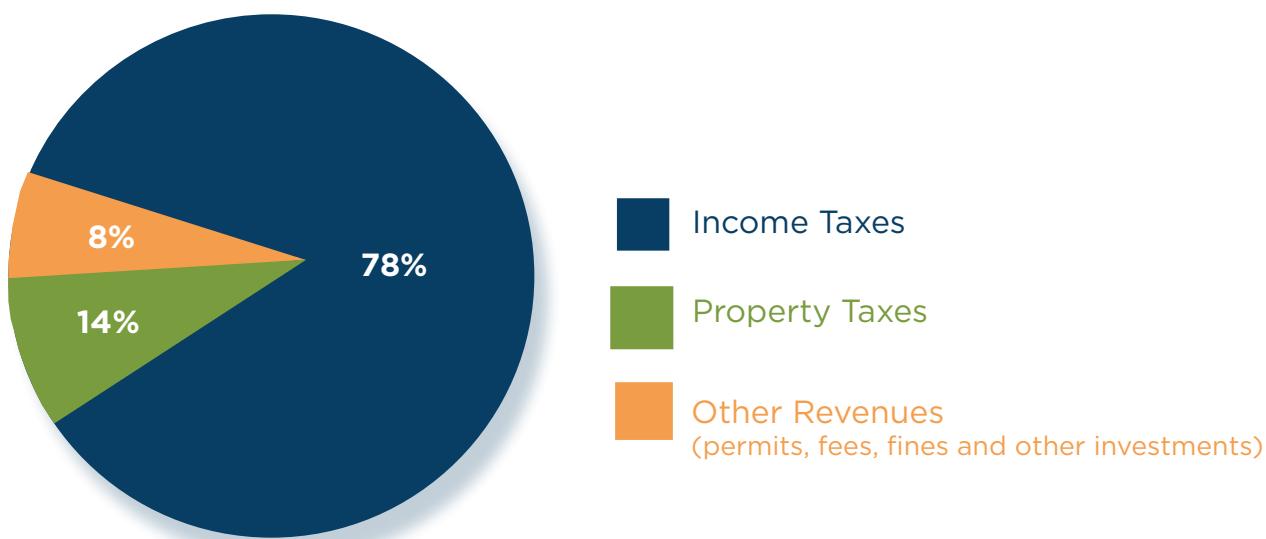


Figure 2-5: City Revenues (Source: City of Hudson)

The growing remote work landscape has made it more important than ever to record where work is performed due to the impact on tax revenue. In 2020, the City of Hudson had higher income tax revenue than expected because more residents were working from home and paid their income tax to Hudson instead of the cities they would have reported to if they had been working in their typical facilities. The 2023 Comprehensive Plan Community Survey asked respondents to answer how they anticipate their household's remote work habits will change:

*In the next two years, do you anticipate the number of days people in your household work from home will: Stay the Same (78%); Increase (14%); Decrease (8%)*

These responses indicate that remote work will remain an important influence on city revenue.

#### PROPERTY TAX

Property tax revenue accounts for 14% of the city's General Fund. The city only receives 6% of the total property taxes that property owners pay. Most of the revenue goes to Hudson Schools and Summit Metro Parks. It's important for the city to maintain a strong working relationship with the schools when considering certain initiatives, such as tax incentives, that could impact property tax revenue.

## Where Do My Residential Property Taxes Go?

**For every dollar paid**

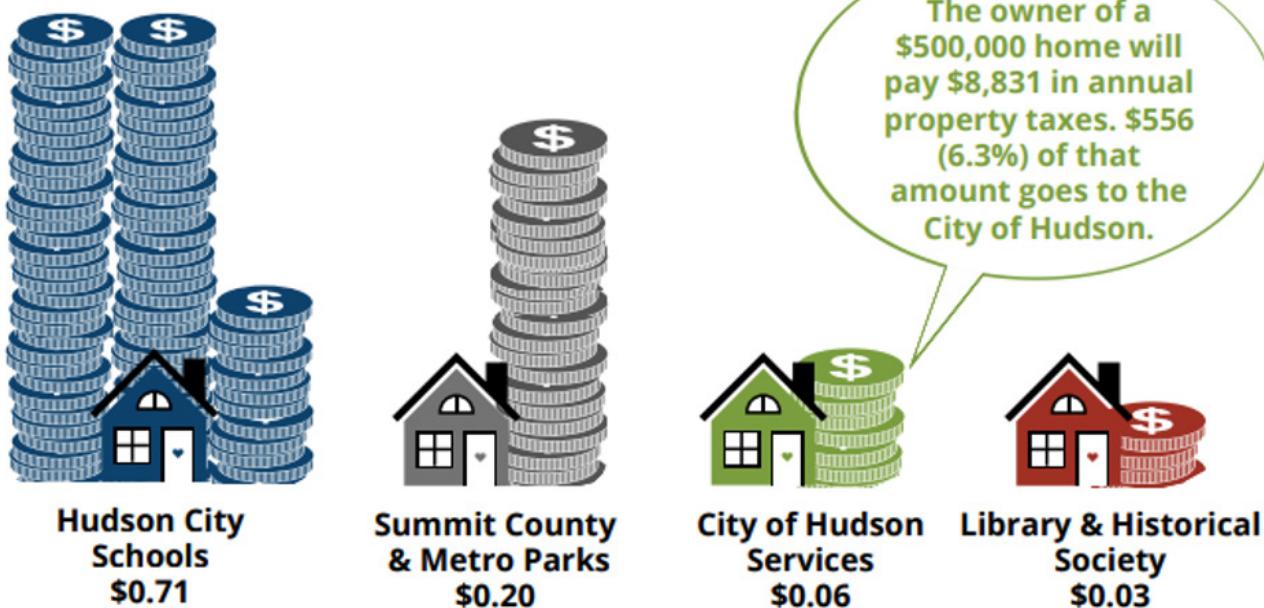


Figure 2-6: Hudson Property Tax Allocation (Source: City of Hudson)

## LOCAL ECONOMY

Hudson has a large portion of residents who work in management occupations, which contributes to a median household income more than twice that of Ohio or Summit County. Additionally, Hudson's Housing Affordability Index is 142, which indicates that a family earning the median family income has 142% of the income necessary to purchase a median-priced existing single family home. These statistics indicate that Hudson residents have significant discretionary spending power and can greatly shape the local economy through their purchasing decisions. Hudson residents are educated consumers. About 74% of Hudson residents have a bachelor's degree or higher, which is more than twice the percentage for overall Summit County residents (35%) or Ohio residents (30%). When analyzing further to graduate or professional level (advanced) degrees, Hudson has three times as many advanced degree-holders as the county or state, proportionate to population. Hudson's high educational attainment and spending power will continue to influence the types of goods and services that are attractive to residents.

## Hudson Employment

**The Hudson economy employs approximately 11,000 people. The largest industries in Hudson, OH are:**

- 1. Management Occupations (2,541 people)**
- 2. Sales & Related Occupations (1,287 people)**
- 3. Education Instruction, & Library Occupations (1,282 people)**

**For comparison, the following are the most common industries in which Hudson residents are employed (whether they work within Hudson or elsewhere):**

- 1. Manufacturing (1,657 people)**
- 2. Educational Services (1,522 people)**
- 3. Professional, Scientific, & Technical Services (1,497 people)**

## EXISTING ZONING

There are 10 different zoning classification in the City of Hudson. The residential zoning districts cover the majority of the land and are broken into four categories: suburban residential, rural residential, outer village residential, and historic residential. The village core district is located in the center of the community and includes the Historic Downtown District. The remaining zoning districts include commercial, industrial, and business park classifications, which are primarily located along key corridors such as Darrow Road, Ravenna Road, Terex Road, Seasons Road, and major transportation routes including State Route 8 and 303.

A strong understanding of these zoning designations is important to set a baseline for how land can be developed today. The zoning code designations, as outlined here, might not align with the Future Land Use map presented later in the plan. By including zoning here, the intention is to provide a reference point for how land may be rezoned in the future according to the city's legal processes for amending the zoning code to align with the Future Land Use map. The existing zoning also represents a reasonably balanced land use tapestry that supports a diverse array of businesses, residential, and other land use types.

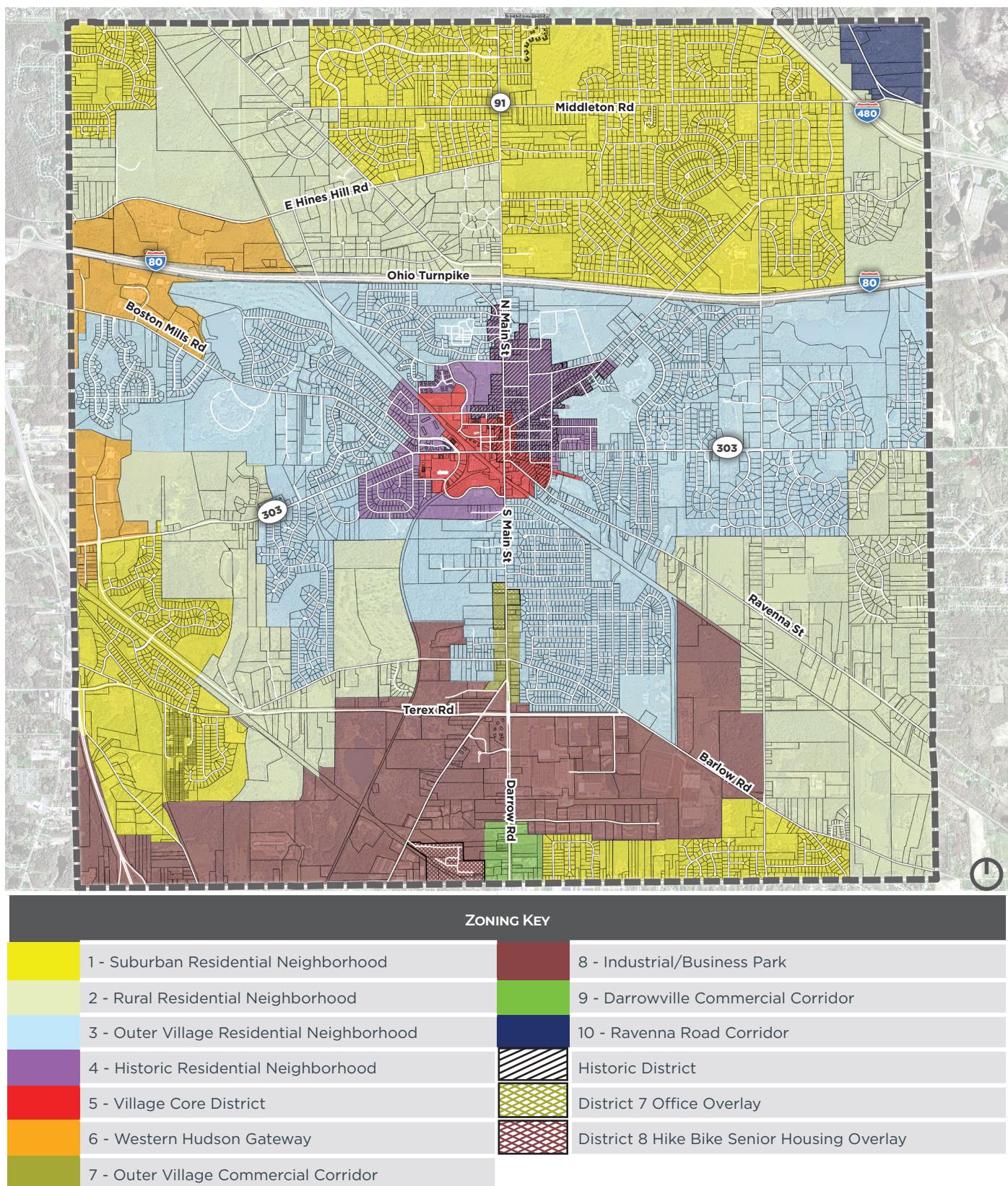


*Image 2-1: The Hudson Clock Tower, Landmark on the Green*



*Image 2-2: Western Reserve Academy*

Existing Zoning Map



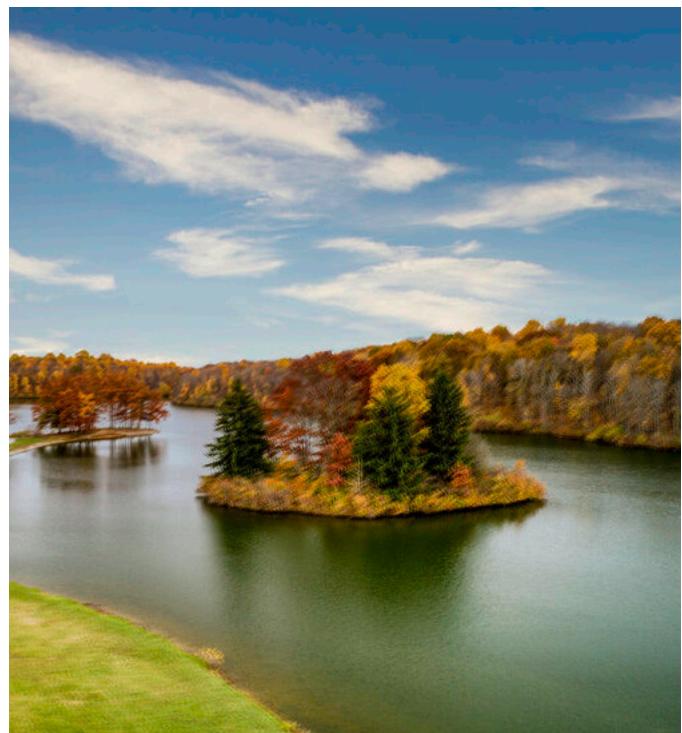
## EXISTING LAND USE

Understanding current land uses in the city boundary provides a context that guides plan recommendations. Updating land use designations and identifying areas within the city boundary that have higher and better uses results from analyzing existing conditions and building on the variety of land uses that exist.

Approximately half of Hudson's land use is for single family residential neighborhoods, but a variety exists throughout the community. Commercial and office uses are located in the downtown core and major corridors such as State Route 303 and 91. Industrial uses are primarily concentrated in the southern and western portions of the city, near State Route 8. Parks and public/semi-public uses are scattered throughout the community. The remaining small pockets of vacant or underdeveloped land within the city is either vacant or undeveloped.

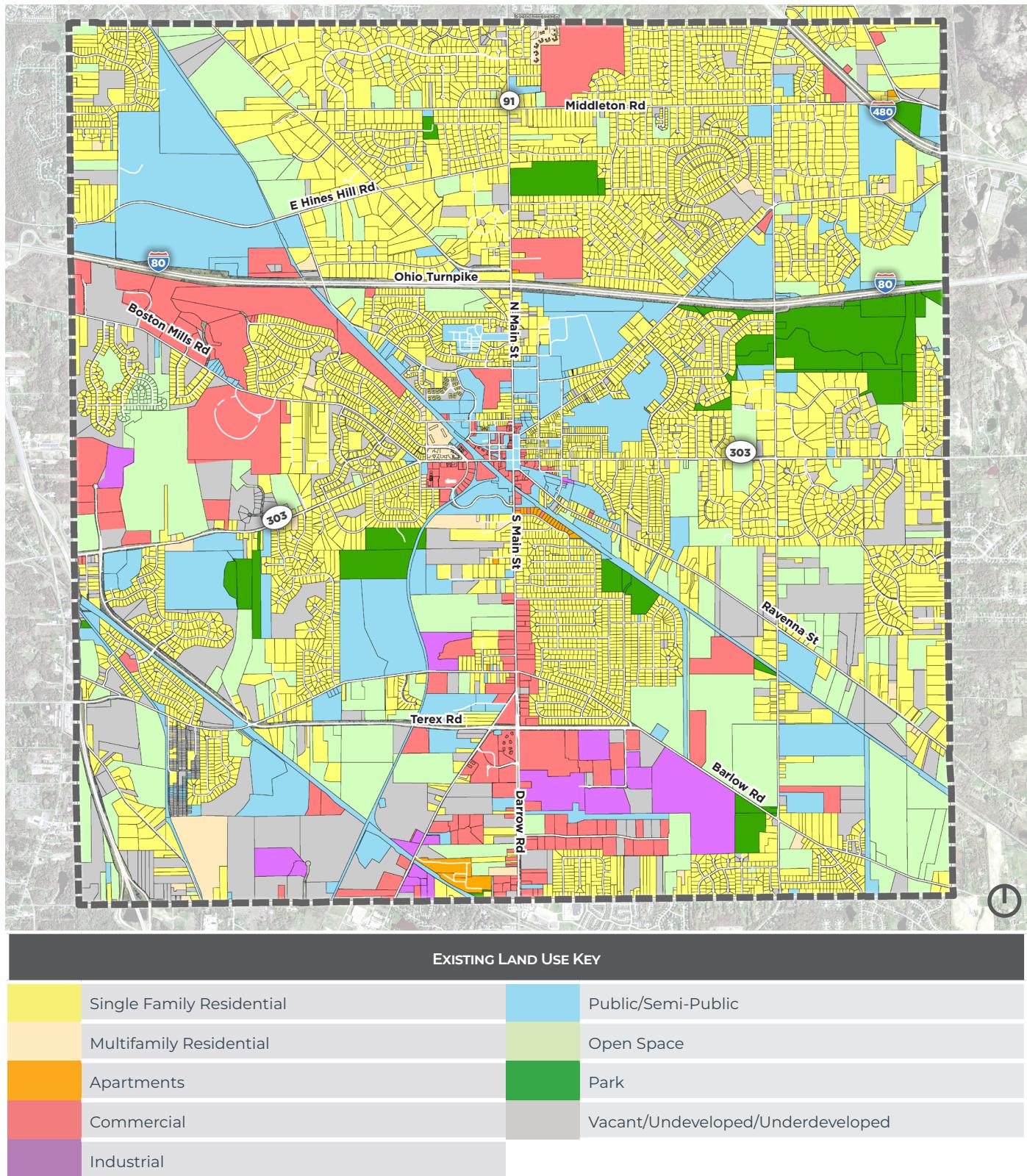


*Image 2-3: Local Neighborhood Church*



*Image 2-4: Hudson Spring Park*

## Existing Land Use Map



## CONDITIONS AND TRENDS

### KEY TAKEAWAYS

Through a robust analysis of existing conditions and market trends, the planning team identified these key findings to help inform the identification of future land use districts and focus area concepts:

- Hudson's population growth has been generally flat since the 2000 U.S. Census.
- In 2023, there were about 8,295 households in Hudson with approximately 60% having no children. The top three household types are "young professionals" (professional couples with children), "empty nesters" (professional couples with no children), and "seniors" (single or married couples retired or planning for retirement).
- The 2023 median household income was \$154,403, and the median home value was \$389,694. Both values are higher than Summit County and Ohio. The Housing Affordability Index was 142 meaning that a family earning the median income has more than enough income to qualify for a mortgage loan on a median-price home, assuming a 20% down payment.
- Hudson's primary industries include educational services (14.5%), manufacturing (13.6%), health care and social assistance (12.9%), and professional, scientific, and technical services (11.8%).
- The most common job groups for people living in Hudson are management occupations (21.3%), education instruction and library occupations (11.8%), sales and related occupations (11.6%), and business and financial operations occupations (9.38%).
- City revenue is primarily driven by income tax (approximately 80%) at a current rate of 2%. Property taxes and other revenues make up the remaining 20% of the budget.



Image 2-5: The Hudson Clock Tower, Landmark on the Green



## COMMUNITY INPUT

### Overview

One of the key inputs that informs the plan's development is the ideas and aspirations of the public. OHM's planning team conducted an extensive public engagement effort to solicit ideas and develop the vision for the future of Hudson. These ideas, values, aspirations, along with the technical analysis above, provided the foundation of the plan framework.

Through the engagement process, community members contributed their ideas for how the city should address growth, development, and preservation in the future. The planning team engaged with the community using a variety of methods such as a statistically valid survey, pop-up events, online engagement stations, seven focus group conversations, and two community public meetings.

Understanding where Hudson is as a community and where it is projected to grow is a critical component of the overall analysis. The community input figures helped guide the Steering Committee in creating recommendations and action steps. The following pages are a brief sampling of the feedback analysis with the full analysis available in the appendix.

City staff and the planning team used a variety of outreach methods to effectively communicate opportunities for the public to engage in the process. An estimated 1,500+ people participated in public engagement efforts, generating thousands of ideas for how to shape the future of Hudson. Following the various formats of public engagement and community input, the information gathered was used to complete another refinement of the plan framework. This document outlines the public engagement process as well as key takeaways garnered from the ideas and aspirations of the community.



**This section of the plan contains references to data developed and considered during the planning process. The Appendix contains raw data for reference, specifically for the survey key findings.**



Image 2-6: Community Workshop Engagement Session



Image 2-7: Community Workshop Engagement Session



Image 2-8: Community Open House Session



Image 2-9: Community Open House Session

## COMMUNITY SURVEY

- *STATISTICALLY VALID - 614*
- *GENERAL SURVEY - 652*

## POP-UP ENGAGEMENT

*150+ Comments*

## LET'S TALK HUDSON (ONLINE ENGAGEMENT)

*50+ Comments*

## COMMUNITY WORKSHOP

*600+ Comments*

## FOCUS GROUP CONVERSATIONS

*7 Sessions*  
*50+ Participants*

## COMMUNITY OPEN HOUSE

*450+ Comments*

## COMMUNITY SURVEY

### Overview

Residents were asked to complete a survey indicating the characteristics in Hudson they value most and the areas they see as Hudson's greatest challenges or opportunities, among other questions. Both a Statistically Valid survey and an identical General Survey were available to residents from May 30, 2023 to July 19, 2023. The Statistically Valid community survey was a paper copy sent by regular mail to 3,000 households to obtain a "statistically valid" response (see definition below). The General Survey, identical to the Statistically Valid survey, was available online and received an additional 652 responses. Hudson's total survey response rate was 20%, higher than the typical community response rate of about 12-15%.

This Statistically Valid Survey was completed by professional survey firm **ETC Institute**. "Statistical validity" indicates how much one can rely on the conclusions derived from a survey sample, as such a survey is completed with proper sampling methods, adequate sample sizes, and unbiased data collection using commonly accepted survey practices - all of which improve the reliability of results. Those who completed the survey reflect the ratio of ages, genders, races, and home occupancy types (rent/own) that would be found in the overall Hudson population. ETC selected the regular mail survey sample of households using a method called "random sampling," which ensures that households have an equal and unbiased chance of being selected.

### Who Took the Survey?

Selected households for the Statistically Valid Survey also received a link to complete the survey online if they preferred that over the paper copy (their online responses were kept separate from online responses that were submitted to the General Survey). ETC verified the responses by mailing address to confirm that only responses from households in the intended sample were included in the final results. The survey was sent to a far larger sample of households than the number of responses needed for a representative response. This allowed ETC to make sure that the responses analyzed within the sample provided an accurate reflection of Hudson's demographics.

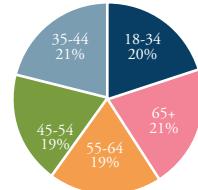
The General Survey was exactly the same survey form

with all the same questions and answer choices as the Statistically Valid survey. The only difference was in how the survey was administered. The General Survey was available online-only, not by mail. It was posted on the "Let's Talk Hudson" website page so that any resident could choose to complete it. ETC received and compiled the results. However, these responses were not part of the statistically valid sample and they do not necessarily represent the interests of the overall community. The results of the General Survey was intended to be supplemental to the Statistically Valid Survey results.

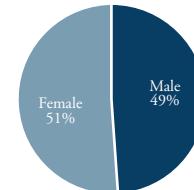
### Survey Demographics

The responses to the Statistically Valid Survey closely aligned with the demographic profile of the city such as age, gender, races and home occupancy types (rent/own). The following are some key data points of who took the survey. Full results can be found in the Appendix.

What is your age?



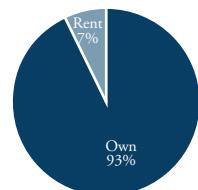
What is your gender?



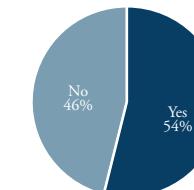
How many years have you lived in the City of Hudson?



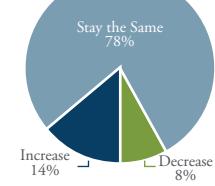
Do you rent or own your home?



Does anyone in your household work from home three or more days per week?



In the next two years, do you anticipate that the number of days people in your household work from home will:



Which of the following best describes your race/ethnicity?

Race/Ethnicity	Percentage
White or Caucasian	89%
Asian or Asian Indian	4%
Hispanic, Spanish, or Latino	3%
Other	2%
Black or African American	1%
Native Hawaiian or Other Pacific Islander	0.2%
American Indian or Alaska Native	0.2%

## Survey Summary

The goal was to receive at least 400 completed surveys and was far exceeded, with a total of 614 households completing a survey. The results for the random sample of 614 households have a 95% level of confidence with a precision of at least +/- 3.9%.

**Quality of Life:** Most of the residents surveyed (94%) who had an opinion are “very satisfied” or “satisfied” with the overall quality of life in Hudson; 5% are “neutral” and only 1% are “dissatisfied.”

**Valued Aspects:** The aspects of life in Hudson that had the highest levels of value, based upon the combined percentage of “extremely valuable” and “very valuable” responses among residents who had an opinion, were: safety (95%), parks/open space (88%), downtown Hudson (85%), and Hudson public schools (83%).

**City Services:** The city services that had the highest ratings, based upon the combined percentage of “excellent” and “above average” responses among residents who had an opinion, were: overall appearance of downtown Hudson (92%), overall appearance of residential properties (90%), parks (88%), and safety services (84%). Based on the sum of their top three choices, the services in Hudson that residents thought should receive the most emphasis over the next two years were: 1) road conditions, 2) utility – fiber/broadband, and 3) parks.

**City Challenges:** Residents were asked to select three items that they felt were the most significant challenges facing the City of Hudson. The top responses were: traffic (53%), housing affordability (37%), infrastructure conditions (36%), and variety of housing options (33%).

**Growth Perceptions:** Residents were asked to rate the city’s current growth in various areas. Among those who had an opinion, 58% rated industrial growth as “just right,” and 57% rated residential growth as “just right.” 44% who had an opinion rated the growth of commercial – restaurants as “much too slow” or “too slow.” Additionally, 50% who had an opinion indicated they would like to see “far more” or “more” dine-in and carryout restaurants in the future.

**Housing Priorities:** About 73% of residents who had an opinion are “very supportive” or “supportive” of the city focusing on property maintenance/neighborhood preservation as a way to address housing priorities. Other actions that residents support include: providing a mix of housing to attract people at various life stages (55%) and encouraging senior housing options (50%).

**City Amenities:** The three amenities with the highest percentage of households that indicated a need for the amenity were: outdoor pool (55%), indoor pool (51%), and fitness studio/classes (50%). When ETC Institute analyzed the needs in the community, these same three amenities had a need that affected more than 4,000 households. ETC Institute estimates a total of 4,185 households in the City of Hudson that have an unmet need for an outdoor pool.

**Amenity Importance:** Based on the sum of respondents’ top three choices, the most important amenities to residents were: outdoor pool (44%), indoor pool (32%), and fitness studio/classes (28%).



**Satisfied with the  
Overall Quality of Life  
in Hudson**

### Key Survey Findings

#### Top 3 Reasons Residents Choose to Stay:

- 1** Safety
- 2** Hudson Public Schools
- 3** Downtown Hudson

#### Top 4 Aspects of Life that Residents Value:

- 95%** Safety
- 88%** Parks/Open Space
- 85%** Downtown Hudson
- 83%** Hudson Public Schools

#### Top 3 City Services that Should Receive More Emphasis:

- 1** Road Conditions
- 2** Fiber/Broadband
- 3** Parks

#### Top 4 Challenges Facing the City:

- 53%** Traffic
- 37%** Housing Affordability
- 36%** Infrastructure Conditions
- 33%** Variety of Housing Options

#### Top 4 Highest Rated Services Provided by the City:

- 92%** Appearance of Downtown Hudson
- 90%** Appearance of Residential Properties
- 88%** Parks
- 84%** Safety Services

### Key Survey Findings

#### Top 3 Needed Amenities:

- 1** Outdoor Pool
- 2** Indoor Pool
- 3** Fitness Studio/Classes

#### Residents Rating of the City's Current Growth:

- 44%** Restaurant Growth is "too slow"
- 37%** Retail Growth is "too slow"
- 32%** Restaurant Growth is "too fast"

#### Top 5 Priority Investment for Amenities:

- 1** Outdoor Pool
- 2** Indoor Pool
- 3** Fitness Studio/Classes
- 4** Weight Equipment/Training
- 5** Youth Services/Activities

#### Preferred Actions to Address Housing Priorities:

- 73%** Focus on Property Maintenance/Neighborhood Preservations
- 55%** Provide a Mix of Housing to Attract Various Life Stages
- 50%** Encourage Senior Housing Options

## POP-UP ENGAGEMENT

### Overview

During the community engagement phase of the comprehensive plan process, Steering Committee members conducted additional engagement sessions within the community. They attended five events in total: four farmers' markets and an Earth Day event. The "Pop-Up Engagement Sessions" aimed to receive high-level feedback and spread awareness of the comprehensive plan effort. Participants were asked, "What's your idea?" for Hudson. The following is a high-level summary displaying the raw data and most frequent comments.

*Reference appendix for number of comments received.*

### Earth Day

Members of the Steering Committee attended the Hudson Earth Day Celebration, asking residents to share their ideas about Hudson's future. The following are a summary of those ideas:

- Specialty spaces (dog park, butterfly garden, rain gardens, community gardens, etc.)
- Recreation/Community Center
- Senior housing
- Climate action plan

### Farmers' Markets

Members of the Steering Committee hosted an engagement booth at the farmers' markets throughout the season, asking residents to share their ideas about Hudson's future. The following are a summary of those ideas:

- Recreation/Community Center
- Community pool
- Senior housing
- Traffic improvements
- Active transportation (bike lanes, trails, etc.)
- Specialty spaces (dog park, hockey rink, petting zoo, etc.)
- Increased community events
- Train quiet zones



Image 2-10: Community Engagement, 2023 Farmer's Market



Image 2-11: Community Engagement, 2023 Earth Day Event

# LET'S TALK HUDSON

## ONLINE ENGAGEMENT

### Overview

A project website (Let's Talk Hudson: Comprehensive Plan, [www.hudson.oh.us/ComprehensivePlan](http://www.hudson.oh.us/ComprehensivePlan)) served as the informational center and additional community outreach tool for the planning process. The website contained a detailed outline of the project timeline, project documents, meeting agendas, committee meeting videos, background of the Steering Committee, and points of contact for interested community members.

Throughout the process, the Steering Committee made a concerted effort to keep residents informed and involved. Notifications on how to participate and offer input were regularly posted. After each activity, task, or phase, relevant documents (such as survey results, workshop memos, etc.) were made readily available for review and comment, ensuring transparency and fostering a sense of reassurance.

Please share a comment! Planning Consultant (Closed) Questions?

[f](#) [t](#) [l](#) [e](#)

**Traffic**

about 2 months ago

**CLOSED: Thank you for your input.**

Survey results indicated that traffic is the top concern among residents, but the majority of residents (89%) expressed an interest in a community or recreation center. A facility like this would increase traffic to some degree. How should City Council balance interest in a community/recreation center with concerns about traffic? What locations in the City might have particularly high or low tolerances for increased traffic?

 **Katrina Kelling**  
3 months ago

91 south of 303 cannot accommodate anymore traffic at certain times of the day. It's almost impossible to get out of our driveways onto 91.

0 Comment 1 

 **Ed Carroll**  
about 2 months ago

Retain dwindling greenspace with the YDC property as the first start. Too big a lot for council to decide without a referendum

YDC land

0 Comment 0 

 **Mac**  
2 months ago

A Community Center on Hines Hills property would be a great use of the land Hudson purchased years ago

0 Comment 0 

 **Robert**  
2 months ago

**Utilizing Former Bus Depot With 1-story Housing & Retail**

It's terrible how the former bus depot's HIGH-VALUE land area sits dormant. We

0 Comment 0 

 **Shane**  
2 months ago

**Purchase Life Center Plus**

It needs upgrades galore and all of it there. It works in Cuyahoga Falls. Why can't it here?

0 Comment 0 

Image 2-12: Let's Talk Hudson Project Website

 Online Engagement (Let's Talk Hudson)

Please provide input by making a comment on this project page by February 16, 2024.

Residents who weren't able to attend the community workshop or who have additional ideas after the event will be encouraged to provide feedback online.

 **Final Plan - 2023**

The committee anticipates that public engagement will be complete in February, including all online engagement. The committee will use the extensive resident input to develop a final draft plan to present to Planning Commission and City Council.

**Community Survey & Other Engagement Results**

 2023 Statistically Valid Survey Results (raw data & graphs) (2.34 MB) (pdf)

 2023 General Public Survey Results (raw data only - no graphs available) (138 KB) (pdf)

 2023 Community Workshop Memo (June 7 workshop summary) (1.8 MB) (pdf)

 2023 Other Engagement Memo (community events input summary) (1.3 MB) (pdf)

 2023 Survey Questionnaire (SURVEY IS CLOSED - questionnaire posted for reference only) (296 KB) (pdf)

## COMMUNITY WORKSHOP

### Overview

The Steering Committee hosted a two-hour public workshop on Wednesday, June 7, 2023 in the media center at Hudson High School. Members of the consulting team and city staff assisted in the facilitation and recording of the comments from the attendees. Participants engaged in a series of activities designed to solicit specific feedback, to help inform the development of the plan. The following are the results of these activities.

Over two hours, the 150+ people attending participated in the various activities and stations. The primary questions included:

- What is something about Hudson that we should know about?
- In one word, how would you describe Hudson?
- What is your vision for Hudson in the next ten years?
- What are the biggest issues you see in your community?
- What are the greatest opportunities you see in your community?
- What are your preferred options for housing in Hudson?
- Where in Hudson should we focus on for this study?
- What type of land uses would you like to see in Hudson?



Image 2-13: Community Engagement Workshop



9  
questions to consider



150+

people in attendance



600+  
comments,  
ideas, and  
insights

## Community Workshop Key Themes

*Themes are in no specific order.*



### CITY SERVICES

Expand city services to provide more amenities for current and future residents



### SUSTAINABILITY

Consider sustainable efforts the city can pursue now and in the future



### MOBILITY

Alleviate traffic through alternative routes and modes of transportation



### INFRASTRUCTURE

Expand city water to all residents and maintain railroad bridges/underpasses



### HOUSING

Consider housing of all



### GOVERNMENT

Maintain government services, with a focus on quality and efficiency



### COMMUNITY CHARACTER

Preserving the small town's character and traditions



### COMMUNITY SPACE

Residents are seeking a place to gather that is for all ages



### ECONOMIC DEVELOPMENT

Looking to attract businesses and maintain current businesses on all scales

## FOCUS GROUP CONVERSATIONS

### *Overview*

As part of the comprehensive plan process, focus groups were conducted with various stakeholders, or those with particular interests or concerns in the City of Hudson, to ensure that all sectors and voices of the community were heard. The Steering Committee submitted a list of individuals to be considered as part of this engagement process. From that list, the committee narrowed them down into seven groups. Each group was invited to participate in a virtual, one-hour meeting facilitated by OHM Advisors, with a Steering Committee and city staff representative on the call.

The sessions began with an overview of the comprehensive plan process and engagement conducted to date, before a round of introductions. Thereafter, the OHM Advisors facilitator engaged the group using three questions:

- What are the critical issues facing Hudson as a community?
- What are the greatest opportunities for Hudson?
- What is the one thing or big idea you would like to see in this plan?

### *Focus Groups*



7

selected focus groups

Downtown Merchants

Small Business

Large Business

Arts & Culture: Enrichment

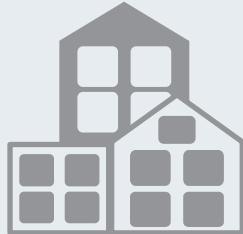
Arts & Culture: Service

Hudson Youth

Miscellaneous

## Focus Group Key Themes

*Themes are in no specific order.*



### DOWNTOWN

Continued support to focus on the preservation and vibrancy of downtown



### INFRASTRUCTURE

Strong support for continuing to plan for broadband connectivity



### DIVERSITY

Importance of planning for a variety of people (age, race, etc.)



### VIBRANCY

High priority for a beautiful and vibrant community



### HOUSING

Importance of providing a range of housing options, with an emphasis on first floor living (ranch)



### PRESERVATION

Importance of preserving the small town's character and traditions



### COLLABORATION

Creating physical space to collaborate as well as shared programming through improved communication across networks and groups



### CONNECTIVITY

A connected community with non-motorized infrastructure, safe streets, and pathways for youth who like to bike



### SMALL BUSINESS GROWTH

Supporting small business growth specifically by providing office space for a variety of business types

## COMMUNITY OPEN HOUSE

### Overview

The Steering Committee hosted a second community workshop open house on Wednesday, January 31, 2024, at the Hudson High School media center. Members of the consulting team and city staff assisted in facilitating and recording the attendees' comments. In three hours, over 200 participants engaged with 13 presentation boards presenting proposed plan elements to provide specific written feedback and comments on the subject matter that would help further inform the plan's development. The purpose of the open house was to add color to previous comments and feedback from the community survey.

The presentation boards included proposed plan elements in the following categories:

- Community Survey and Values Overview
- Draft Future Land Use Map
- Focus Areas
- Goals and Objectives

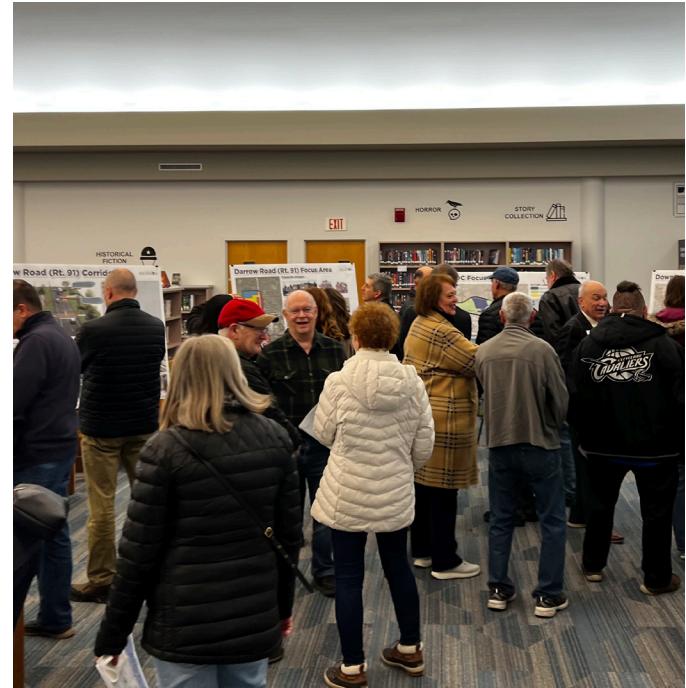


Image 2-14: Community Engagement Open House



**13**  
feedback  
boards



**200+**  
people in  
attendance



**450+**  
comments,  
ideas, and  
insights

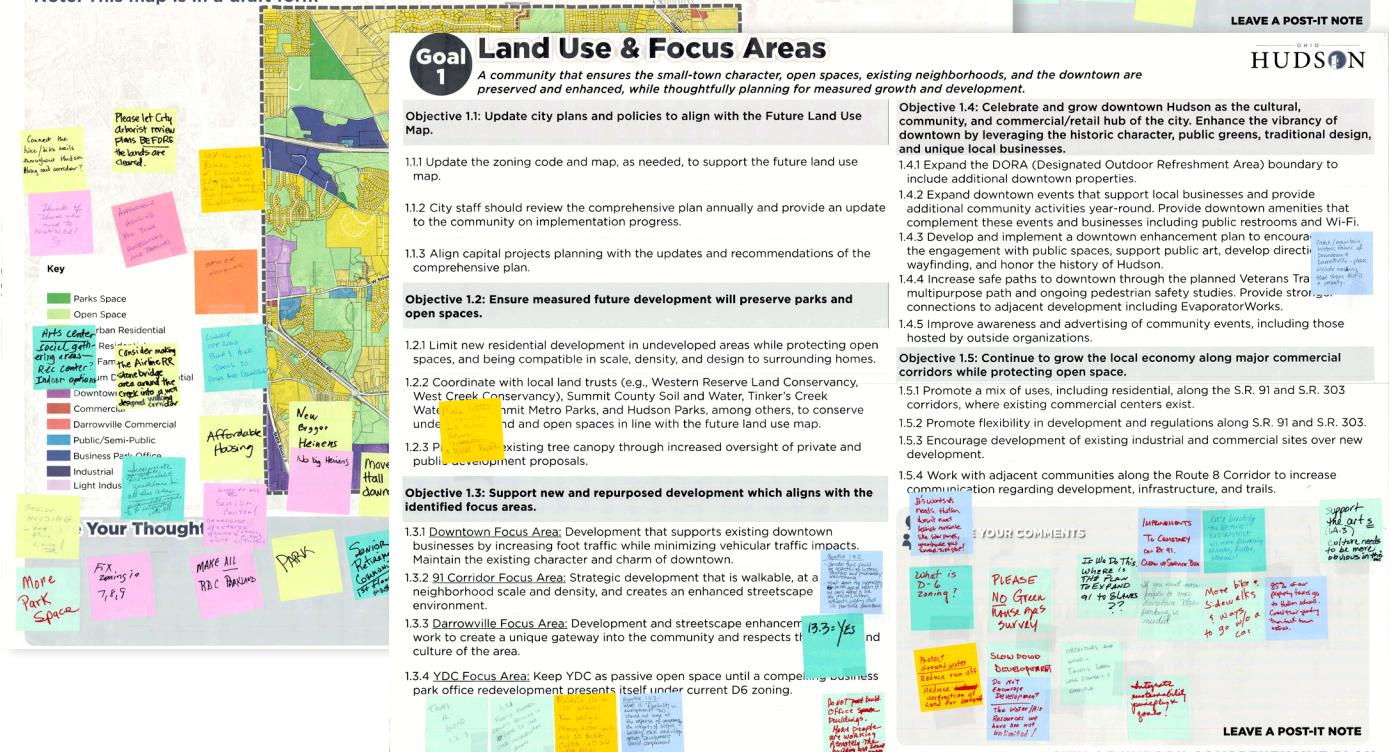
Below are the Community Open House Board results:

## Downtown Focus Area



## Draft Future Land Use Map

Note: This map is in a draft form



## COMMUNITY INSIGHTS KEY TAKEAWAYS

This page summarizes the key takeaways and themes from thousands of ideas generated from the community engagement insights. These themes and takeaways together with the existing conditions and trends research informed the development of the plan framework.



A desire to not significantly change the types and characters of housing offered, with the exception of housing for residents to age in place and missing middle housing that complements the form, character, and scale of downtown.



Residents value the small-town character, open spaces, and existing neighborhoods.



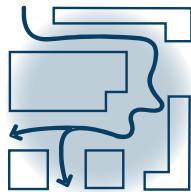
There is support for adding additional public amenities that promote healthy lifestyles, community gathering, and economic growth and development.



There is a desire to maintain and support a healthy downtown with a mix of uses, quality public spaces and amenities, with consideration for parking and traffic impacts.



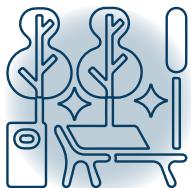
There is a desire to maintain a high level of government services, that maintain and support a safe, healthy, and prosperous community.



Strong support from residents to continue to plan for a connected community that includes motorized and non-motorized connections.



Local stakeholders expressed a desire to attract and retain businesses and workforce by promoting quality of life amenities and a full spectrum of office types.



Residents would like more space for parks and recreation which can accommodate expanded programming.



Residents desire more public gathering spaces, especially in Downtown Hudson.

DRAFT - 4/10/2024

# 03 PLAN FRAMEWORK

# PLAN FRAMEWORK

## OVERVIEW

This chapter outlines the vision for the future of Hudson, the foundation of which is a set of community value statements and vision statement. The values and vision were built from the key findings from the technical analysis and community input. Together they informed the creation of the future land use plan, and goals and objectives along with the recommended actions to achieve them.

The goals, objectives and actions at the end of this chapter are broken down into the various plan elements including

Future Land Use, Housing and Economy, Mobility and Infrastructure, Parks and Open Space, and City Services and Government. Also included are Focus Areas. These are areas identified during the planning process as areas that have unique conditions and warrant more detailed recommendations, and are important areas that will shape the future of Hudson.

A comprehensive list of the plan's recommended actions can be found in Chapter 4 (Implementation), which should be used on a regular basis to implement and monitor the plan.

### Values and Vision

Valued aspects of life in Hudson that should be preserved and enhanced



### Goal

A desired outcome expressed in simple terms.

*This graphic represents the hierarchy of the plan. The community values and vision led to the creation of the plan goals. Each goal has supporting objectives and actions. Collectively, this framework was developed by the Steering Committee.*

### Objective

A statement that serves as the framework for future decision making.



### Action

A Project, Policy, or Program that helps to achieve the objective.

## A COMMUNITY LED EFFORT!

THIS PLAN'S CREATION WAS LED BY THE STEERING COMMITTEE, A GROUP OF COMMUNITY VOLUNTEERS WHO DEDICATED THEIR TIME TO PLAN FOR THE FUTURE OF HUDSON. THE COMMITTEE LED A COLLABORATIVE PROCESS INVOLVING THOSE WHO LIVE AND WORK IN THE COMMUNITY, CITY STAFF AND LEADERSHIP, AND PLANNING EXPERTS WHOSE GUIDANCE HELPED MANAGE AND BRING BEST PRACTICES TO THE PLANNING PROCESS. COLLECTIVELY THESE GROUPS WORKED TOGETHER TO CREATE A PLAN THAT'S ROOTED IN COMMUNITY VALUES, CONSIDERS MARKET CONDITIONS AND OPPORTUNITIES, AND INCLUDES RECOMMENDATIONS FOR PROJECTS, PROGRAMS, AND POLICIES TO GUIDE BOTH PUBLIC AND PRIVATE INVESTMENT IN THE COMING YEARS.



## COMMUNITY VALUES

As part of creating the plan the project Steering Committee developed a set of community value statements. These statements were created by the committee after considering the extensive community input conducted as part of this effort. These value statements reflect the character, traditions, and aspects of quality of life that make Hudson unique, and should be considered when making future decisions that affect the community. Future projects, programs, and policies that take shape should support these values, and not deteriorate them.

### 1 Safety

Safety is an important quality in the community. The community values feeling safe and having services that elevate the safety of all residents and businesses. This includes having safe neighborhoods, transportation systems, and public spaces, among other community characteristics.

### 2 Hudson Public Schools

The community places a high emphasis on education. Hudson public schools are consistently ranked highly and provide exceptional facilities, staffing, and student programs. Hudson families are highly engaged, and the school district is supported through a strong PTO.

### 3 Downtown Hudson

To many, downtown is the first vision that comes to mind when thinking of Hudson and Hudson's Historic District. Since the community's founding in 1799, Downtown Hudson has represented the center for community events, local commerce, entertainment, and arts and culture.

### 4 Parks and Open Space

The community's value placed on open space not only includes traditional park land and conservation areas, but also Hudson's park-like development pattern, represented by tree-lined streets, ample spacing between buildings, low-rise buildings, and open vistas.

### 5 Sidewalks/Walkability

The community maintains an ongoing Sidewalk and Trail Master Plan to create safe and practical community-wide bicycle and pedestrian connectivity to Hudson's neighborhoods.

### 6 Shops and Restaurants

Part of Hudson's charm stems from the existence of local shops and restaurants. Business owners are fixtures in the community. While keeping Hudson unique, they also support the community by frequently volunteering, sponsoring local community groups, and participating in festivals and events.

### 7 Sense of Community

Hudson residents take great pride in the overall sense of community, including social connections, shared values, local events, charitable organizations, volunteerism, and support networks.

## PLAN VISION, GOALS, AND OBJECTIVES

The vision for this plan was built from the community's values. Together the vision and values informed the framework for the plan, and serve as a concise declaration that outlines the aspirations and future goals for the community.

The vision serves as a guiding beacon, articulating the desired future state and the core values that will drive actions and decision making. The vision is forward-looking, inspiring, and should provide a sense of direction for the community, city staff, and elected and appointed officials. It plays a critical role and should be used as follows:

**Setting Direction:** The vision statement sets the overarching direction for the comprehensive plan. It helps stakeholders understand the ultimate goals and objectives that the plan aims to achieve.

**Inspiration and Motivation:** The vision statement should inspire and motivate stakeholders to actively engage in the community. It creates enthusiasm and commitment towards realizing the shared vision.

**Alignment of Goals and Strategies:** The vision serves as a reference point to align specific goals, objectives, and strategies within the comprehensive plan. It ensures that all components of the plan are working towards the same vision.

**Communicating with Stakeholders:** The vision statement communicates the desired future state to a wide range of stakeholders, including residents, businesses, government agencies, and community organizations. It helps in garnering support and participation in the planning process.

**Evaluation and Accountability:** The vision statement provides a basis for evaluating the success of the comprehensive plan. By periodically measuring progress against the vision, Hudson can assess if it is moving closer to its desired future.

## HUDSON'S VISION

- **TO MAINTAIN A HIGH QUALITY OF LIFE FOR ALL RESIDENTS BY CONSIDERING THE VALUES OF THE COMMUNITY WHEN EVALUATING PROPOSED CHANGES WITH A LOOK TO THE FUTURE.**
- **TO PRIORITIZE SAFETY AND GREEN SPACE PRESERVATION.**
- **TO CONTINUOUSLY PROTECT AND ENHANCE THE CHARACTER AND AESTHETICS OF THE DOWNTOWN NEIGHBORHOODS.**
- **THAT GROWTH AND DEVELOPMENT BE CONSISTENT WITH COMMUNITY VALUES AND A SUPERIOR QUALITY OF LIFE, WHILE ENSURING THE REQUIRED INFRASTRUCTURE IMPROVEMENTS (TRAFFIC, UTILITIES, ENVIRONMENT, ETC.).**

**Adaptation and Flexibility:** While the vision statement provides a long-term direction, it should also allow for flexibility and adaptation to changing circumstances. As the community evolves and new challenges emerge, the vision statement can be revisited and refined to ensure its relevance.

In summary, the community values and vision serve as a foundational element that guides decision making, inspires action, and fosters collaboration towards achieving a shared vision for the future of the community.

# FUTURE LAND USE

## OVERVIEW

The Future Land Use map sets the direction for how land should be used and planned in the future. The map identifies future land uses for all areas within the city and provides a framework to guide future planning and land use policy decisions. It represents a continuation of past planning efforts but has been updated to accommodate changing market and demographic trends along with the evolving views of the community, and most importantly input from the project Steering Committee.

It is important to note that the map presented here is intended to guide future policy decisions, including zoning. While zoning is codified into law, a land use map is aspirational, representing the community's consensus on the intended land uses in future.

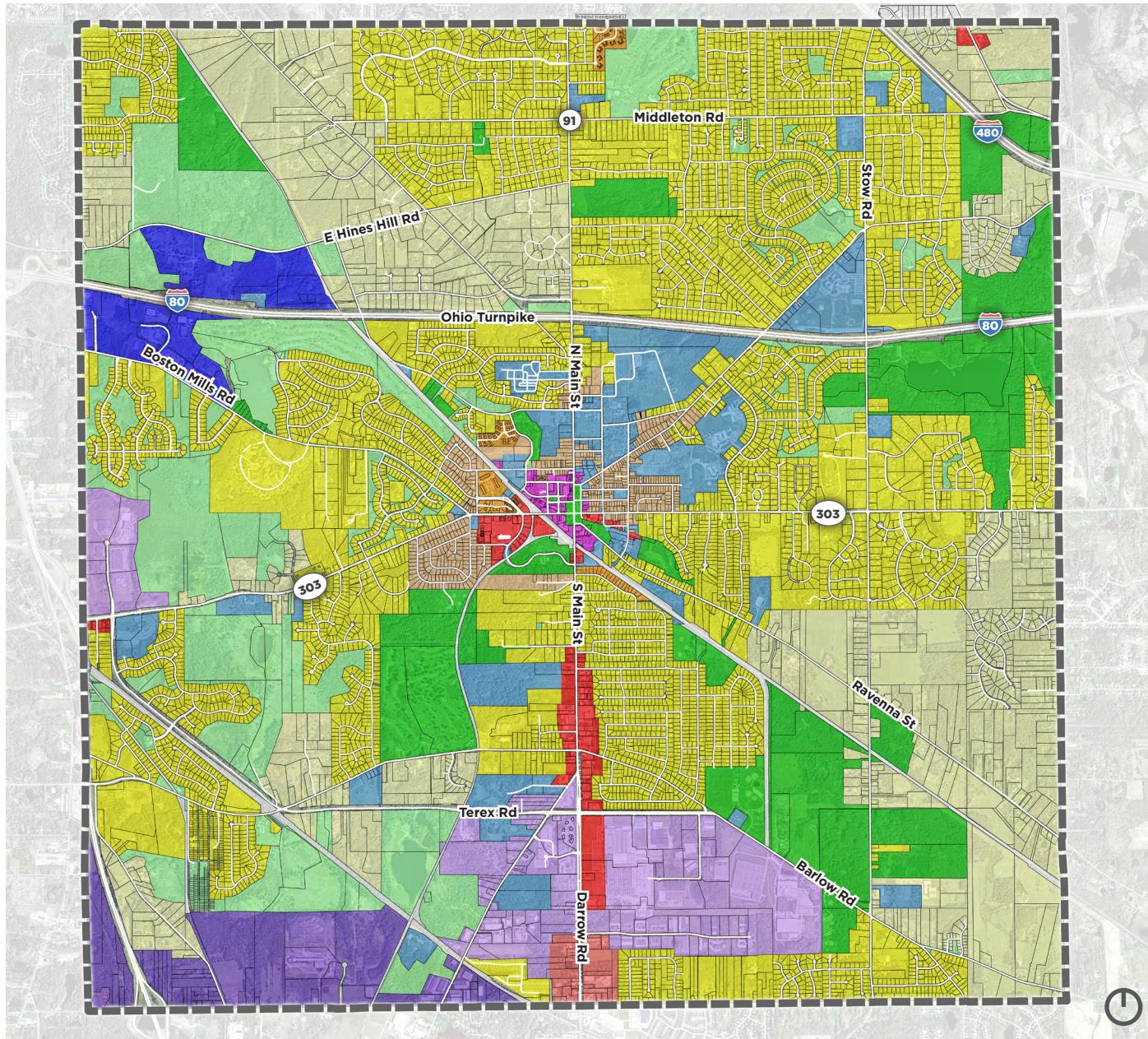
Overall the map supports a healthy balance of uses that continue to make Hudson an attractive place to live and work, all while preserving its small town charm and historic character. The backbone of the community is the single-family neighborhoods, with Downtown Hudson being the heartbeat. Commercial and office uses span the primary corridors, with employment areas (industry and office parks) clustered near primary transportation routes.

## FUTURE LAND USE DISTRICTS

The Future Land Use map contains a series of land use districts. Each district is a unique land use typology and has a prescribed set of characteristics. The following pages describe each land use typology.

It is important to note that as part of this plan, these standards are only intended to be general in nature. As future zoning changes, these recommendations should be referenced. When reviewing this section, consider that the current zoning designation in the city may not align with the map presented here. The intention is to provide a reference point for how land *could be* rezoned or developed in the future. It is important to note that to rezone any property, potential applications would follow the city's legal process to amend the zoning code, which includes, but is not limited to, an application, a public hearing hearings, and formal approval procedures.

## Future Land Use Map



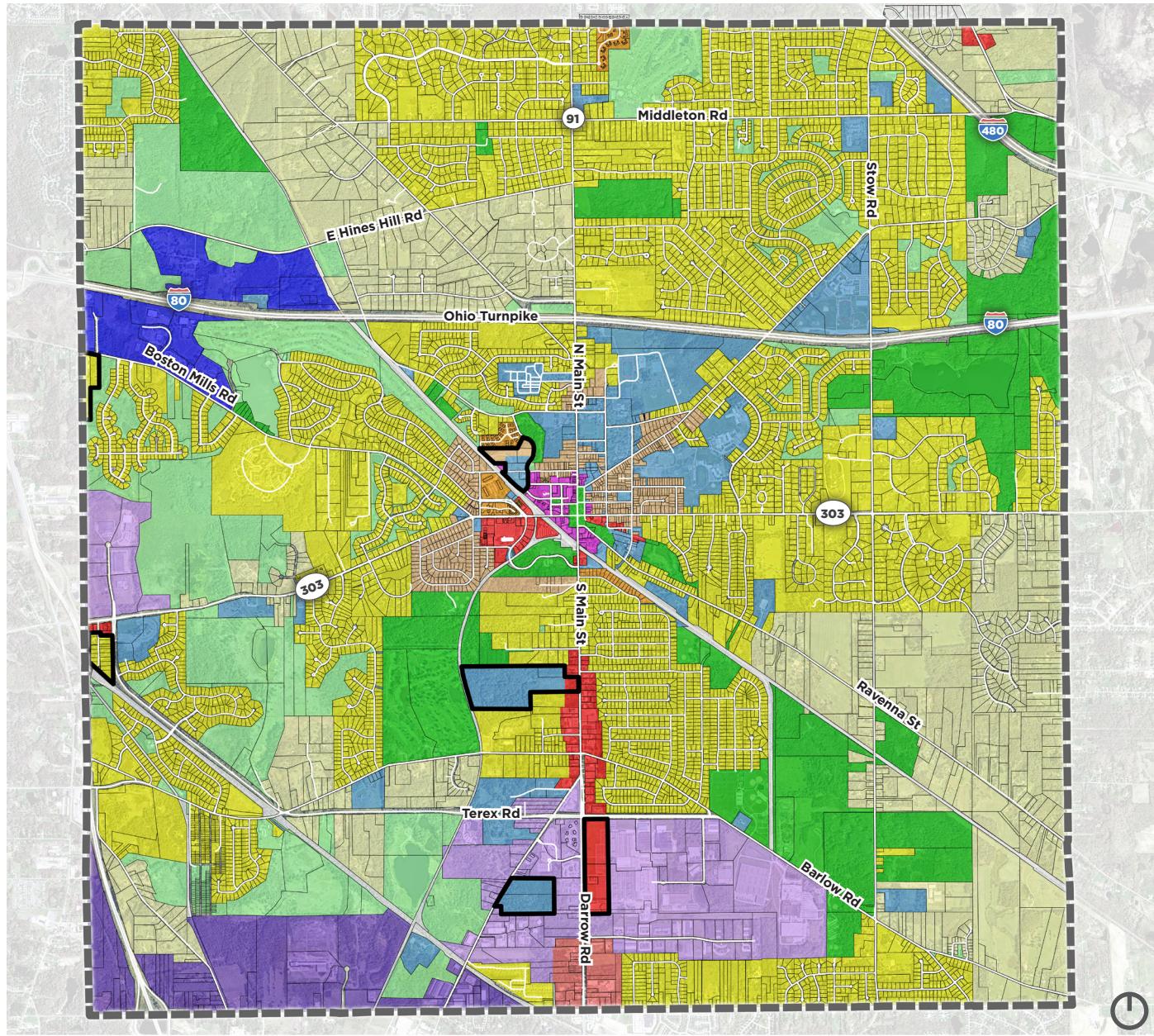
## FUTURE LAND USE KEY

 Rural Residential	 Commercial	 Office Park
 Suburban Residential	 Darrowville Commercial	 Public/Semi-Public
 Medium Density Residential	 Industrial	 Open Space
 Higher Density Residential	 Light Industrial Flex	 Parks
 Downtown		

## FUTURE LAND USE CHANGES

The Future Land Use map reflects much of what currently exists and is being developed in Hudson. However, there are a few changes to note. Downtown Hudson has been identified as a mix of public space and residential to more accurately reflect the vision of the community. Existing residential properties that called for light industry or office are being called to continue as residential, such as on Martin Drive. There are sites that have been identified as potential locations for city buildings called out as public/semi-public uses along Darrow and Hudson Roads. Parcels located along Darrow Road are shown as commercial to continue the expansion of the corridor to support the downtown.

## Future Land Use - Land Use Changes Map



## FUTURE LAND USE KEY

<span style="background-color: #FFFF99; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Rural Residential	<span style="background-color: #FF0000; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Commercial	<span style="background-color: #000080; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Office Park
<span style="background-color: #FFCC00; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Suburban Residential	<span style="background-color: #FF6666; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Darrowville Commercial	<span style="background-color: #006699; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Public/Semi-Public
<span style="background-color: #FF9966; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Medium Density Residential	<span style="background-color: #663399; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Industrial	<span style="background-color: #669966; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Open Space
<span style="background-color: #FF6633; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Higher Density Residential	<span style="background-color: #9966CC; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Light Industrial Flex	<span style="background-color: #008000; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Parks
<span style="background-color: #993399; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Downtown	<span style="background-color: #FFFFFF; border: 1px solid black; display: inline-block; width: 15px; height: 15px;"></span>	Land Use Changes		

## FUTURE RESIDENTIAL USES OVERVIEW

Neighborhoods are one of the building blocks of the community. Neighborhood character, health, and qualities contribute to the city's success and overall quality of life. These typologies, together with the objectives and actions (recommendations) are intended to both preserve existing neighborhoods, provide opportunities to enhance the established residential neighborhoods, and in some cases create opportunities to diversify housing options available to residents at various stages of life, from young families and millennials, to empty nesters and baby boomers.

### *Rural Residential*

Single family, low-density development which preserves and protects environmentally sensitive areas, and rural characteristics. Densities should mirror existing development of up to one dwelling unit per two and half acres.

### *Suburban Residential*

Single family detached housing matching the existing character of the neighborhoods. Densities should mirror existing development and permit up to two dwelling units per acre.

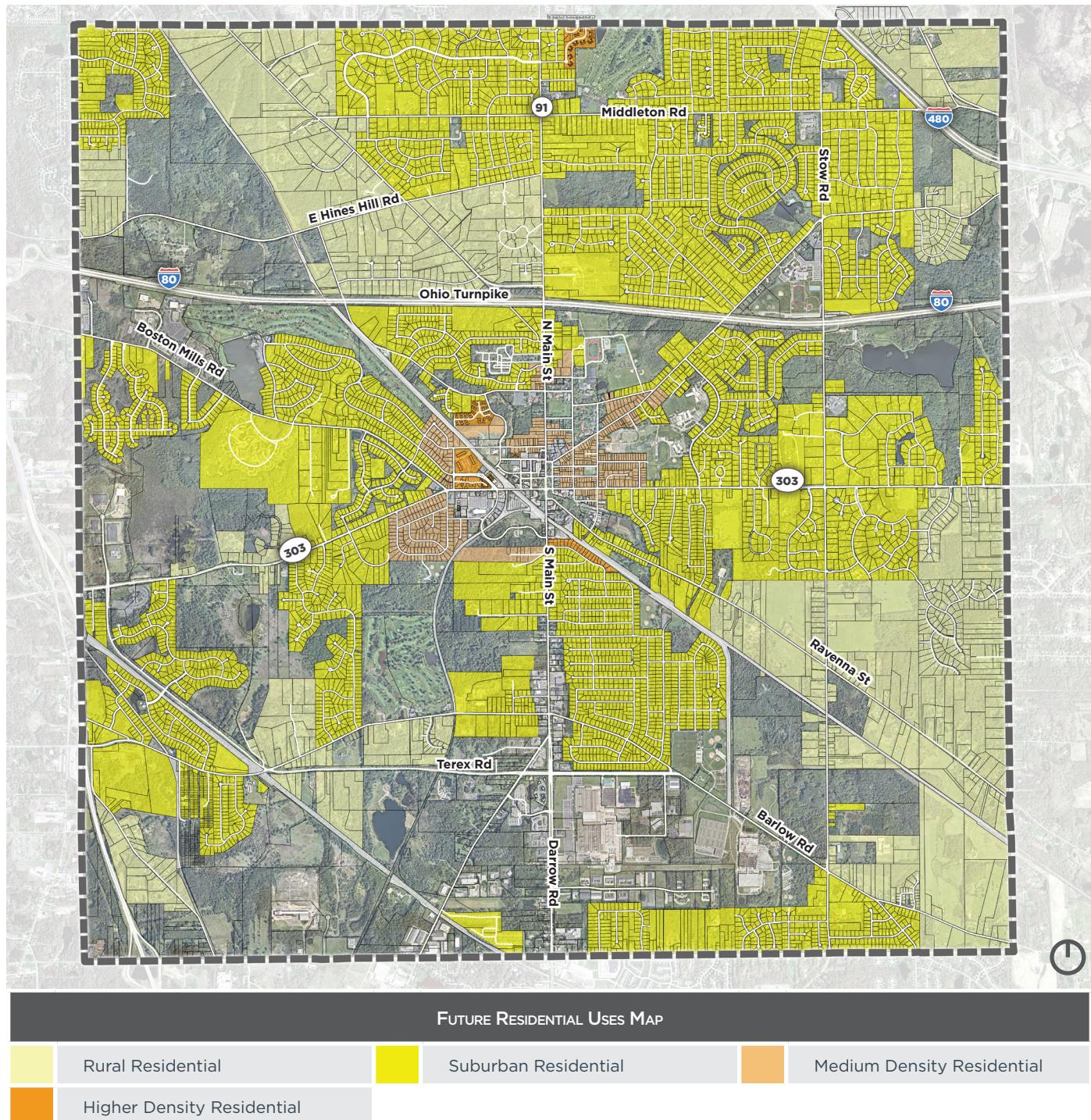
### *Medium Density Residential*

Single family or multifamily residential that includes amenities for residents such as community centers and recreational paths, and may connect to other uses such as commercial. Protection of environmentally sensitive areas should be considered. Densities should mirror existing development and allow for up to a maximum of two and one-half dwelling units per acre.

### *Higher Density Residential*

Multifamily residential that could provide amenities to residents such as community centers and recreational paths, and may connect to other uses such as commercial. Protection of environmentally sensitive areas should be considered, as well as historic and cultural elements. Densities should be contextual with surrounding development.

## Future Land Use - Residential Uses Map



## FUTURE COMMERCIAL USES OVERVIEW

Retail, dining, entertainment, services, and other commercial uses are concentrated within the center of the community and along State Route 91. Downtown Hudson serves as the social hub and heart of the community, providing a range of options. It also serves as a regional draw with niche shops, dining options, and events. The typologies for these areas and the plan recommendations center on enhancing the downtown core and establishing the Darrow Road corridor (State Route 91) as a complementary commercial corridor with unique walkable characteristics and consideration for the history and culture of the community.

### *Downtown*

An area for compact and pedestrian-scale retail, services, mixed-use, and public uses. Typically buildings are and should remain on zero lot lines with parking to the side and rear, with shared parking encouraged. New development should reflect appearance, form, pattern, and design of the historic district, and to the extent possible, preserve and protect natural landscape qualities and historic and cultural elements. Pedestrian connections within, and to and from the district should be a high priority.

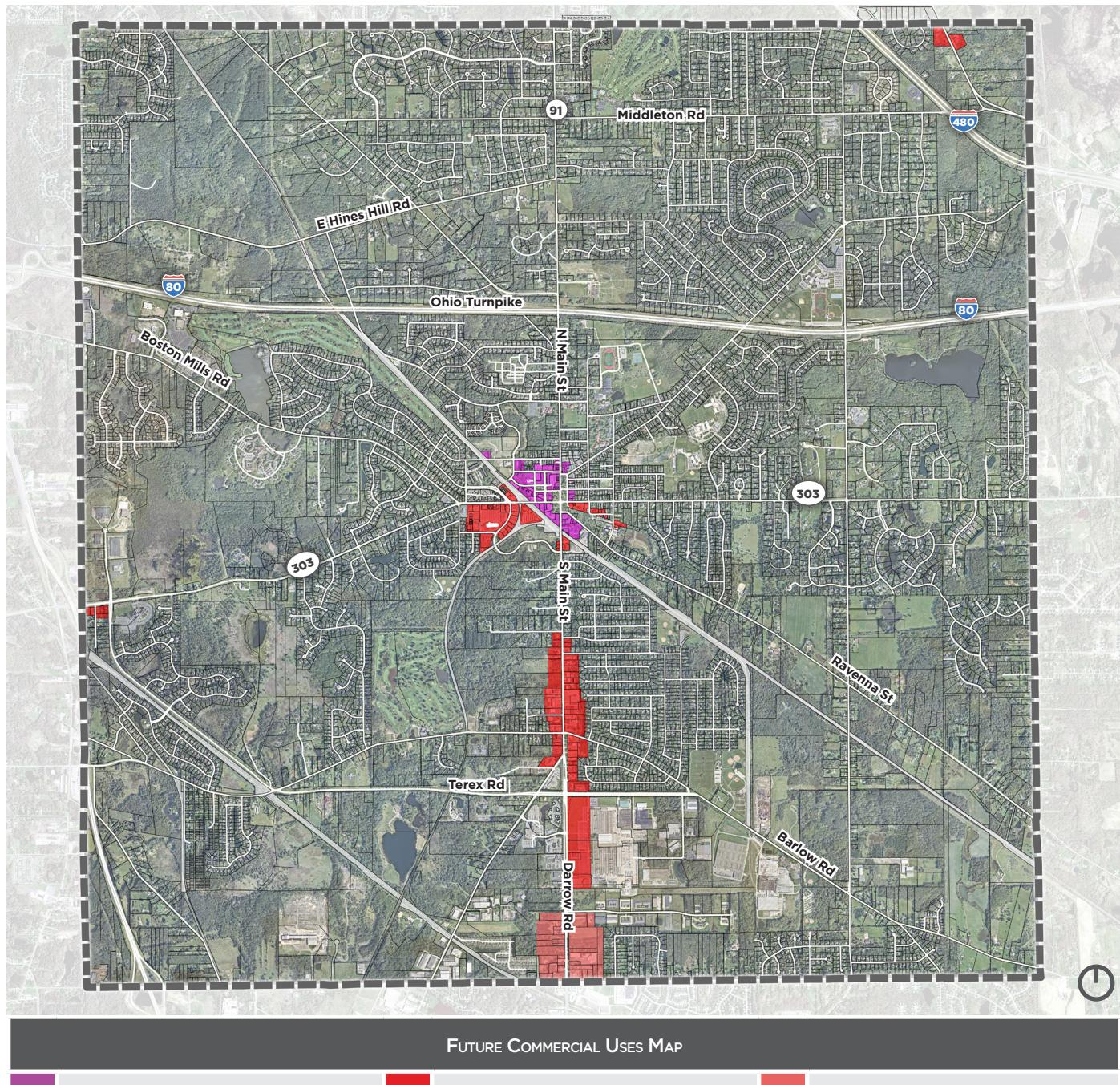
### *Commercial*

Intended for a mixture of large to medium-scale commercial uses that serve the regional and local community and should have a distinct presence from the street, and be highly attractive. Buildings should face the street with pedestrian connections the street. Public amenities such as outdoor cafes, plazas, and green space should be integrated.

### *Darrowville Commercial*

An area of neighborhood-scaled retail and businesses in and around the boundaries of the historic Darrowville Village. Development in this area should consider and elevate the historic nature of the district, and include elements that define the southern gateway into the community.

## Future Land Use - Commercial Uses Map



## FUTURE INDUSTRIAL USES OVERVIEW

The industrial lands and business parks employ a variety of workers and help to broaden the city's tax base. They not only supply local jobs but also increase the daytime population to support local retail and restaurants. These typologies and the plan recommendations include goals and objectives to expand uses in specific areas and create multi-modal connections to commercial centers for employees.

### *Industrial*

There should be a variety of research and development, laboratory, design, and technology use. High interconnectivity through public plazas, green spaces, and pathways within and around the site will create a campus of cross-collaboration. Attractive landscaping, streetscape elements, and signage should be used to integrate larger sites into the existing street network. Parking impact should be minimized through landscape screening.

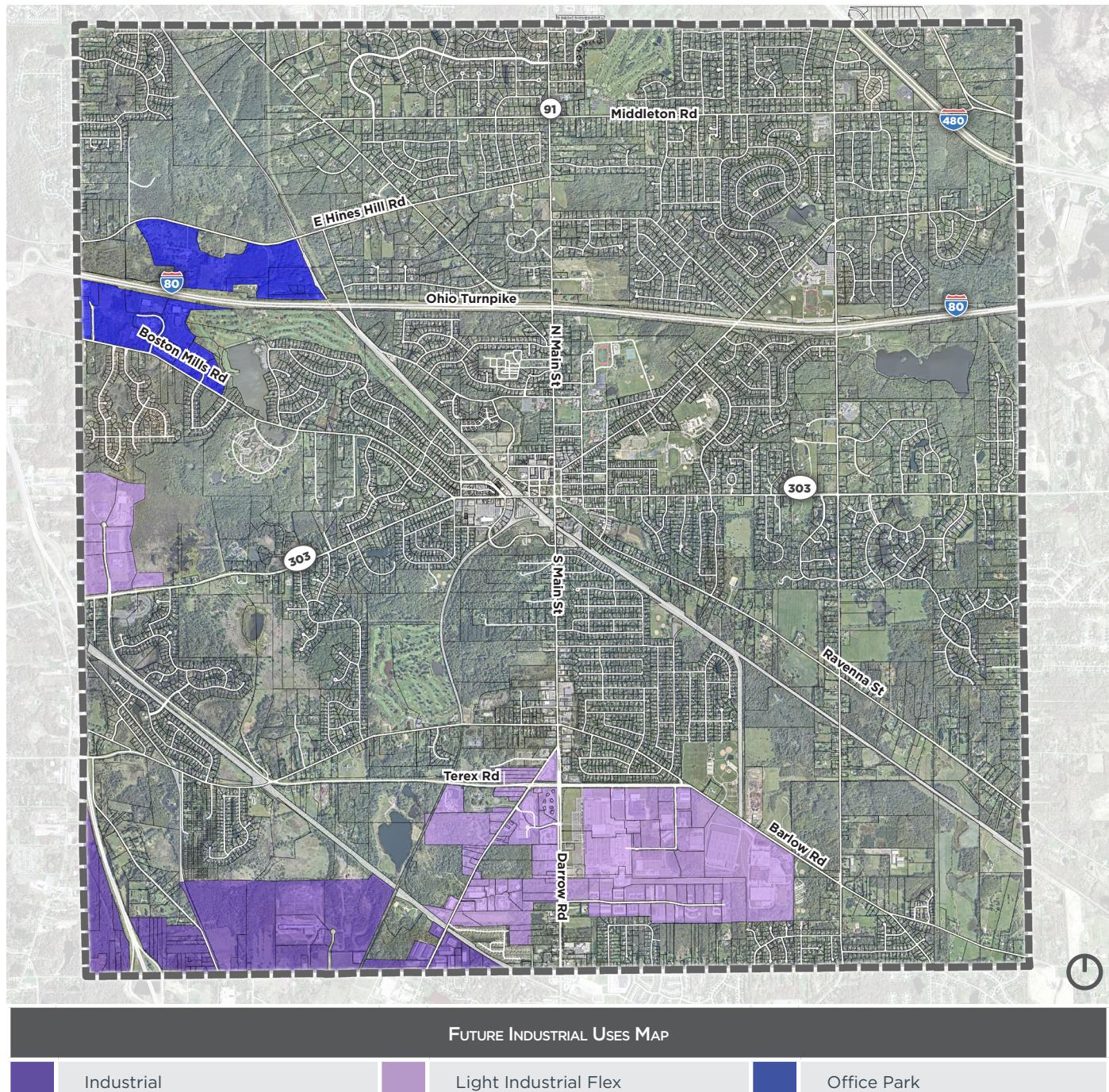
### *Light Industrial Flex*

There should be a variety of research and development, laboratory, design, and technology use, with retail considered a secondary use. High interconnectivity through public plazas, green spaces, and pathways within and around the site will create a campus of cross-collaboration. Attractive landscaping, streetscape elements, and signage should be used to integrate larger sites into the existing street network. Parking impact should be minimized through landscape screening.

### *Office Park*

High interconnectivity through public plazas, green spaces, and pathways within and around the site should create a campus of cross-collaboration. Parks, public amenities, and pedestrian and bicycle access should be included. Attractive landscaping, streetscape elements, and signage should be used to integrate larger sites into the existing street network.

## Future Land Use - Industrial Uses Map



## FUTURE PUBLIC SPACE USES OVERVIEW

Public spaces and buildings play a vital role in shaping the quality of life of residents. Parks provide opportunities for socializing, physical exercise, and interaction with nature. Establishing open spaces is also a means to preserves rivers, streams, and wooded areas, strengthen biodiversity and beautify the city's landscape. These typologies and the plan recommendations build on the ongoing efforts of the city and recommendations from the city's Park Master Plan to preserve natural areas, and create places for play and healthy lifestyles.

### *Public/Semi-Public*

These areas are intended to accommodate public and semi-public uses. This includes buildings and land owned by government agencies, places of worship, and educational institutions. Facilities should be well designed and integrated into their surroundings. These areas should be connected to pedestrian and bicycle facilities in the area. Attractive landscaping, streetscape elements, and signage should be used to integrate larger sites into the existing community framework.

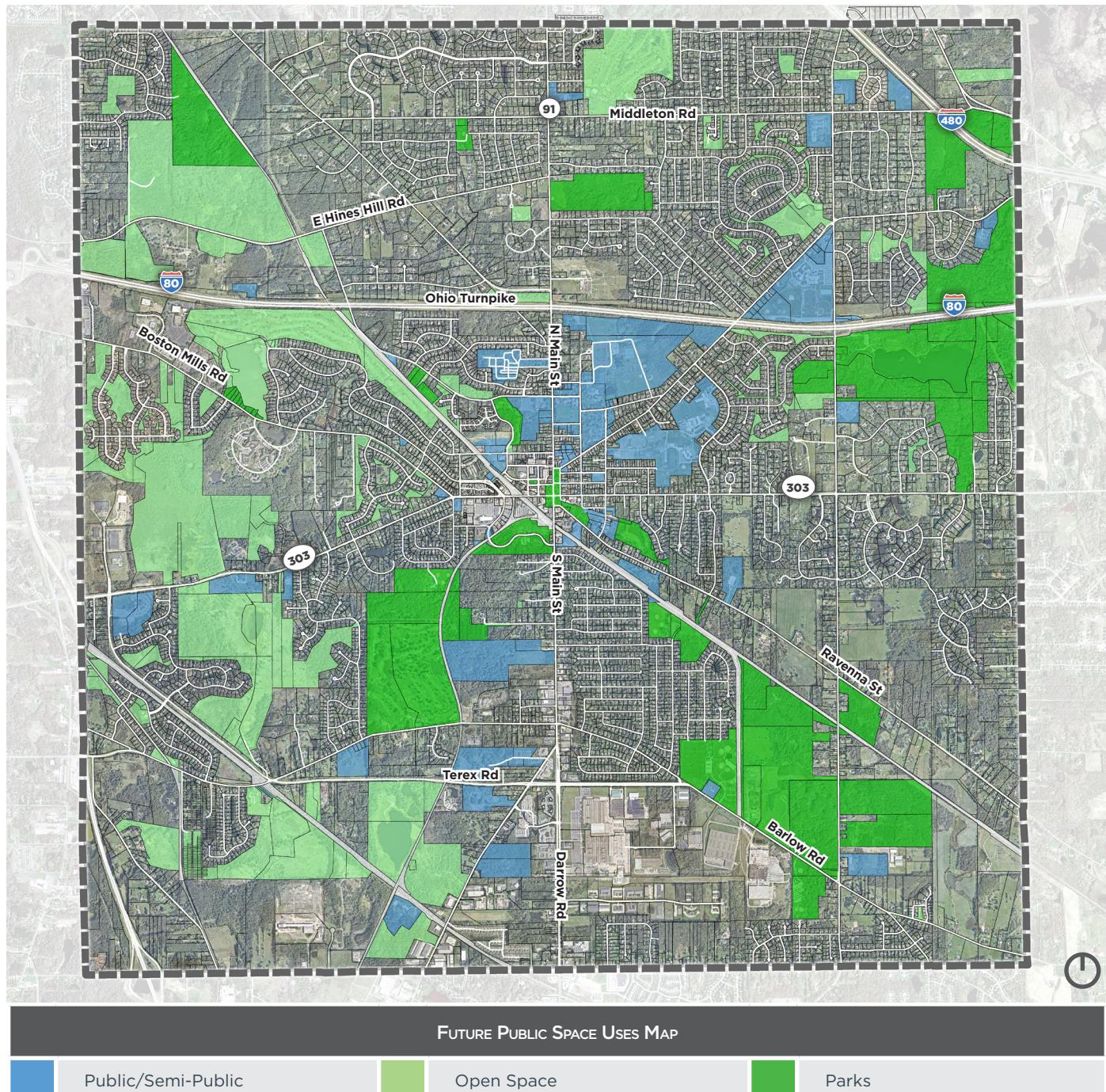
### *Open Space*

These are natural areas that can be left natural or set aside for conservation purposes, and/or may not be conducive for development due to the features of the area. Pedestrian access is important to and from these areas. If development occurs in these areas, it should be low-impact, well-designed and integrated into the surroundings.

### *Parks*

These areas are used for active recreation, including parks, athletic fields, trails, and playgrounds. They can often be associated with city-owned facilities or amenities, and ownership varies between the city and county. Pedestrian access is important to and from these areas. These area should be connected to pedestrian and bicycle facilities in the area.

## Future Land Use - Public Space Uses Map



# FOCUS AREAS

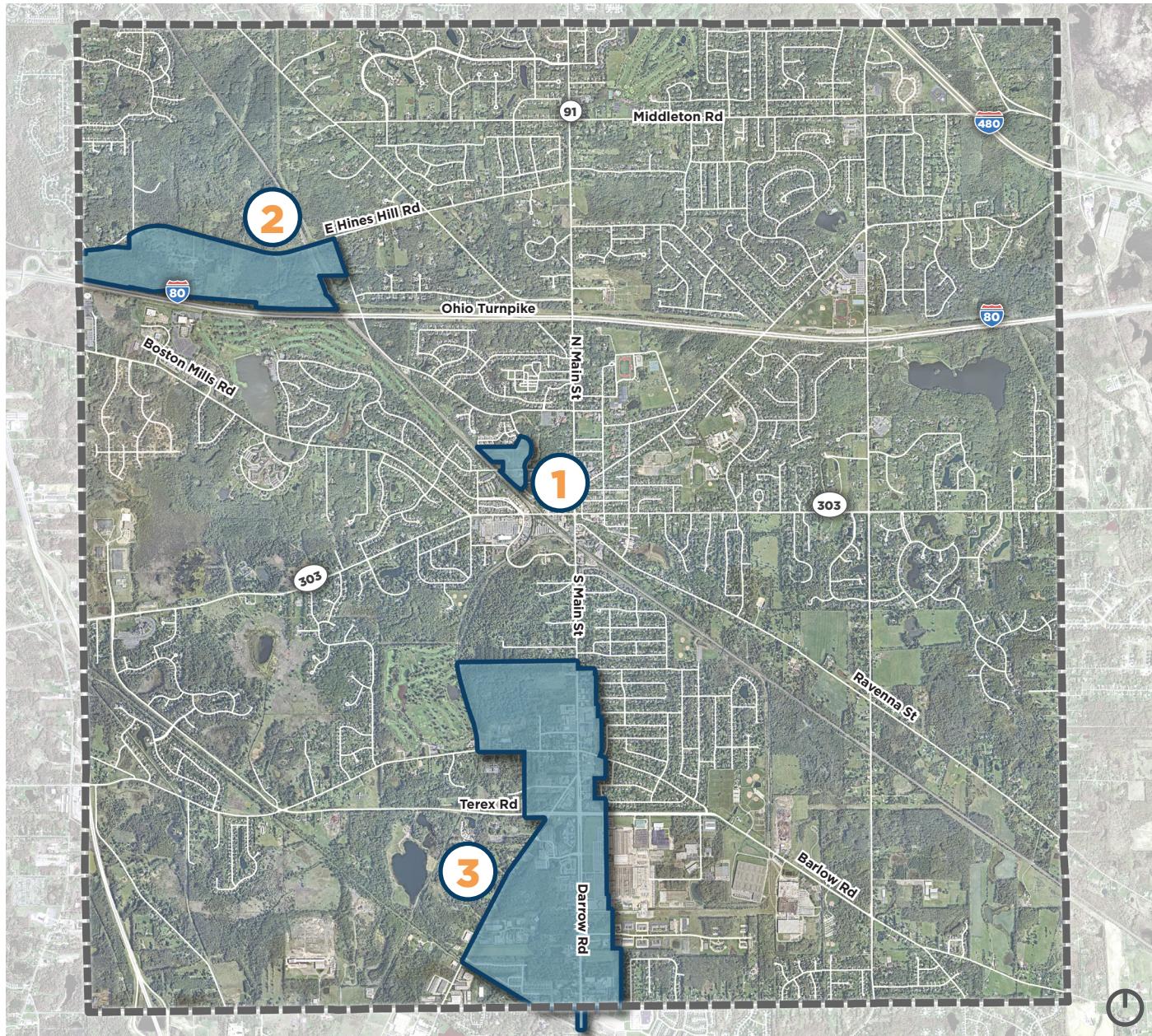
## OVERVIEW

This section outlines recommendations for the three (3) focus areas identified in the Future Land Use map. A Focus Area is defined as an area that has been identified as an important collection of parcels that are appropriate for development, redevelopment, infill, and can dramatically shape the quality of life and economic success of the community in the future. The concepts shown in this section are only conceptual and do not represent a specific development proposal or fixed plan for redevelopment. They are intended to communicate a vision for how the area *may* develop in the future. The areas were identified during the initial community engagement activities and further refined by the Steering Committee. The Focus Areas include historic Downtown Hudson, the Youth Development Center (YDC), and the Darrow Road Corridor.



*Image 3-1: Existing residential housing located in Downtown Hudson*

## Focus Areas Map



## FOCUS AREAS

The Focus Areas were identified to be historic Downtown Hudson, the Youth Development Center (YDC), and the Darrow Road Corridor, all of which were highlighted in various public engagement events and garnered a multitude of ideas for development which can be seen in the full public engagement analysis in the plan appendix.

- 1 Downtown Hudson
- 2 Youth Development Center (YDC)
- 3 Darrow Road Corridor

## DOWNTOWN FOCUS AREA

### *Overview*

The heart of the community is in the historic downtown of Hudson. Its walkability and unique charm is what draws visitors and residents alike to its shops, restaurants, and indoor/outdoor community gathering spaces. Community and Steering Committee members felt that more could be done to further enhance the space, specifically in the open and vacant space at the intersection of Owen Brown Street, and Morse Road.

### *Vision*

Like many other downtown centers in the region, Downtown Hudson faces challenges, including vacant storefronts, a limited variety of commercial spaces, traffic, and connectivity challenges for pedestrians. Parking is limited in some areas, and traffic is heavy during peak times at the intersection of OH-303 and OH-91. There is a strong desire to continue supporting the downtown's overall economic health. During the planning process it was discovered that commercial, intense residential, mixed use, and office were not desired uses for the area. The vision for downtown builds on the current scale and form of the area, and considers and respects open spaces and historic elements.



Image 3-2: Aerial view of Phase 2 Site

A community/recreation center was identified as a unique element that could be considered for this area in the future. These types of centers are places where people from the community can meet for social, educational or recreational activities, and would serve to bring the Hudson community together, creating another draw in the downtown area. Additional low-density cluster housing could serve as a typology that matches the surrounding context (along Owen Brown Street), and it is a desired housing typology. Both a community/recreation center and additional housing are additions to the downtown which the Steering Committee felt would complement the existing character, and support existing and future businesses. Based on community input regarding desire for gathering spaces and increased activities downtown, the Downtown Hudson Focus Area should be one of the locations evaluated in a Recreation/Community Center feasibility study.

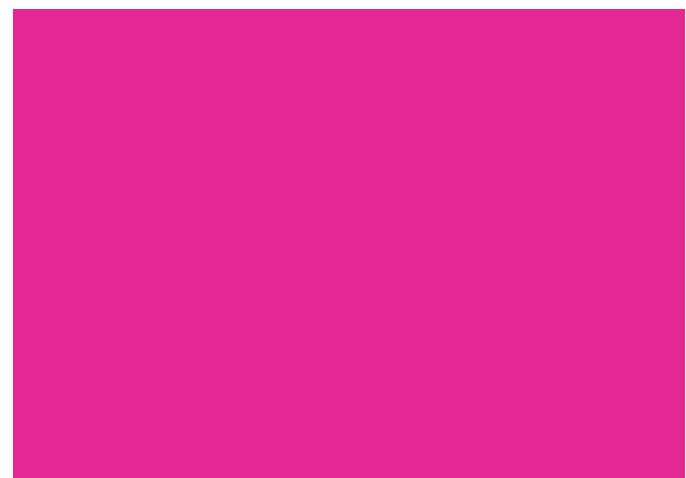


Image 3-3: Example of Medium Density Residential

## Downtown Focus Area

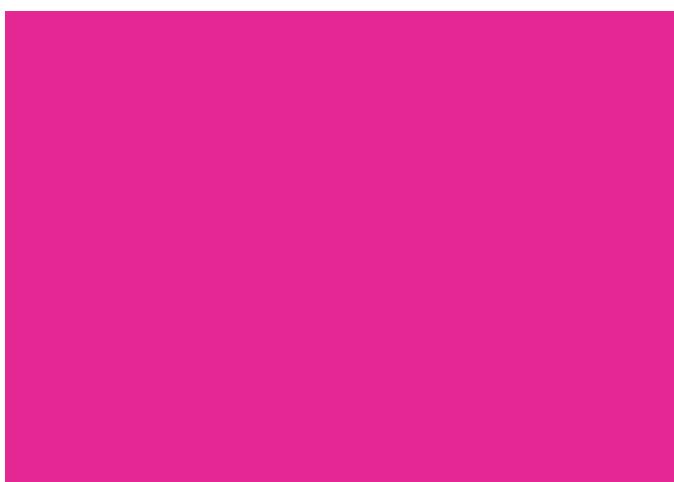
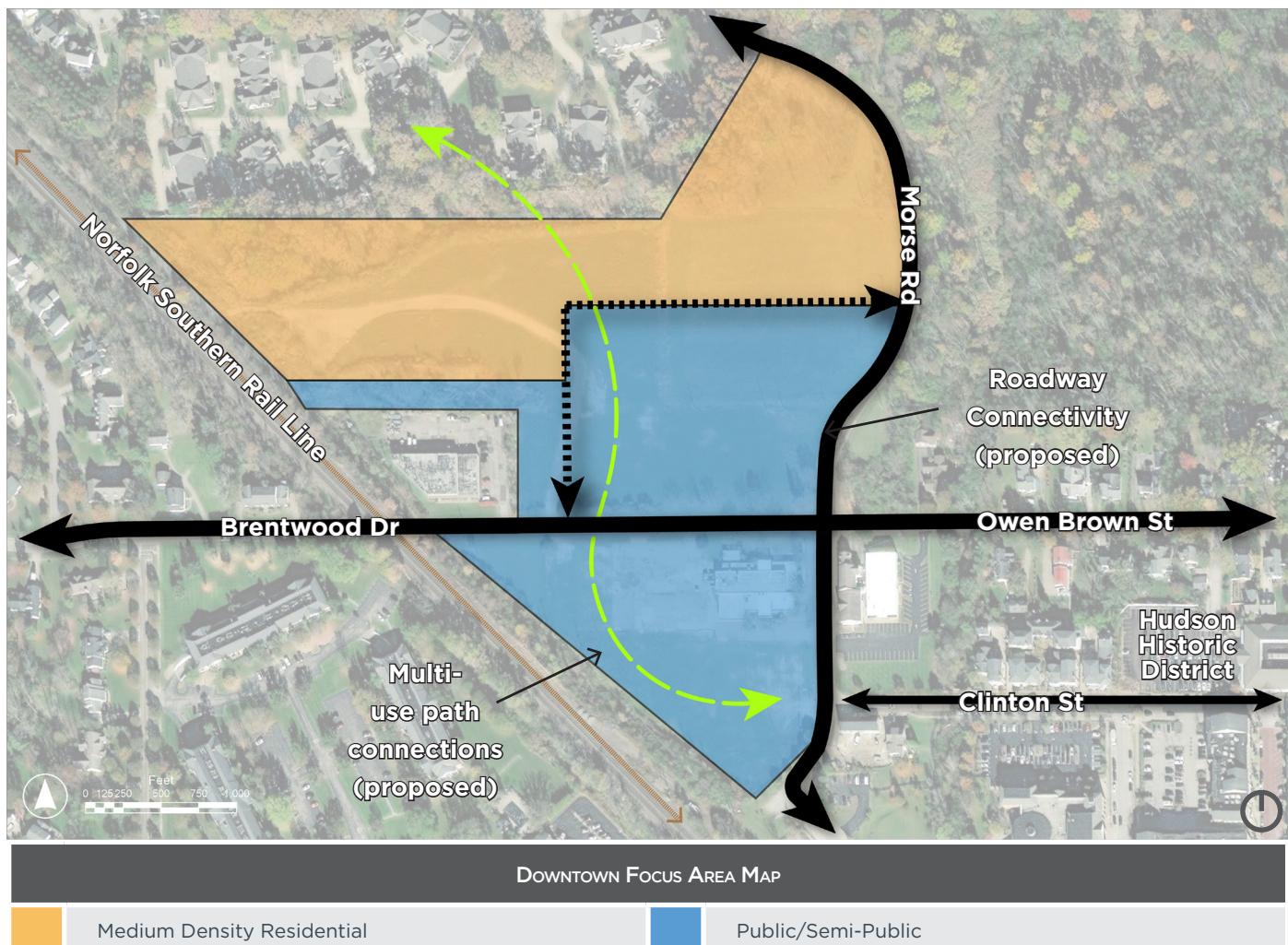


Image 3-4: Example of Public/Semi Public



Image 3-5: Example of Public/Semi Public

## YDC SITE

### Overview

Located in the northwestern part of the city, the Youth Development Center (YDC) site is a large undeveloped parcel of land. The site was identified as part of the 2015 plan as a priority, and is again being considered as a focus area as part of this update. Several conversations have explored the potential redevelopment of the site; however, development proposals have not advanced.

The site contains both environmental features and conservation easements which limit the development of the area. The site also has access issues due to Interstate 80 and the railroad crossing located to the east.



Image 3-6: Aerial view of YDC Site

### Vision

A variety of visions were considered for this site. This included office park, industrial, park space, and residential uses. The Steering Committee decided to maintain the area as passive open space until a transformational business office park user is identified for the site. The long-term goal with this vision was to develop the site as a location for economic development purposes, and generate jobs and revenue for the city.

Until an office development takes shape, the Steering Committee felt strongly that the area should be used for passive recreational purposes with public access to trails, natural areas for enjoyment, and connections to adjoining parks and open spaces. The character images provide context to the aesthetic and development type identified by the Steering Committee.



Image 3-7: Example of passive uses

## YDC Site Focus Area

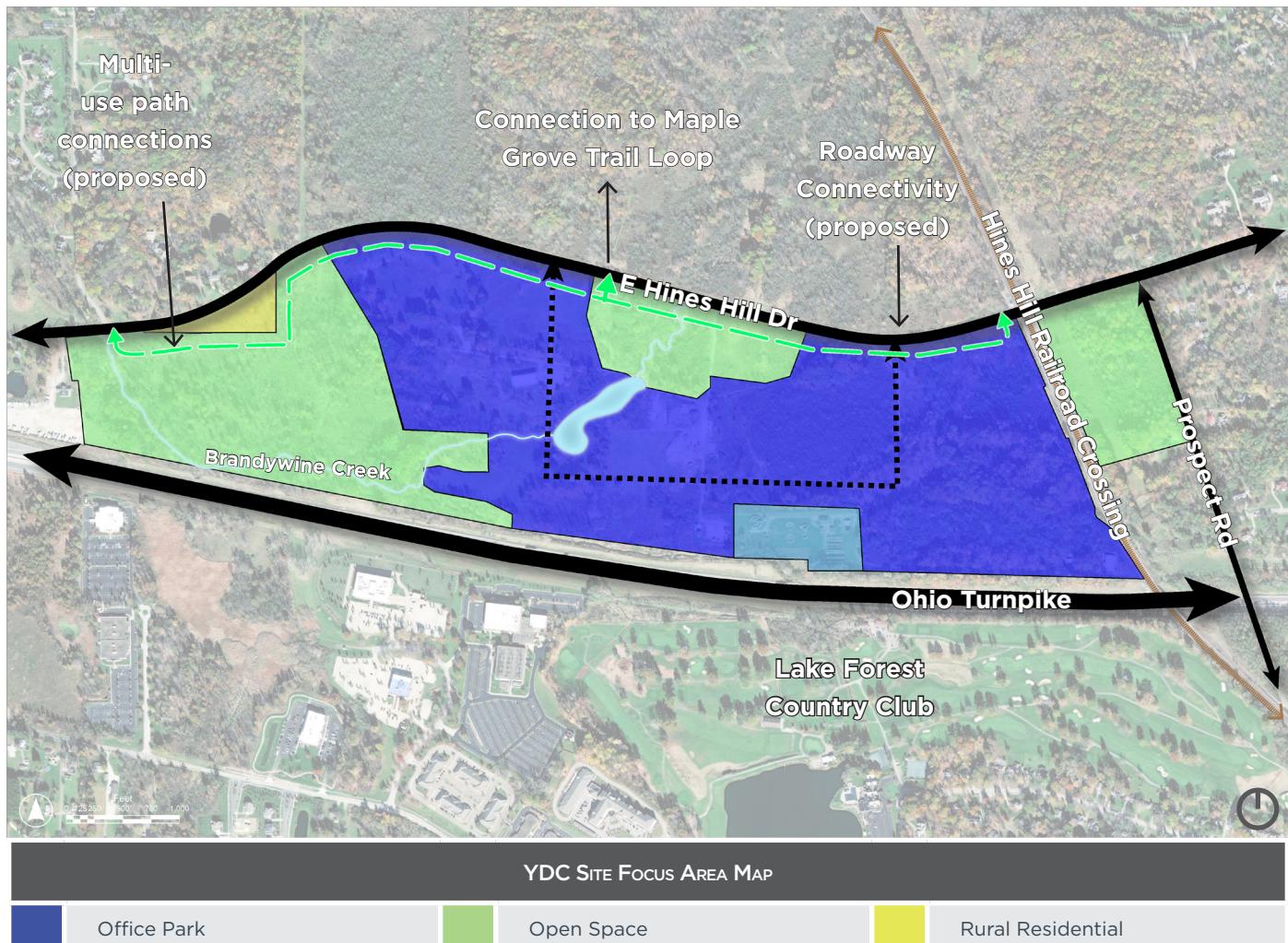


Image 3-8: Example of office park

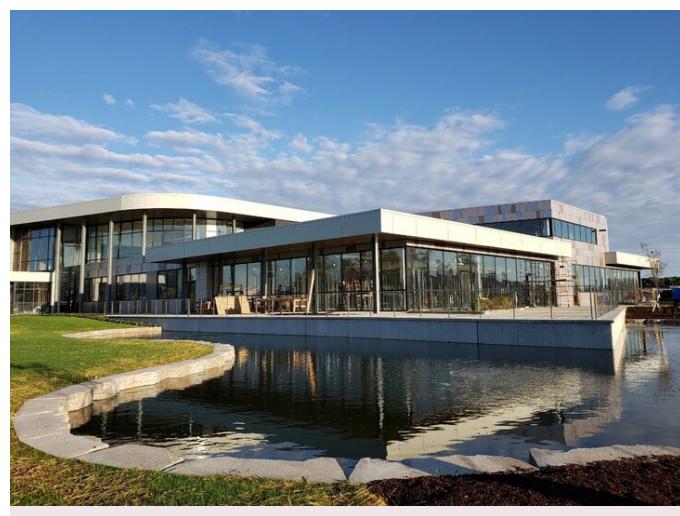


Image 3-9: Example of office park

## DARROW ROAD (RT. 91)

### Overview

The Darrow Road corridor spans from Stoney Hill Drive to the north to the city limits at Norton Road. It provides a blend of commercial, office, and industrial uses that complement Downtown Hudson. The corridor is a gateway to the community, specifically from the southern portion at the intersection of Norton Road and Route 91.

### Vision

The vision for the corridor is to maintain the mix of commercial, office, and industrial land uses, which complement the goods and services offered downtown. A blend of mixed-use and infill development should be supported in the area. Architectural guidelines should be considered that aid in maintaining and building the character of the corridor and create a more welcoming southern “front door” to Hudson. A public/semi-public land use site was identified for a potential community/recreation use that may be considered in the future, in addition the area identified in the Downtown Focus Area. The character images provide context to the aesthetic and development type desired by the Steering Committee and community.



Image 3-10: Aerial view of Darrow Road Corridor Focus Area

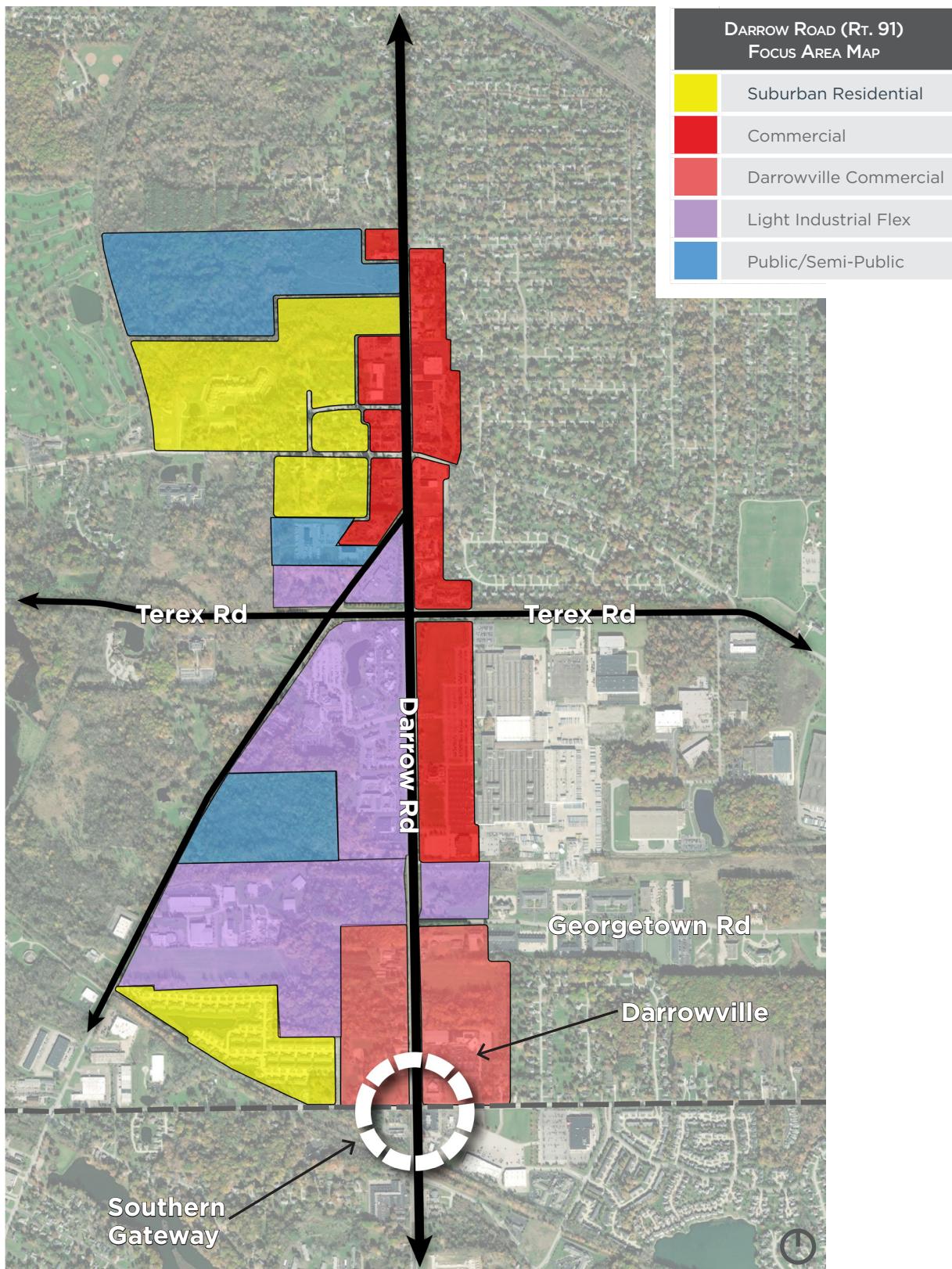


Image 3-11: Example of an improved corridor



Image 3-12: Example of an improved corridor

## Darrow Road (Rt. 91) Focus Area



### Darrow Road Streetscape Enhancements

Further streetscape enhancements and improved connectivity are critical to the vision. Adding pedestrian scale lighting, enlarged and consistent landscape buffer zones, and amenities (benches, trash receptacles, etc.) encourages users to walk and feel secure. Providing multi-use paths and non-motorized connections for cyclists, joggers, etc. provides an active transportation link for the community and ties into the larger county's active transportation network. These improvements would enhance the look and feel of the corridor and extend the character of the downtown through the corridor and to the southern entryway into the community.

### Darrow Road Gateway Enhancements

Another key element of the vision for this area is to develop the southern edge as a gateway into Hudson. This involves enhancing the public realm along the right-of-way to include elements that communicate the entry into Hudson. This may include signage and streetscape improvements, and other branding elements. The Steering Committee's desire was to have the gateway elements reflect New England Western Reserve characteristics.

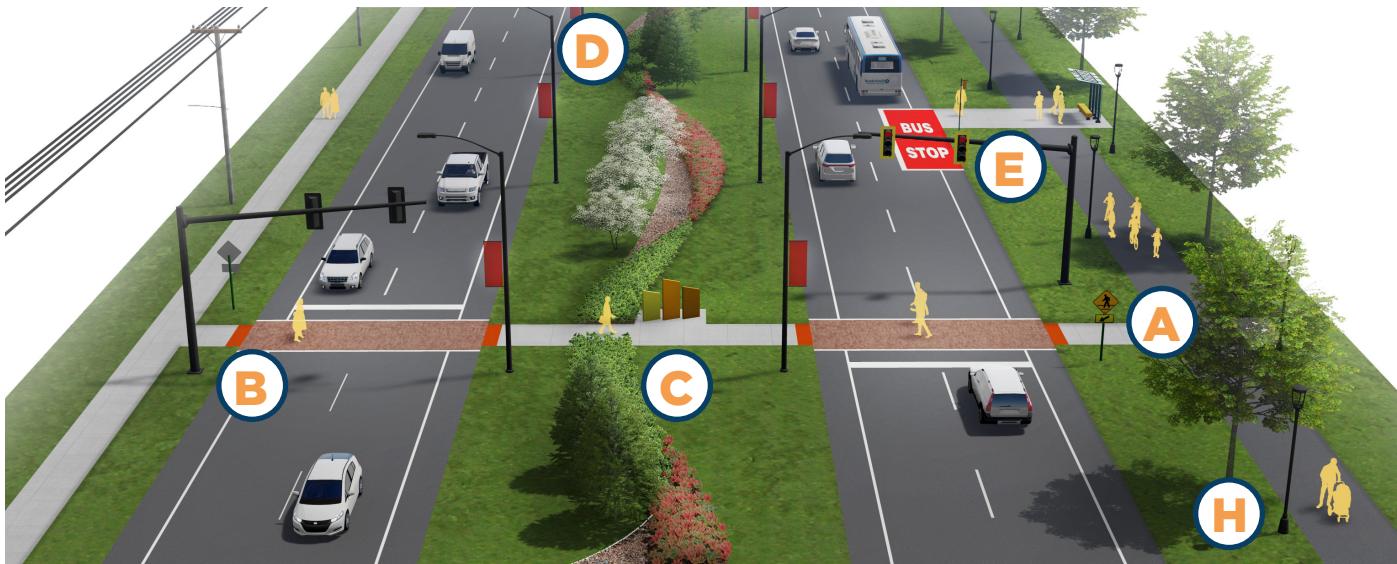


Image 3-13: Example of a gateway sign

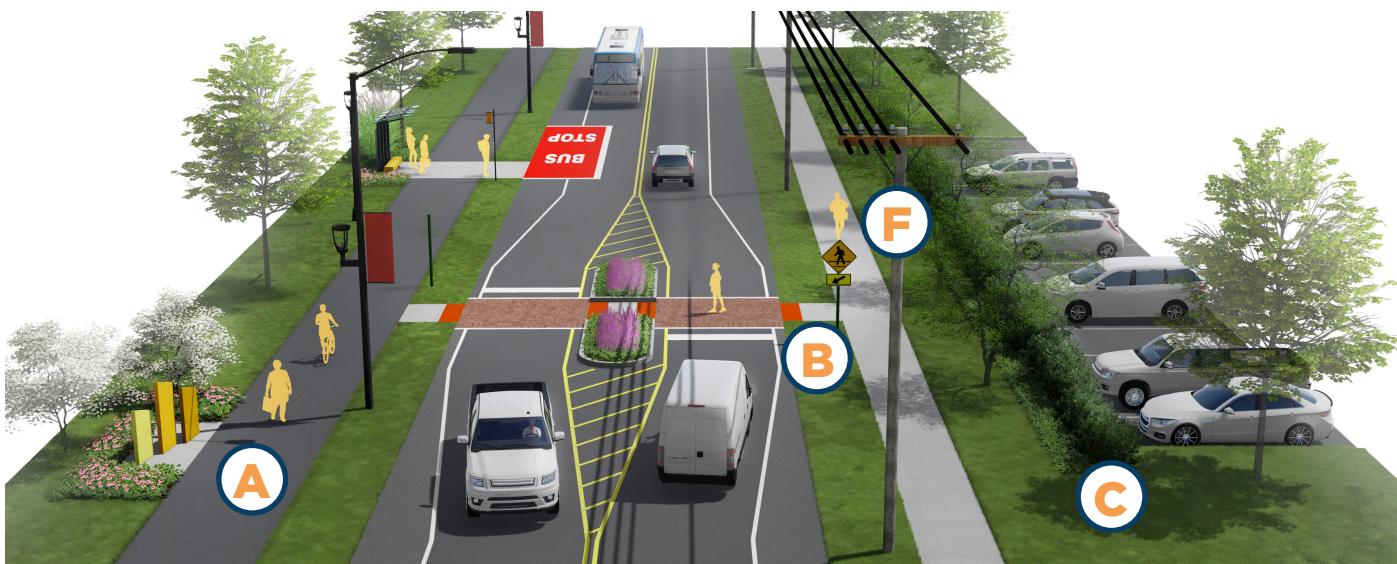


Image 3-14: Example of a streetscape enhancement

## *Darrow Road (Rt. 91) Corridor*



*\*Note: Renderings are meant to illustrate concepts and do not represent final design treatments*



- A** Continuation of multi-use paths with pedestrian lighting and landscaping
- B** Enhanced crosswalks and pedestrian islands for improved safety & visibility
- C** Established landscape standards and design guidance that prioritize native species and habitat restoration
- D** Consistent street lighting and banner signage
- E** Options for enhanced transit waiting zones for users and service routes (marked bus stops)
- F** Bury or relocate overhead wires where feasible
- G** Plant street trees when possible
- H** Opportunity for public art installations

DRAFT - 4/10/2024

# 04

## IMPLEMENTATION MATRIX

# PLAN GOALS, OBJECTIVES & RECOMMENDED ACTIONS

## OVERVIEW

This section includes the goals, objectives, and actions. They are organized by the five elements listed below. These elements represent key areas of focus from the public input process, and can be found and reflected in the community values and vision. They were developed by the Committee, and shared with the public during the process to gain their feedback on objectives and recommended action steps.

- 1** Land Use and Focus Areas
- 2** Housing and Economy
- 3** Mobility and Infrastructure
- 4** Parks and Open Space
- 5** City Services and Government

The plan implementation framework includes goals, objectives, and recommended action steps. The goals are statements that describe the desired future condition of the community and are aligned with the community's values and vision. Objectives are key themes that outline actions to support the goals. Each objective is supported by a series of actions. The actions are projects, programs, or policies that help to achieve the related goal and objectives.

## Time Frame and Cost

The actions were assigned a time frame based on a number of factors including level of priority, complexity of the project, funding, and local passion for specific projects that was noted during the planning process. Costs were also assigned for each action. Costs were identified based on a sliding scale, and no final cost for each action was identified as part of the planning process. Final costs would need to be further defined when implementing the action. The sliding scale for cost, and time frames, are illustrated below.

### Time Frame

Short Term - 1 to 3 years	Long Term - 7+ years
Mid Term - 4 to 7 years	Ongoing Projects

### Cost

\$	Lower cost, typically an administrative or staff action	\$\$\$	Higher cost, likely paid for from a variety of sources including grants, special revenues (e.g. TIF, SSA, BID), annual budget items, bonds, private funds, or through the CIP
\$\$	Medium cost, likely paid for from grants, special revenues, or the annual budget process		

## Potential Project Partners

This list, which updates and changes as projects are completed, contains potential project partners that may be involved in various objectives and actions from this plan.

The partners include, but are not limited to:

### Hudson City Council

#### City Departments

- Communications Department - HCTV
- Community Development - Code Enforcement
- Community Development - Economic Development
- Community Development - Community Relations
- Community Development - Planning
- Economic Growth Board
- Engineering Department
- Finance Department
- Fire Department
- EMS Department
- Information Technology Department
- Jobs Ohio
- Public Works - Service
- Public Works - Parks
- Public Works - Public Properties
- Public Works - Streets
- Public Works - Water

#### Boards and Commissions

- Architecture and Historic Board of Review
- Environmental Awareness Committee
- Planning Commission
- Parks Board
- Tree Commission

#### Other

- Akron Metro RTA
- Akron Metropolitan Area Transportation Study (AMATS)
- Cuyahoga Valley National Park (CVNP)
- Destination Hudson
- Fairmount Properties
- Hudson Area Chamber of Commerce
- Hudson City Schools District
- Hudson City Schools - Hudson Community Education and Recreation (HCER)
- Hudson Garden Club
- Hudson Heritage Association
- Hudson Library and Historical Society
- Jobs Ohio
- Nonprofits / Foundations
- Norfolk Southern Railway
- Ohio Department of Transportation (ODOT)
- Summit County Building Standards
- Summit County Department of Sanitary Sewer Services (DOSSS)
- Summit County Metro Parks
- Summit County Soil and Water Conservation District
- Team NEO
- Tinker's Creek Watershed
- Western Reserve Land Conservancy (WRLC)
- West Creek Conservancy

## Goal 1: Land Use and Focus Areas

*A community that ensures the small-town character, open spaces, existing neighborhoods, and the downtown are preserved and enhanced, while thoughtfully planning for measured growth and development.*

### Objective 1.1: Update city plans and policies to align with the future land use map.

Action Items	Time Frame	Potential Project Partners	Cost
1.1.1 Update the zoning code and map, as needed, to support the future land use map.	Short	Community Development - Planning, Planning Commission, City Council	\$\$
1.1.2 City staff should review the comprehensive plan annually and provide an update to the community on implementation progress. Annual reviews should consider any significant social, economic, or environmental events that may presently affect the city.	Ongoing	Community Development - Planning, City Council, Boards and Commissions	\$
1.1.3 Align capital projects planning with the updates and recommendations of the comprehensive plan.	Ongoing	All City Departments, City Council	\$-\$\$\$

### Objective 1.2: Ensure measured future development will preserve parks and open spaces.

Action Items	Time Frame	Potential Project Partners	Cost
1.2.1 Limit new residential development in undeveloped areas while protecting open spaces, and being compatible in scale, density, and design to surrounding homes.	Ongoing	Community Development - Planning, Planning Commission, Architecture & Historic Board of Review	\$
1.2.2 Coordinate with local land trusts to conserve undeveloped land and open spaces in line with the future land use map.	Short	Community Development - Planning, Public Works - Parks, Parks Board, City Council, Western Reserve Land Conservancy, West Creek Conservancy, Summit Soil and Water Conservation District, Tinker's Creek Watershed, Summit Metro Parks	\$-\$\$\$
1.2.3 Protect the existing tree canopy through increased oversight of private and public development proposals with expanded involvement of the City Arborist.	Ongoing	Community Development - Planning, Public Works - Service, Tree Commission	\$

**Objective 1.3:** Support new and repurposed development which aligns with the identified focus areas.

Action Items	Time Frame	Potential Project Partners	Cost
1.3.1 <u>Downtown Focus Area:</u> Development that supports existing downtown businesses by increasing foot traffic while minimizing vehicular traffic impacts. Maintain the existing character and charm of downtown.	Ongoing	Community Development - Planning, Planning Commission, Hudson Area Chamber of Commerce, Hudson Library and Historical Society	\$
1.3.2 <u>91 Corridor Focus Area:</u> Strategic development that is walkable, at a neighborhood scale and density, and creates an enhanced streetscape environment.	Ongoing	Community Development - Planning, Planning Commission, Public Works - Streets	\$
1.3.3 <u>Darrowville Focus Area:</u> Development and streetscape enhancements that work to create a unique gateway into the community and respect the history and culture of the area. Study the feasibility of adding historic structures in this area to the city's local historic district and/or national register.	Ongoing	Community Development - Planning, Engineering Department, Public Works - Streets, Planning Commission, Architecture & Historic Board of Review	\$
1.3.4 <u>YDC Focus Area:</u> Keep YDC as passive open space until a compelling business park office redevelopment presents itself under current D6 zoning.	Ongoing	Community Development - Planning & Economic Development, Public Works - Public Properties, City Council	\$

**Objective 1.4:** Celebrate and grow downtown Hudson as the cultural, community, and commercial/retail hub of the city. Enhance the vibrancy of downtown by leveraging the historic character, public greens, traditional design, and unique local businesses.

Action Items	Time Frame	Potential Project Partners	Cost
1.4.1 Expand the DORA (Designated Outdoor Refreshment Area) boundary to include additional downtown properties.	Short	Community Development - Planning & Economic Development, Hudson Area Chamber of Commerce, Destination Hudson, City Council	\$
1.4.2 Expand downtown events that support local businesses and provide additional community activities year-round. Provide downtown amenities that complement these events and businesses including public restrooms and Wi-Fi.	Short	Community Development - Planning & Community Relations, Public Works - Public Properties, Information Technology Department	\$\$

Action Items	Time Frame	Potential Project Partners	Cost
1.4.3 Develop and implement a downtown enhancement plan to encourage the engagement with public spaces, support public art, develop directional wayfinding, enhance and add year-round landscaping and other beautification measures, and honor the history of Hudson.	Short	Community Development - Planning, Hudson Heritage Association, Hudson Garden Club, Public Works - Public Properties, Fairmount Properties	\$\$
1.4.4 Increase safe paths to downtown through the planned Veterans Trail multipurpose path and ongoing pedestrian safety studies. Provide stronger connections to adjacent development including EvaporatorWorks.	Medium	Community Development - Planning, Engineering Department, Norfolk Southern Railway, Akron Metro RTA, Akron Metropolitan Area Transportation Study (AMATS)	\$\$\$
1.4.5 Improve awareness and advertising of community events, including those hosted by outside organizations.	Ongoing	Communications Department - HCTV, Community Development - Community Relations, Destination Hudson	\$
<b>Objective 1.5:</b> Continue to strengthen the local economy along major commercial corridors while protecting open space.			
Action Items	Time Frame	Potential Project Partners	Cost
1.5.1 Promote a mix of uses, including residential, along the S.R. 91 and S.R. 303 corridors, where existing commercial centers exist.	Ongoing	Community Development - Planning & Economic Development, Planning Commission	\$
1.5.2 Encourage development of existing industrial and commercial sites over new development.	Ongoing	Community Development - Planning & Economic Development, Team NEO, Jobs Ohio	\$
1.5.3 Work with adjacent communities along the Route 8 corridor to increase communication regarding development, infrastructure, and trails.	Ongoing	Community Development - Planning & Economic Development, Engineering Department	\$

## Goal 2: Housing and Economy

*Encourage property ownership and quality housing.*

### Objective 2.1: Promote a mix of housing options.

Action Items	Time Frame	Potential Project Partners	Cost
2.1.1 Update or amend zoning regulations to allow for desired housing types and density. Refer to the statistically valid community survey regarding desired housing types and density until the Land Development Code is updated.	Short	Community Development - Planning, Planning Commission, City Council	\$\$
2.1.2 Limit large scale living facilities based on emergency service needs.	Ongoing	Community Development - Planning, Fire Department, EMS Department	\$

### Objective 2.2: Strengthen existing residential neighborhoods.

Action Items	Time Frame	Potential Project Partners	Cost
2.2.1 Promote the long-term maintenance of housing by advancing programs such as a contractor registration program and point of sale inspections.	Medium	Community Development - Code Enforcement, City Council	\$\$
2.2.2 Consider the feasibility of establishing a city building department to assist in code enforcement and the overall preservation of the historic district and housing stock.	Medium	Community Development - Code Enforcement, City Council	\$\$
2.2.3 Ensure residential lighting is designed to an appropriate neighborhood scale when implemented.	Ongoing	Community Development - Planning, Public Works - Streets, Engineering Department, Planning Commission	\$
2.2.4 Study the implementation of traffic calming techniques in residential neighborhoods.	Short	Community Development - Planning, Engineering Department	\$\$

<b>Objective 2.3: Promote retail and mixed-use developments in designated areas that align with the evolving workplace and economy.</b> (Community Development - Planning & Economic Development)			
<b>Objective 2.4: Seek the adaptive reuse of aging office, commercial, and industrial centers.</b>			
Action Items	Time Frame	Potential Project Partners	Cost
2.4.1 Develop a historical survey and study of the existing building stock for the Downtown and Darrowville focus areas.	Medium	Community Development, Hudson Heritage Association, Architecture & Historic Board of Review	\$\$
<b>Objective 2.5: Continue to promote new economic development along the Seasons Road corridor.</b>			
Action Items	Time Frame	Potential Project Partners	Cost
2.5.1 Promote industrial development along this corridor before further developing other industrial zoned areas.	Ongoing	Community Development - Planning & Economic Development	\$
2.5.2 Work with Ohio Department of Transportation to explore branding opportunities for Seasons Road interchange.	Long	Community Development - Economic Development, Ohio Department of Transportation, Communications Department - HCTV, Engineering Department	\$\$\$
2.5.3 Work with Team Northeast Ohio to market possible development sites.	Long	Community Development - Economic Development, Team NEO, Chamber of Commerce	\$

## Goal 3: Mobility and Infrastructure

*A community that is connected through multiple modes of transportation creating a safe, efficient, accessible, and attractive community.*

**Objective 3.1:** Develop a citywide traffic study to be updated every 10 years and implement the action items outlined. (Community Development - Planning, Engineering Department, City Council)

**Objective 3.2:** Based on data, implement feasible improvements to reduce congestion and improve the quality of main corridors and intersections. (Community Development - Planning, Engineering Department)

**Objective 3.3:** Promote best practices in active transportation planning.

Action Items	Time Frame	Potential Project Partners	Cost
3.3.1 Review and update the Sidewalk and Trail Master Plan (connectivity) prioritizing future projects to improve bike and pedestrian safety and connections to residential neighborhoods, key destinations, public spaces, and the regional trail network.	Short	Community Development - Planning, Engineering Department, City Council	\$
3.3.2 Implement recommendations from the current Safe Routes to Schools Travel Plan.	Medium	Community Development - Planning, Engineering Department, Hudson City Schools, City Council	\$\$
3.3.3 Incorporate standards which promote bike facilities (i.e., racks or shelters) for new development.	Short	Community Development - Planning	\$

**Objective 3.4:** Connect key corridors and destinations through non-motorized transportation in Hudson.

Action Items	Time Frame	Potential Project Partners	Cost
3.4.1 Continue the city's Sidewalk and Trail Master Plan (connectivity).	Long	Community Development - Planning, Engineering Department, City Council	\$\$\$
3.4.2 Advance the Veterans Trail development to be a continuous off-road multipurpose path from the southern city boundary, through the downtown and linking to the Cuyahoga Valley National Park and Hike & Bike Trail along the Boston Mills Road and/or Hines Hill Road corridors.	Medium	Community Development - Planning, Engineering Department, City Council	\$\$\$

<b>Objective 3.5:</b> Create a traffic demand management policy to increase the efficiency of the local transportation systems and inform land use decisions.			
Action Items	Time Frame	Potential Project Partners	Cost
3.5.1 Perform a downtown parking and pedestrian safety study to better understand current conditions and develop solutions.	Medium	Community Development - Planning, Engineering Department	\$\$
3.5.2 Consider traffic safety improvements to manage speed and increase safety.	Medium	Engineering Department	\$\$\$
<b>Goal 4: Parks and Open Space</b> <i>Safe and accessible parks and recreation services for a variety of people with broad programming options and optimized facilities and spaces, supported by public and private partnerships.</i>			
<b>Objective 4.1:</b> Continue the implementation of the City of Hudson Parks Master Plan.			
Action Items	Time Frame	Potential Project Partners	Cost
4.1.1 Maintain and enhance existing park networks and programs.	Ongoing	Public Works - Parks, Parks Board	\$\$
<b>Objective 4.2:</b> Develop an inclusive playground for all ages and abilities. (Community Development - Planning, Public Works - Parks, Parks Board, Nonprofits / Foundations, City Council)			
<b>Objective 4.3:</b> Develop stronger connections and promotions with Cuyahoga Valley National Park (CVNP) to capitalize on CVNP as an asset in attraction efforts. (Community Development - Planning, Cuyahoga Valley National Park (CVNP), Hudson Area Chamber of Commerce)			
<b>Objective 4.4:</b> Prioritize native species and habitat restoration in the design and maintenance of parks and open space. (Community Development - Planning, Public Works - Parks, Parks Board)			
<b>Objective 4.5:</b> Provide recreational spaces downtown for residents of all ages and abilities. (Community Development - Planning, Public Works - Parks, City Council)			

## Goal 5: City Services and Government

*Local government should continue to work collaboratively and transparently with the community to provide an unmatched level of community services, leadership, and planning.*

### Objective 5.1: Provide additional community space.

Action Items	Time Frame	Potential Project Partners	Cost
5.1.1 Implement uses identified in the community survey, such as senior programming, youth programming, performing arts, and flexible meeting and event space.	Long	Community Development - Planning, Public Works - Public Properties & Parks, Hudson Library and Historical Society, City Council	\$\$
5.1.2 Review and revise fee structures as needed to ensure community space is accessible to residents.	Short	Public Works - Public Properties, Community Development - Community Relations, City Council	\$
5.1.3 Raise awareness of existing community space at City Hall, Barlow Community Center, the library, and other spaces including information about availability and permitted uses. Maximize use of existing space.	Short	Public Works - Public Properties, Communications Department, Hudson Library and Historical Society	\$

### Objective 5.2: Promote and implement activities that brand the City of Hudson.

Action Items	Time Frame	Potential Project Partners	Cost
5.2.1 Create gateways at each entry point of the city by installing branded signage that is appropriate in scale and reflects the character of Hudson.	Medium	Community Development - Planning, Engineering Department, Public Works - Streets, City Council	\$\$
5.2.2 Promote, support, and implement special events that brand the local community through celebration of seasons, holidays, and other important milestones.	Ongoing	Community Development - Community Relations, Communications Department, Destination Hudson	\$\$

<p><b>Objective 5.3:</b> Determine feasible solutions to expand city services (i.e., safety) and infrastructure (i.e., sewer and water) to all Hudson residents. (Engineering Department, Public Works - Water, Fire Department, EMS Department, Summit County Department of Sanitary Sewer Services (DOSSS), City Council)</p>			
<p><b>Objective 5.4:</b> Continue to expand access to high-speed Internet to all parts of the community.</p>			
Action Items	Time Frame	Potential Project Partners	Cost
5.4.1 Support opportunities to expand high-speed Internet to public spaces.	Short	Information Technology Department, Public Works - Public Properties, Community Development - Economic Development, City Council	\$\$\$
<p><b>Objective 5.5:</b> Provide additional public access restrooms downtown. (Public Works - Public Properties)</p>			
<p><b>Objective 5.6:</b> Develop and implement a communications strategy through various media resources, i.e., city website, newsletters, mailers. Develop stronger connections between city staff members and members of the community. (Communications Department - HCTV)</p>			
<p><b>Objective 5.7:</b> Develop and maintain a sustainability strategy and plan that improves efficiency, lowers cost, and is financially justifiable with no long term negative environmental or economic impacts. (Community Development - Planning, Environmental Awareness Committee, Public Works - Public Properties, City Council)</p>			
Action Items	Time Frame	Potential Project Partners	Cost
5.7.1 Consider updates to the zoning code that promote sustainable land development practices.	Short	Community Development - Planning, Environmental Awareness Committee, Planning Commission, City Council	\$\$
5.7.2 Incorporate environmental stewardship and design into city facilities and services where financially justifiable.	Medium	Public Works - Public Properties, Environmental Awareness Committee, City Council	\$-\$\$\$
5.7.3 Increase access to recycling and household hazardous waste disposal through residential pick-up, public drop-off locations, city led initiatives, improved marketing or other methods.	Short	Public Works - Public Properties, Environmental Awareness Committee, City Council	\$\$
5.7.4 Protect and enhance the existing tree canopy along publicly owned properties and rights of way.	Ongoing	Public Works - Service, Tree Commission	\$

**Objective 5.8:** Determine feasible approach to creating and locating a community and/or recreational facility.

Action Items	Time Frame	Potential Project Partners	Cost
5.8.1 Conduct a feasibility study for a community facility(ies) to determine an appropriate mix of the services identified in the community survey in addition to an appropriate location in the community. Consider a phased approach with a priority emphasis on an outdoor aquatics pool.	Short	Community Development - Planning, Public Works - Public Properties & Parks, Finance Department, City Council	\$\$
5.8.2 Perform a market analysis regarding recreational amenities that are already provided in or near Hudson but were identified as needs in the community survey. Determine if needs could be met through raising awareness of existing facilities or developing innovative partnerships.	Short	Community Development - Planning, Public Works - Public Properties & Parks, Hudson City Schools - Hudson Community Education and Recreation (HCER), City Council	\$\$
5.8.3 Determine funding options for the development of a community facility(ies) that consider community input and support.	Short	Community Development - Planning, Public Works - Public Properties & Parks, Finance Department, Nonprofits / Foundations, City Council	\$
5.8.4 Evaluate public-private partnerships between the City and Hudson City Schools, Hudson Community Education and Recreation, and Hudson Library and Historical Society for creation of community facility(ies).	Short	Community Development - Planning, Public Works - Public Properties & Parks, Hudson City Schools, Hudson Library and Historical Society, Hudson City Schools - Hudson Community Education and Recreation (HCER), City Council	\$
5.8.5 Consider a multi-phase approach, beginning with an outdoor community pool.	Short	Community Development - Planning, Public Works - Public Properties & Parks, Finance Department, City Council	\$
5.8.6 Explore the feasibility and value of creating a parks and recreation department.	Medium	Public Works - Parks, Finance Department, Hudson City Schools - Hudson Community Education and Recreation (HCER), City Council	\$\$

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CITY OF HUDSON  
**COMPREHENSIVE**  
**PLAN**

2024



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# A APPENDIX

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# APPENDIX

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## OVERVIEW

This section provides a record and reference to materials presented, used, and shared during the planning process. The following pieces of information can be found in this appendix:

- Image Reference List
- Statistically Valid Survey Results
- Community Survey Results Memorandum
- Community Tabling Event Summary
- Community Workshop Results Memorandum
- Focus Group Meetings Memorandum
- Community Open House Results Memorandum
- Community Event Survey Summary

# IMAGE REFERENCE LIST

## CHAPTER 01

### IMAGE 1-1

Title: Downtown Hudson, Ohio and the clock tower at the landmark on the green

Source: <https://www.theobertteam.com/hudson>

## CHAPTER 02

### FIGURE 2-1

Source: ESRI Business Analyst (2023), U.S. Decennial Census (2020)

### FIGURE 2-2

Source: ESRI Business Analyst (2023), U.S. Decennial Census (2020)

### FIGURE 2-3

Source: ESRI Business Analyst (2023), Demographic Tapestries. ESRI Tapestry Segments provide a summary of America's main types of neighborhoods based on demographic and socioeconomic factors.

### FIGURE 2-4

Source: ESRI Business Analyst (2023), U.S. Decennial Census (2020)

### FIGURE 2-5

Source: City of Hudson

### FIGURE 2-6

Source: City of Hudson

### IMAGE 2-1

Title: The Hudson Clock Tower Landmark on the Green

Source: <https://www.theobertteam.com/hudson>

### IMAGE 2-2

Title: Western Reserve Academy

Source: <https://www.theobertteam.com/hudson>

### IMAGE 2-3

Title: Local Neighborhood Church

Source: <https://www.theobertteam.com/hudson>

### IMAGE 2-4

Title: Hudson Spring Park an open green space land use example

Source: <https://www.theobertteam.com/hudson>

### IMAGE 2-5

Title: The Hudson Clock Tower Landmark on the Green

Source: <https://www.theobertteam.com/hudson>

### IMAGE 2-6

Title: Community Engagement Session

Source: June 7, 2023 at the Hudson High School

### IMAGE 2-7

Title: Community Engagement Session

Source: June 7, 2023 at the Hudson High School

### IMAGE 2-8

Title: Community Open House Session

Source: June 7, 2023 at the Hudson High School

### IMAGE 2-9

Title: Community Open House Session

Source: June 7, 2023 at the Hudson High School

### IMAGE 2-10

Title: Community Engagement at a Hudson Farmer's Market

Source: 2023 Earth Day Event

### IMAGE 2-11

Title: Hudson Community Engagement at Earth Day Event

Source: 2023 Farmers Market Events

### IMAGE 2-12

Title: Let's Talk Hudson Project Website

Source: *City of Hudson Website*

### IMAGE 2-13

Title: Community Engagement Workshop

Source: *June 7, 2023 at the Hudson High School*

### IMAGE 2-14

Title: Community Engagement Open House

Source: *January 31, 2024 at the Hudson High School*

## CHAPTER 03

### IMAGE 3-1

Title: Existing residential housing in Downtown Hudson

Source:

### IMAGE 3-2

Title: Aerial photo of Phase 2 Site

Source:

### IMAGE 3-3

Title: Example of Medium Density Residential

Source:

### IMAGE 3-4

Title: Example of Public/Semi-Public

Source:

### IMAGE 3-5

Title: Example of Public/Semi-Public

Source:

### IMAGE 3-6

Title: Aerial View of YDC

Source:

### IMAGE 3-7

Title: Local Hike N Bike

Source:

### IMAGE 3-8

Title: Example of Office Park

Source: *Nestle Product Technology Center, Solon, OH*

### IMAGE 3-9

Title: Example of Office Park

Source: *Midmark Technology Center, Versailles, OH*

### IMAGE 3-10

Title: Aerial view of Darrow Road corridor focus area

Source: *Google Earth*

### IMAGE 3-11

Title: Example of an improved corridor

Source: *New Albany Ohio*

### IMAGE 3-12

Title: Example of an improved corridor

Source: *BriHI Square Dublin Ohio*

### IMAGE 3-13

Title: New Albany sign example

Source:

### IMAGE 3-14

Title: Example of a streetscape enhancement

Source: *Lincoln Way, Massillon Ohio*

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# STATISTICALLY VALID SURVEY RESULTS

# 2023 City of Hudson Community Survey Findings Report

Presented to the City of Hudson,  
Ohio

July 2023

# Contents

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## Executive Summary

# 2023 City of Hudson Community Survey

## Executive Summary



### Purpose

ETC Institute administered a community survey for the City of Hudson between May and July of 2023. The survey was administered as part of the City's update to its Comprehensive Plan, which will guide decisions about land use and major investments such as parks, utilities, sidewalks, and other amenities for the next several years. This is the first community survey ETC Institute has administered for the City of Hudson.

### Methodology

A five-page survey was mailed to a random sample of households in the City. The mailed survey included a postage-paid return envelope and a cover letter. The cover letter explained the purpose of the survey, encouraged residents to return their surveys in the mail, and provided a link to an online survey for those that preferred to complete the survey on the internet.

The goal was to receive at least 400 completed surveys. This goal was far exceeded, with a total of 614 households completing a survey. The results for the random sample of 614 households have a 95% level of confidence with a precision of at least +/- 3.9%.

**Interpretation of “Don’t Know” Responses.** The percentage of “don’t know” responses has been excluded from many of the graphs in this report to assess satisfaction with residents who had used City services and to facilitate valid comparisons with other communities in the benchmarking analysis. Since the number of “don’t know” responses often reflects the utilization and awareness of City services, the percentage of “don’t know” responses has been included in the tabular data in Section 5 of this report. When the “don’t know” responses have been excluded, the text of this report will indicate that the responses have been excluded with the phrase “who had an opinion.”

This report contains the following:

- a summary of the methodology for administering the survey and major findings
- charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for various City amenities (Section 2)
- benchmarking data that show how the results for the City of Hudson compare to survey results in other communities (Section 3)
- Importance-Satisfaction analysis that identifies priorities for investment (Section 4)
- tabular data showing the overall results for all questions on the survey (Section 5)
- a copy of the cover letter and survey instrument (Section 6)

# 2023 City of Hudson Community Survey

## Executive Summary



### Quality of Life in Hudson

Most of the residents surveyed (94%) *who had an opinion* are “very satisfied” or “satisfied” with the overall quality of life in Hudson; 5% are “neutral” and only 1% are “dissatisfied.”

### How Residents Value Various Aspects of Life in Hudson

The aspects of life in Hudson that had the highest levels of value, based upon the combined percentage of “extremely valuable” and “very valuable” responses among residents who had an opinion, were: safety (95%), parks/open space (88%), downtown Hudson (85%), and Hudson public schools (83%).

Based on the sum of their top three choices, the aspects of life in Hudson that residents thought would have the most impact on their decision to stay in the City were: 1) safety, 2) Hudson public schools, and 3) downtown Hudson.

### Ratings of City Services

The City services that had the highest ratings, based upon the combined percentage of “excellent” and “above average” responses among residents who had an opinion, were: overall appearance of downtown Hudson (92%), overall appearance of residential properties (90%), parks (88%), and safety services (84%).

Based on the sum of their top three choices, the services in Hudson that residents thought should receive the most emphasis over the next two years were: 1) road conditions, 2) utility – fiber/broadband, and 3) parks.

### Challenges Facing the City

Residents were asked to select three items that they felt were the most significant challenges facing the City of Hudson. The top responses were: traffic (53%), housing affordability (37%), infrastructure conditions (36%), and variety of housing options (33%).

### Perceptions of Growth in Hudson

Residents were asked to rate the City’s current growth in various areas. Among those who had an opinion, 58% rated industrial growth as “just right,” and 57% rated residential growth as “just right.” Forty-four percent (44%) who had an opinion rated the growth of commercial – restaurants as “much too slow” or “too slow.” Additionally, 50% who had an opinion indicated they would like to see “far more” or “more” dine-in and carryout restaurants in the future.

# 2023 City of Hudson Community Survey

## Executive Summary



### Support for Actions to Address Housing Priorities

Nearly three-fourths (73%) of residents who had an opinion are “very supportive” or “supportive” of the City focusing on property maintenance/neighborhood preservation as a way to address housing priorities. Other actions that residents support include: providing a mix of housing to attract people at various life stages (55%) and encouraging senior housing options (50%).

### Potential Usage of Amenities at a Community/Recreation Center

Over half (54%) of residents who had an opinion indicated they would use an outdoor pool at least a few times a month if it was included in a community/recreation center. Other amenities that residents indicated they would use at least a few times a month include: indoor pool (53%), fitness studio/classes (53%), weight equipment/training (50%), and indoor track (42%).

When residents were asked the maximum annual amount they would be willing to pay for desired amenities at a community/recreation center, 39% who had an opinion indicated they would pay \$500 or less; 28% would pay \$1,000 annually, 11% would pay \$2,500, and 2% would pay \$5,000 or more annually. Twenty-one percent (21%) indicated they would not pay any amount for desired amenities at a community/recreation center.

### City Amenity Needs and Priorities

**Amenity Needs:** Respondents were asked to identify if their household had a need for 15 City amenities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various amenities.

The three amenities with the highest percentage of households that indicated a need for the amenity were: outdoor pool (55%), indoor pool (51%), and fitness studio/classes (50%). When ETC Institute analyzed the needs in the community, these same three amenities had a need that affected more than 4,000 households.

ETC Institute estimates a total of 4,185 households in the City of Hudson that have a need, have unmet needs for an outdoor pool. The estimated number of households that have unmet needs for each of the amenities that were assessed is shown on the following page.

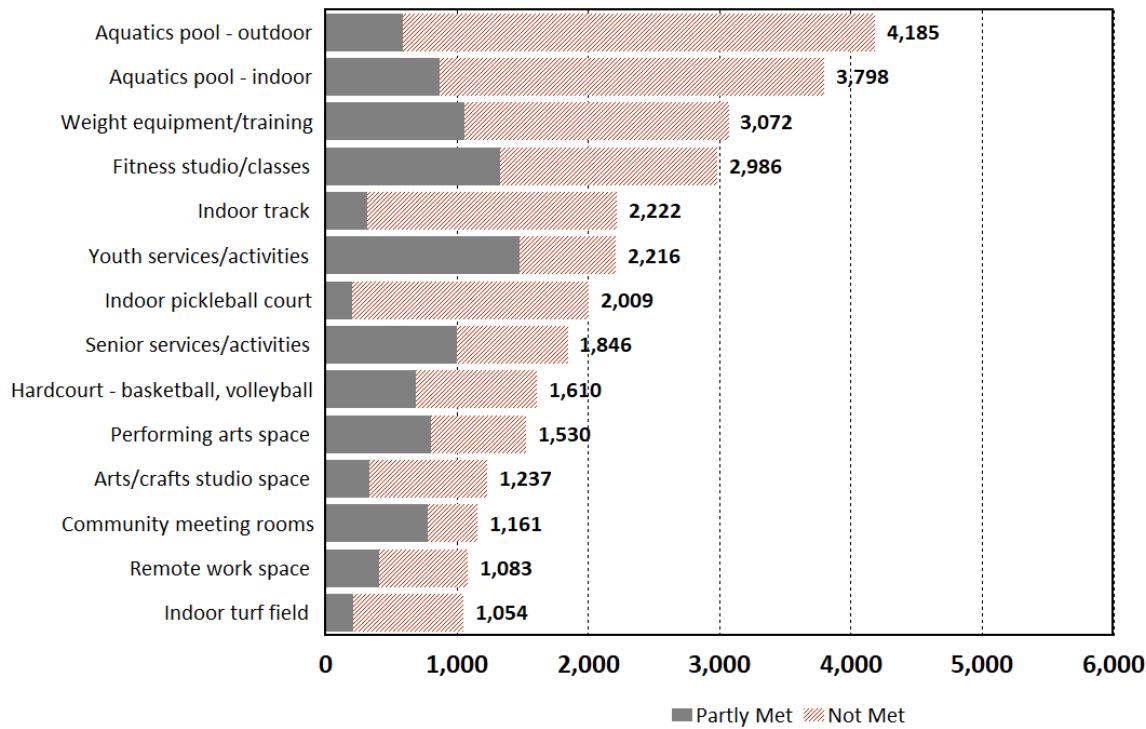
# 2023 City of Hudson Community Survey

## Executive Summary



### Q15[3]. Estimated Number of Households in Hudson Whose Needs for Amenities Are Being Partly Met or Not Met

by number of households based on 8,295 households in Hudson



**Amenity Importance:** In addition to assessing the needs for each amenity, ETC Institute also assessed the importance that residents placed on each. Based on the sum of respondents' top three choices, the most important amenities to residents were: outdoor pool (44%), indoor pool (32%), and fitness studio/classes (28%). The percentage of residents who selected each amenity as one of their top three choices is shown in the chart on the following page.

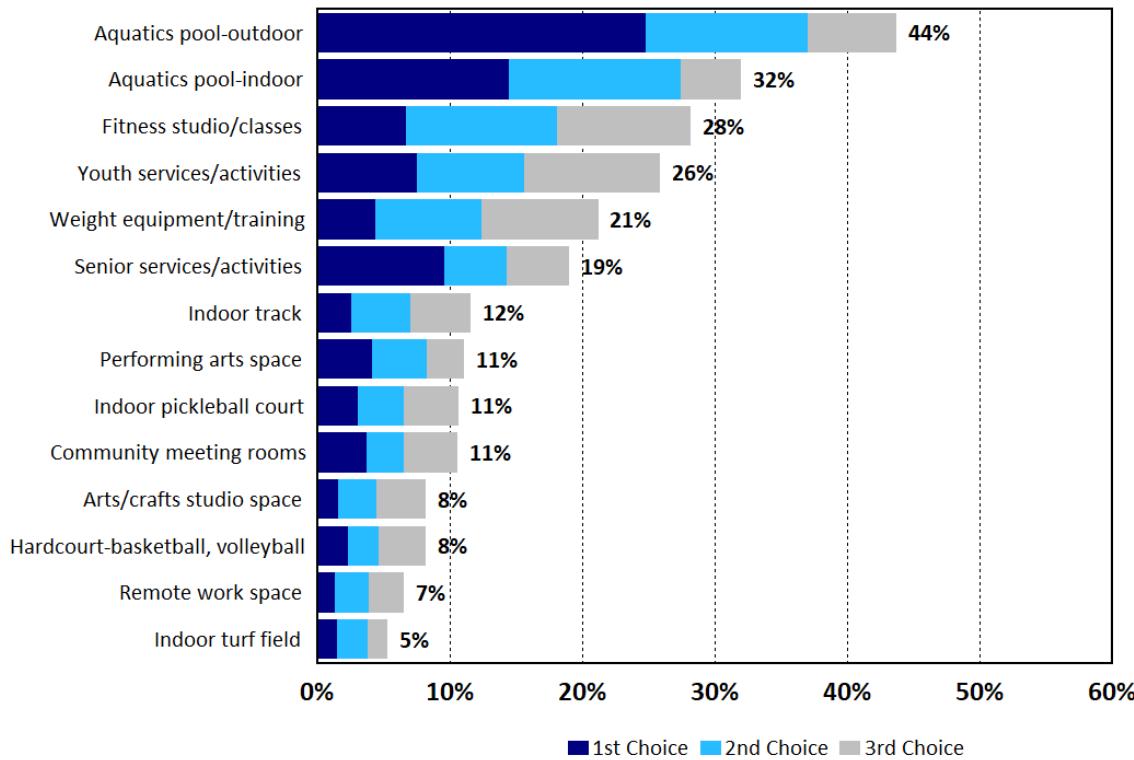
# 2023 City of Hudson Community Survey

## Executive Summary



### Q16. Amenities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top three choices



**Priorities for Amenity Investments:** The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on City amenities. The PIR equally weights (1) the importance that residents place on amenities and (2) how many residents have unmet needs for the amenity. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based the Priority Investment Rating (PIR), the following five amenities were rated as high priorities for investment:

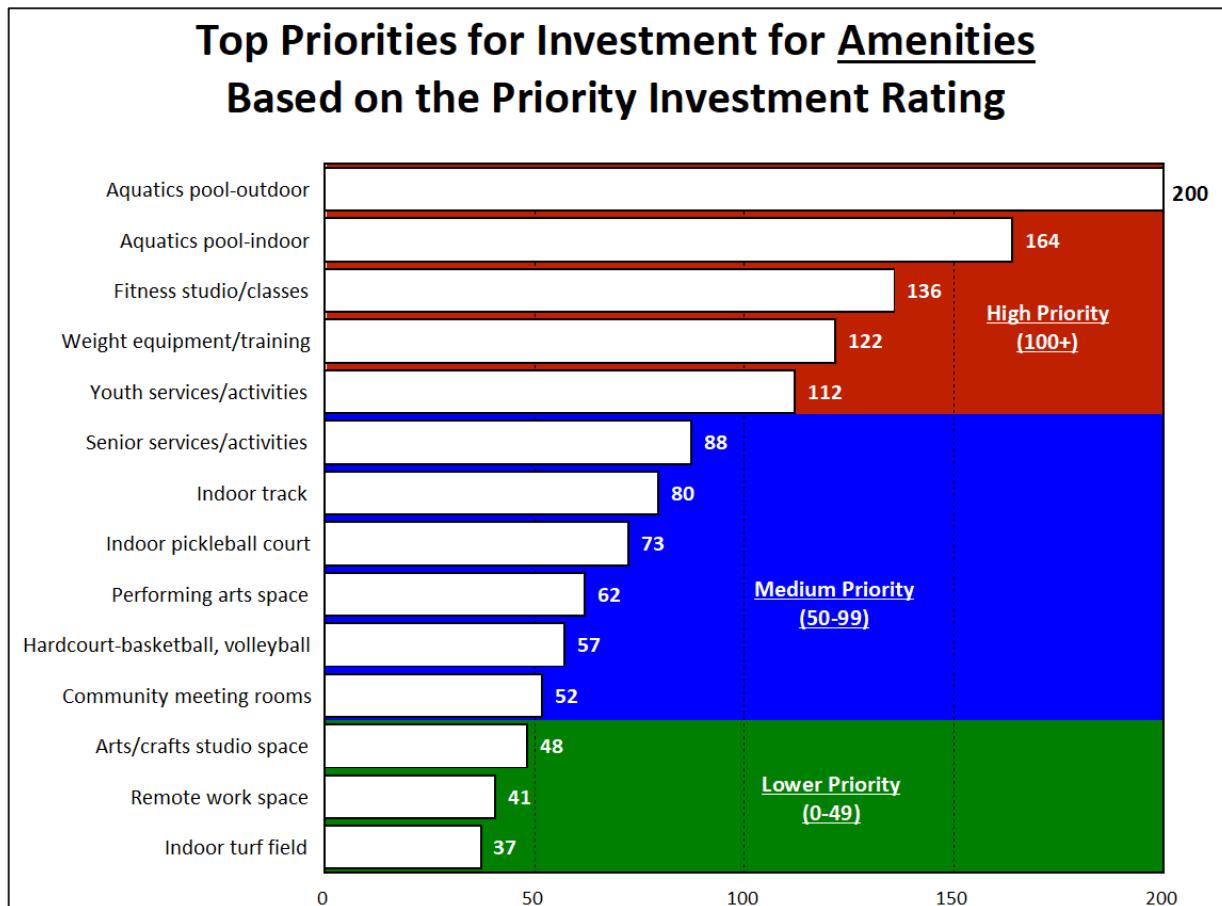
- Outdoor pool (PIR=200)
- Indoor pool (PIR=164)
- Fitness studio/classes (PIR=136)
- Weight equipment/training (PIR=122)
- Youth services/activities (PIR=112)

# 2023 City of Hudson Community Survey

## Executive Summary



The chart below shows the Priority Investment Rating for each of the amenities that were assessed on the survey.



### Investment Priorities for City Services

**Recommended Priorities for the Next Two Years.** In order to help the City identify investment priorities for the next two years, ETC Institute conducted an Importance-Satisfaction (I-S) analysis. This analysis examined the importance that residents placed on each City service and the level of satisfaction with each service. By identifying services of high importance and low satisfaction, the analysis identified which services will have the most impact on overall satisfaction with City services over the next two years. If the City wants to improve its overall satisfaction rating, the City should prioritize investments in services with the highest Importance-Satisfaction (I-S) ratings.

# 2023 City of Hudson Community Survey

## Executive Summary



**Overall Priorities for City Services.** This analysis reviewed the importance of and satisfaction with categories of City services. This analysis was conducted to help set the overall priorities for the City. Based on the results of this analysis, the services that are recommended as the top priorities for investment over the next two years in order to raise the City's overall satisfaction rating are listed below:

- Utility – Fiber/broadband (I-S Rating = 0.2517)
- Road conditions (I-S Rating = 0.2074)
- Sidewalks (I-S Rating = 0.1573)

The table below shows the Importance-Satisfaction rating for all 15 categories of City services that were rated.

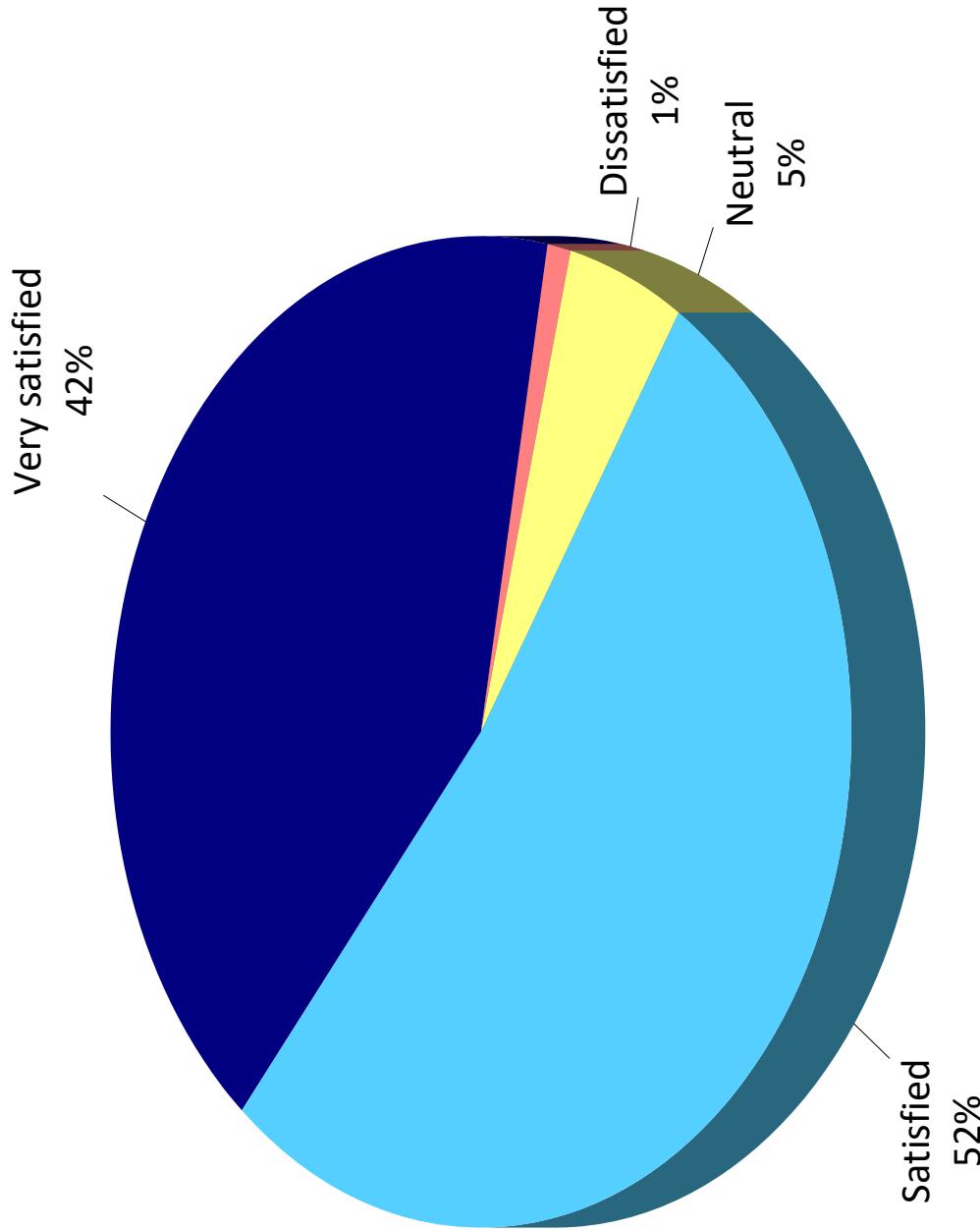
Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-	I-S Rating Rank
					Satisfaction Rating	
<b>Very High Priority (IS &gt;.20)</b>						
Utility - Fiber/broadband	34%	2	26%	15	0.2517	1
Road conditions	41%	1	49%	9	0.2074	2
<b>High Priority (IS .10-.20)</b>						
Sidewalks	28%	5	45%	13	0.1573	3
<b>Medium Priority (IS &lt;.10)</b>						
Senior services	15%	8	42%	14	0.0860	4
Communication with residents	21%	7	61%	8	0.0791	5
Community meeting space	12%	9	48%	10	0.0651	6
Utility - Water	11%	10	45%	11	0.0602	7
Utility - Sanitary Sewer	7%	14	45%	12	0.0398	8
Safety services	24%	6	84%	4	0.0395	9
Parks	32%	3	88%	3	0.0367	10
Snow removal	9%	12	62%	7	0.0353	11
Property maintenance/code enforcement	10%	11	65%	5	0.0335	12
Overall appearance of downtown Hudson	30%	4	92%	1	0.0242	13
Leaf collection	5%	15	65%	6	0.0163	14
Overall appearance of residential properties	9%	13	90%	2	0.0090	15

# 1

## Charts and Graphs

# Q1. Satisfaction With Overall Quality of Life in Hudson

by percentage of respondents (excluding "not provided")

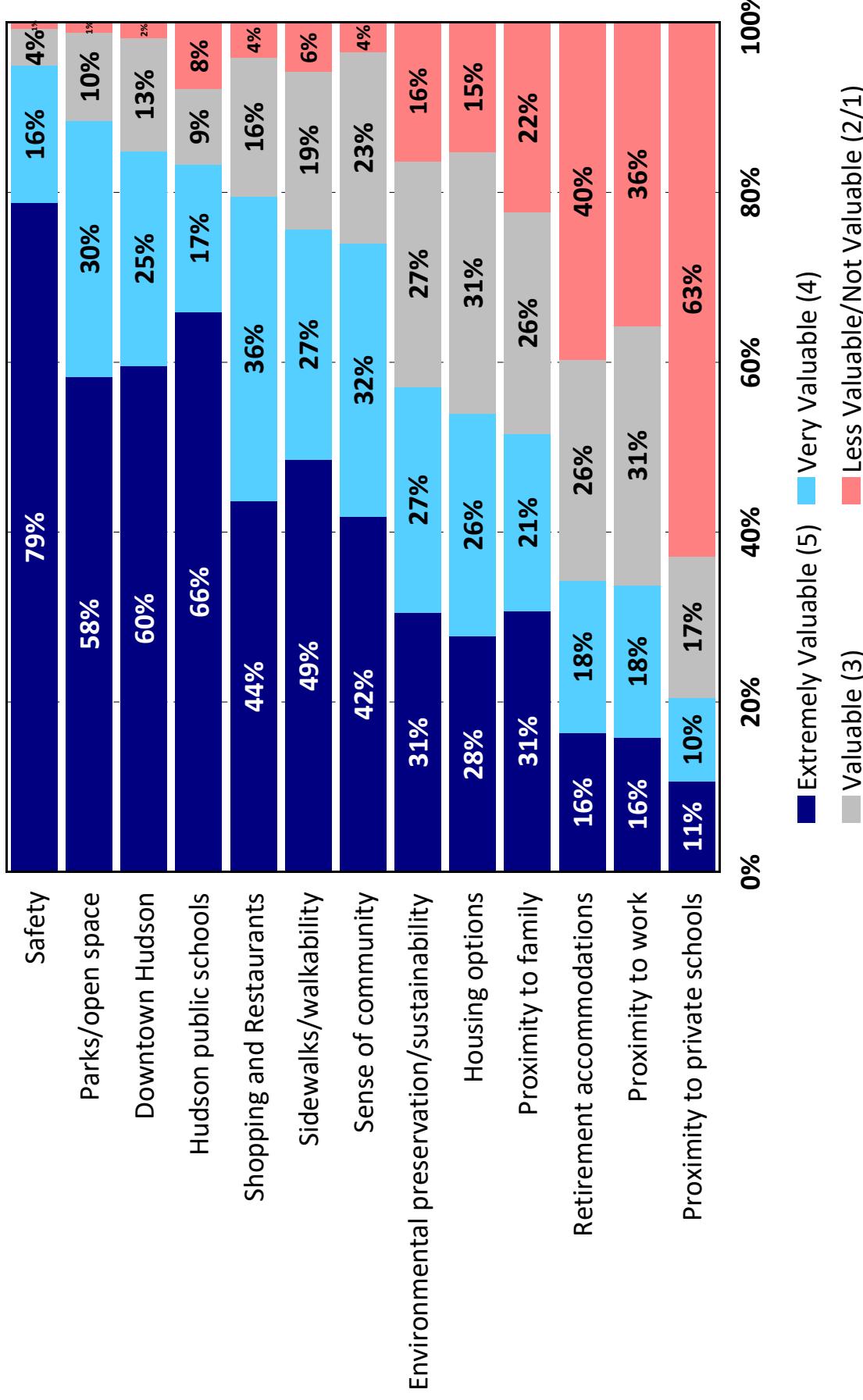


*Only 0.2% of respondents were "very dissatisfied"*

## Q2. How Much Respondents Value the Following

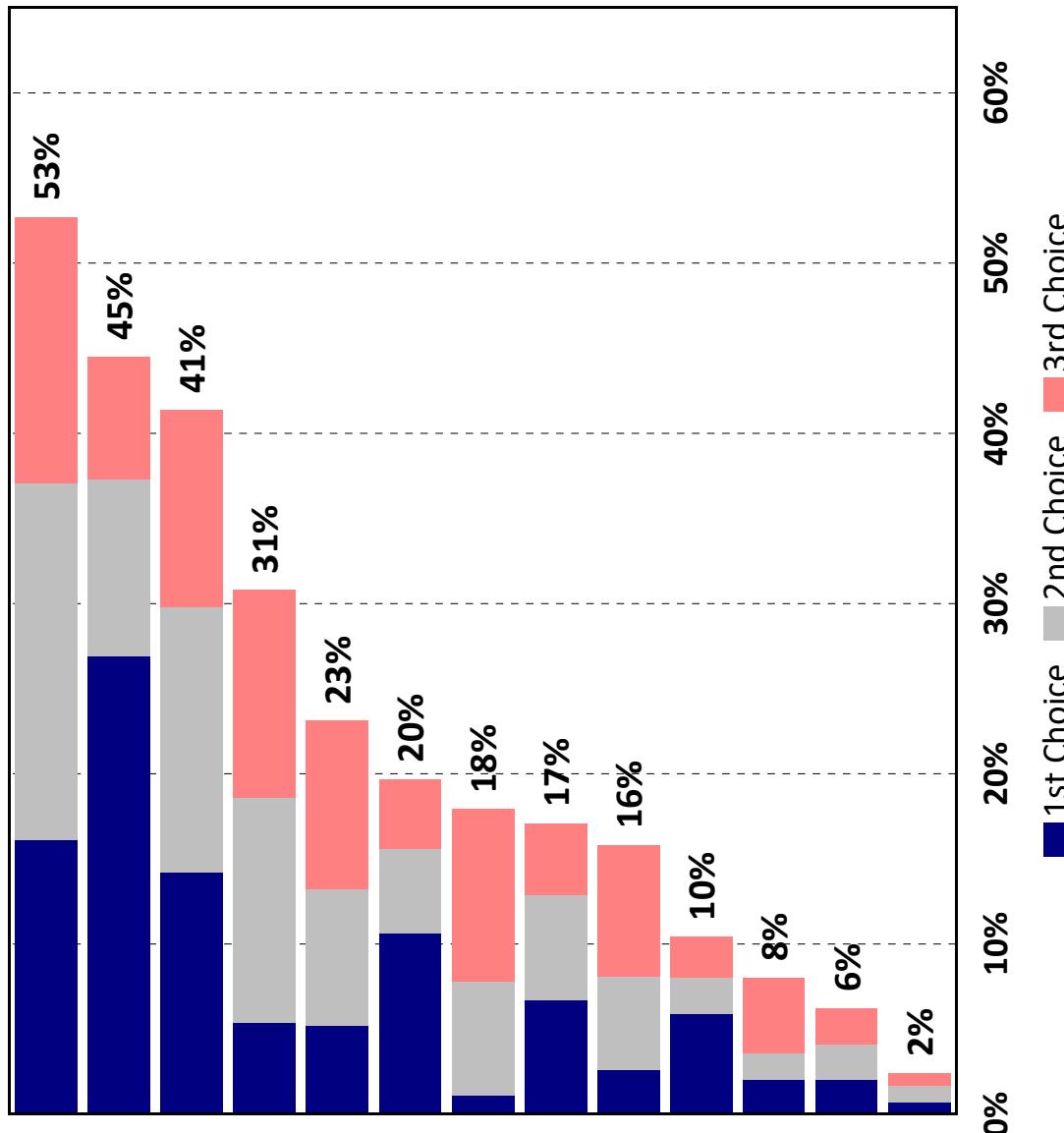
### Aspects of Life in Hudson

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "not provided")



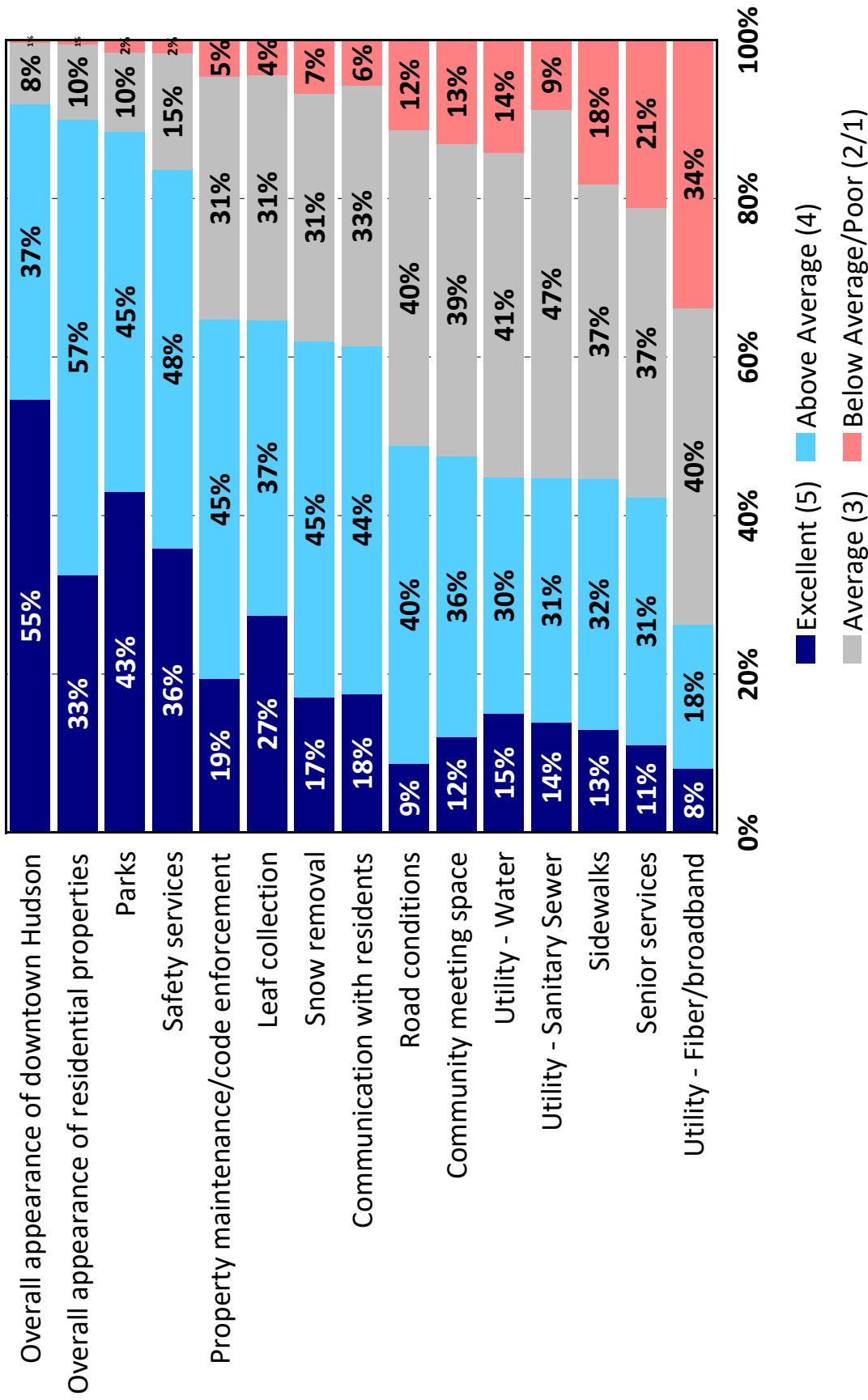
## Q3. Aspects of Life That Will Have the Most Impact on Respondent's Decision to Stay in the City of Hudson

by percentage of respondents who selected the item as one of their top three choices



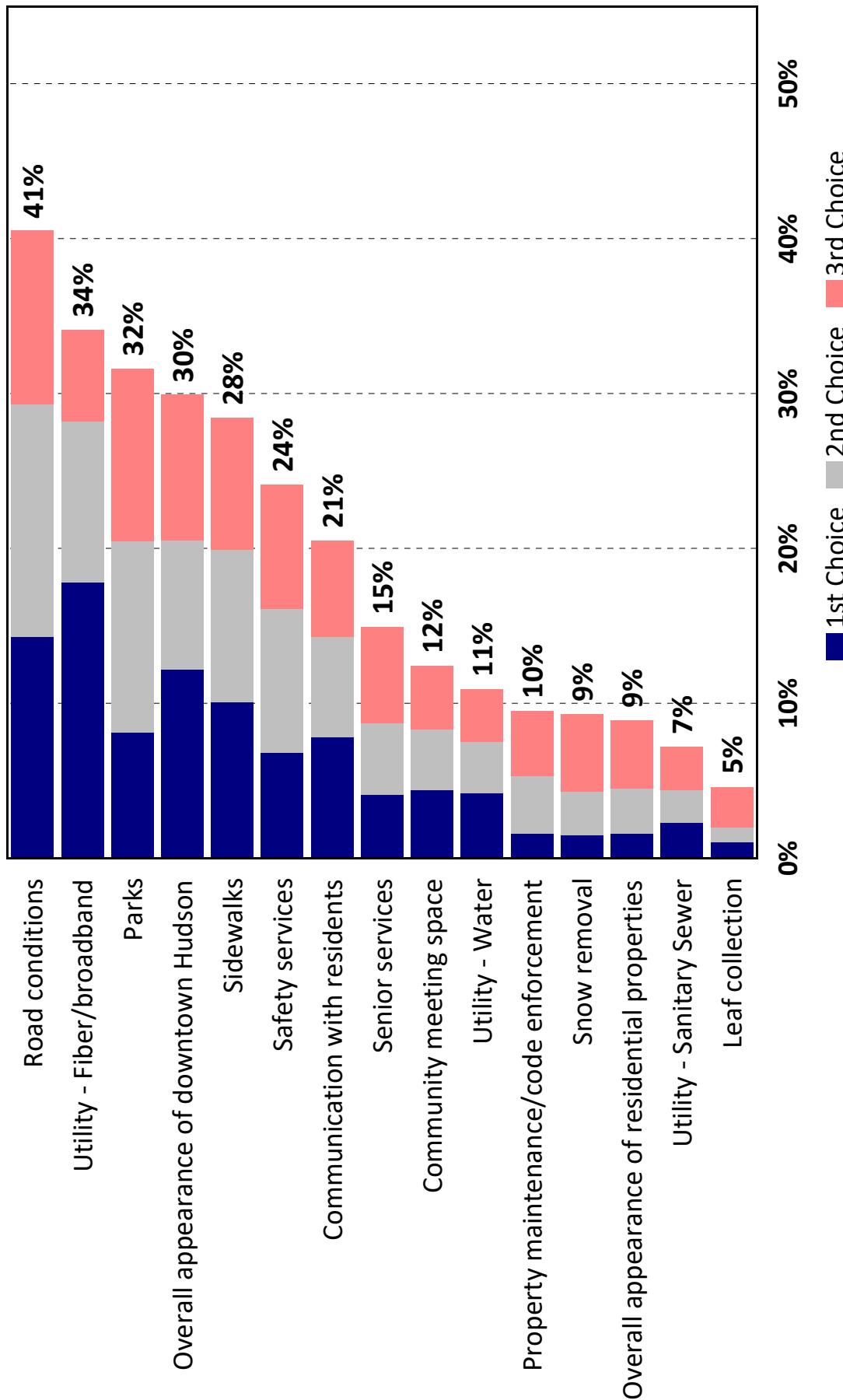
# Q4. Ratings of the Following Services Provided Within the City of Hudson

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don’t know”)



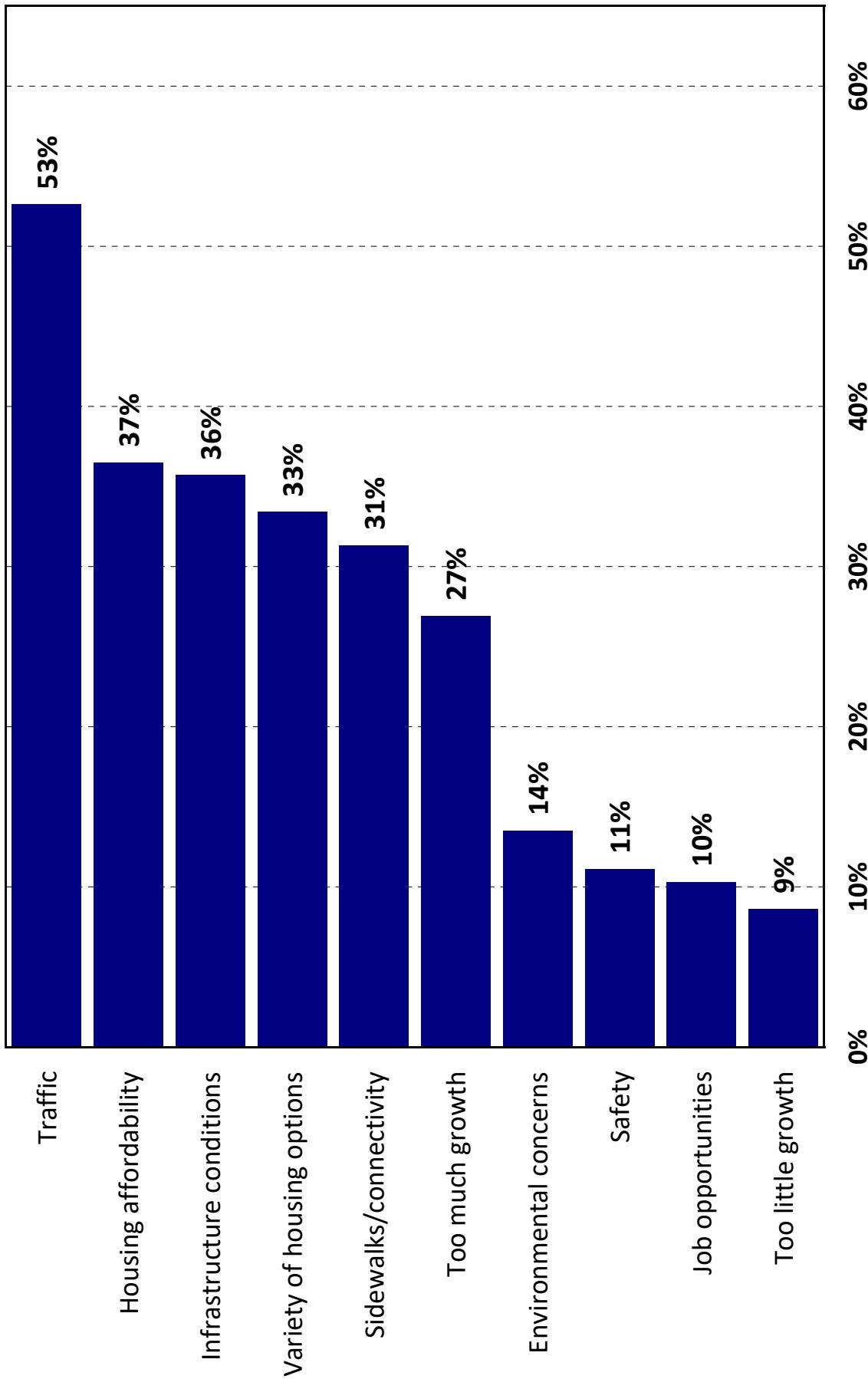
## Q5. Services That Should Receive the Most Emphasis Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices



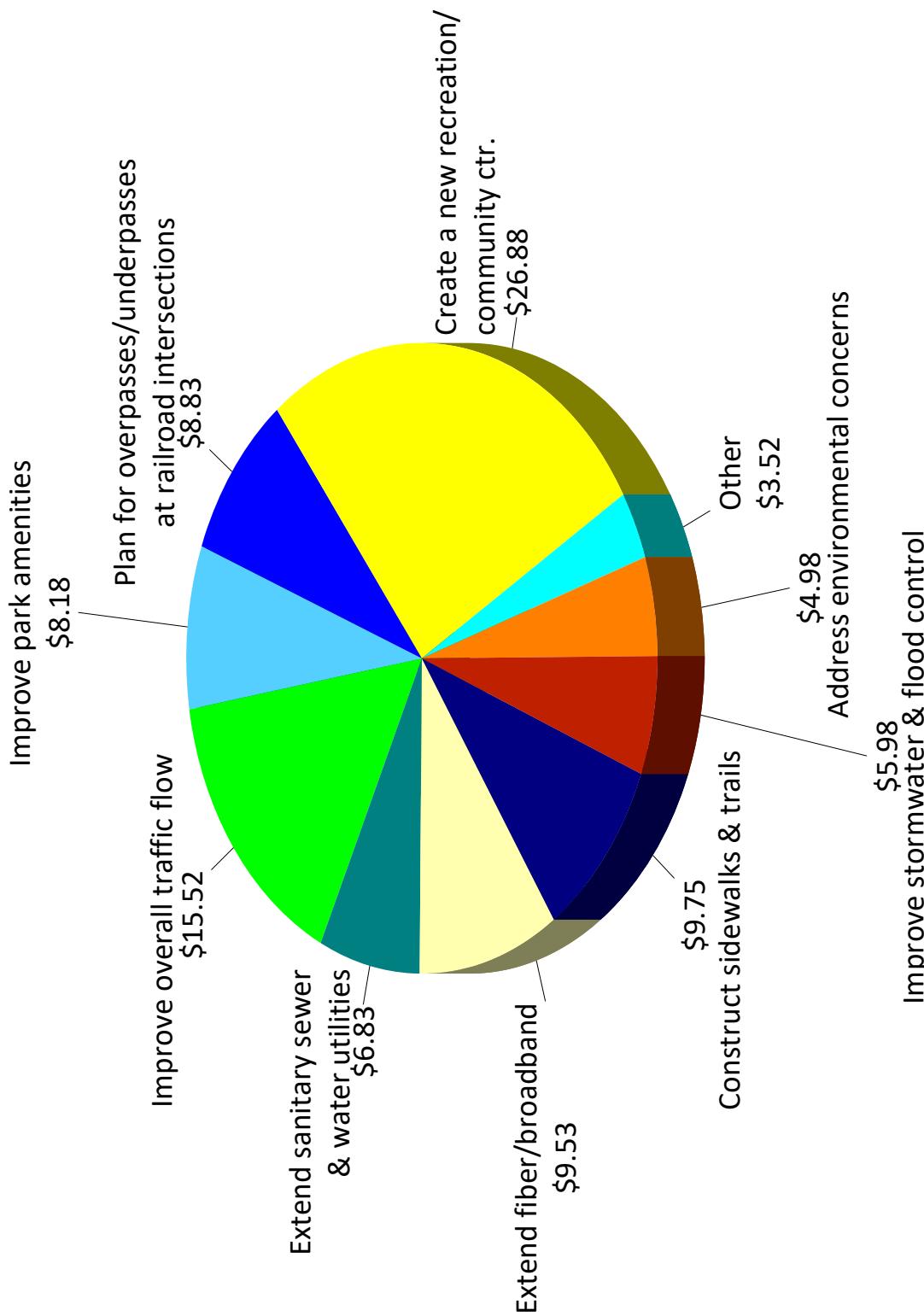
## Q6. Most Significant Challenges Facing the City of Hudson

by percentage of respondents (three selections could be made)



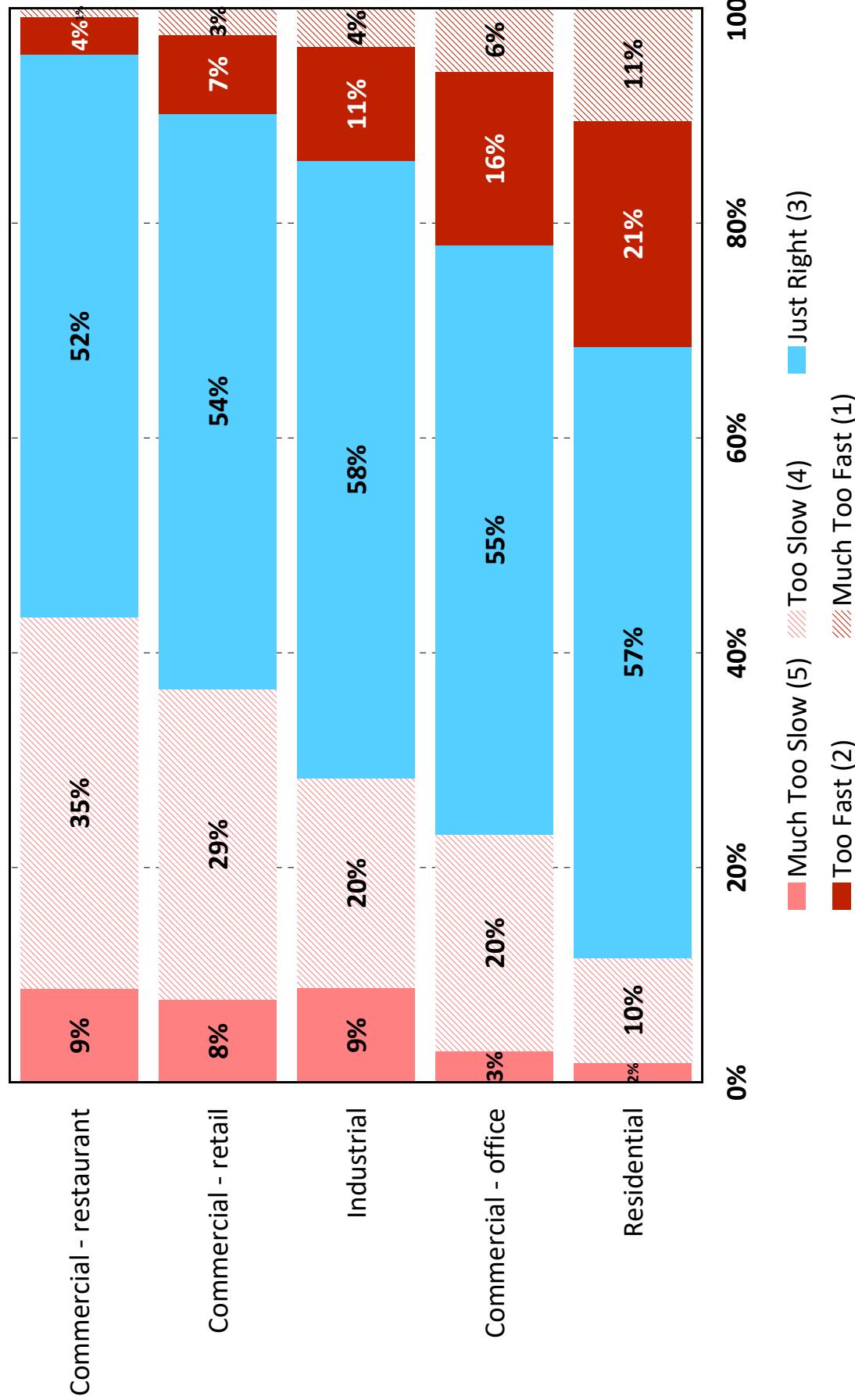
## Q9. How would you spend \$100 of City funds across the following projects?

by amount spent on the item



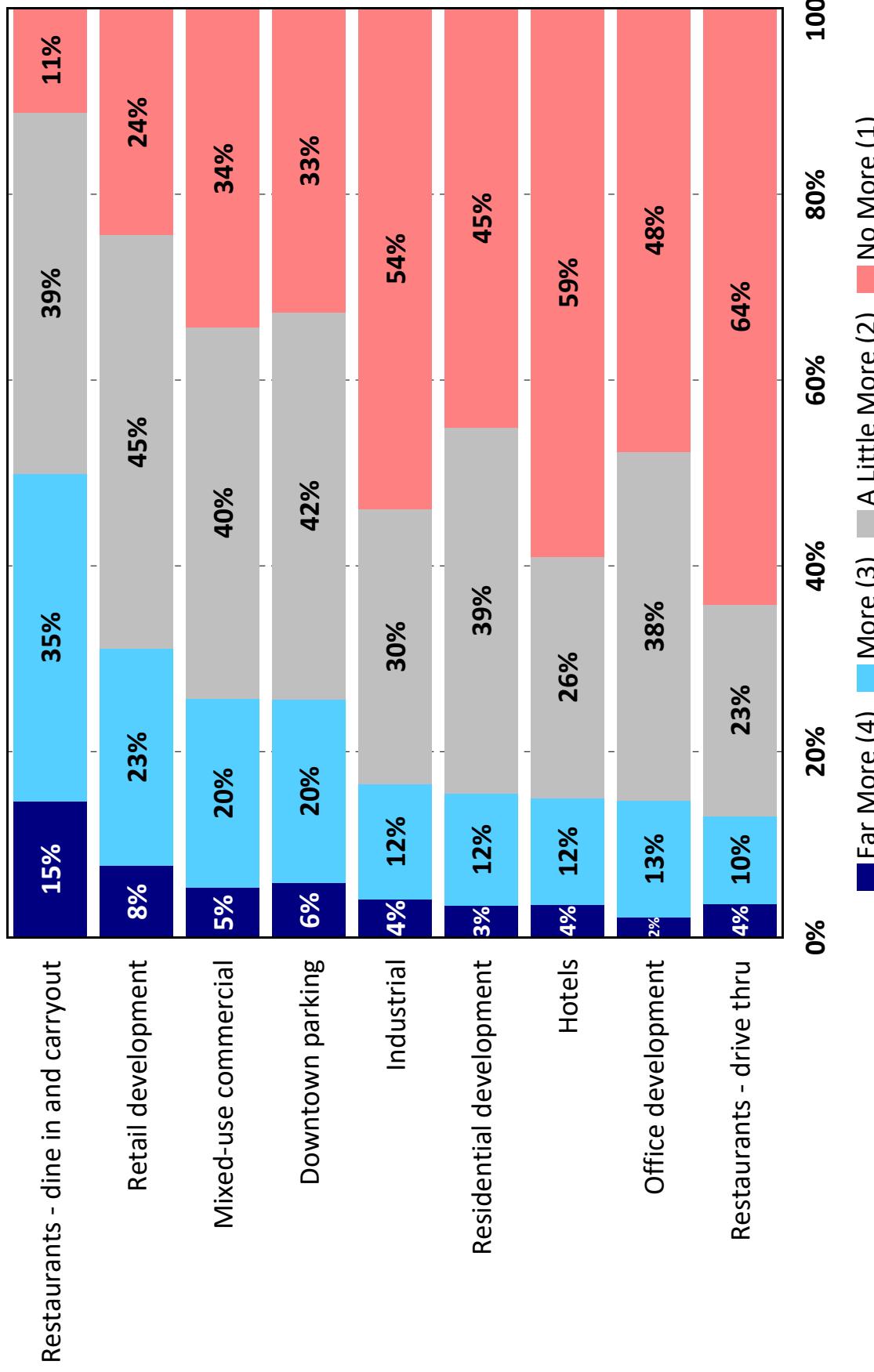
# Q10. How Respondents Rate the City's Current Growth in the Following Areas

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "don't know")



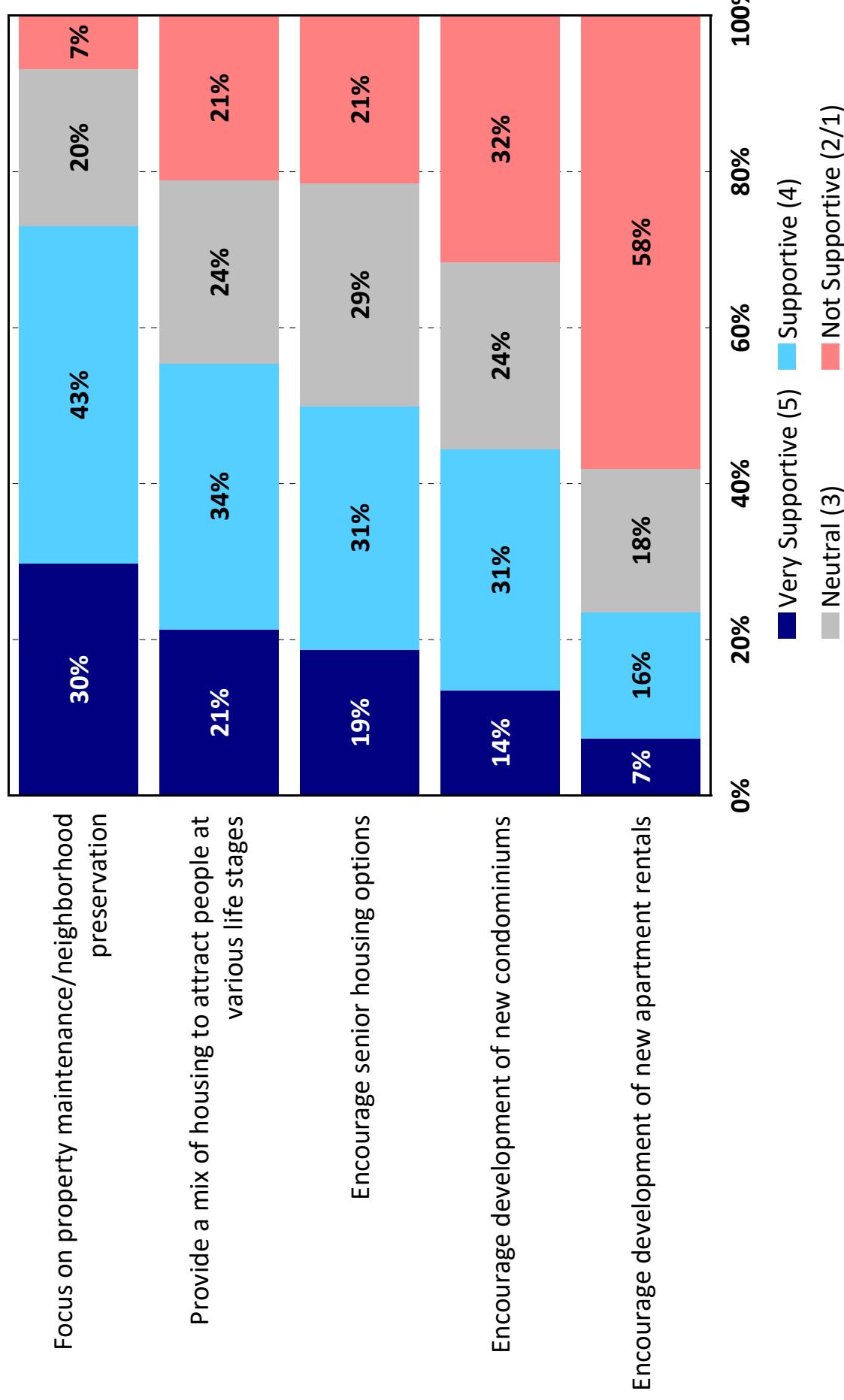
# Q11. How Much More of the Following Types of Development Respondents Would Like to See in the Future

by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding “don’t know”)



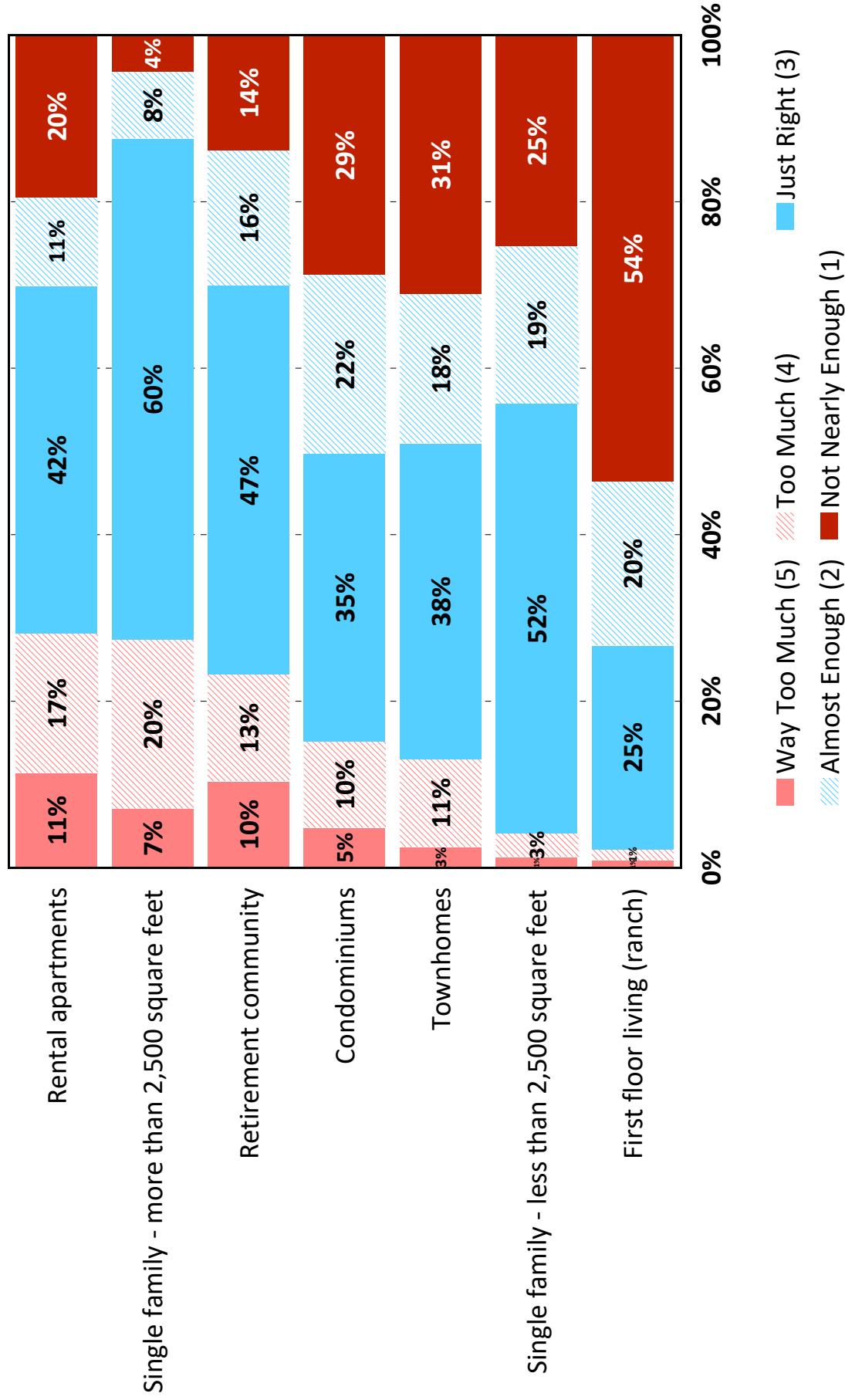
## Q12. Support for the Following Actions the City of Hudson Could Take to Address Housing Priorities

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "don't know")



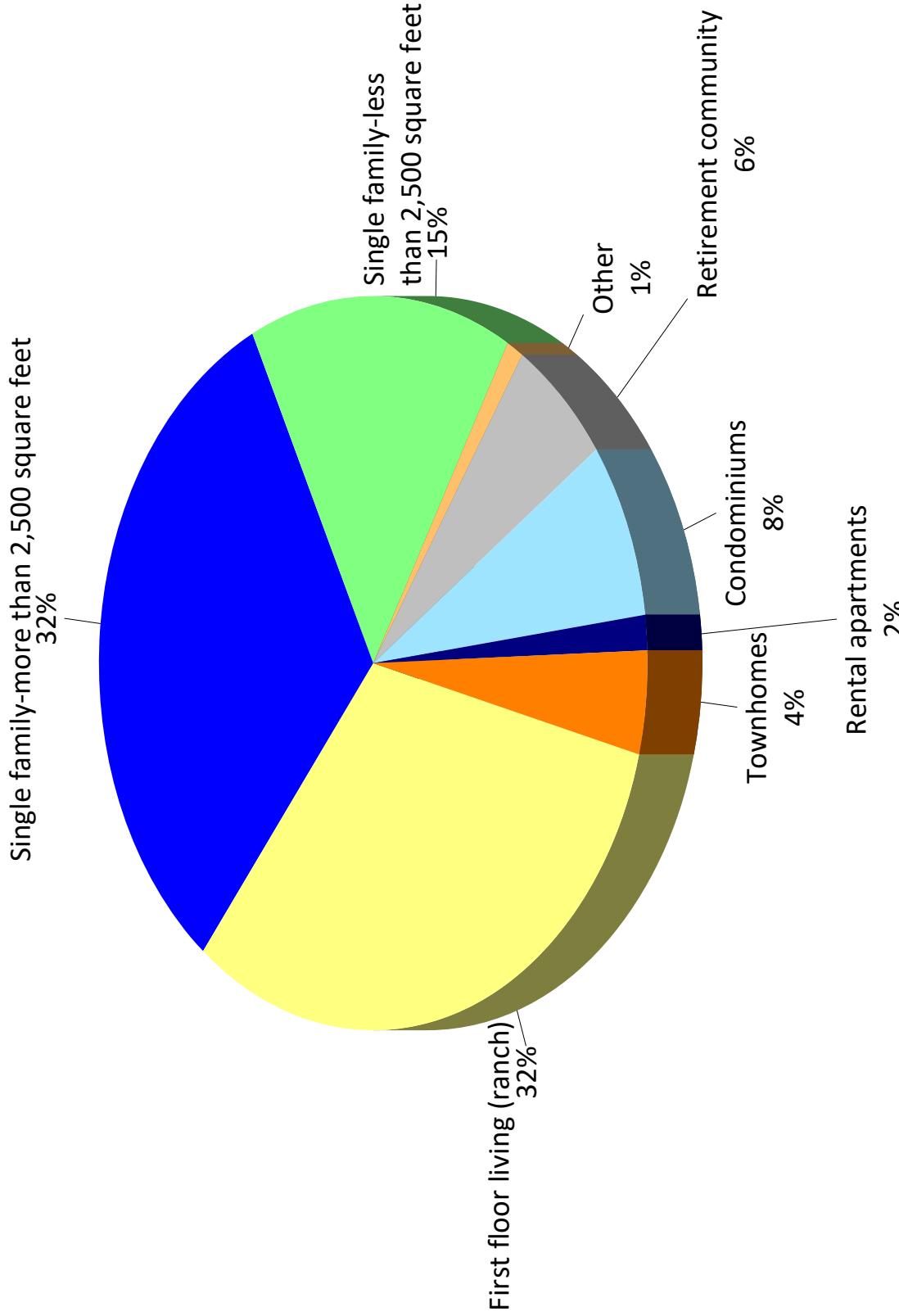
## Q13. How Respondents Feel About the Availability of the Following Types of Housing in the City of Hudson

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "don't know")



# Q14. If you were to move in the next 5 to 10 years, what type of housing would you be looking for?

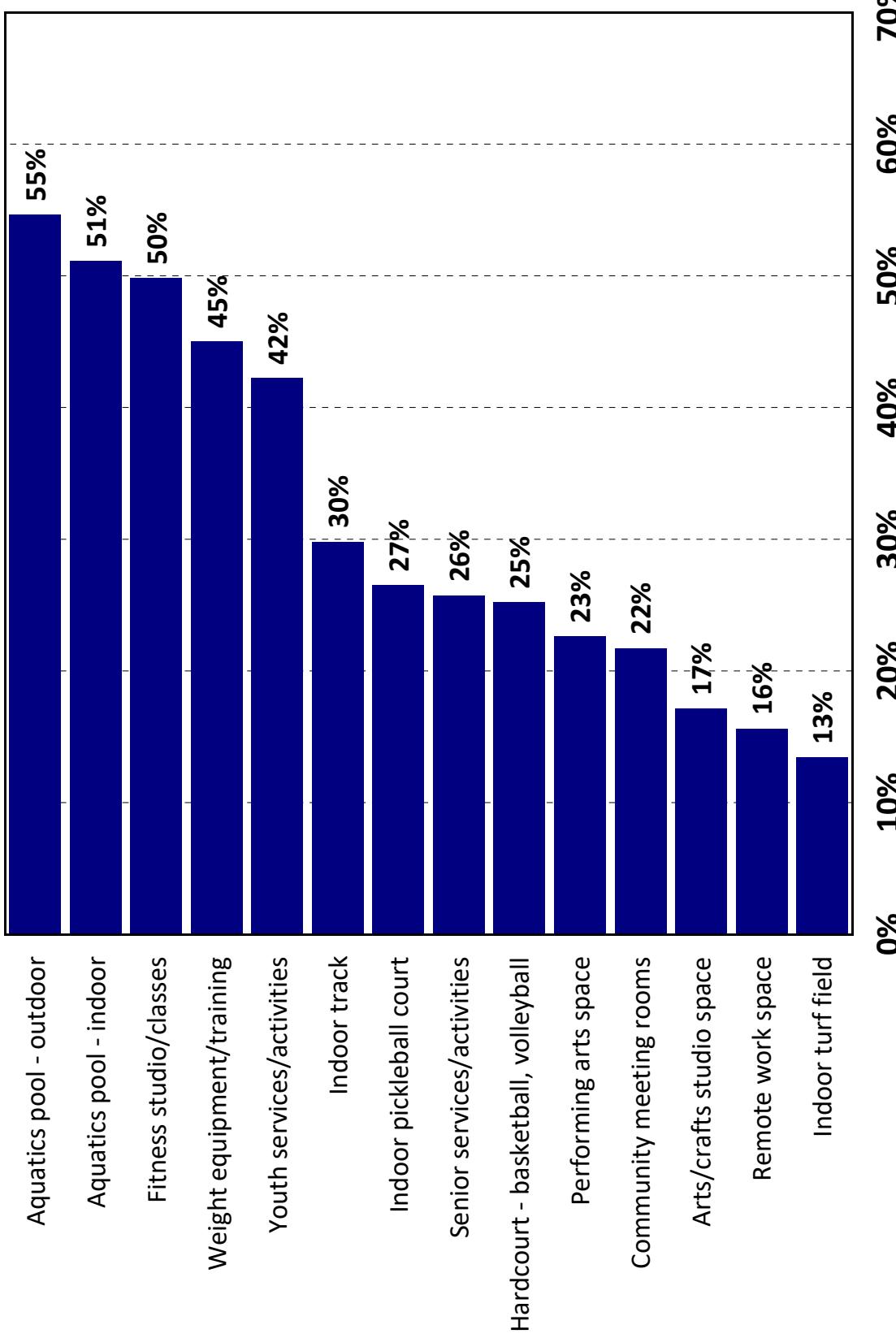
by percentage of respondents (excluding "not provided")



# Q15[1]. Households That Have a Need for the Following

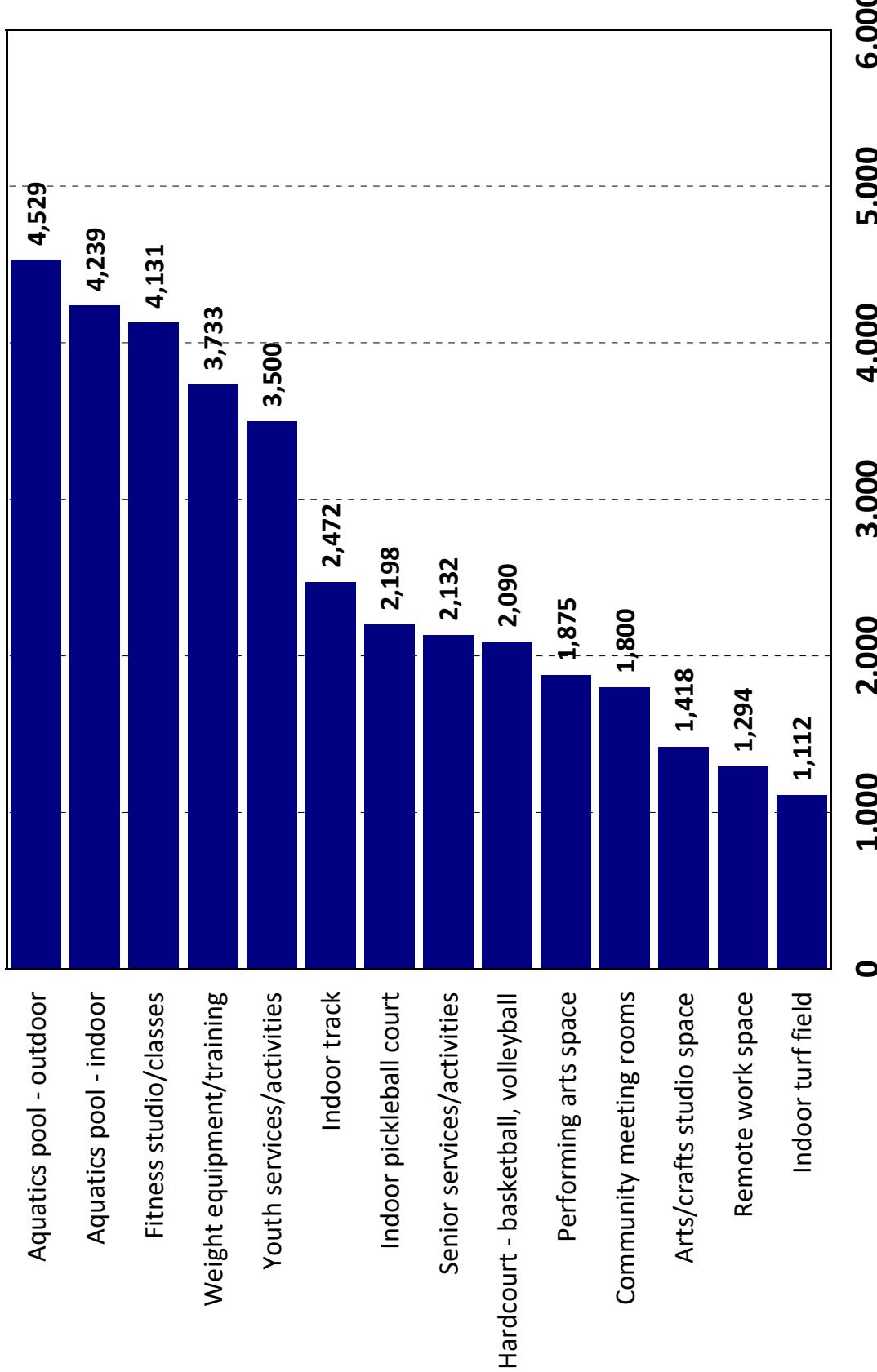
## Amenities

by percentage of respondents (multiple selections could be made)



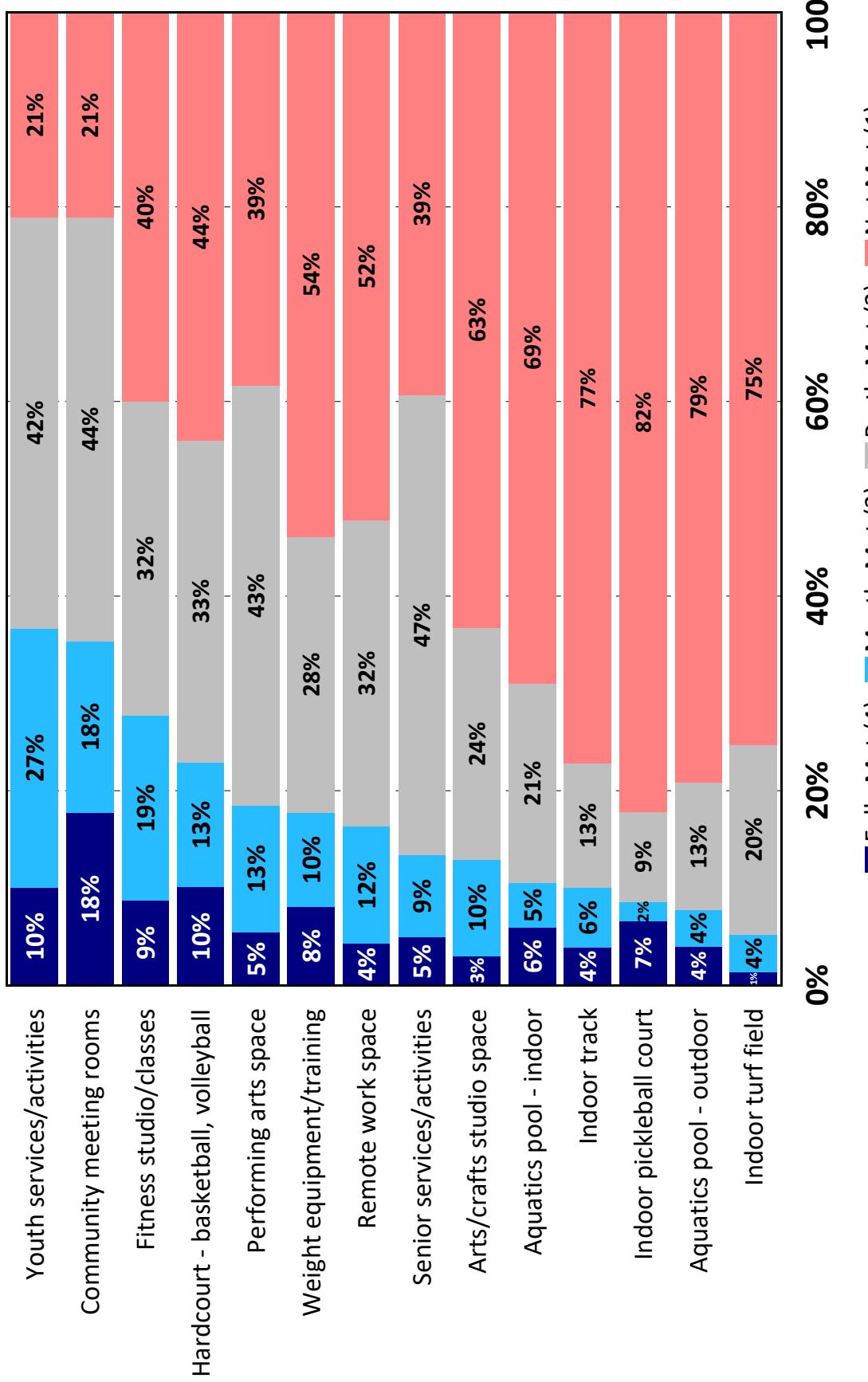
# Q15[1]. Estimated Number of Households That Have a Need for Amenities

by number of households based on 8,295 households in Hudson



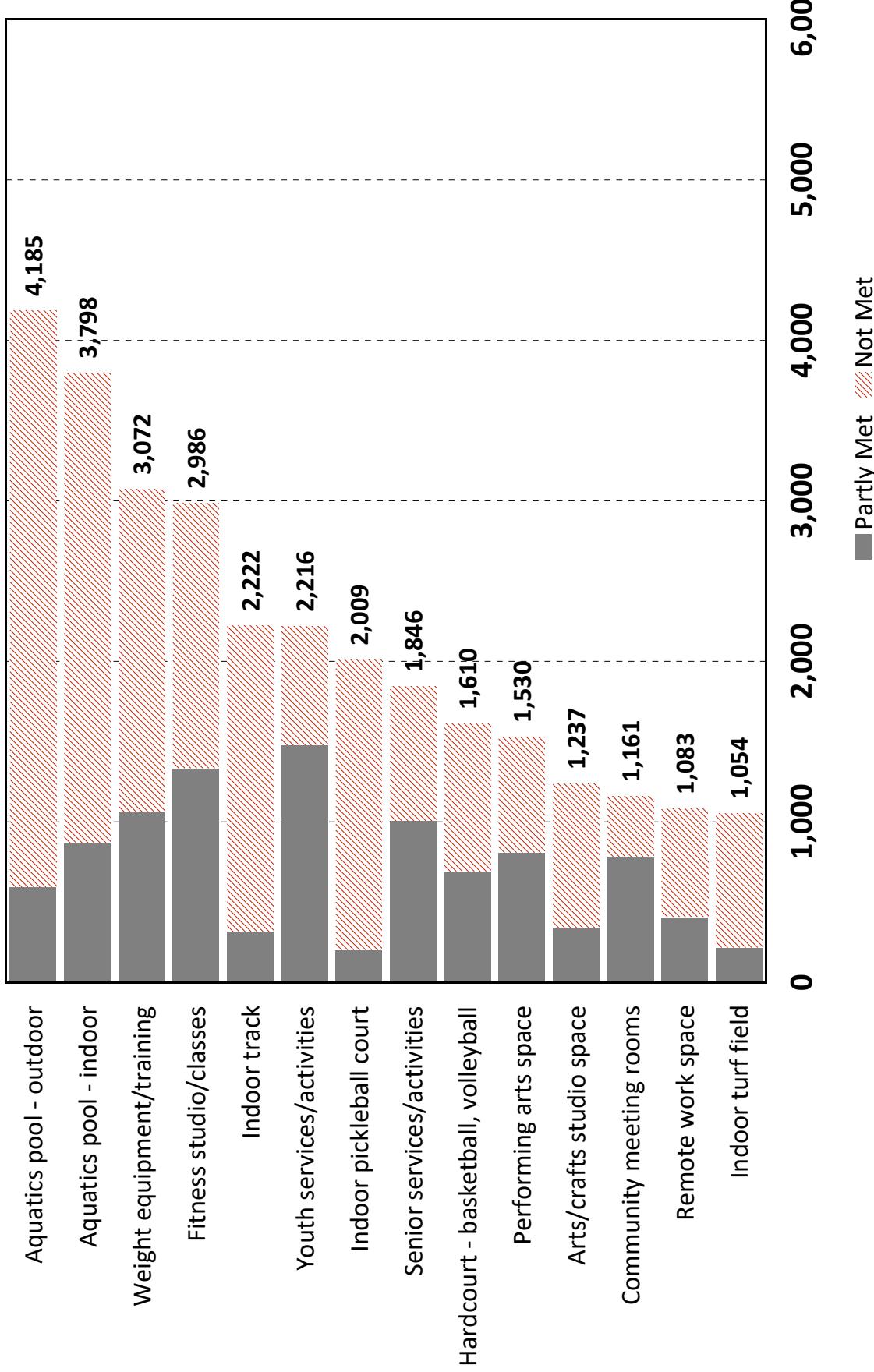
# Q15[2]. How Well Amenities in the City of Hudson Meet the Needs of Households

by percentage of households that have a need for amenities



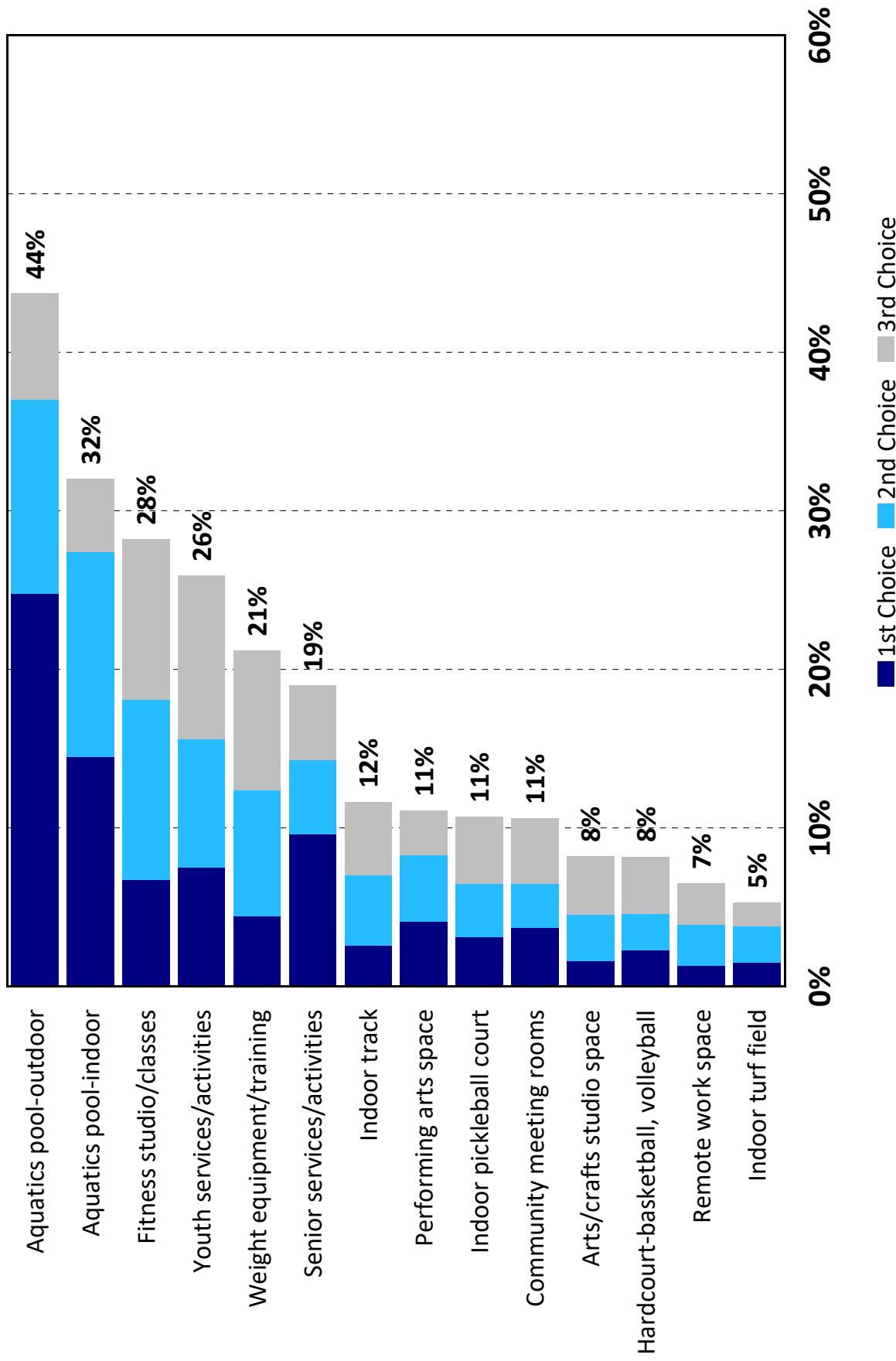
# Q15[3]. Estimated Number of Households in Hudson Whose Needs for Amenities Are Being Partly Met or Not Met

by number of households based on 8,295 households in Hudson



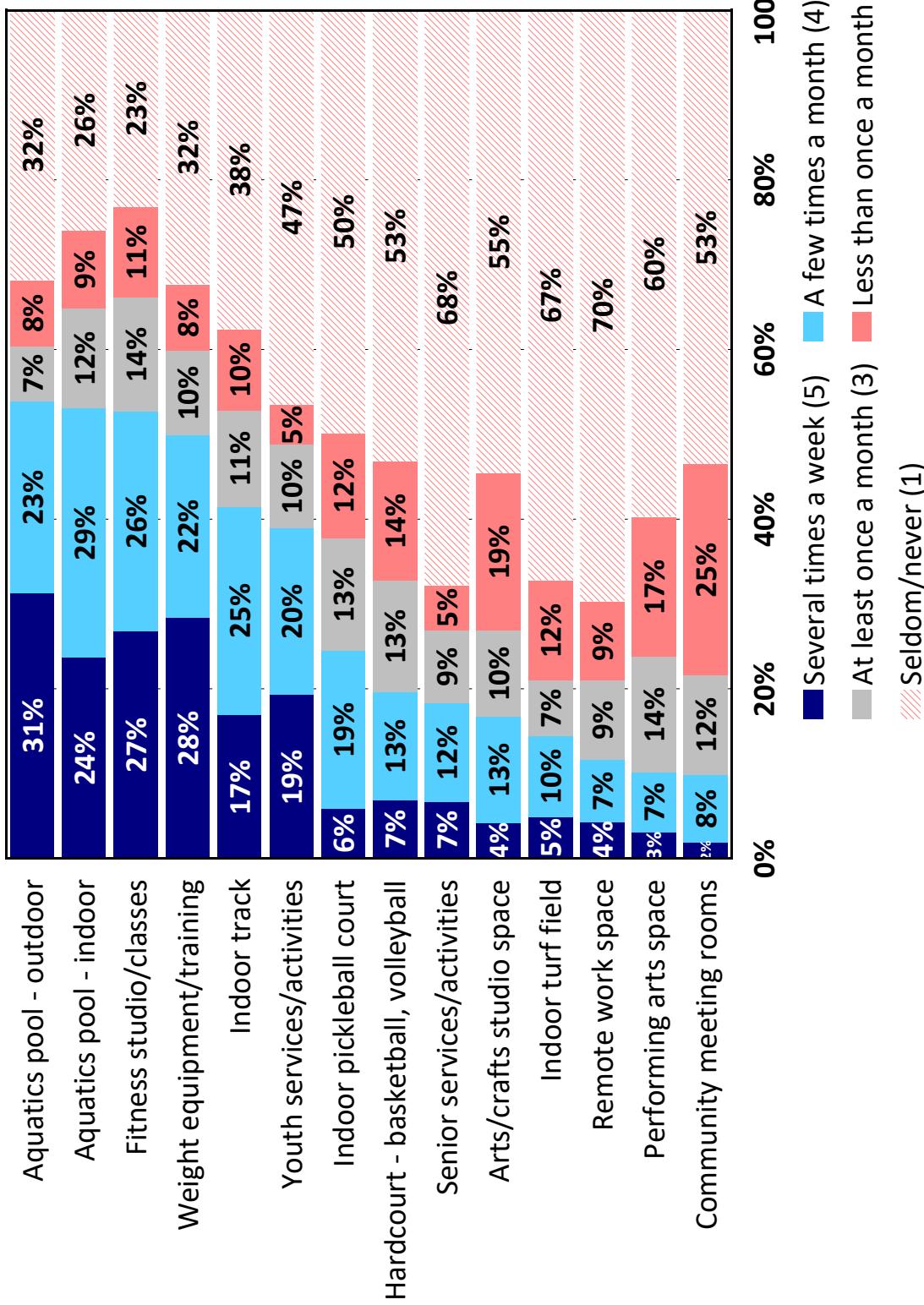
## Q16. Amenities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top three choices



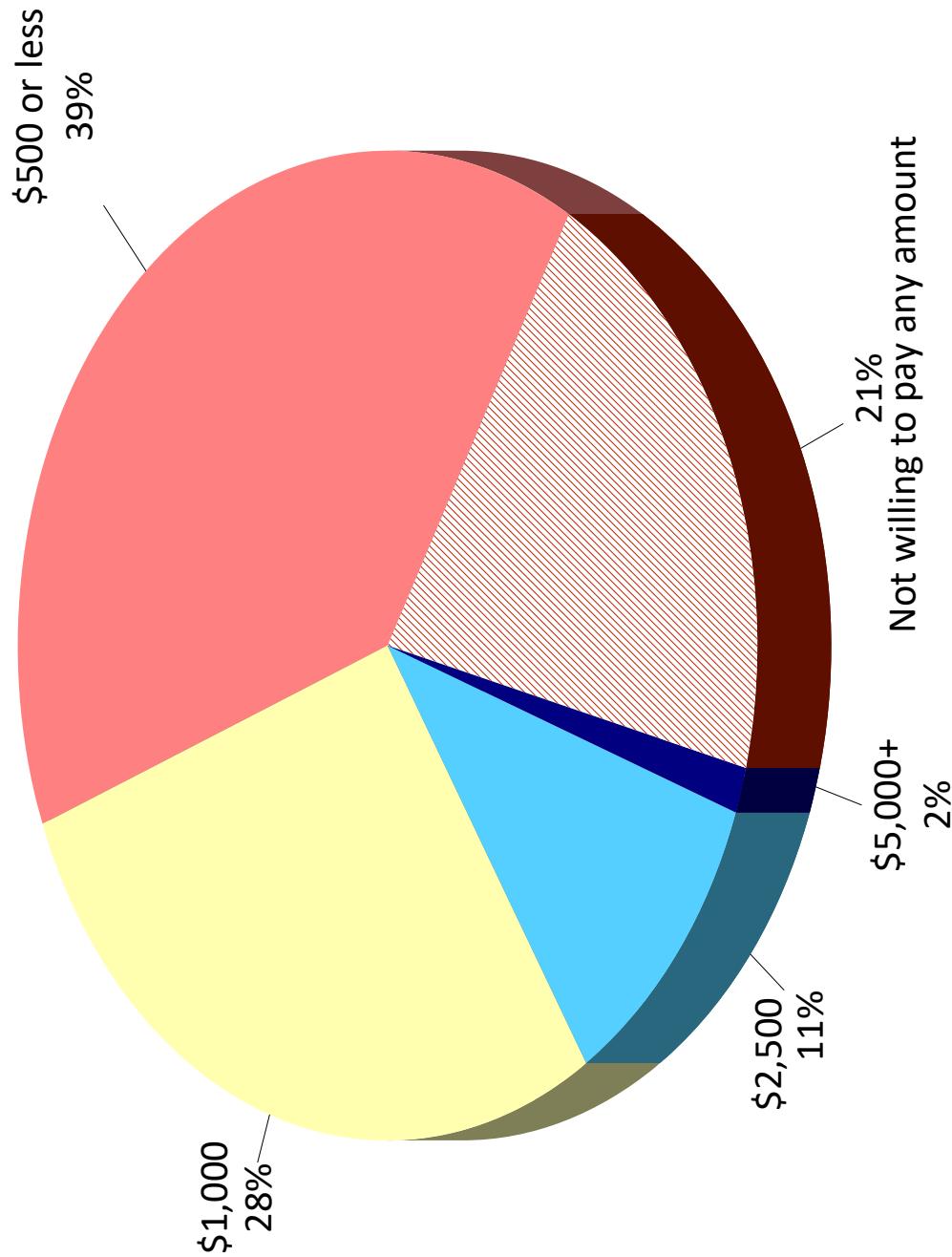
# Q17. How Often Respondents Would Use the Following Amenities if They Were Included in a Community/Recreation Center

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "don't know")



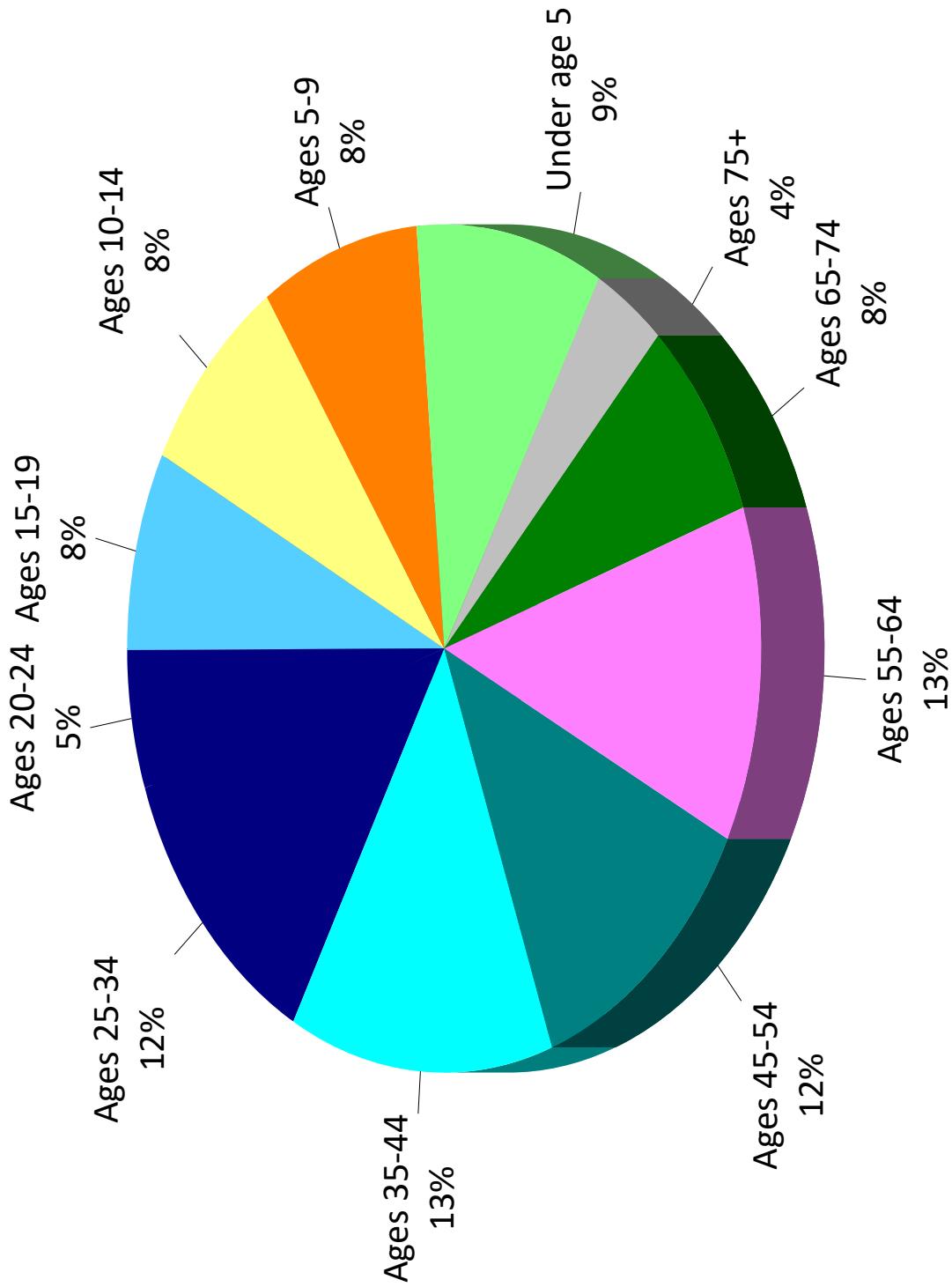
## Q18. Maximum Amount Households Would be Willing to Pay Annually for Desired Amenities at a Community/Recreation Center

by percentage of respondents (excluding "not provided")



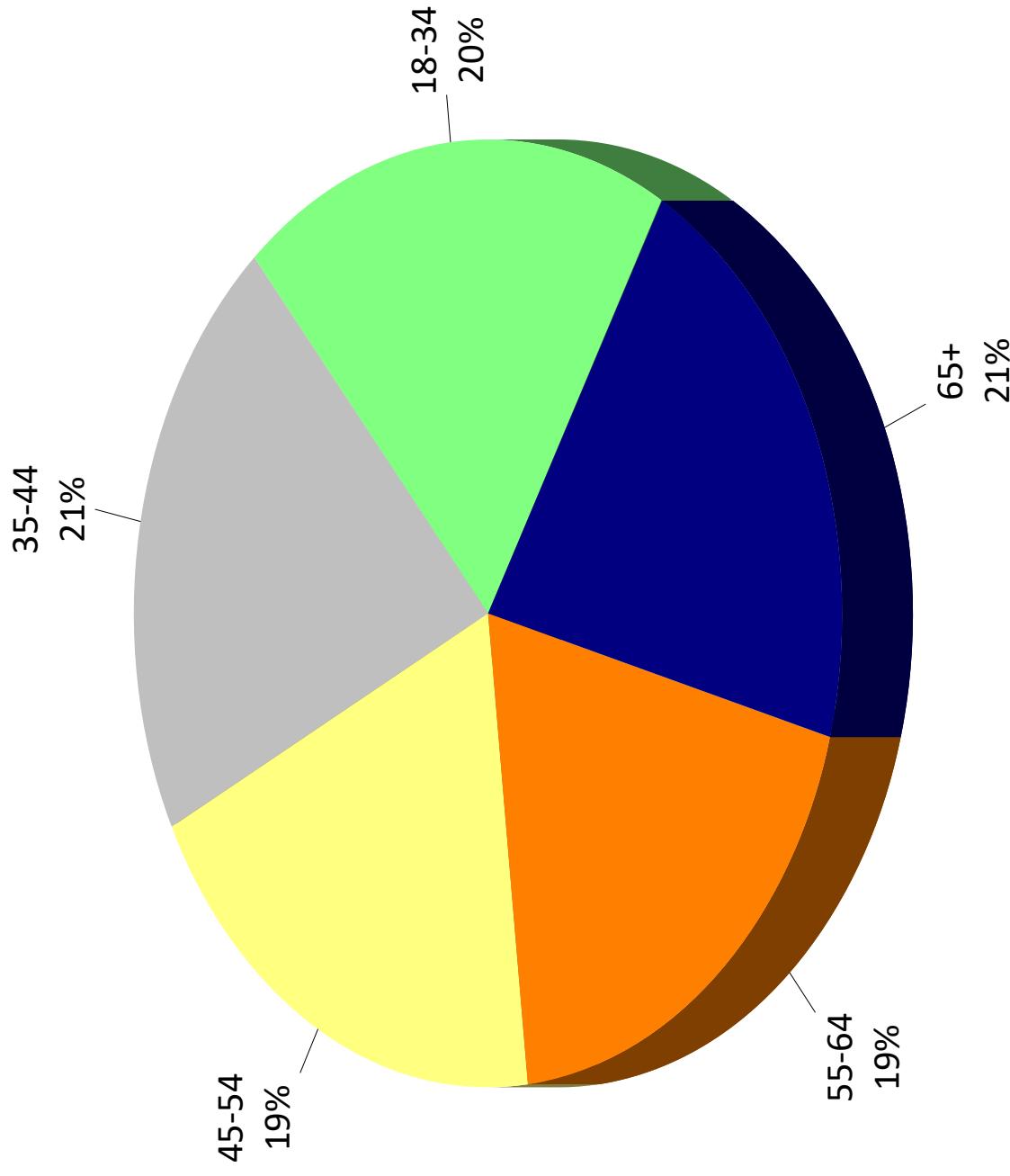
## Q19. Demographics: Ages of Household Members

by percentage of persons in the household



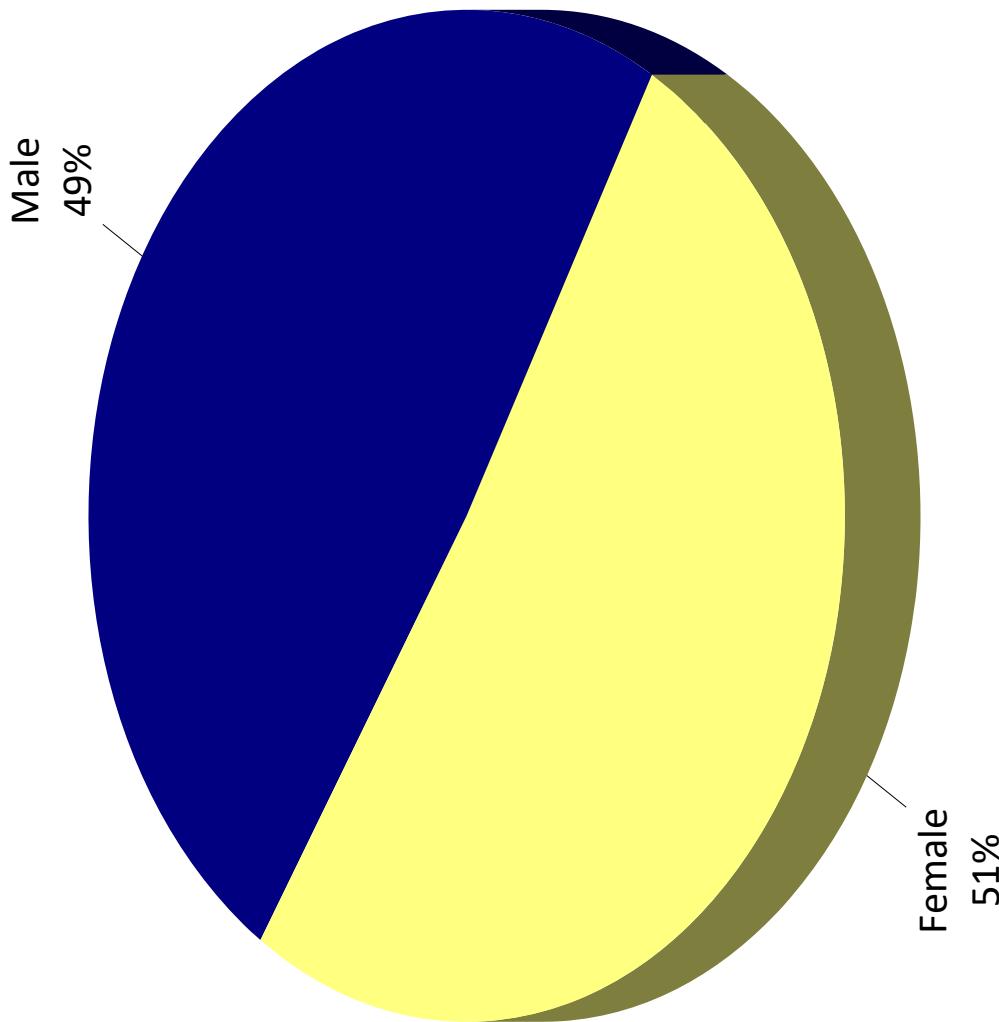
## Q20. Demographics: What is your age?

by percentage of respondents (excluding "not provided")



## Q21. Demographics: Gender

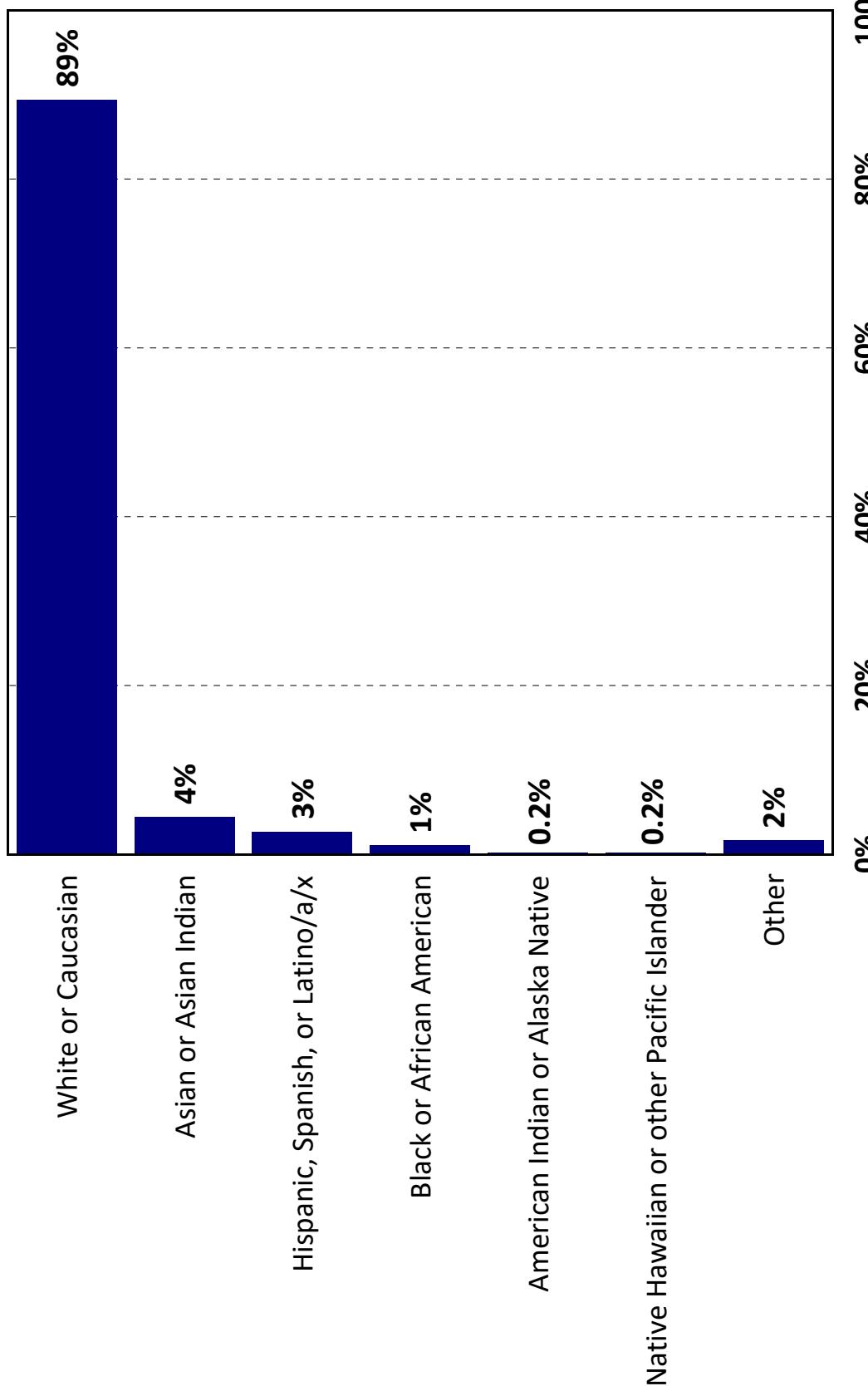
by percentage of respondents (excluding “prefer not to disclose”)



0.5% of respondents selected  
“non-binary” or “prefer to self-describe”

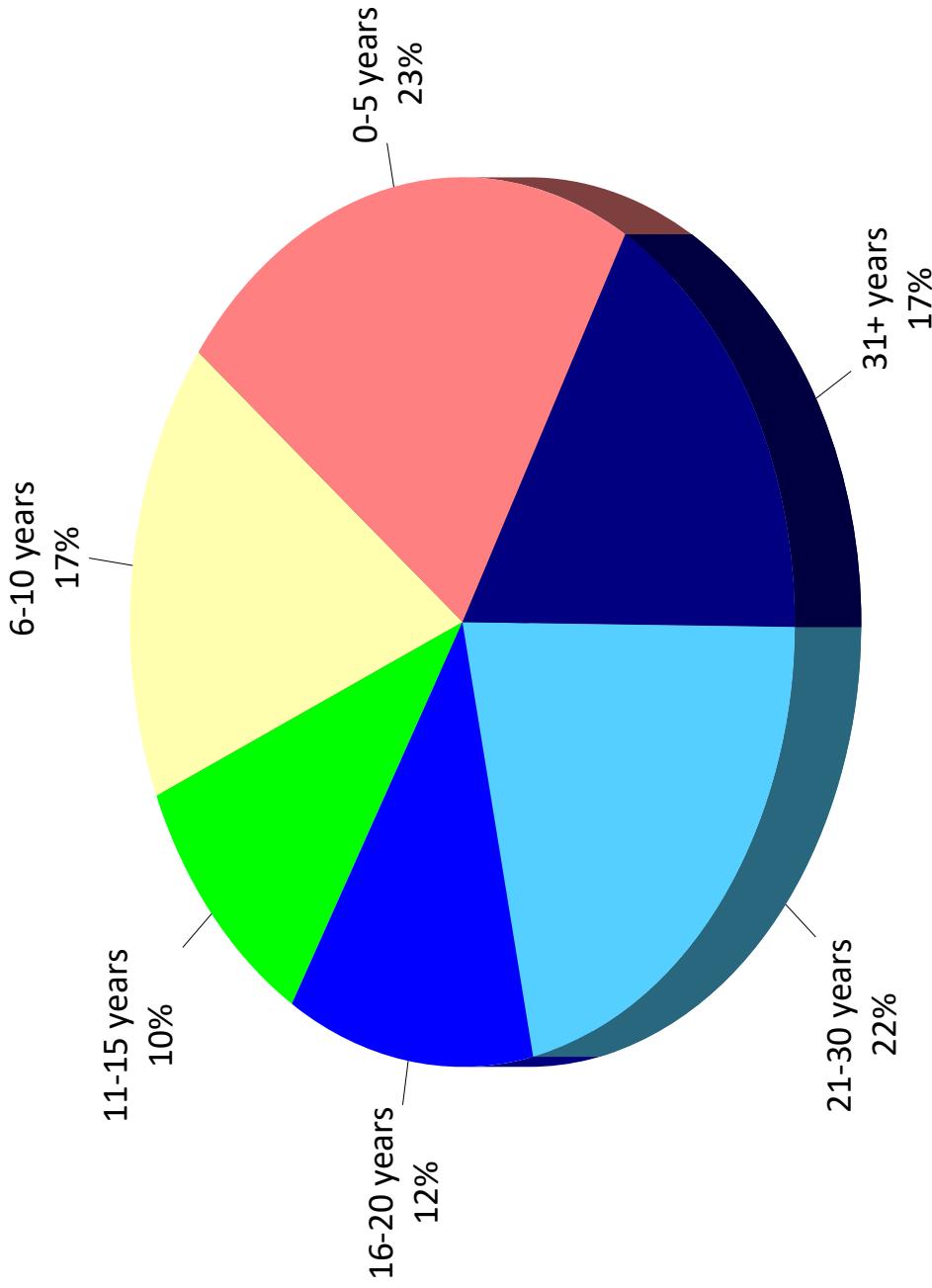
## Q22. Demographics: Which of the following best describes your race/ethnicity?

by percentage of respondents (multiple choices could be made)



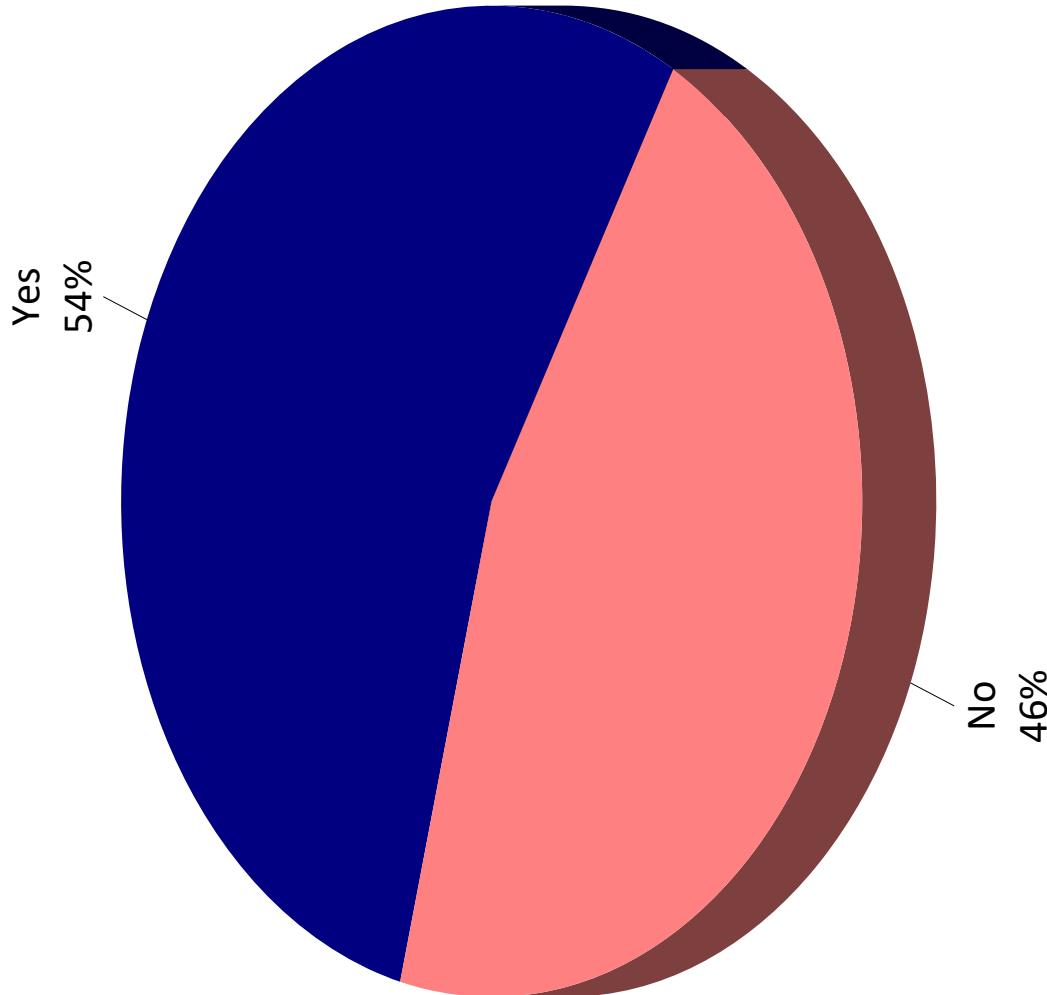
## Q23. Demographics: How many years have you lived in the City of Hudson?

by percentage of respondents (excluding "not provided")



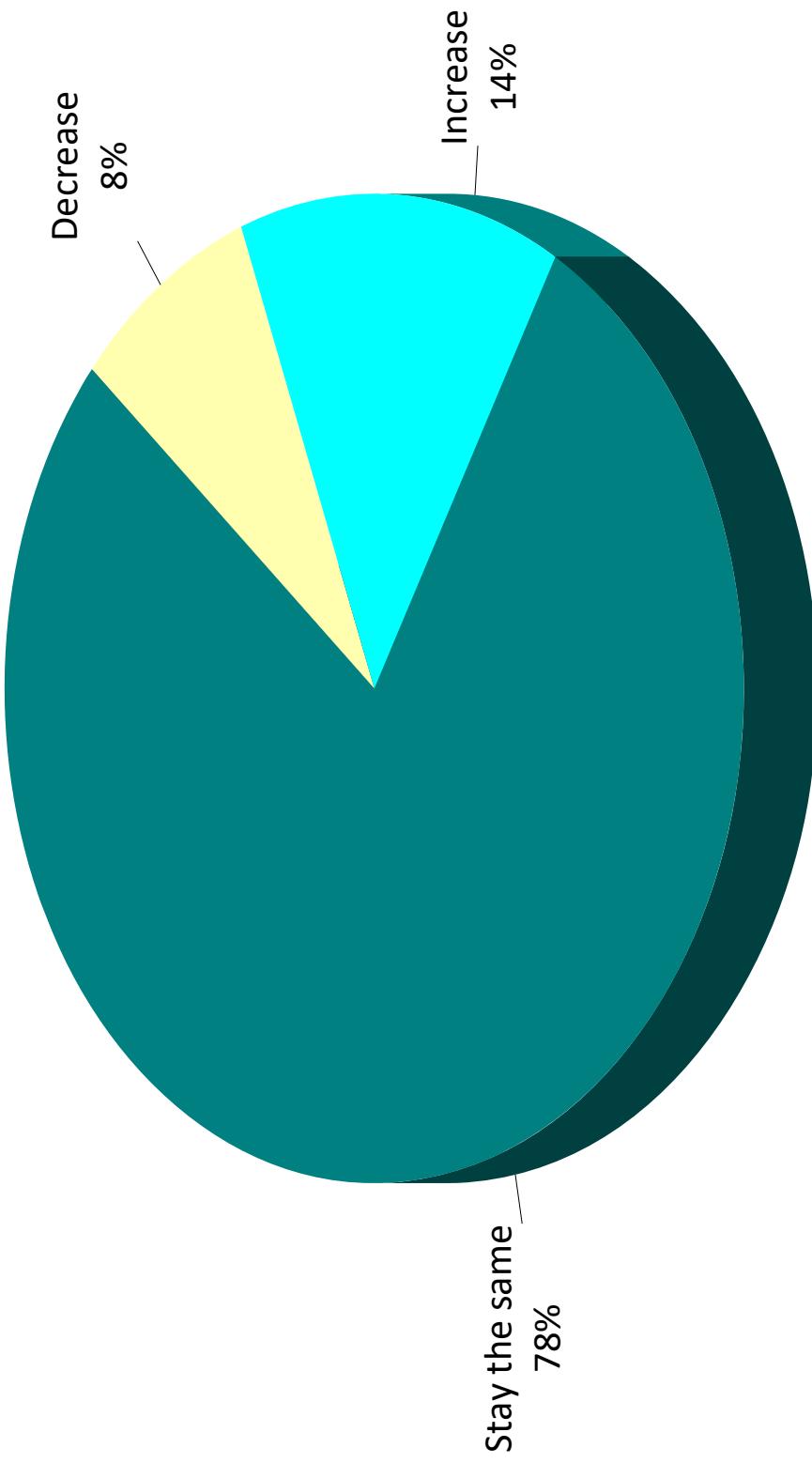
## **Q24. Demographics: Does anyone in your household work from home three (3) or more days per week?**

by percentage of respondents (excluding "not provided")



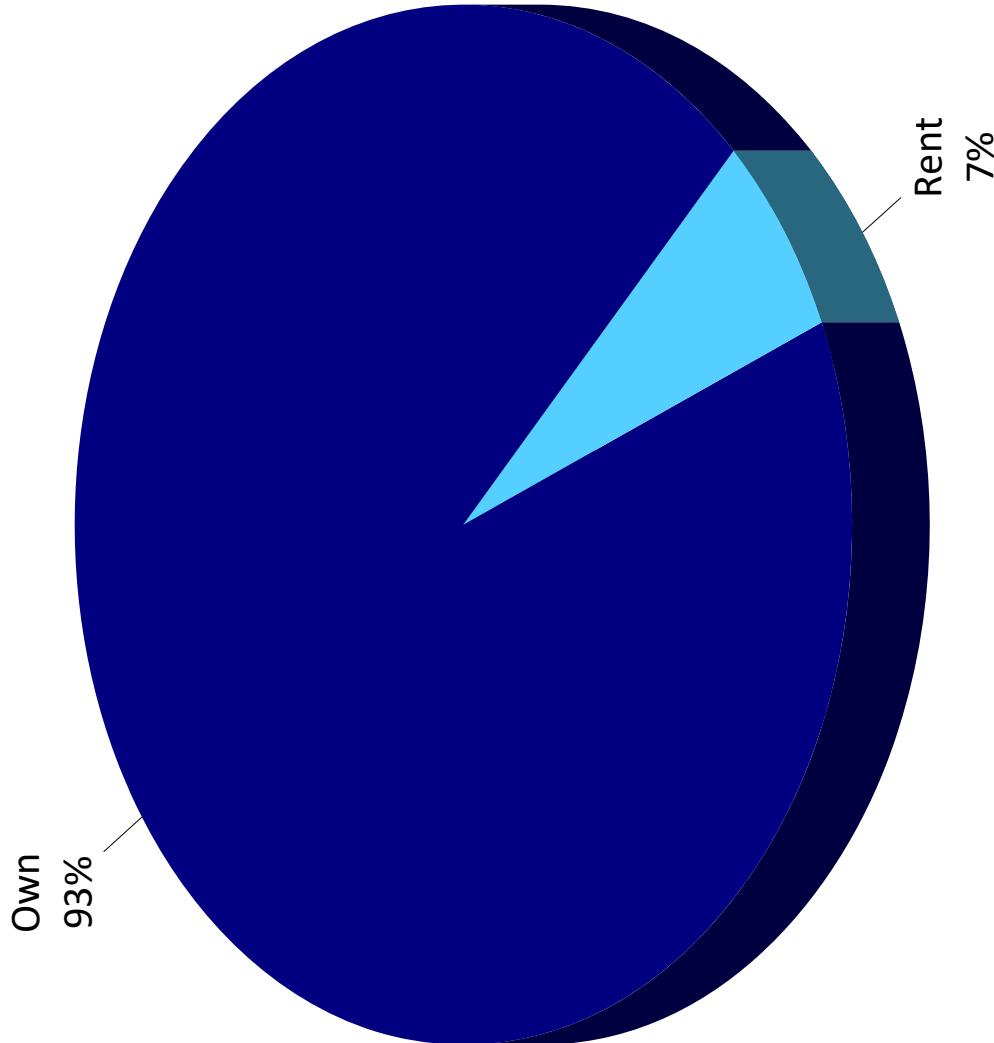
## Q25. Demographics: In the next two years, do you anticipate the number of days people in your household work from home will:

by percentage of respondents (excluding “not provided”)



## Q26. Demographics: Do you rent or own your home?

by percentage of respondents (excluding "not provided")



**2**

## **Priority Investment Rating**

# Priority Investment Rating (PIR)



## Overview

The Priority Investment Rating (PIR) was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the amenities residents think should receive the highest priority for investment. The Priority Investment Rating reflects the importance residents place on items (sum of top 3 choices) and the unmet needs (needs that are only being partly met or not met) for each amenity relative to the amenity that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of amenities, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

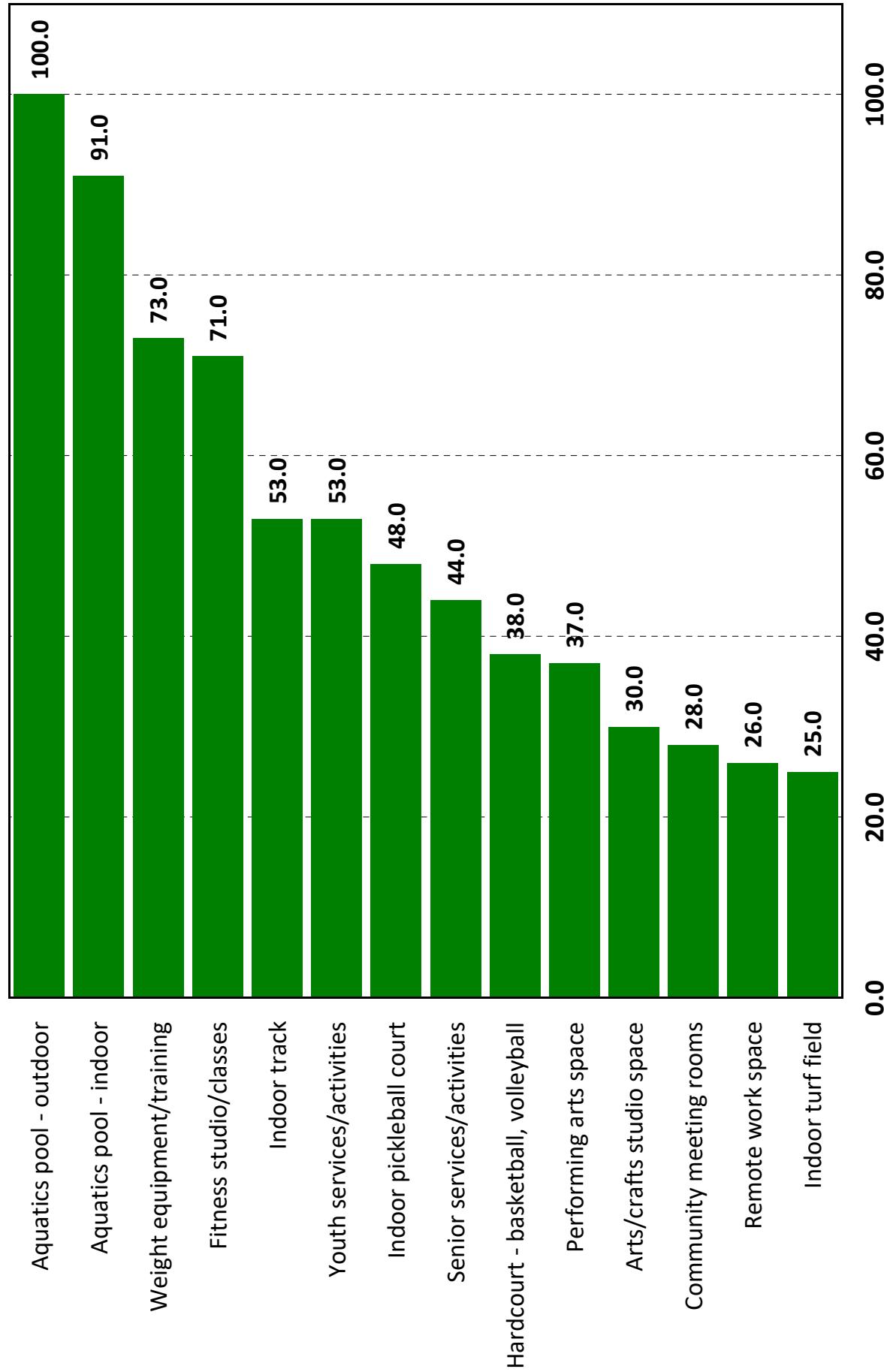
### How to Analyze the Charts:

- High Priority Areas are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- Low Priority Areas are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for amenities.

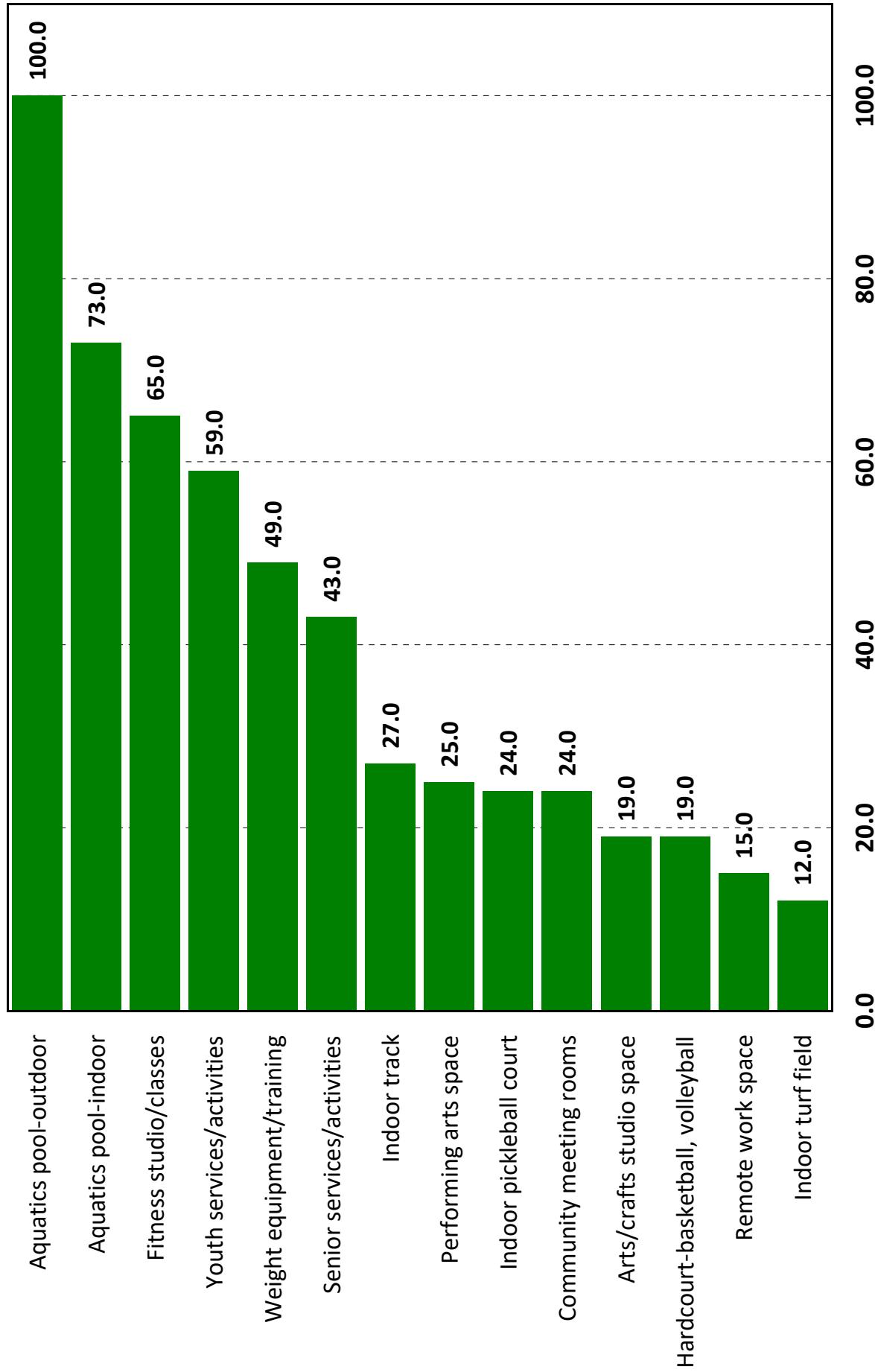
# Unmet Needs Rating for Amenities

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

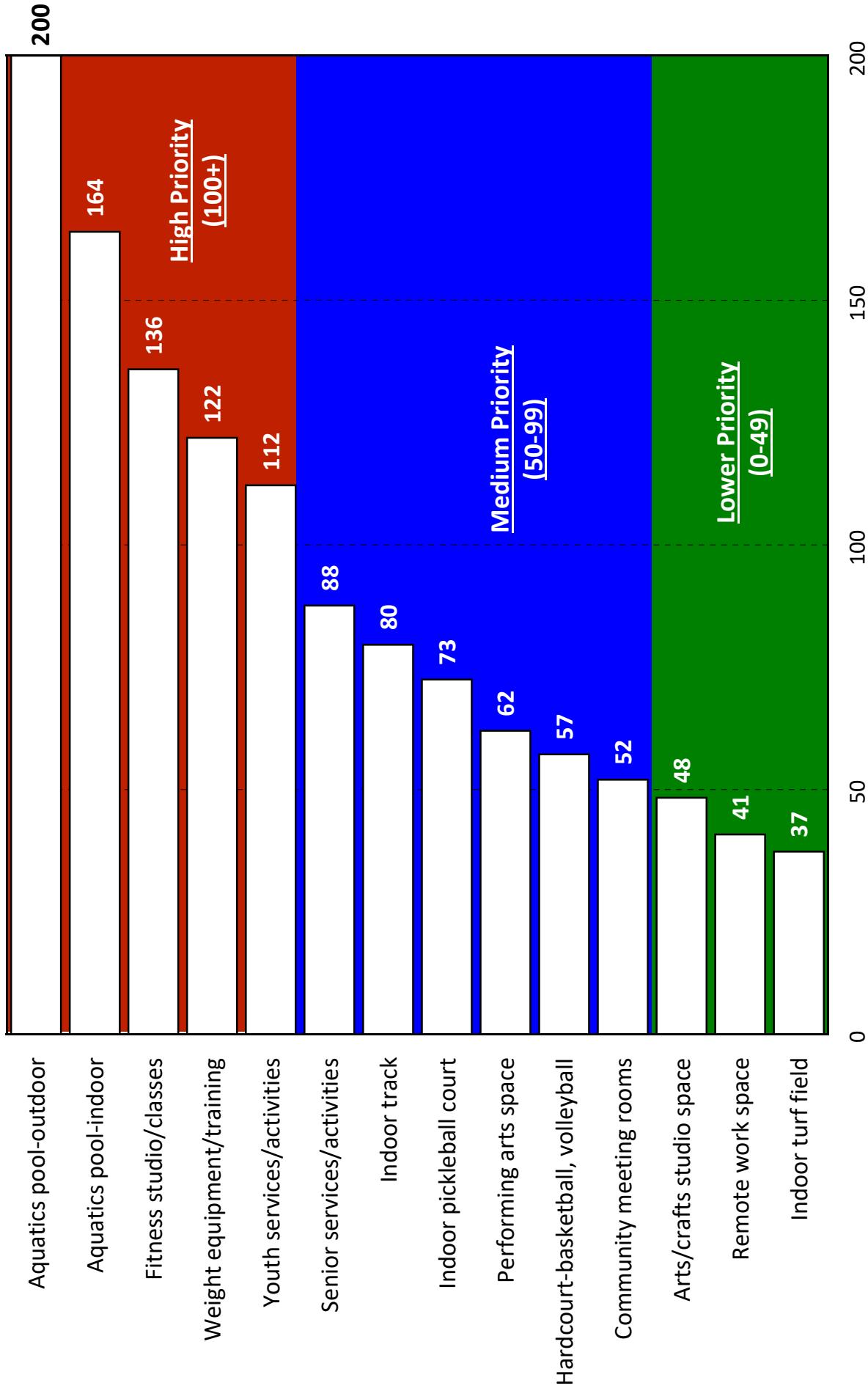


# Importance Rating for Amenities

the rating for the item rated as the most important=100  
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



# Top Priorities for Investment for Amenities Based on the Priority Investment Rating



# 3

## Benchmarking Analysis

# Benchmarking Analysis



## Overview

ETC Institute's *DirectionFinder*® program was originally developed in 1999 to help community leaders across the United States use statistically valid community survey data as a tool for making better decisions. Since November of 1999, the survey has been administered in more than 500 communities in 50 states. Most participating communities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from two sources: (1) a national survey that was administered by ETC Institute during the fall of 2021 to a random sample of more than 9,000 residents across the United States, and (2) a regional survey administered during the fall of 2021 to a random sample of residents in the North Central Region of the United States. The North Central Region includes the states of Ohio, Pennsylvania, Indiana, and Michigan.

## Interpreting the Charts

The charts on the following pages show how the overall results for the City of Hudson compare to the national and regional averages based on the results of the 2021 survey that was administered by ETC Institute. The "National Average" shown in the charts reflects the overall results of ETC Institute's national survey of more than 9,000 residents, and the "North Central Region" reflects the results of the survey of residents in the North Central Region of the United States.

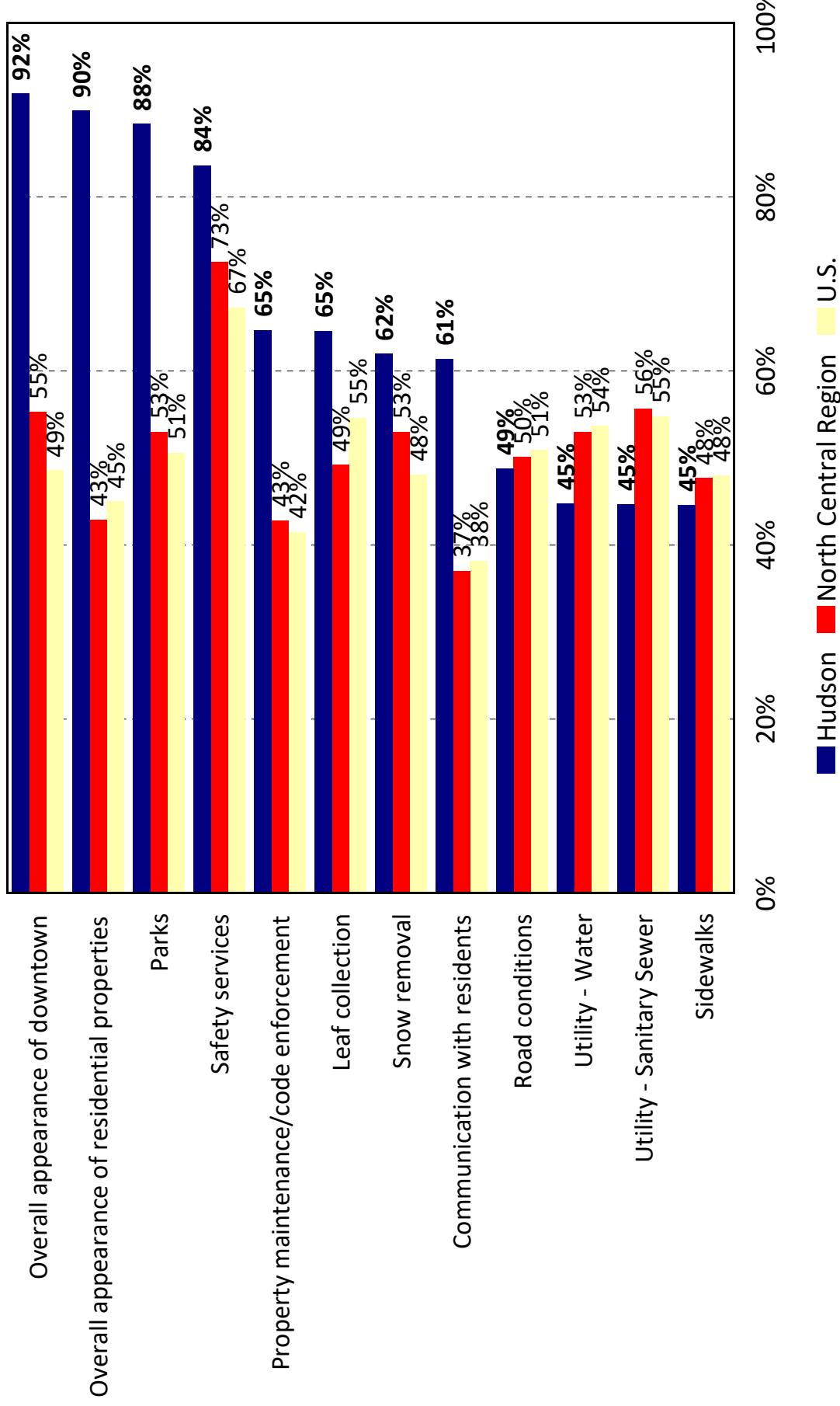
# National Benchmarks

**Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Hudson, OH is not authorized without written consent from ETC Institute.**

# Overall Satisfaction With City Services

## Hudson vs. North Central Region vs. U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale  
where 5 was "excellent" and 1 was "poor" (excluding don't knows)



**4**

## Importance- Satisfaction Analysis

# Importance-Satisfaction Analysis



## Overview

Today, community leaders have limited resources which need to be targeted to activities that are of the most benefit to their residents. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance to residents; and (2) to target resources toward those services where residents are the least satisfied.

The Importance-Satisfaction (I-S) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction (I-S) rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

The rating is calculated by summing the percentage of responses for items selected as the first, second, and third most important services for the City to emphasize over the next two years. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "don't know" responses). "Don't know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable.

$$\text{I-S Rating} = \text{Importance} \times (1 - \text{Satisfaction})$$

## Example of the Calculation

Respondents were asked to identify the categories of City services that were most important to emphasize over the next two years. More than one-third (34.1%) of the respondent households selected "*utility – fiber/broadband*" as one of the most important services for the City to emphasize.

With regard to satisfaction, 26.2% of respondents surveyed rated "*utility – fiber/broadband*" as a "4" or "5" on a 5-point scale (where "5" means "Excellent") excluding "don't know" responses. The I-S rating was calculated by multiplying the sum of the most important percentages by one minus the sum of the satisfaction percentages. In this example, 34.1% was multiplied by 73.8% (1-0.262). This calculation yielded an I-S rating of 0.2517, which ranked first out of fifteen categories of City services analyzed.

# Importance-Satisfaction Analysis



The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices of importance and 0% indicate they are positively satisfied with the delivery of the service.

The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one of the three most important areas.

## Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Definitely Increase Emphasis ( $I-S > 0.20$ )
- Increase Current Emphasis ( $I-S = 0.10 - 0.20$ )
- Maintain Current Emphasis ( $I-S < 0.10$ )

A table showing the results for the City of Hudson is provided on the following page.

**Importance-Satisfaction Rating**  
**Hudson, Ohio**  
**OVERALL**

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<b>Very High Priority (IS &gt; 20)</b>						
Utility - Fiber/broadband	34%	2	26%	15	0.2517	1
Road conditions	41%	1	49%	9	0.2074	2
<b>High Priority (IS .10-.20)</b>						
Sidewalks	28%	5	45%	13	0.1573	3
<b>Medium Priority (IS &lt;10)</b>						
Senior services	15%	8	42%	14	0.0860	4
Communication with residents	21%	7	61%	8	0.0791	5
Community meeting space	12%	9	48%	10	0.0651	6
Utility - Water	11%	10	45%	11	0.0602	7
Utility - Sanitary Sewer	7%	14	45%	12	0.0398	8
Safety services	24%	6	84%	4	0.0395	9
Parks	32%	3	88%	3	0.0367	10
Snow removal	9%	12	62%	7	0.0353	11
Property maintenance/code enforcement	10%	11	65%	5	0.0335	12
Overall appearance of downtown Hudson	30%	4	92%	1	0.0242	13
Leaf collection	5%	15	65%	6	0.0163	14
Overall appearance of residential properties	9%	13	90%	2	0.0090	15

**Note:** The I-S Rating is calculated by multiplying the "Most Important" % by (1-Satisfaction %)

**Most Important %:**

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis from City leaders.

**Satisfaction %:**

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't know.' Respondents rated the quality of each of the services on a scale of 5 to 1 with "5" being Excellent and "1" being Poor.

# 5

## Tabular Data

**Q1. How satisfied are you with the overall quality of life in Hudson?**

Q1. How satisfied are you with overall quality of life in

Hudson	Number	Percent
Very satisfied	254	41.4 %
Satisfied	319	52.0 %
Neutral	31	5.0 %
Dissatisfied	6	1.0 %
Very dissatisfied	1	0.2 %
<u>Not provided</u>	3	0.5 %
Total	614	100.0 %

**WITHOUT "NOT PROVIDED"****Q1. How satisfied are you with the overall quality of life in Hudson? (without "not provided")**

Q1. How satisfied are you with overall quality of life in

Hudson	Number	Percent
Very satisfied	254	41.6 %
Satisfied	319	52.2 %
Neutral	31	5.1 %
Dissatisfied	6	1.0 %
<u>Very dissatisfied</u>	1	0.2 %
Total	611	100.0 %

**Q2. Using a scale of 1 to 5, where 5 is "Extremely Valuable" and 1 is "Not Valuable," please indicate how much you value each of the following aspects of life in Hudson.**

(N=614)

	Extremely valuable	Very valuable	Valuable	Less valuable	Not valuable	Not provided
Q2-1. Downtown Hudson	59.3%	25.1%	13.4%	1.5%	0.3%	0.5%
Q2-2. Proximity to family	28.8%	19.5%	24.6%	12.2%	8.6%	6.2%
Q2-3. Housing options	26.7%	25.2%	29.8%	11.6%	3.1%	3.6%
Q2-4. Proximity to private schools	9.8%	9.1%	15.3%	21.3%	36.8%	7.7%
Q2-5. Hudson public schools	64.0%	16.9%	8.6%	4.4%	3.1%	2.9%
Q2-6. Parks/open space	57.7%	29.8%	10.3%	1.1%	0.0%	1.1%
Q2-7. Sense of community	41.4%	31.9%	22.3%	2.8%	0.7%	1.0%
Q2-8. Retirement accommodations	14.8%	16.3%	23.6%	21.5%	14.5%	9.3%
Q2-9. Safety	78.8%	16.1%	4.4%	0.5%	0.2%	0.0%
Q2-10. Shopping & restaurants	43.5%	35.7%	16.3%	3.3%	0.8%	0.5%
Q2-11. Sidewalks/walkability	48.2%	27.0%	18.4%	4.1%	1.6%	0.7%
Q2-12. Proximity to work	14.2%	16.1%	27.5%	17.1%	15.0%	10.1%
Q2-13. Environmental preservation/sustainability	29.5%	25.7%	25.7%	9.9%	5.9%	3.3%
Q2-14. Other	85.0%	6.7%	8.3%	0.0%	0.0%	0.0%

**WITHOUT "NOT PROVIDED"**

**Q2. Using a scale of 1 to 5, where 5 is "Extremely Valuable" and 1 is "Not Valuable," please indicate how much you value each of the following aspects of life in Hudson. (without "not provided")**

(N=614)

	Extremely valuable	Very valuable	Valuable	Less valuable	Not valuable
Q2-1. Downtown Hudson	59.6%	25.2%	13.4%	1.5%	0.3%
Q2-2. Proximity to family	30.7%	20.8%	26.2%	13.0%	9.2%
Q2-3. Housing options	27.7%	26.2%	30.9%	12.0%	3.2%
Q2-4. Proximity to private schools	10.6%	9.9%	16.6%	23.1%	39.9%
Q2-5. Hudson public schools	65.9%	17.4%	8.9%	4.5%	3.2%
Q2-6. Parks/open space	58.3%	30.1%	10.4%	1.2%	0.0%
Q2-7. Sense of community	41.8%	32.2%	22.5%	2.8%	0.7%
Q2-8. Retirement accommodations	16.3%	18.0%	26.0%	23.7%	16.0%
Q2-9. Safety	78.8%	16.1%	4.4%	0.5%	0.2%
Q2-10. Shopping & restaurants	43.7%	35.8%	16.4%	3.3%	0.8%
Q2-11. Sidewalks/walkability	48.5%	27.2%	18.5%	4.1%	1.6%
Q2-12. Proximity to work	15.8%	17.9%	30.6%	19.0%	16.7%
Q2-13. Environmental preservation/sustainability	30.5%	26.6%	26.6%	10.3%	6.1%
Q2-14. Other	85.0%	6.7%	8.3%	0.0%	0.0%

**Q3. Which THREE of the aspects of life listed in Question 2 will have the MOST IMPACT on your decision TO STAY in the City of Hudson?**

Q3. Top choice	Number	Percent
Downtown Hudson	87	14.2 %
Proximity to family	65	10.6 %
Housing options	41	6.7 %
Proximity to private schools	4	0.7 %
Hudson public schools	165	26.9 %
Parks/open space	33	5.4 %
Sense of community	32	5.2 %
Retirement accommodations	36	5.9 %
Safety	99	16.1 %
Shopping & restaurants	7	1.1 %
Sidewalks/walkability	16	2.6 %
Proximity to work	12	2.0 %
Environmental preservation/sustainability	12	2.0 %
<u>None chosen</u>	5	0.8 %
Total	614	100.0 %

**Q3. Which THREE of the aspects of life listed in Question 2 will have the MOST IMPACT on your decision TO STAY in the City of Hudson?**

Q3. 2nd choice	Number	Percent
Downtown Hudson	96	15.6 %
Proximity to family	31	5.0 %
Housing options	38	6.2 %
Proximity to private schools	6	1.0 %
Hudson public schools	64	10.4 %
Parks/open space	81	13.2 %
Sense of community	49	8.0 %
Retirement accommodations	13	2.1 %
Safety	129	21.0 %
Shopping & restaurants	41	6.7 %
Sidewalks/walkability	34	5.5 %
Proximity to work	13	2.1 %
Environmental preservation/sustainability	10	1.6 %
<u>None chosen</u>	9	1.5 %
Total	614	100.0 %

**Q3. Which THREE of the aspects of life listed in Question 2 will have the MOST IMPACT on your decision TO STAY in the City of Hudson?**

<u>Q3. 3rd choice</u>	Number	Percent
Downtown Hudson	71	11.6 %
Proximity to family	25	4.1 %
Housing options	26	4.2 %
Proximity to private schools	4	0.7 %
Hudson public schools	44	7.2 %
Parks/open space	75	12.2 %
Sense of community	61	9.9 %
Retirement accommodations	15	2.4 %
Safety	96	15.6 %
Shopping & restaurants	62	10.1 %
Sidewalks/walkability	47	7.7 %
Proximity to work	13	2.1 %
Environmental preservation/sustainability	27	4.4 %
<u>None chosen</u>	48	7.8 %
Total	614	100.0 %

**SUM OF TOP 3 CHOICES**

**Q3. Which THREE of the aspects of life listed in Question 2 will have the MOST IMPACT on your decision TO STAY in the City of Hudson? (top 3)**

<u>Q3. Sum of top 3 choices</u>	Number	Percent
Downtown Hudson	254	41.4 %
Proximity to family	121	19.7 %
Housing options	105	17.1 %
Proximity to private schools	14	2.3 %
Hudson public schools	273	44.5 %
Parks/open space	189	30.8 %
Sense of community	142	23.1 %
Retirement accommodations	64	10.4 %
Safety	324	52.8 %
Shopping & restaurants	110	17.9 %
Sidewalks/walkability	97	15.8 %
Proximity to work	38	6.2 %
Environmental preservation/sustainability	49	8.0 %
<u>None chosen</u>	5	0.8 %
Total	1785	

**Q4. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the quality of the following services provided within the City of Hudson.**

(N=614)

	Excellent	Above average	Average	Below average	Poor	Don't know
Q4-1. Communication with residents	17.3%	43.2%	32.2%	4.6%	1.1%	1.6%
Q4-2. Community meeting space	9.4%	28.0%	31.1%	7.0%	3.4%	21.0%
Q4-3. Utility-fiber/broadband	6.4%	14.2%	31.3%	15.8%	10.6%	21.8%
Q4-4. Leaf collection	25.2%	34.2%	28.5%	3.3%	0.8%	8.0%
Q4-5. Overall appearance of Downtown Hudson	54.4%	37.1%	7.7%	0.3%	0.2%	0.3%
Q4-6. Overall appearance of residential properties	32.4%	57.3%	9.4%	0.7%	0.0%	0.2%
Q4-7. Parks	42.7%	45.1%	9.9%	1.5%	0.2%	0.7%
Q4-8. Property maintenance/code enforcement	16.4%	38.4%	26.1%	2.8%	1.1%	15.1%
Q4-9. Road conditions	8.6%	39.9%	39.6%	9.0%	2.4%	0.5%
Q4-10. Safety services	33.9%	45.0%	13.8%	1.5%	0.2%	5.7%
Q4-11. Senior services	5.5%	15.8%	18.4%	7.7%	3.1%	49.5%
Q4-12. Utility-sanitary sewer	11.2%	24.9%	37.6%	4.1%	3.1%	19.1%
Q4-13. Sidewalks	12.5%	30.6%	36.0%	13.2%	4.4%	3.3%
Q4-14. Snow removal	16.3%	43.0%	29.8%	5.2%	1.3%	4.4%
Q4-15. Utility-water	10.9%	21.7%	29.8%	5.4%	4.9%	27.4%

**WITHOUT "DON'T KNOW"**

**Q4. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the quality of the following services provided within the City of Hudson. (without "don't know")**

(N=614)

	Excellent	Above average	Average	Below average	Poor
Q4-1. Communication with residents	17.5%	43.9%	32.8%	4.6%	1.2%
Q4-2. Community meeting space	12.0%	35.5%	39.4%	8.9%	4.3%
Q4-3. Utility-fiber/broadband	8.1%	18.1%	40.0%	20.2%	13.5%
Q4-4. Leaf collection	27.4%	37.2%	31.0%	3.5%	0.9%
Q4-5. Overall appearance of Downtown Hudson	54.6%	37.3%	7.7%	0.3%	0.2%
Q4-6. Overall appearance of residential properties	32.5%	57.4%	9.5%	0.7%	0.0%
Q4-7. Parks	43.0%	45.4%	10.0%	1.5%	0.2%
Q4-8. Property maintenance/code enforcement	19.4%	45.3%	30.7%	3.3%	1.3%
Q4-9. Road conditions	8.7%	40.1%	39.8%	9.0%	2.5%
Q4-10. Safety services	35.9%	47.7%	14.7%	1.6%	0.2%
Q4-11. Senior services	11.0%	31.3%	36.5%	15.2%	6.1%
Q4-12. Utility-sanitary sewer	13.9%	30.8%	46.5%	5.0%	3.8%
Q4-13. Sidewalks	13.0%	31.6%	37.2%	13.6%	4.5%
Q4-14. Snow removal	17.0%	45.0%	31.2%	5.5%	1.4%
Q4-15. Utility-water	15.0%	29.8%	41.0%	7.4%	6.7%

**Q5. Which THREE of the items listed in Question 4 should receive the MOST EMPHASIS from City leaders over the next TWO years?**

<u>Q5. Top choice</u>	Number	Percent
Communication with residents	48	7.8 %
Community meeting space	27	4.4 %
Utility-fiber/broadband	109	17.8 %
Leaf collection	6	1.0 %
Overall appearance of Downtown Hudson	75	12.2 %
Overall appearance of residential properties	10	1.6 %
Parks	50	8.1 %
Property maintenance/code enforcement	10	1.6 %
Road conditions	88	14.3 %
Safety services	42	6.8 %
Senior services	25	4.1 %
Utility-sanitary sewer	14	2.3 %
Sidewalks	62	10.1 %
Snow removal	9	1.5 %
Utility-water	26	4.2 %
<u>None chosen</u>	13	2.1 %
<b>Total</b>	<b>614</b>	<b>100.0 %</b>

**Q5. Which THREE of the items listed in Question 4 should receive the MOST EMPHASIS from City leaders over the next TWO years?**

<u>Q5. 2nd choice</u>	Number	Percent
Communication with residents	40	6.5 %
Community meeting space	24	3.9 %
Utility-fiber/broadband	64	10.4 %
Leaf collection	6	1.0 %
Overall appearance of Downtown Hudson	51	8.3 %
Overall appearance of residential properties	18	2.9 %
Parks	76	12.4 %
Property maintenance/code enforcement	23	3.7 %
Road conditions	92	15.0 %
Safety services	57	9.3 %
Senior services	28	4.6 %
Utility-sanitary sewer	13	2.1 %
Sidewalks	60	9.8 %
Snow removal	17	2.8 %
Utility-water	20	3.3 %
<u>None chosen</u>	25	4.1 %
<b>Total</b>	<b>614</b>	<b>100.0 %</b>

**Q5. Which THREE of the items listed in Question 4 should receive the MOST EMPHASIS from City leaders over the next TWO years?**

Q5. 3rd choice	Number	Percent
Communication with residents	38	6.2 %
Community meeting space	25	4.1 %
Utility-fiber/broadband	36	5.9 %
Leaf collection	16	2.6 %
Overall appearance of Downtown Hudson	58	9.4 %
Overall appearance of residential properties	27	4.4 %
Parks	68	11.1 %
Property maintenance/code enforcement	26	4.2 %
Road conditions	69	11.2 %
Safety services	49	8.0 %
Senior services	38	6.2 %
Utility-sanitary sewer	17	2.8 %
Sidewalks	52	8.5 %
Snow removal	31	5.0 %
Utility-water	21	3.4 %
<u>None chosen</u>	43	7.0 %
Total	614	100.0 %

**SUM OF TOP 3 CHOICES**

**Q5. Which THREE of the items listed in Question 4 should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)**

Q5. Sum of top 3 choices	Number	Percent
Communication with residents	126	20.5 %
Community meeting space	76	12.4 %
Utility-fiber/broadband	209	34.0 %
Leaf collection	28	4.6 %
Overall appearance of Downtown Hudson	184	30.0 %
Overall appearance of residential properties	55	9.0 %
Parks	194	31.6 %
Property maintenance/code enforcement	59	9.6 %
Road conditions	249	40.6 %
Safety services	148	24.1 %
Senior services	91	14.8 %
Utility-sanitary sewer	44	7.2 %
Sidewalks	174	28.3 %
Snow removal	57	9.3 %
Utility-water	67	10.9 %
<u>None chosen</u>	13	2.1 %
Total	1774	

**Q6. What are the THREE most significant challenges facing the City of Hudson?**

Q6. Most significant challenges facing City of Hudson	Number	Percent
Traffic	323	52.6 %
Housing affordability	224	36.5 %
Infrastructure conditions	219	35.7 %
Variety of housing options	205	33.4 %
Sidewalks/connectivity	192	31.3 %
Too much growth	165	26.9 %
Other	107	17.4 %
Environmental concerns	83	13.5 %
Safety	68	11.1 %
Job opportunities	63	10.3 %
Too little growth	53	8.6 %
Total	1702	

**Q9. How would you spend \$100 of City funds across the following projects?**

	Amount
Create a new recreation/community center for the community	\$26.88
Plan for overpasses/underpasses at railroad intersections	\$8.83
Improve park amenities such as playground equipment, shelters, & restrooms	\$8.18
Improve overall traffic flow	\$15.52
Extend sanitary sewer & water utilities to where they are currently not available	\$6.83
Extend fiber/broadband to where it is currently not available	\$9.53
Construct sidewalks & trails	\$9.75
Improve stormwater & flood control	\$5.98
Address environmental concerns	\$4.98
Other	\$3.52

**Q10. Using a scale of 1 to 5, where 5 means " Much Too Slow" and 1 means "Much Too Fast," please rate the City's current growth in the following areas.**

(N=614)

	Much too slow	Too slow	Just right	Too fast	Much too fast	Don't know
Q10-1. Residential	1.6%	9.0%	52.1%	19.2%	9.6%	8.5%
Q10-2. Commercial-office	2.3%	16.1%	43.6%	12.9%	4.7%	20.4%
Q10-3. Commercial-restaurant	8.1%	32.2%	48.9%	3.3%	0.7%	6.8%
Q10-4. Commercial-retail	7.0%	26.4%	48.9%	6.7%	2.3%	8.8%
Q10-5. Industrial	6.4%	14.0%	41.4%	7.7%	2.6%	28.0%

**WITHOUT "DON'T KNOW"**

**Q10. Using a scale of 1 to 5, where 5 means " Much Too Slow" and 1 means "Much Too Fast," please rate the City's current growth in the following areas. (without "don't know")**

(N=614)

	Much too slow	Too slow	Just right	Too fast	Much too fast
Q10-1. Residential	1.8%	9.8%	56.9%	21.0%	10.5%
Q10-2. Commercial-office	2.9%	20.2%	54.8%	16.2%	5.9%
Q10-3. Commercial-restaurant	8.7%	34.6%	52.4%	3.5%	0.7%
Q10-4. Commercial-retail	7.7%	28.9%	53.6%	7.3%	2.5%
Q10-5. Industrial	8.8%	19.5%	57.5%	10.6%	3.6%

**Q11. Please indicate if you'd like to see "Far More," "More," "A Little More," or "No More" of the following types of development in the City of Hudson in the future.**

(N=614)

	Far more	More	A little more	No more	Don't know
Q11-1. Mixed-use commercial	4.2%	16.0%	31.4%	26.9%	21.5%
Q11-2. Industrial	3.4%	10.3%	24.6%	44.8%	16.9%
Q11-3. Residential development	3.1%	11.1%	36.0%	41.2%	8.6%
Q11-4. Restaurants-dine in & carryout	14.0%	33.6%	37.1%	10.7%	4.6%
Q11-5. Restaurants-drive thru	3.4%	9.0%	21.3%	60.4%	5.9%
Q11-6. Retail development	7.2%	21.7%	41.2%	22.5%	7.5%
Q11-7. Office development	1.8%	10.1%	30.5%	38.6%	19.1%
Q11-8. Hotels	3.1%	10.3%	23.1%	52.6%	10.9%
Q11-9. Downtown parking	5.5%	18.4%	38.9%	30.5%	6.7%

**WITHOUT "DON'T KNOW"**

**Q11. Please indicate if you'd like to see "Far More," "More," "A Little More," or "No More" of the following types of development in the City of Hudson in the future. (without "don't know")**

(N=614)

	Far more	More	A little more	No more
Q11-1. Mixed-use commercial	5.4%	20.3%	40.0%	34.2%
Q11-2. Industrial	4.1%	12.4%	29.6%	53.9%
Q11-3. Residential development	3.4%	12.1%	39.4%	45.1%
Q11-4. Restaurants-dine in & carryout	14.7%	35.2%	38.9%	11.3%
Q11-5. Restaurants-drive thru	3.6%	9.5%	22.7%	64.2%
Q11-6. Retail development	7.7%	23.4%	44.5%	24.3%
Q11-7. Office development	2.2%	12.5%	37.6%	47.7%
Q11-8. Hotels	3.5%	11.5%	26.0%	59.0%
Q11-9. Downtown parking	5.9%	19.7%	41.7%	32.6%

**Q12. Using a scale of 1 to 5, where 5 is "Very Supportive" and 1 is "Not at All Supportive," please rate your level of support for the following actions the City of Hudson could take to address housing priorities.**

(N=614)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive	Don't know
Q12-1. Encourage development of new apartment rentals	7.2%	15.8%	17.9%	23.8%	32.9%	2.4%
Q12-2. Encourage development of new condominiums	13.2%	30.1%	23.5%	14.0%	16.8%	2.4%
Q12-3. Provide a mix of housing to attract people at various life stages	20.7%	33.1%	22.8%	9.3%	11.2%	2.9%
Q12-4. Encourage senior housing options	18.1%	30.1%	27.7%	10.7%	9.9%	3.4%
Q12-5. Focus on property maintenance & neighborhood preservation	28.7%	41.5%	19.4%	4.4%	2.1%	3.9%

**WITHOUT "DON'T KNOW"**

**Q12. Using a scale of 1 to 5, where 5 is "Very Supportive" and 1 is "Not at All Supportive," please rate your level of support for the following actions the City of Hudson could take to address housing priorities. (without "don't know")**

(N=614)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive
Q12-1. Encourage development of new apartment rentals	7.3%	16.2%	18.4%	24.4%	33.7%
Q12-2. Encourage development of new condominiums	13.5%	30.9%	24.0%	14.4%	17.2%
Q12-3. Provide a mix of housing to attract people at various life stages	21.3%	34.1%	23.5%	9.6%	11.6%
Q12-4. Encourage senior housing options	18.7%	31.2%	28.7%	11.1%	10.3%
Q12-5. Focus on property maintenance & neighborhood preservation	29.8%	43.2%	20.2%	4.6%	2.2%

**Q13. Using a scale of 1 to 5, where 5 means "Way Too Much" and 1 means "Not Nearly Enough," please indicate how you feel about the availability of the following types of housing in the City of Hudson.**

(N=614)

	Way too much	Too much	Just right	Almost enough	Not nearly enough	Don't know
Q13-1. Single family-less than 2,500 square feet	1.1%	2.4%	45.4%	16.8%	22.3%	11.9%
Q13-2. Single family-more than 2,500 square feet	6.4%	18.1%	53.7%	7.2%	3.9%	10.7%
Q13-3. First floor living (ranch)	0.8%	1.1%	21.0%	16.9%	45.9%	14.2%
Q13-4. Townhomes	2.1%	9.0%	32.6%	15.3%	26.7%	14.3%
Q13-5. Rental apartments	9.3%	13.7%	34.2%	8.6%	16.0%	18.2%
Q13-6. Condominiums	4.1%	8.8%	29.3%	18.2%	24.4%	15.1%
Q13-7. Retirement community	8.6%	10.6%	38.6%	13.5%	11.4%	17.3%

**WITHOUT "DON'T KNOW"**

**Q13. Using a scale of 1 to 5, where 5 means "Way Too Much" and 1 means "Not Nearly Enough," please indicate how you feel about the availability of the following types of housing in the City of Hudson. (without "don't know")**

(N=614)

	Way too much	Too much	Just right	Almost enough	Not nearly enough
Q13-1. Single family-less than 2,500 square feet	1.3%	2.8%	51.6%	19.0%	25.3%
Q13-2. Single family-more than 2,500 square feet	7.1%	20.3%	60.2%	8.0%	4.4%
Q13-3. First floor living (ranch)	0.9%	1.3%	24.5%	19.7%	53.5%
Q13-4. Townhomes	2.5%	10.5%	38.0%	17.9%	31.2%
Q13-5. Rental apartments	11.4%	16.7%	41.8%	10.6%	19.5%
Q13-6. Condominiums	4.8%	10.4%	34.5%	21.5%	28.8%
Q13-7. Retirement community	10.4%	12.8%	46.7%	16.3%	13.8%

**Q14. If you were to move in the next 5 to 10 years, what type of housing would you be looking for?**

Q14. What type of housing would you be looking for	Number	Percent
Single family-less than 2,500 square feet	89	14.5 %
Single family-more than 2,500 square feet	189	30.8 %
First floor living (ranch)	186	30.3 %
Townhomes	26	4.2 %
Rental apartments	9	1.5 %
Condominiums	46	7.5 %
Retirement community	36	5.9 %
Other	6	1.0 %
<u>Not provided</u>	27	4.4 %
Total	614	100.0 %

**WITHOUT "NOT PROVIDED"****Q14. If you were to move in the next 5 to 10 years, what type of housing would you be looking for? (without "not provided")**

Q14. What type of housing would you be looking for	Number	Percent
Single family-less than 2,500 square feet	89	15.2 %
Single family-more than 2,500 square feet	189	32.2 %
First floor living (ranch)	186	31.7 %
Townhomes	26	4.4 %
Rental apartments	9	1.5 %
Condominiums	46	7.8 %
Retirement community	36	6.1 %
Other	6	1.0 %
Total	587	100.0 %

**Q14-8. Other**

- Farm
- Home closer to downtown. So that we have walkable options.
- I would look for a home with master bedroom downstairs but a 2 story home would be fine.
- Less than 3 acres, single family, 2500 square feet.
- Rural
- Single family with 4 bedrooms -- number of bedrooms means a lot more than square feet

**Q15. Please indicate if you or members of your household have a need for each type of amenity in the City of Hudson.**

(N=614)

	Yes	No
Q15-1. Aquatics pool-indoor	51.1%	48.9%
Q15-2. Aquatics pool-outdoor	54.6%	45.4%
Q15-3. Arts/crafts studio space	17.1%	82.9%
Q15-4. Community meeting rooms	21.7%	78.3%
Q15-5. Fitness studio/classes	49.8%	50.2%
Q15-6. Hardcourt-basketball, volleyball	25.2%	74.8%
Q15-7. Indoor pickleball court	26.5%	73.5%
Q15-8. Indoor track	29.8%	70.2%
Q15-9. Indoor turf field	13.4%	86.6%
Q15-10. Performing arts space	22.6%	77.4%
Q15-11. Remote work space	15.6%	84.4%
Q15-12. Senior services/activities	25.7%	74.3%
Q15-13. Weight equipment/training	45.0%	55.0%
Q15-14. Youth services/activities	42.2%	57.8%
Q15-15. Other	5.9%	94.1%

### Q15-15. Other

- All of these are currently available in Hudson with the exception maybe of senior services/activities. Perhaps the library could offer more in this category.
- AUDITORIUM AND SOUNDSTAGE FOR SPEAKERS
- Big bike paths
- BIKE LANES
- Control invasive species in the parks.
- Dog park with agility equipment
- Fenced area for dogs to run in.
- Fund the record setting, revenue generating golf course improvements. Record numbers of players, actually spending money. Help in funding to maximize and increase revenue with large and functional new clubhouse. Don't set arbitrary limits, work with the PGA pros and maximize food, beverage, retail and indoor golf space
- halt all increases in amenity until we can address basic infrastructure failings.
- Hockey rink
- I am not in favor of city expenditures on any of these.
- Ice arena
- Ice arena
- Ice rink
- Ice rink
- Ice rink
- Ice rink
- ICE RINK. see earlier comment.
- Inclusive Playground in Hudson!
- Indoor tennis courts.
- Large floating wood floor.
- Less concrete sidewalks.
- Lighted tennis courts
- Miniature golf course, laser tag, go carts, bowling alley
- NONE- when people move here they already know what's available. All of the above is possible either in town or close by.
- Other amenities would be great... just not sure what exactly and not necessarily anything from the list provided.
- Parks, various hiking trails, etc.
- Playgrounds
- Racquetball
- REC CENTER
- Save our taxpayers money and don't spend it on this!
- senior center
- Senior entertainment
- These needs are currently met by private clubs, private businesses, religious groups, etc. We do NOT need government to be involved in providing these services and competing with private enterprises.
- Transportation
- Would love to see more electric vehicle parking/charging in the coming years

**Q15. If "Yes," please rate how well your needs for amenities of this type are currently being met in the City of Hudson using a scale of 1 to 4, where 4 means "Fully Met," and 1 means "Not Met."**

(N=567)

	Fully met	Mostly met	Partly met	Not met
Q15-1. Aquatics pool-indoor	5.9%	4.6%	20.5%	69.1%
Q15-2. Aquatics pool-outdoor	4.0%	3.7%	13.1%	79.3%
Q15-3. Arts/crafts studio space	3.0%	9.9%	23.8%	63.4%
Q15-4. Community meeting rooms	17.7%	17.7%	43.5%	21.0%
Q15-5. Fitness studio/classes	8.7%	19.0%	32.3%	40.0%
Q15-6. Hardcourt-basketball, volleyball	10.1%	12.8%	33.1%	43.9%
Q15-7. Indoor pickleball court	6.6%	2.0%	9.2%	82.2%
Q15-8. Indoor track	3.9%	6.1%	12.8%	77.1%
Q15-9. Indoor turf field	1.3%	3.9%	19.5%	75.3%
Q15-10. Performing arts space	5.4%	13.1%	43.1%	38.5%
Q15-11. Remote work space	4.3%	12.0%	31.5%	52.2%
Q15-12. Senior services/activities	4.9%	8.5%	47.2%	39.4%
Q15-13. Weight equipment/training	8.1%	9.6%	28.4%	53.9%
Q15-14. Youth services/activities	10.0%	26.7%	42.2%	21.1%
Q15-15. Other	16.7%	3.3%	13.3%	66.7%

**Q16. Which THREE amenities from the list in Question 15 are MOST IMPORTANT to your household?**

Q16. Top choice	Number	Percent
Aquatics pool-indoor	89	14.5 %
Aquatics pool-outdoor	152	24.8 %
Arts/crafts studio space	10	1.6 %
Community meeting rooms	23	3.7 %
Fitness studio/classes	41	6.7 %
Hardcourt-basketball, volleyball	14	2.3 %
Indoor pickleball court	19	3.1 %
Indoor track	16	2.6 %
Indoor turf field	9	1.5 %
Performing arts space	25	4.1 %
Remote work space	8	1.3 %
Senior services/activities	59	9.6 %
Weight equipment/training	27	4.4 %
Youth services/activities	46	7.5 %
<u>None chosen</u>	76	12.4 %
Total	614	100.0 %

**Q16. Which THREE amenities from the list in Question 15 are MOST IMPORTANT to your household?**

Q16. 2nd choice	Number	Percent
Aquatics pool-indoor	79	12.9 %
Aquatics pool-outdoor	75	12.2 %
Arts/crafts studio space	18	2.9 %
Community meeting rooms	17	2.8 %
Fitness studio/classes	70	11.4 %
Hardcourt-basketball, volleyball	14	2.3 %
Indoor pickleball court	21	3.4 %
Indoor track	27	4.4 %
Indoor turf field	14	2.3 %
Performing arts space	26	4.2 %
Remote work space	16	2.6 %
Senior services/activities	29	4.7 %
Weight equipment/training	49	8.0 %
Youth services/activities	50	8.1 %
<u>None chosen</u>	109	17.8 %
Total	614	100.0 %

**Q16. Which THREE amenities from the list in Question 15 are MOST IMPORTANT to your household?**

Q16. 3rd choice	Number	Percent
Aquatics pool-indoor	28	4.6 %
Aquatics pool-outdoor	41	6.7 %
Arts/crafts studio space	23	3.7 %
Community meeting rooms	25	4.1 %
Fitness studio/classes	62	10.1 %
Hardcourt-basketball, volleyball	22	3.6 %
Indoor pickleball court	26	4.2 %
Indoor track	28	4.6 %
Indoor turf field	9	1.5 %
Performing arts space	17	2.8 %
Remote work space	16	2.6 %
Senior services/activities	29	4.7 %
Weight equipment/training	54	8.8 %
Youth services/activities	63	10.3 %
<b>None chosen</b>	<b>171</b>	<b>27.9 %</b>
<b>Total</b>	<b>614</b>	<b>100.0 %</b>

**SUM OF TOP 3 CHOICES****Q16. Which THREE amenities from the list in Question 15 are MOST IMPORTANT to your household? (top 3)**

Q16. Sum of top 3 choices	Number	Percent
Aquatics pool-indoor	196	31.9 %
Aquatics pool-outdoor	268	43.6 %
Arts/crafts studio space	51	8.3 %
Community meeting rooms	65	10.6 %
Fitness studio/classes	173	28.2 %
Hardcourt-basketball, volleyball	50	8.1 %
Indoor pickleball court	66	10.7 %
Indoor track	71	11.6 %
Indoor turf field	32	5.2 %
Performing arts space	68	11.1 %
Remote work space	40	6.5 %
Senior services/activities	117	19.1 %
Weight equipment/training	130	21.2 %
Youth services/activities	159	25.9 %
<b>None chosen</b>	<b>76</b>	<b>12.4 %</b>
<b>Total</b>	<b>1562</b>	

**Q17. If the following amenities were to be included in a community/recreation center, how often would you use each one?**

(N=614)

	Several times/ week	A few times/ month	At least once/ month	Less than once/month	Seldom/never	Don't know
Q17-1. Aquatics pool-indoor	21.7%	26.9%	10.7%	8.3%	23.8%	8.6%
Q17-2. Aquatics pool-outdoor	28.2%	20.4%	5.9%	7.0%	28.7%	9.9%
Q17-3. Arts/crafts studio space	3.6%	10.7%	8.8%	16.0%	47.1%	13.8%
Q17-4. Community meeting rooms	1.6%	6.8%	9.9%	21.2%	45.4%	15.0%
Q17-5. Fitness studio/classes	23.9%	23.1%	12.1%	9.4%	20.7%	10.7%
Q17-6. Hardcourt-basketball, volleyball	5.9%	10.7%	11.2%	11.9%	45.1%	15.1%
Q17-7. Indoor pickleball court	5.0%	16.0%	11.4%	10.6%	42.8%	14.2%
Q17-8. Indoor track	14.7%	21.3%	9.8%	8.3%	32.6%	13.4%
Q17-9. Indoor turf field	4.1%	8.0%	5.4%	9.8%	55.7%	17.1%
Q17-10. Performing arts space	2.6%	5.9%	11.2%	13.7%	49.3%	17.3%
Q17-11. Remote work space	3.6%	6.2%	7.8%	7.8%	58.8%	15.8%
Q17-12. Senior services/activities	5.4%	9.3%	6.8%	4.2%	54.2%	20.0%
Q17-13. Weight equipment/ training	24.9%	18.9%	8.8%	6.8%	28.3%	12.2%
Q17-14. Youth services/activities	16.1%	16.4%	8.1%	3.9%	38.8%	16.6%
Q17-15. Other	2.1%	0.7%	1.0%	0.0%	0.0%	96.3%

**WITHOUT "DON'T KNOW"****Q17. If the following amenities were to be included in a community/recreation center, how often would you use each one? (without "don't know")**

(N=614)

	Several times/ week	A few times/ month	At least once/ month	Less than once/month	Seldom/never
Q17-1. Aquatics pool-indoor	23.7%	29.4%	11.8%	9.1%	26.0%
Q17-2. Aquatics pool-outdoor	31.3%	22.6%	6.5%	7.8%	31.8%
Q17-3. Arts/crafts studio space	4.2%	12.5%	10.2%	18.5%	54.6%
Q17-4. Community meeting rooms	1.9%	8.0%	11.7%	24.9%	53.4%
Q17-5. Fitness studio/classes	26.8%	25.9%	13.5%	10.6%	23.2%
Q17-6. Hardcourt-basketball, volleyball	6.9%	12.7%	13.2%	14.0%	53.2%
Q17-7. Indoor pickleball court	5.9%	18.6%	13.3%	12.3%	49.9%
Q17-8. Indoor track	16.9%	24.6%	11.3%	9.6%	37.6%
Q17-9. Indoor turf field	4.9%	9.6%	6.5%	11.8%	67.2%
Q17-10. Performing arts space	3.1%	7.1%	13.6%	16.5%	59.6%
Q17-11. Remote work space	4.3%	7.4%	9.3%	9.3%	69.8%
Q17-12. Senior services/activities	6.7%	11.6%	8.6%	5.3%	67.8%
Q17-13. Weight equipment/training	28.4%	21.5%	10.0%	7.8%	32.3%
Q17-14. Youth services/activities	19.3%	19.7%	9.8%	4.7%	46.5%
Q17-15. Other	56.5%	17.4%	26.1%	0.0%	0.0%

**Q17-15. Other**

- Add swings to Barlow Park for children of various ages
- AUDITORIUM
- Ballroom floor
- Bike paths when it's nice
- Class space (yoga, etc.)
- Community pool for residents!!
- Electric vehicle charging station.
- ellsworth meadows
- Fenced area for dogs to run.
- HOSPITAL OVERNIGHT
- ice arena
- Ice rink
- Ice rink
- Ice rink
- Indoor tennis courts
- Indoor tennis courts and facility
- Lighted tennis courts
- Mini golf
- Mini golf course, laser tag, bowling alley and go carts.
- Racquet ball
- Transportation
- Yoga and basic fitness classes
- Yoga/exercise classes

**Q18. Community/recreation centers are large investments that often require new fees, including taxes and user fees. What is the maximum amount your household would be willing to pay annually, for a recreation/community center that had all the amenities you desire?**

Q18. Maximum amount your household would be willing to pay annually	Number	Percent
\$500 or less	231	37.6 %
\$1,000	168	27.4 %
\$2,500	64	10.4 %
\$5,000+	9	1.5 %
I would not be willing to pay any amount for a community/recreation center	124	20.2 %
<u>Not provided</u>	18	2.9 %
Total	614	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q18. Community/recreation centers are large investments that often require new fees, including taxes and user fees. What is the maximum amount your household would be willing to pay annually, for a recreation/community center that had all the amenities you desire? (without "not provided")**

Q18. Maximum amount your household would be willing to pay annually	Number	Percent
\$500 or less	231	38.8 %
\$1,000	168	28.2 %
\$2,500	64	10.7 %
\$5,000+	9	1.5 %
I would not be willing to pay any amount for a community/recreation center	124	20.8 %
Total	596	100.0 %

**Q19. Counting yourself, how many people in your household are...**

	Mean	Sum
number	3.2	1973
Under age 5	0.3	185
Ages 5-9	0.3	159
Ages 10-14	0.3	161
Ages 15-19	0.2	148
Ages 20-24	0.2	102
Ages 25-34	0.4	236
Ages 35-44	0.4	261
Ages 45-54	0.4	242
Ages 55-64	0.4	248
Ages 65-74	0.3	157
Ages 75-84	0.1	62
Ages 85+	0.0	12

**Q20. What is your age?**

<u>Q20. Your age</u>	Number	Percent
18-34	119	19.4 %
35-44	127	20.7 %
45-54	118	19.2 %
55-64	117	19.1 %
65+	128	20.8 %
<u>Not provided</u>	5	0.8 %
Total	614	100.0 %

**WITHOUT "NOT PROVIDED"****Q20. What is your age? (without "not provided")**

<u>Q20. Your age</u>	Number	Percent
18-34	119	19.5 %
35-44	127	20.9 %
45-54	118	19.4 %
55-64	117	19.2 %
65+	128	21.0 %
Total	609	100.0 %

**Q21. What gender do you identify with?**

<u>Q21. Your gender</u>	Number	Percent
Male	297	48.4 %
Female	310	50.5 %
Non-binary	1	0.2 %
Prefer to self-describe	2	0.3 %
Prefer not to disclose	4	0.7 %
<b>Total</b>	<b>614</b>	<b>100.0 %</b>

**WITHOUT "PREFER NOT TO DISCLOSE"****Q21. What gender do you identify with? (without "prefer not to disclose")**

<u>Q21. Your gender</u>	Number	Percent
Male	297	48.7 %
Female	310	50.8 %
Non-binary	1	0.2 %
Prefer to self-describe	2	0.3 %
<b>Total</b>	<b>610</b>	<b>100.0 %</b>

**Q21-4. Self-describe your gender:**

<u>Q21-4. Self-describe your gender</u>	Number	Percent
Agender	1	50.0 %
Gender non-conforming	1	50.0 %
<b>Total</b>	<b>2</b>	<b>100.0 %</b>

**Q22. Which of the following best describe your race/ethnicity?**

<u>Q22. Your race/ethnicity</u>	Number	Percent
Asian or Asian Indian	27	4.4 %
Black or African American	6	1.0 %
American Indian or Alaska Native	1	0.2 %
White or Caucasian	549	89.4 %
Native Hawaiian or other Pacific Islander	1	0.2 %
Hispanic, Spanish, or Latino/a/x	16	2.6 %
<u>Other</u>	10	1.6 %
<b>Total</b>	<b>610</b>	

**Q22-7. Self-describe your race/ethnicity:**

<u>Q22-7. Self-describe your race/ethnicity</u>	Number	Percent
Mixed	3	30.0 %
Multi-racial	3	30.0 %
Jewish	1	10.0 %
More than one	1	10.0 %
Scandanavian	1	10.0 %
Middle Eastern	1	10.0 %
<b>Total</b>	<b>10</b>	<b>100.0 %</b>

**Q23. How many years have you lived in the City of Hudson?**

Q23. How many years have you lived in City of Hudson	Number	Percent
0-5	138	22.5 %
6-10	101	16.4 %
11-15	62	10.1 %
16-20	72	11.7 %
21-30	131	21.3 %
31+	104	16.9 %
<u>Not provided</u>	6	1.0 %
Total	614	100.0 %

**WITHOUT "NOT PROVIDED"****Q23. How many years have you lived in the City of Hudson? (without "not provided")**

Q23. How many years have you lived in City of Hudson	Number	Percent
0-5	138	22.7 %
6-10	101	16.6 %
11-15	62	10.2 %
16-20	72	11.8 %
21-30	131	21.5 %
31+	104	17.1 %
Total	608	100.0 %

**Q24. Does anyone in your household work from home three (3) or more days per week?**

Q24. Does anyone in your household work from home 3 or more days per week	Number	Percent
Yes	328	53.4 %
No	277	45.1 %
<u>Not provided</u>	9	1.5 %
Total	614	100.0 %

**WITHOUT "NOT PROVIDED"****Q24. Does anyone in your household work from home three (3) or more days per week? (without "not provided")**

Q24. Does anyone in your household work from home 3 or more days per week	Number	Percent
Yes	328	54.2 %
No	277	45.8 %
Total	605	100.0 %

**Q25. In the next two years, do you anticipate that the number of days people in your household work from home will:**

Q25. What number of days people in your household

work from home will change in next two years	Number	Percent
Increase	80	13.0 %
Decrease	47	7.7 %
Stay the same	452	73.6 %
<u>Not provided</u>	35	5.7 %
Total	614	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q25. In the next two years, do you anticipate that the number of days people in your household work from home will: (without "not provided")**

Q25. What number of days people in your household

work from home will change in next two years	Number	Percent
Increase	80	13.8 %
Decrease	47	8.1 %
<u>Stay the same</u>	452	78.1 %
Total	579	100.0 %

**Q26. Do you rent or own your home?**

Q26. Do you rent or own your home

	Number	Percent
Own	572	93.2 %
Rent	40	6.5 %
<u>Not provided</u>	2	0.3 %
Total	614	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q26. Do you rent or own your home? (without "not provided")**

Q26. Do you rent or own your home

	Number	Percent
Own	572	93.5 %
Rent	40	6.5 %
Total	612	100.0 %

# 6

## Survey Instrument



MAYOR • 1140 Terex Road • Hudson, Ohio 44236 • (330) 285-6291

May 2023

Dear Hudson Resident:

The City of Hudson needs your help! You've been randomly selected to participate in an important survey designed to gather resident feedback on planning for future City projects and priorities.

The City is currently updating Hudson's Comprehensive Plan, which will guide decisions about land use and major investments such as parks, utilities, sidewalks, and other amenities for the next several years. Resident input is a critical component of the planning process.

Survey responses will be compiled and analyzed by ETC Institute, which is one of the nation's leading firms in the field of local government research. **Your survey responses are confidential.** Summary results will be shared with the community as part of the Comprehensive Plan.

Please return your completed survey at your earliest convenience using the postage-paid envelope provided. If you prefer, you may complete this survey online at [www.hudsonsurvey.org](http://www.hudsonsurvey.org). If you have any questions, please contact Nick Sugar, City Planner, at 330-342-1884 or [nsugar@hudson.oh.us](mailto:nsugar@hudson.oh.us).

*This survey is one of several planned public engagement opportunities. For more information about the Comprehensive Plan and how you can get involved, please visit the project website.*

Thank you in advance for your valuable insight!

Scan to visit the  
project website!

Sincerely,

A handwritten signature in blue ink, appearing to read "Jeffrey L. Anzevino".  
Jeffrey L. Anzevino  
Mayor



The City of Hudson needs your input to help determine priorities for our community. The survey should take no more than 10-15 minutes to complete. When you are finished, please return the survey in the enclosed postage-paid envelope. If you prefer, you can complete the survey online at [hudsonsurvey.org](http://hudsonsurvey.org). Thank you!

**1. How satisfied are you with the overall quality of life in Hudson?**

(5) Very Satisfied       (3) Neutral       (1) Very Dissatisfied  
 (4) Satisfied       (2) Dissatisfied

**2. Using a scale of 1 to 5, where 5 is "Extremely Valuable" and 1 is "Not Valuable," please indicate how much you value each of the following aspects of life in Hudson.**

How much do you value...	Extremely Valuable	Very Valuable	Valuable	Less Valuable	Not Valuable
01. Downtown Hudson	5	4	3	2	1
02. Proximity to family	5	4	3	2	1
03. Housing options	5	4	3	2	1
04. Proximity to private schools	5	4	3	2	1
05. Hudson public schools	5	4	3	2	1
06. Parks/open space	5	4	3	2	1
07. Sense of community	5	4	3	2	1
08. Retirement accommodations	5	4	3	2	1
09. Safety	5	4	3	2	1
10. Shopping and Restaurants	5	4	3	2	1
11. Sidewalks/walkability	5	4	3	2	1
12. Proximity to work	5	4	3	2	1
13. Environmental preservation/sustainability	5	4	3	2	1
14. Other: _____	5	4	3	2	1

**3. Which THREE of the aspects of life listed in Question 2 will have the MOST IMPACT on your decision TO STAY in the City of Hudson? [Write in your answers below using the numbers from the list in Question 2. Select up to THREE choices.]**

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

**4. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the quality of the following services provided within the City of Hudson.**

	Excellent	Above Average	Average	Below Average	Poor	Don't Know
01. Communication with residents	5	4	3	2	1	9
02. Community meeting space	5	4	3	2	1	9
03. Utility - Fiber/broadband	5	4	3	2	1	9
04. Leaf collection	5	4	3	2	1	9
05. Overall appearance of downtown Hudson	5	4	3	2	1	9
06. Overall appearance of residential properties	5	4	3	2	1	9
07. Parks	5	4	3	2	1	9
08. Property maintenance/code enforcement	5	4	3	2	1	9
09. Road conditions	5	4	3	2	1	9
10. Safety services	5	4	3	2	1	9
11. Senior services	5	4	3	2	1	9
12. Utility - Sanitary Sewer	5	4	3	2	1	9
13. Sidewalks	5	4	3	2	1	9
14. Snow removal	5	4	3	2	1	9
15. Utility - Water	5	4	3	2	1	9

## DRAFT - 4/10/2024

5. Which THREE of the items listed in Question 4 on the previous page should receive the MOST EMPHASIS from city leaders over the next TWO years? [Write-in your answers below using the numbers from the list in Question 4.]

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

6. What are the THREE most significant challenges facing the City of Hudson? [Select up to THREE choices].

_____ (01) Infrastructure conditions	_____ (07) Too much growth
_____ (02) Housing affordability	_____ (08) Too little growth
_____ (03) Variety of housing options	_____ (09) Sidewalks/Connectivity
_____ (04) Job opportunities	_____ (10) Environmental concerns
_____ (05) Safety	_____ (11) Other: _____
_____ (06) Traffic	

7. What issues/concerns would have the most impact on you deciding to leave the City of Hudson?

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8. Is there a service or amenity that is not currently available in Hudson, that should be available in Hudson?

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9. How would you spend \$100 of city funds across the following projects? Please show how you would allocate the funds among the categories of funding listed below in specific dollar amounts. [Please be sure your total adds up to \$100.]

\$_____	Create a new recreation/community center for the community
\$_____	Plan for overpasses/underpasses at railroad intersections
\$_____	Improve park amenities such as playground equipment, shelters, and restrooms
\$_____	Improve overall traffic flow
\$_____	Extend sanitary sewer and water utilities to where they are currently not available
\$_____	Extend fiber/broadband to where it is currently not available
\$_____	Construct sidewalks and trails
\$_____	Improve stormwater and flood control
\$_____	Address environmental concerns
\$_____	Other: _____

**\$100 TOTAL**

10. Using a scale of 1 to 5, where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the City's current growth in the following areas.

	Much Too Slow	Too Slow	Just Right	Too Fast	Much Too Fast	Don't Know
01. Residential	5	4	3	2	1	9
02. Commercial - office	5	4	3	2	1	9
03. Commercial - restaurant	5	4	3	2	1	9
04. Commercial - retail	5	4	3	2	1	9
05. Industrial	5	4	3	2	1	9

## DRAFT - 4/10/2024

11. Please indicate if you'd like to see "Far More," "More," "A Little More," or "No More" of the following types of development in the City of Hudson in the future.

In the future I would like to see...		Far More	More	A Little More	No More	Don't Know
01.	Mixed-use commercial	4	3	2	1	9
02.	Industrial	4	3	2	1	9
03.	Residential development	4	3	2	1	9
04.	Restaurants - dine in and carryout	4	3	2	1	9
05.	Restaurants - drive thru	4	3	2	1	9
06.	Retail development	4	3	2	1	9
07.	Office development	4	3	2	1	9
08.	Hotels	4	3	2	1	9
09.	Downtown parking	4	3	2	1	9

12. Using a scale of 1 to 5, where 5 is "Very Supportive" and 1 is "Not at All Supportive," please rate your level of support for the following actions the City of Hudson could take to address housing priorities.

		Very Supportive	Supportive	Neutral	Not Supportive	Not at All Supportive	Don't Know
01.	Encourage the development of new apartment rentals	5	4	3	2	1	9
02.	Encourage the development of new condominiums	5	4	3	2	1	9
03.	Provide a mix of housing to attract people at various life stages	5	4	3	2	1	9
04.	Encourage senior housing options	5	4	3	2	1	9
05.	Focus on property maintenance and neighborhood preservation	5	4	3	2	1	9

13. Using a scale of 1 to 5, where 5 means "Way Too Much" and 1 means "Not Nearly Enough," please indicate how you feel about the availability of the following types of housing in the City of Hudson.

Type of Housing	Way Too Much	Too Much	Just Right	Almost Enough	Not Nearly Enough	Don't Know
01. Single family - less than 2,500 square feet	5	4	3	2	1	9
02. Single family - more than 2,500 square feet	5	4	3	2	1	9
03. First floor living (ranch)	5	4	3	2	1	9
04. Townhomes	5	4	3	2	1	9
05. Rental apartments	5	4	3	2	1	9
06. Condominiums	5	4	3	2	1	9
07. Retirement community	5	4	3	2	1	9

14. If you were to move in the next 5 to 10 years, what type of housing would you be looking for?  
[Check only one.]

(1) Single family - less than 2,500 square feet       (5) Rental apartments  
 (2) Single family - more than 2,500 square feet       (6) Condominiums  
 (3) First floor living (ranch)       (7) Retirement community  
 (4) Townhomes       (8) Other: \_\_\_\_\_

## DRAFT - 4/10/2024

15. Please indicate if you or members of your household have a need for each type of amenity in the City of Hudson by circling either "Yes" or "No." If "Yes," please rate how well your needs for amenities of this type are currently being met in the City of Hudson using a scale of 1 to 4, where 4 means "Fully Met," and 1 means "Not Met."

Amenity	Do you have a need for this amenity?		If "Yes," how well are your needs being met?			
	Fully Met	Mostly Met	Partly Met	Not Met		
01. Aquatics pool - indoor	Yes	No	4	3	2	1
02. Aquatics pool - outdoor	Yes	No	4	3	2	1
03. Arts/crafts studio space	Yes	No	4	3	2	1
04. Community meeting rooms	Yes	No	4	3	2	1
05. Fitness studio/classes	Yes	No	4	3	2	1
06. Hardcourt - basketball, volleyball	Yes	No	4	3	2	1
07. Indoor pickleball court	Yes	No	4	3	2	1
08. Indoor track	Yes	No	4	3	2	1
09. Indoor turf field	Yes	No	4	3	2	1
10. Performing arts space	Yes	No	4	3	2	1
11. Remote work space	Yes	No	4	3	2	1
12. Senior services/activities	Yes	No	4	3	2	1
13. Weight equipment/training	Yes	No	4	3	2	1
14. Youth services/activities	Yes	No	4	3	2	1
15. Other: _____	Yes	No	4	3	2	1

16. Which THREE amenities from the list in Question 15 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 15, or circle "NONE."]

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ NONE

17. If the following amenities were to be included in a community/recreation center, how often would you use each one?

How often would you use these amenities?	Several times/week	A few times/month	At least once/month	Less than once/month	Seldom/Never	Don't Know
01. Aquatics pool - indoor	5	4	3	2	1	9
02. Aquatics pool - outdoor	5	4	3	2	1	9
03. Arts/crafts studio space	5	4	3	2	1	9
04. Community meeting rooms	5	4	3	2	1	9
05. Fitness studio/classes	5	4	3	2	1	9
06. Hardcourt - basketball, volleyball	5	4	3	2	1	9
07. Indoor pickleball court	5	4	3	2	1	9
08. Indoor track	5	4	3	2	1	9
09. Indoor turf field	5	4	3	2	1	9
10. Performing arts space	5	4	3	2	1	9
11. Remote work space	5	4	3	2	1	9
12. Senior services/activities	5	4	3	2	1	9
13. Weight equipment/training	5	4	3	2	1	9
14. Youth services/activities	5	4	3	2	1	9
15. Other: _____	5	4	3	2	1	9

18. Community/recreation centers are large investments that often require new fees, including taxes and user fees. What is the maximum amount your household would be willing to pay annually, for a recreation/community center that had all the amenities you desire?

\_\_\_\_\_(1) \$500 or less

\_\_\_\_\_(2) \$1,000

\_\_\_\_\_(3) \$2,500

\_\_\_\_\_(4) \$5,000 or more

\_\_\_\_\_(5) I would not be willing to pay any amount for a community/recreation center.

**19. Counting yourself, how many people in your household are...**

Under age 5: _____	Ages 15-19: _____	Ages 35-44: _____	Ages 65-74: _____
Ages 5-9: _____	Ages 20-24: _____	Ages 45-54: _____	Ages 75-84: _____
Ages 10-14: _____	Ages 25-34: _____	Ages 55-64: _____	Ages 85+: _____

**20. What is your age? \_\_\_\_\_ years**

**21. What gender do you identify with?**

(1) Male  (4) Prefer to self-describe: \_\_\_\_\_  
 (2) Female  (5) Prefer not to disclose  
 (3) Non-binary

**22. Which of the following best describe your race/ethnicity? [Check all that apply.]**

(01) Asian or Asian Indian  (05) Native Hawaiian or other Pacific Islander  
 (02) Black or African American  (06) Hispanic, Spanish, or Latino/a/x  
 (03) American Indian or Alaska Native  (99) Other: \_\_\_\_\_  
 (04) White or Caucasian

**23. How many years have you lived in the City of Hudson? \_\_\_\_\_ years**

**24. Does anyone in your household work from home three (3) or more days per week?**

(1) Yes  (2) No

**25. In the next two years, do you anticipate that the number of days people in your household work from home will:**

(1) Increase  (2) Decrease  (3) Stay the Same

**26. Do you rent or own your home?  (1) Own  (2) Rent**

**This concludes the survey. Thank you for your time.**

Please return your completed survey in the enclosed return-reply envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

The information printed to the right will only be used to identify needs and priorities for residents in different areas of the city. If your address is incorrect, please provide the correct information. Thank you.

**DRAFT - 4/10/2024**

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# COMMUNITY SURVEY RESULTS MEMORANDUM

**Q1. How satisfied are you with the overall quality of life in Hudson?**

Q1. How satisfied are you with overall quality of life in

Hudson	Number	Percent
Very satisfied	290	44.5 %
Satisfied	279	42.8 %
Neutral	54	8.3 %
Dissatisfied	10	1.5 %
Very dissatisfied	5	0.8 %
Not provided	14	2.1 %
Total	652	100.0 %

**WITHOUT "NOT PROVIDED"****Q1. How satisfied are you with the overall quality of life in Hudson? (without "not provided")**

Q1. How satisfied are you with overall quality of life in

Hudson	Number	Percent
Very satisfied	290	45.5 %
Satisfied	279	43.7 %
Neutral	54	8.5 %
Dissatisfied	10	1.6 %
Very dissatisfied	5	0.8 %
Total	638	100.0 %

**Q2. Using a scale of 1 to 5, where 5 is "Extremely Valuable" and 1 is "Not Valuable," please indicate how much you value each of the following aspects of life in Hudson.**

(N=652)

	Extremely valuable	Very valuable	Valuable	Less valuable	Not valuable	Not provided
Q2-1. Downtown Hudson	53.2%	28.1%	16.6%	1.4%	0.3%	0.5%
Q2-2. Proximity to family	24.5%	20.7%	25.8%	10.3%	8.6%	10.1%
Q2-3. Housing options	23.3%	30.7%	27.8%	12.3%	2.0%	4.0%
Q2-4. Proximity to private schools	8.1%	14.1%	17.0%	23.3%	27.8%	9.7%
Q2-5. Hudson public schools	55.2%	22.7%	12.7%	3.1%	2.1%	4.1%
Q2-6. Parks/open space	57.4%	29.4%	11.0%	1.1%	0.3%	0.8%
Q2-7. Sense of community	40.6%	34.2%	19.5%	3.2%	1.1%	1.4%
Q2-8. Retirement accommodations	19.6%	22.9%	23.3%	20.4%	8.7%	5.1%
Q2-9. Safety	72.1%	21.9%	4.8%	0.5%	0.2%	0.6%
Q2-10. Shopping & restaurants	36.3%	40.0%	18.9%	4.1%	0.0%	0.6%
Q2-11. Sidewalks/walkability	43.9%	30.4%	18.6%	4.6%	1.4%	1.2%
Q2-12. Proximity to work	10.7%	15.2%	27.8%	14.6%	15.8%	16.0%
Q2-13. Environmental preservation/sustainability	30.5%	26.5%	25.6%	9.0%	4.3%	4.0%
Q2-14. Other	77.3%	16.7%	6.1%	0.0%	0.0%	0.0%

**WITHOUT "NOT PROVIDED"**

**Q2. Using a scale of 1 to 5, where 5 is "Extremely Valuable" and 1 is "Not Valuable," please indicate how much you value each of the following aspects of life in Hudson. (without "not provided")**

(N=652)

	Extremely valuable	Very valuable	Valuable	Less valuable	Not valuable
Q2-1. Downtown Hudson	53.5%	28.2%	16.6%	1.4%	0.3%
Q2-2. Proximity to family	27.3%	23.0%	28.7%	11.4%	9.6%
Q2-3. Housing options	24.3%	31.9%	28.9%	12.8%	2.1%
Q2-4. Proximity to private schools	9.0%	15.6%	18.8%	25.8%	30.7%
Q2-5. Hudson public schools	57.6%	23.7%	13.3%	3.2%	2.2%
Q2-6. Parks/open space	57.8%	29.7%	11.1%	1.1%	0.3%
Q2-7. Sense of community	41.2%	34.7%	19.8%	3.3%	1.1%
Q2-8. Retirement accommodations	20.7%	24.1%	24.6%	21.5%	9.2%
Q2-9. Safety	72.5%	22.1%	4.8%	0.5%	0.2%
Q2-10. Shopping & restaurants	36.6%	40.3%	19.0%	4.2%	0.0%
Q2-11. Sidewalks/walkability	44.4%	30.7%	18.8%	4.7%	1.4%
Q2-12. Proximity to work	12.8%	18.1%	33.0%	17.3%	18.8%
Q2-13. Environmental preservation/sustainability	31.8%	27.6%	26.7%	9.4%	4.5%
Q2-14. Other	77.3%	16.7%	6.1%	0.0%	0.0%

**Q3. Which THREE of the aspects of life listed in Question 2 will have the MOST IMPACT on your decision TO STAY in the City of Hudson?**

<u>Q3. Top choice</u>	Number	Percent
Downtown Hudson	83	12.7 %
Proximity to family	84	12.9 %
Housing options	68	10.4 %
Proximity to private schools	5	0.8 %
Hudson public schools	128	19.6 %
Parks/open space	44	6.7 %
Sense of community	36	5.5 %
Retirement accommodations	42	6.4 %
Safety	114	17.5 %
Shopping & restaurants	14	2.1 %
Sidewalks/walkability	10	1.5 %
Proximity to work	4	0.6 %
Environmental preservation/sustainability	13	2.0 %
<u>None chosen</u>	7	1.1 %
Total	652	100.0 %

**Q3. Which THREE of the aspects of life listed in Question 2 will have the MOST IMPACT on your decision TO STAY in the City of Hudson?**

<u>Q3. 2nd choice</u>	Number	Percent
Downtown Hudson	78	12.0 %
Proximity to family	29	4.4 %
Housing options	47	7.2 %
Proximity to private schools	3	0.5 %
Hudson public schools	64	9.8 %
Parks/open space	89	13.7 %
Sense of community	47	7.2 %
Retirement accommodations	48	7.4 %
Safety	111	17.0 %
Shopping & restaurants	52	8.0 %
Sidewalks/walkability	42	6.4 %
Proximity to work	19	2.9 %
Environmental preservation/sustainability	11	1.7 %
<u>None chosen</u>	12	1.8 %
Total	652	100.0 %

**Q3. Which THREE of the aspects of life listed in Question 2 will have the MOST IMPACT on your decision TO STAY in the City of Hudson?**

<u>Q3. 3rd choice</u>	Number	Percent
Downtown Hudson	80	12.3 %
Proximity to family	22	3.4 %
Housing options	28	4.3 %
Proximity to private schools	6	0.9 %
Hudson public schools	42	6.4 %
Parks/open space	57	8.7 %
Sense of community	62	9.5 %
Retirement accommodations	32	4.9 %
Safety	75	11.5 %
Shopping & restaurants	78	12.0 %
Sidewalks/walkability	52	8.0 %
Proximity to work	13	2.0 %
Environmental preservation/sustainability	27	4.1 %
<u>None chosen</u>	78	12.0 %
Total	652	100.0 %

**SUM OF TOP 3 CHOICES**

**Q3. Which THREE of the aspects of life listed in Question 2 will have the MOST IMPACT on your decision TO STAY in the City of Hudson? (top 3)**

<u>Q3. Sum of top 3 choices</u>	Number	Percent
Downtown Hudson	241	37.0 %
Proximity to family	135	20.7 %
Housing options	143	21.9 %
Proximity to private schools	14	2.1 %
Hudson public schools	234	35.9 %
Parks/open space	190	29.1 %
Sense of community	145	22.2 %
Retirement accommodations	122	18.7 %
Safety	300	46.0 %
Shopping & restaurants	144	22.1 %
Sidewalks/walkability	104	16.0 %
Proximity to work	36	5.5 %
Environmental preservation/sustainability	51	7.8 %
<u>None chosen</u>	7	1.1 %
Total	1866	

**Q4. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the quality of the following services provided within the City of Hudson.**

(N=652)

	Excellent	Above average	Average	Below average	Poor	Don't know
Q4-1. Communication with residents	17.0%	38.7%	35.6%	4.6%	3.1%	1.1%
Q4-2. Community meeting space	9.7%	28.4%	29.9%	10.3%	4.8%	17.0%
Q4-3. Utility-fiber/broadband	6.3%	18.9%	28.1%	11.7%	11.5%	23.6%
Q4-4. Leaf collection	26.8%	30.4%	28.7%	4.0%	2.1%	8.0%
Q4-5. Overall appearance of Downtown Hudson	48.6%	42.6%	8.0%	0.5%	0.2%	0.2%
Q4-6. Overall appearance of residential properties	29.3%	57.7%	10.9%	1.1%	0.5%	0.6%
Q4-7. Parks	38.3%	46.8%	12.6%	1.5%	0.0%	0.8%
Q4-8. Property maintenance/code enforcement	12.9%	38.5%	27.8%	6.0%	2.9%	12.0%
Q4-9. Road conditions	6.9%	35.6%	41.1%	12.1%	3.4%	0.9%
Q4-10. Safety services	33.3%	41.4%	19.0%	0.8%	0.6%	4.9%
Q4-11. Senior services	4.6%	12.9%	24.1%	12.7%	9.5%	36.2%
Q4-12. Utility-sanitary sewer	10.0%	25.8%	39.7%	4.9%	2.3%	17.3%
Q4-13. Sidewalks	8.9%	35.6%	35.6%	12.9%	4.3%	2.8%
Q4-14. Snow removal	16.4%	39.6%	31.6%	6.4%	2.0%	4.0%
Q4-15. Utility-water	10.9%	20.2%	33.6%	5.2%	5.8%	24.2%

**WITHOUT "DON'T KNOW"**

**Q4. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the quality of the following services provided within the City of Hudson. (without "don't know")**

(N=652)

	Excellent	Above average	Average	Below average	Poor
Q4-1. Communication with residents	17.2%	39.1%	36.0%	4.7%	3.1%
Q4-2. Community meeting space	11.6%	34.2%	36.0%	12.4%	5.7%
Q4-3. Utility-fiber/broadband	8.2%	24.7%	36.7%	15.3%	15.1%
Q4-4. Leaf collection	29.2%	33.0%	31.2%	4.3%	2.3%
Q4-5. Overall appearance of Downtown Hudson	48.7%	42.7%	8.0%	0.5%	0.2%
Q4-6. Overall appearance of residential properties	29.5%	58.0%	11.0%	1.1%	0.5%
Q4-7. Parks	38.6%	47.1%	12.7%	1.5%	0.0%
Q4-8. Property maintenance/code enforcement	14.6%	43.7%	31.5%	6.8%	3.3%
Q4-9. Road conditions	7.0%	35.9%	41.5%	12.2%	3.4%
Q4-10. Safety services	35.0%	43.5%	20.0%	0.8%	0.6%
Q4-11. Senior services	7.2%	20.2%	37.7%	20.0%	14.9%
Q4-12. Utility-sanitary sewer	12.1%	31.2%	48.1%	5.9%	2.8%
Q4-13. Sidewalks	9.1%	36.6%	36.6%	13.2%	4.4%
Q4-14. Snow removal	17.1%	41.2%	32.9%	6.7%	2.1%
Q4-15. Utility-water	14.4%	26.7%	44.3%	6.9%	7.7%

**Q5. Which THREE of the items listed in Question 4 should receive the MOST EMPHASIS from City leaders over the next TWO years?**

<u>Q5. Top choice</u>	Number	Percent
Communication with residents	50	7.7 %
Community meeting space	27	4.1 %
Utility-fiber/broadband	78	12.0 %
Leaf collection	7	1.1 %
Overall appearance of Downtown Hudson	62	9.5 %
Overall appearance of residential properties	17	2.6 %
Parks	40	6.1 %
Property maintenance/code enforcement	23	3.5 %
Road conditions	108	16.6 %
Safety services	58	8.9 %
Senior services	61	9.4 %
Utility-sanitary sewer	8	1.2 %
Sidewalks	58	8.9 %
Snow removal	8	1.2 %
Utility-water	24	3.7 %
<u>None chosen</u>	23	3.5 %
Total	652	100.0 %

**Q5. Which THREE of the items listed in Question 4 should receive the MOST EMPHASIS from City leaders over the next TWO years?**

<u>Q5. 2nd choice</u>	Number	Percent
Communication with residents	43	6.6 %
Community meeting space	20	3.1 %
Utility-fiber/broadband	55	8.4 %
Leaf collection	9	1.4 %
Overall appearance of Downtown Hudson	65	10.0 %
Overall appearance of residential properties	20	3.1 %
Parks	67	10.3 %
Property maintenance/code enforcement	28	4.3 %
Road conditions	97	14.9 %
Safety services	61	9.4 %
Senior services	48	7.4 %
Utility-sanitary sewer	18	2.8 %
Sidewalks	43	6.6 %
Snow removal	22	3.4 %
Utility-water	24	3.7 %
<u>None chosen</u>	32	4.9 %
Total	652	100.0 %

**Q5. Which THREE of the items listed in Question 4 should receive the MOST EMPHASIS from City leaders over the next TWO years?**

<u>Q5. 3rd choice</u>	Number	Percent
Communication with residents	47	7.2 %
Community meeting space	19	2.9 %
Utility-fiber/broadband	52	8.0 %
Leaf collection	5	0.8 %
Overall appearance of Downtown Hudson	70	10.7 %
Overall appearance of residential properties	35	5.4 %
Parks	53	8.1 %
Property maintenance/code enforcement	26	4.0 %
Road conditions	74	11.3 %
Safety services	43	6.6 %
Senior services	60	9.2 %
Utility-sanitary sewer	15	2.3 %
Sidewalks	50	7.7 %
Snow removal	24	3.7 %
Utility-water	26	4.0 %
<u>None chosen</u>	53	8.1 %
Total	652	100.0 %

**SUM OF TOP 3 CHOICES**

**Q5. Which THREE of the items listed in Question 4 should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)**

<u>Q5. Sum of top 3 choices</u>	Number	Percent
Communication with residents	140	21.5 %
Community meeting space	66	10.1 %
Utility-fiber/broadband	185	28.4 %
Leaf collection	21	3.2 %
Overall appearance of Downtown Hudson	197	30.2 %
Overall appearance of residential properties	72	11.0 %
Parks	160	24.5 %
Property maintenance/code enforcement	77	11.8 %
Road conditions	279	42.8 %
Safety services	162	24.8 %
Senior services	169	25.9 %
Utility-sanitary sewer	41	6.3 %
Sidewalks	151	23.2 %
Snow removal	54	8.3 %
Utility-water	74	11.3 %
<u>None chosen</u>	23	3.5 %
Total	1871	

**Q6. What are the THREE most significant challenges facing the City of Hudson?**

<u>Q6. Most significant challenges facing City of Hudson</u>	Number	Percent
Traffic	377	57.8 %
Variety of housing options	264	40.5 %
Infrastructure conditions	250	38.3 %
Housing affordability	222	34.0 %
Too much growth	180	27.6 %
Sidewalks/connectivity	167	25.6 %
Other	101	15.5 %
Environmental concerns	93	14.3 %
Safety	93	14.3 %
Too little growth	43	6.6 %
<u>Job opportunities</u>	39	6.0 %
Total	1829	

**Q9. How would you spend \$100 of City funds across the following projects?**

	Amount
Create a new recreation/community center for the community	\$23.03
Plan for overpasses/underpasses at railroad intersections	\$10.18
Improve park amenities such as playground equipment, shelters, & restrooms	\$7.24
Improve overall traffic flow	\$18.52
Extend sanitary sewer & water utilities to where they are currently not available	\$7.34
Extend fiber/broadband to where it is currently not available	\$8.76
Construct sidewalks & trails	\$9.68
Improve stormwater & flood control	\$6.79
Address environmental concerns	\$5.32
Other	\$3.14

**Q10. Using a scale of 1 to 5, where 5 means " Much Too Slow" and 1 means "Much Too Fast," please rate the City's current growth in the following areas.**

(N=652)

	Much too slow	Too slow	Just right	Too fast	Much too fast	Don't know
Q10-1. Residential	1.5%	10.0%	48.5%	20.6%	9.8%	9.7%
Q10-2. Commercial-office	2.8%	15.0%	42.0%	11.8%	4.8%	23.6%
Q10-3. Commercial-restaurant	7.4%	30.8%	47.5%	3.8%	1.2%	9.2%
Q10-4. Commercial-retail	5.1%	28.1%	47.5%	5.7%	2.6%	11.0%
Q10-5. Industrial	6.9%	21.5%	34.8%	4.6%	3.5%	28.7%

**WITHOUT "DON'T KNOW"**

**Q10. Using a scale of 1 to 5, where 5 means " Much Too Slow" and 1 means "Much Too Fast," please rate the City's current growth in the following areas. (without "don't know")**

(N=652)

	Much too slow	Too slow	Just right	Too fast	Much too fast
Q10-1. Residential	1.7%	11.0%	53.7%	22.8%	10.9%
Q10-2. Commercial-office	3.6%	19.7%	55.0%	15.5%	6.2%
Q10-3. Commercial-restaurant	8.1%	34.0%	52.4%	4.2%	1.4%
Q10-4. Commercial-retail	5.7%	31.6%	53.4%	6.4%	2.9%
Q10-5. Industrial	9.7%	30.1%	48.8%	6.5%	4.9%

**Q11. Please indicate if you'd like to see "Far More," "More," "A Little More," or "No More" of the following types of development in the City of Hudson in the future.**

(N=652)

	Far more	More	A little more	No more	Don't know
Q11-1. Mixed-use commercial	3.8%	15.2%	33.6%	27.1%	20.2%
Q11-2. Industrial	4.4%	15.8%	26.2%	34.4%	19.2%
Q11-3. Residential development	2.3%	11.5%	41.6%	35.7%	8.9%
Q11-4. Restaurants-dine in & carryout	12.1%	27.1%	39.6%	16.3%	4.9%
Q11-5. Restaurants-drive thru	2.5%	7.1%	20.4%	63.3%	6.7%
Q11-6. Retail development	5.5%	19.5%	42.8%	25.8%	6.4%
Q11-7. Office development	1.1%	11.5%	33.0%	36.5%	17.9%
Q11-8. Hotels	2.5%	12.1%	26.4%	47.7%	11.3%
Q11-9. Downtown parking	6.3%	21.8%	40.5%	24.4%	7.1%

**WITHOUT "DON'T KNOW"****Q11. Please indicate if you'd like to see "Far More," "More," "A Little More," or "No More" of the following types of development in the City of Hudson in the future. (without "don't know")**

(N=652)

	Far more	More	A little more	No more
Q11-1. Mixed-use commercial	4.8%	19.0%	42.1%	34.0%
Q11-2. Industrial	5.5%	19.5%	32.4%	42.5%
Q11-3. Residential development	2.5%	12.6%	45.6%	39.2%
Q11-4. Restaurants-dine in & carryout	12.7%	28.5%	41.6%	17.1%
Q11-5. Restaurants-drive thru	2.6%	7.6%	21.9%	67.9%
Q11-6. Retail development	5.9%	20.8%	45.7%	27.5%
Q11-7. Office development	1.3%	14.0%	40.2%	44.5%
Q11-8. Hotels	2.8%	13.7%	29.8%	53.8%
Q11-9. Downtown parking	6.8%	23.4%	43.6%	26.2%

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**Q12. Using a scale of 1 to 5, where 5 is "Very Supportive" and 1 is "Not at All Supportive," please rate your level of support for the following actions the City of Hudson could take to address housing priorities.**

(N=652)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive	Don't know
Q12-1. Encourage development of new apartment rentals	6.9%	12.7%	24.8%	22.7%	28.8%	4.0%
Q12-2. Encourage development of new condominiums	13.5%	33.3%	24.5%	11.7%	13.3%	3.7%
Q12-3. Provide a mix of housing to attract people at various life stages	25.5%	35.4%	18.4%	9.2%	8.6%	2.9%
Q12-4. Encourage senior housing options	27.8%	31.4%	23.3%	7.2%	7.7%	2.6%
Q12-5. Focus on property maintenance & neighborhood preservation	26.1%	44.0%	21.0%	3.1%	2.6%	3.2%

**WITHOUT "DON'T KNOW"****Q12. Using a scale of 1 to 5, where 5 is "Very Supportive" and 1 is "Not at All Supportive," please rate your level of support for the following actions the City of Hudson could take to address housing priorities. (without "don't know")**

(N=652)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive
Q12-1. Encourage development of new apartment rentals	7.2%	13.3%	25.9%	23.6%	30.0%
Q12-2. Encourage development of new condominiums	14.0%	34.6%	25.5%	12.1%	13.9%
Q12-3. Provide a mix of housing to attract people at various life stages	26.2%	36.5%	19.0%	9.5%	8.8%
Q12-4. Encourage senior housing options	28.5%	32.3%	23.9%	7.4%	7.9%
Q12-5. Focus on property maintenance & neighborhood preservation	26.9%	45.5%	21.7%	3.2%	2.7%

**Q13. Using a scale of 1 to 5, where 5 means "Way Too Much" and 1 means "Not Nearly Enough," please indicate how you feel about the availability of the following types of housing in the City of Hudson.**

(N=652)

	Way too much	Too much	Just right	Almost enough	Not nearly enough	Don't know
Q13-1. Single family-less than 2,500 square feet	1.1%	2.5%	41.0%	14.9%	24.5%	16.1%
Q13-2. Single family-more than 2,500 square feet	10.0%	17.8%	49.4%	7.1%	2.6%	13.2%
Q13-3. First floor living (ranch)	1.2%	1.2%	16.0%	11.8%	54.6%	15.2%
Q13-4. Townhomes	3.2%	6.9%	28.2%	16.9%	27.0%	17.8%
Q13-5. Rental apartments	8.4%	12.1%	31.6%	10.6%	14.3%	23.0%
Q13-6. Condominiums	4.0%	6.6%	26.4%	17.9%	25.6%	19.5%
Q13-7. Retirement community	5.1%	9.7%	33.6%	16.1%	19.9%	15.6%

**WITHOUT "DON'T KNOW"**

**Q13. Using a scale of 1 to 5, where 5 means "Way Too Much" and 1 means "Not Nearly Enough," please indicate how you feel about the availability of the following types of housing in the City of Hudson. (without "don't know")**

(N=652)

	Way too much	Too much	Just right	Almost enough	Not nearly enough
Q13-1. Single family-less than 2,500 square feet	1.3%	2.9%	48.8%	17.7%	29.3%
Q13-2. Single family-more than 2,500 square feet	11.5%	20.5%	56.9%	8.1%	3.0%
Q13-3. First floor living (ranch)	1.4%	1.4%	18.8%	13.9%	64.4%
Q13-4. Townhomes	3.9%	8.4%	34.3%	20.5%	32.8%
Q13-5. Rental apartments	11.0%	15.7%	41.0%	13.7%	18.5%
Q13-6. Condominiums	5.0%	8.2%	32.8%	22.3%	31.8%
Q13-7. Retirement community	6.0%	11.5%	39.8%	19.1%	23.6%

**Q14. If you were to move in the next 5 to 10 years, what type of housing would you be looking for?**

<u>Q14. What type of housing would you be looking for</u>	Number	Percent
Single family-less than 2,500 square feet	87	13.3 %
Single family-more than 2,500 square feet	113	17.3 %
First floor living (ranch)	253	38.8 %
Townhomes	30	4.6 %
Rental apartments	4	0.6 %
Condominiums	55	8.4 %
Retirement community	70	10.7 %
Other	5	0.8 %
<u>Not provided</u>	35	5.4 %
<b>Total</b>	<b>652</b>	<b>100.0 %</b>

**WITHOUT "NOT PROVIDED"****Q14. If you were to move in the next 5 to 10 years, what type of housing would you be looking for? (without "not provided")**

<u>Q14. What type of housing would you be looking for</u>	Number	Percent
Single family-less than 2,500 square feet	87	14.1 %
Single family-more than 2,500 square feet	113	18.3 %
First floor living (ranch)	253	41.0 %
Townhomes	30	4.9 %
Rental apartments	4	0.6 %
Condominiums	55	8.9 %
Retirement community	70	11.3 %
<u>Other</u>	<u>5</u>	<u>0.8 %</u>
<b>Total</b>	<b>617</b>	<b>100.0 %</b>

**Q15. Please indicate if you or members of your household have a need for each type of amenity in the City of Hudson.**

(N=652)

	Yes	No
Q15-1. Aquatics pool-indoor	46.3%	53.7%
Q15-2. Aquatics pool-outdoor	43.7%	56.3%
Q15-3. Arts/crafts studio space	16.9%	83.1%
Q15-4. Community meeting rooms	19.6%	80.4%
Q15-5. Fitness studio/classes	49.2%	50.8%
Q15-6. Hardcourt-basketball, volleyball	14.3%	85.7%
Q15-7. Indoor pickleball court	22.1%	77.9%
Q15-8. Indoor track	22.7%	77.3%
Q15-9. Indoor turf field	8.3%	91.7%
Q15-10. Performing arts space	18.9%	81.1%
Q15-11. Remote work space	11.8%	88.2%
Q15-12. Senior services/activities	42.2%	57.8%
Q15-13. Weight equipment/training	37.0%	63.0%
Q15-14. Youth services/activities	30.7%	69.3%
Q15-15. Other	5.2%	94.8%

**Q15. If "Yes," please rate how well your needs for amenities of this type are currently being met in the City of Hudson using a scale of 1 to 4, where 4 means "Fully Met," and 1 means "Not Met."**

(N=597)

	Fully met	Mostly met	Partly met	Not met
Q15-1. Aquatics pool-indoor	5.8%	7.8%	24.5%	61.9%
Q15-2. Aquatics pool-outdoor	2.9%	3.2%	10.4%	83.5%
Q15-3. Arts/crafts studio space	1.0%	10.1%	24.2%	64.6%
Q15-4. Community meeting rooms	8.9%	15.4%	52.8%	22.8%
Q15-5. Fitness studio/classes	10.1%	16.6%	38.3%	35.1%
Q15-6. Hardcourt-basketball, volleyball	4.5%	14.6%	31.5%	49.4%
Q15-7. Indoor pickleball court	3.7%	2.2%	22.4%	71.6%
Q15-8. Indoor track	4.2%	2.8%	14.7%	78.3%
Q15-9. Indoor turf field	0.0%	3.9%	17.6%	78.4%
Q15-10. Performing arts space	4.2%	15.8%	28.3%	51.7%
Q15-11. Remote work space	4.2%	8.5%	21.1%	66.2%
Q15-12. Senior services/activities	2.0%	7.2%	39.0%	51.8%
Q15-13. Weight equipment/training	8.3%	10.0%	26.6%	55.0%
Q15-14. Youth services/activities	6.3%	27.9%	42.1%	23.7%
Q15-15. Other	8.3%	16.7%	16.7%	58.3%

**Q16. Which THREE amenities from the list in Question 15 are MOST IMPORTANT to your household?**

<u>Q16. Top choice</u>	Number	Percent
Aquatics pool-indoor	91	14.0 %
Aquatics pool-outdoor	133	20.4 %
Arts/crafts studio space	11	1.7 %
Community meeting rooms	19	2.9 %
Fitness studio/classes	48	7.4 %
Hardcourt-basketball, volleyball	4	0.6 %
Indoor pickleball court	14	2.1 %
Indoor track	19	2.9 %
Indoor turf field	7	1.1 %
Performing arts space	12	1.8 %
Remote work space	10	1.5 %
Senior services/activities	115	17.6 %
Weight equipment/training	29	4.4 %
Youth services/activities	36	5.5 %
<u>None chosen</u>	104	16.0 %
Total	652	100.0 %

**Q16. Which THREE amenities from the list in Question 15 are MOST IMPORTANT to your household?**

<u>Q16. 2nd choice</u>	Number	Percent
Aquatics pool-indoor	79	12.1 %
Aquatics pool-outdoor	64	9.8 %
Arts/crafts studio space	17	2.6 %
Community meeting rooms	33	5.1 %
Fitness studio/classes	58	8.9 %
Hardcourt-basketball, volleyball	14	2.1 %
Indoor pickleball court	21	3.2 %
Indoor track	32	4.9 %
Indoor turf field	9	1.4 %
Performing arts space	30	4.6 %
Remote work space	12	1.8 %
Senior services/activities	56	8.6 %
Weight equipment/training	43	6.6 %
Youth services/activities	34	5.2 %
<u>None chosen</u>	150	23.0 %
Total	652	100.0 %

**Q16. Which THREE amenities from the list in Question 15 are MOST IMPORTANT to your household?**

<u>Q16. 3rd choice</u>	Number	Percent
Aquatics pool-indoor	40	6.1 %
Aquatics pool-outdoor	30	4.6 %
Arts/crafts studio space	26	4.0 %
Community meeting rooms	16	2.5 %
Fitness studio/classes	73	11.2 %
Hardcourt-basketball, volleyball	12	1.8 %
Indoor pickleball court	37	5.7 %
Indoor track	17	2.6 %
Indoor turf field	10	1.5 %
Performing arts space	24	3.7 %
Remote work space	6	0.9 %
Senior services/activities	49	7.5 %
Weight equipment/training	42	6.4 %
Youth services/activities	52	8.0 %
<u>None chosen</u>	218	33.4 %
Total	652	100.0 %

**SUM OF TOP 3 CHOICES****Q16. Which THREE amenities from the list in Question 15 are MOST IMPORTANT to your household? (top 3)**

<u>Q16. Sum of top 3 choices</u>	Number	Percent
Aquatics pool-indoor	210	32.2 %
Aquatics pool-outdoor	227	34.8 %
Arts/crafts studio space	54	8.3 %
Community meeting rooms	68	10.4 %
Fitness studio/classes	179	27.5 %
Hardcourt-basketball, volleyball	30	4.6 %
Indoor pickleball court	72	11.0 %
Indoor track	68	10.4 %
Indoor turf field	26	4.0 %
Performing arts space	66	10.1 %
Remote work space	28	4.3 %
Senior services/activities	220	33.7 %
Weight equipment/training	114	17.5 %
Youth services/activities	122	18.7 %
<u>None chosen</u>	104	16.0 %
Total	1588	

**Q17. If the following amenities were to be included in a community/recreation center, how often would you use each one?**

(N=652)

	Several times/ week	A few times/ month	At least once/ month	Less than once/month	Seldom/never	Don't know
Q17-1. Aquatics pool-indoor	24.1%	22.7%	8.9%	6.6%	25.5%	12.3%
Q17-2. Aquatics pool-outdoor	21.9%	18.9%	7.2%	8.3%	31.9%	11.8%
Q17-3. Arts/crafts studio space	3.8%	9.0%	12.0%	13.2%	46.5%	15.5%
Q17-4. Community meeting rooms	1.7%	7.1%	8.9%	20.7%	44.5%	17.2%
Q17-5. Fitness studio/classes	23.8%	23.2%	11.3%	7.7%	22.1%	12.0%
Q17-6. Hardcourt-basketball, volleyball	3.5%	7.1%	8.3%	7.7%	58.4%	15.0%
Q17-7. Indoor pickleball court	7.5%	10.7%	9.8%	6.9%	46.9%	18.1%
Q17-8. Indoor track	15.8%	17.8%	7.1%	7.2%	38.5%	13.7%
Q17-9. Indoor turf field	3.7%	3.7%	3.4%	7.1%	63.8%	18.4%
Q17-10. Performing arts space	1.8%	4.9%	12.4%	11.7%	50.5%	18.7%
Q17-11. Remote work space	3.4%	4.4%	4.0%	5.8%	65.2%	17.2%
Q17-12. Senior services/activities	11.7%	16.6%	12.9%	6.1%	36.0%	16.7%
Q17-13. Weight equipment/ training	22.5%	19.3%	8.0%	6.6%	29.3%	14.3%
Q17-14. Youth services/activities	10.4%	10.9%	5.4%	3.4%	49.5%	20.4%
Q17-15. Other	1.5%	1.2%	0.0%	0.0%	0.0%	97.2%

**WITHOUT “DON’T KNOW”****Q17. If the following amenities were to be included in a community/recreation center, how often would you use each one? (without "don't know")**

(N=652)

	Several times/ week	A few times/ month	At least once/ month	Less than once/month	Seldom/never
Q17-1. Aquatics pool-indoor	27.4%	25.9%	10.1%	7.5%	29.0%
Q17-2. Aquatics pool-outdoor	24.9%	21.4%	8.2%	9.4%	36.2%
Q17-3. Arts/crafts studio space	4.5%	10.7%	14.2%	15.6%	55.0%
Q17-4. Community meeting rooms	2.0%	8.5%	10.7%	25.0%	53.7%
Q17-5. Fitness studio/classes	27.0%	26.3%	12.9%	8.7%	25.1%
Q17-6. Hardcourt-basketball, volleyball	4.2%	8.3%	9.7%	9.0%	68.8%
Q17-7. Indoor pickleball court	9.2%	13.1%	12.0%	8.4%	57.3%
Q17-8. Indoor track	18.3%	20.6%	8.2%	8.3%	44.6%
Q17-9. Indoor turf field	4.5%	4.5%	4.1%	8.6%	78.2%
Q17-10. Performing arts space	2.3%	6.0%	15.3%	14.3%	62.1%
Q17-11. Remote work space	4.1%	5.4%	4.8%	7.0%	78.7%
Q17-12. Senior services/activities	14.0%	19.9%	15.5%	7.4%	43.3%
Q17-13. Weight equipment/training	26.3%	22.5%	9.3%	7.7%	34.2%
Q17-14. Youth services/activities	13.1%	13.7%	6.7%	4.2%	62.2%
Q17-15. Other	55.6%	44.4%	0.0%	0.0%	0.0%

**Q18. Community/recreation centers are large investments that often require new fees, including taxes and user fees. What is the maximum amount your household would be willing to pay annually, for a recreation/community center that had all the amenities you desire?**

Q18. Maximum amount your household would be

<u>willing to pay annually</u>	Number	Percent
\$500 or less	280	42.9 %
\$1,000	152	23.3 %
\$2,500	35	5.4 %
\$5,000+	1	0.2 %
I would not be willing to pay any amount for a community/recreation center	151	23.2 %
<u>Not provided</u>	33	5.1 %
<b>Total</b>	<b>652</b>	<b>100.0 %</b>

**WITHOUT "NOT PROVIDED"**

**Q18. Community/recreation centers are large investments that often require new fees, including taxes and user fees. What is the maximum amount your household would be willing to pay annually, for a recreation/community center that had all the amenities you desire? (without "not provided")**

Q18. Maximum amount your household would be

<u>willing to pay annually</u>	Number	Percent
\$500 or less	280	45.2 %
\$1,000	152	24.6 %
\$2,500	35	5.7 %
\$5,000+	1	0.2 %
I would not be willing to pay any amount for a community/recreation center	151	24.4 %
<b>Total</b>	<b>619</b>	<b>100.0 %</b>

**Q19. Counting yourself, how many people in your household are...**

	Mean	Sum
number	2.7	1737
Under age 5	0.1	80
Ages 5-9	0.2	111
Ages 10-14	0.2	114
Ages 15-19	0.1	86
Ages 20-24	0.1	91
Ages 25-34	0.1	80
Ages 35-44	0.3	218
Ages 45-54	0.2	133
Ages 55-64	0.5	303
Ages 65-74	0.5	331
Ages 75-84	0.3	164
Ages 85+	0.0	26

**Q20. What is your age?**

<u>Q20. Your age</u>	Number	Percent
18-34	28	4.3 %
35-44	116	17.8 %
45-54	52	8.0 %
55-64	160	24.5 %
65+	291	44.6 %
<u>Not provided</u>	5	0.8 %
<b>Total</b>	<b>652</b>	<b>100.0 %</b>

**WITHOUT “NOT PROVIDED”****Q20. What is your age? (without "not provided")**

<u>Q20. Your age</u>	Number	Percent
18-34	28	4.3 %
35-44	116	17.9 %
45-54	52	8.0 %
55-64	160	24.7 %
65+	291	45.0 %
<b>Total</b>	<b>647</b>	<b>100.0 %</b>

**Q21. What gender do you identify with?**

<u>Q21. Your gender</u>	Number	Percent
Male	256	39.3 %
Female	362	55.5 %
Prefer to self-describe	1	0.2 %
<u>Prefer not to disclose</u>	33	5.1 %
Total	652	100.0 %

**WITHOUT “PREFER NOT TO DISCLOSE”****Q21. What gender do you identify with? (without "prefer not to disclose")**

<u>Q21. Your gender</u>	Number	Percent
Male	256	41.4 %
Female	362	58.5 %
Prefer to self-describe	1	0.2 %
Total	619	100.0 %

**Q22. Which of the following best describe your race/ethnicity?**

<u>Q22. Your race/ethnicity</u>	Number	Percent
Asian or Asian Indian	3	0.5 %
Black or African American	3	0.5 %
American Indian or Alaska Native	3	0.5 %
White or Caucasian	615	94.3 %
Native Hawaiian or other Pacific Islander	2	0.3 %
Hispanic, Spanish, or Latino/a/x	1	0.2 %
<u>Other</u>	1	0.2 %
Total	628	

**Q22-7. Self-describe your race/ethnicity:**

<u>Q22-7. Self-describe your race/ethnicity</u>	Number	Percent
Arab	1	100.0 %
Total	1	100.0 %

**Q23. How many years have you lived in the City of Hudson?**

<u>Q23. How many years have you lived in City of Hudson</u>	Number	Percent
0-5	106	16.3 %
6-10	72	11.0 %
11-15	52	8.0 %
16-20	47	7.2 %
21-30	171	26.2 %
31+	197	30.2 %
<u>Not provided</u>	7	1.1 %
<b>Total</b>	<b>652</b>	<b>100.0 %</b>

**WITHOUT "NOT PROVIDED"****Q23. How many years have you lived in the City of Hudson? (without "not provided")**

<u>Q23. How many years have you lived in City of Hudson</u>	Number	Percent
0-5	106	16.4 %
6-10	72	11.2 %
11-15	52	8.1 %
16-20	47	7.3 %
21-30	171	26.5 %
31+	197	30.5 %
<b>Total</b>	<b>645</b>	<b>100.0 %</b>

**Q24. Does anyone in your household work from home three (3) or more days per week?**

<u>Q24. Does anyone in your household work from home 3 or more days per week</u>	Number	Percent
Yes	281	43.1 %
No	358	54.9 %
<u>Not provided</u>	13	2.0 %
<b>Total</b>	<b>652</b>	<b>100.0 %</b>

**WITHOUT "NOT PROVIDED"****Q24. Does anyone in your household work from home three (3) or more days per week? (without "not provided")**

<u>Q24. Does anyone in your household work from home 3 or more days per week</u>	Number	Percent
Yes	281	44.0 %
No	358	56.0 %
<b>Total</b>	<b>639</b>	<b>100.0 %</b>

**Q25. In the next two years, do you anticipate that the number of days people in your household work from home will:**

Q25. What number of days people in your household

work from home will change in next two years

Number

Percent

Increase	52	8.0 %
Decrease	51	7.8 %
Stay the same	478	73.3 %
<u>Not provided</u>	71	10.9 %
Total	652	100.0 %

**WITHOUT "NOT PROVIDED"****Q25. In the next two years, do you anticipate that the number of days people in your household work from home will: (without "not provided")**

Q25. What number of days people in your household

work from home will change in next two years

Number

Percent

Increase	52	9.0 %
Decrease	51	8.8 %
<u>Stay the same</u>	478	82.3 %
Total	581	100.0 %

**Q26. Do you rent or own your home?**

Q26. Do you rent or own your home

Number

Percent

Own	635	97.4 %
Rent	6	0.9 %
<u>Not provided</u>	11	1.7 %
Total	652	100.0 %

**WITHOUT "NOT PROVIDED"****Q26. Do you rent or own your home? (without "not provided")**

Q26. Do you rent or own your home

Number

Percent

Own	635	99.1 %
Rent	6	0.9 %
Total	641	100.0 %

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# COMMUNITY TABLING EVENT SUMMARY

# Memorandum

**Date:** July 27, 2023

**To:** City of Hudson Comprehensive Plan Steering Committee  
**cc:** City of Hudson City Staff  
**From:** OHM Advisors

**Re: Hudson Comprehensive Plan  
Additional Engagement Summary**

During the community engagement phase of the comprehensive plan process, steering committee members conducted additional engagement sessions within the community. They attended five events in total, four farmer's markets and an earth day event. Participants were asked, "What's your idea?" for Hudson. The following is a high-level summary displaying the raw data and most frequent comments.

## **Earth Day Event – April 22<sup>nd</sup>, 2023**

- Specialty spaces (dog park, butterfly garden, rain gardens, community gardens, etc.)
- Recreation/Community Center
- Senior Housing
- Climate action plan





## **Farmer's Market – June 3<sup>rd</sup>, 2023**

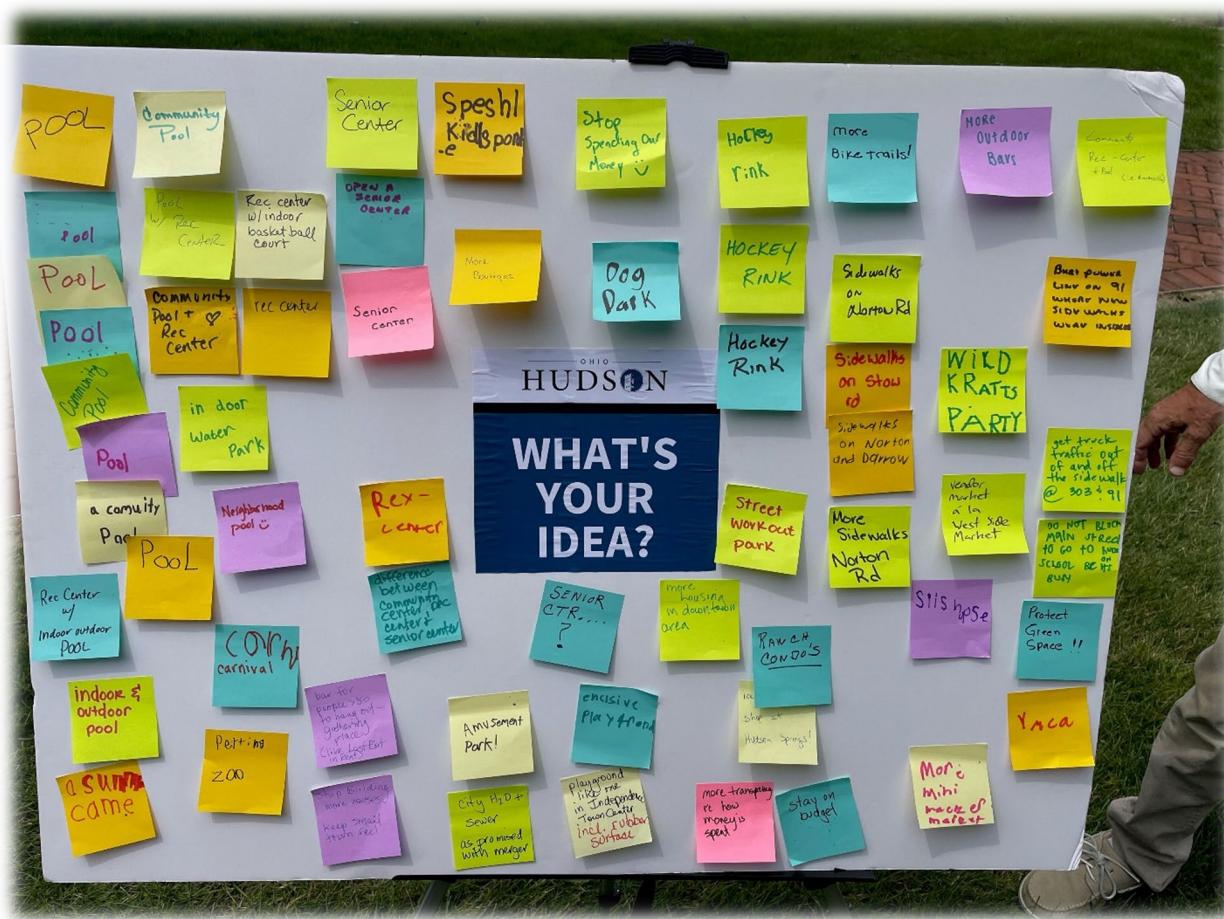
- Recreation/Community Center
- Community pool
- Senior housing
- Traffic improvements
- Active transportation (bike lanes, trails, etc.)
- Increased community events





## **Farmer's Market – July 1<sup>st</sup>, 2023**

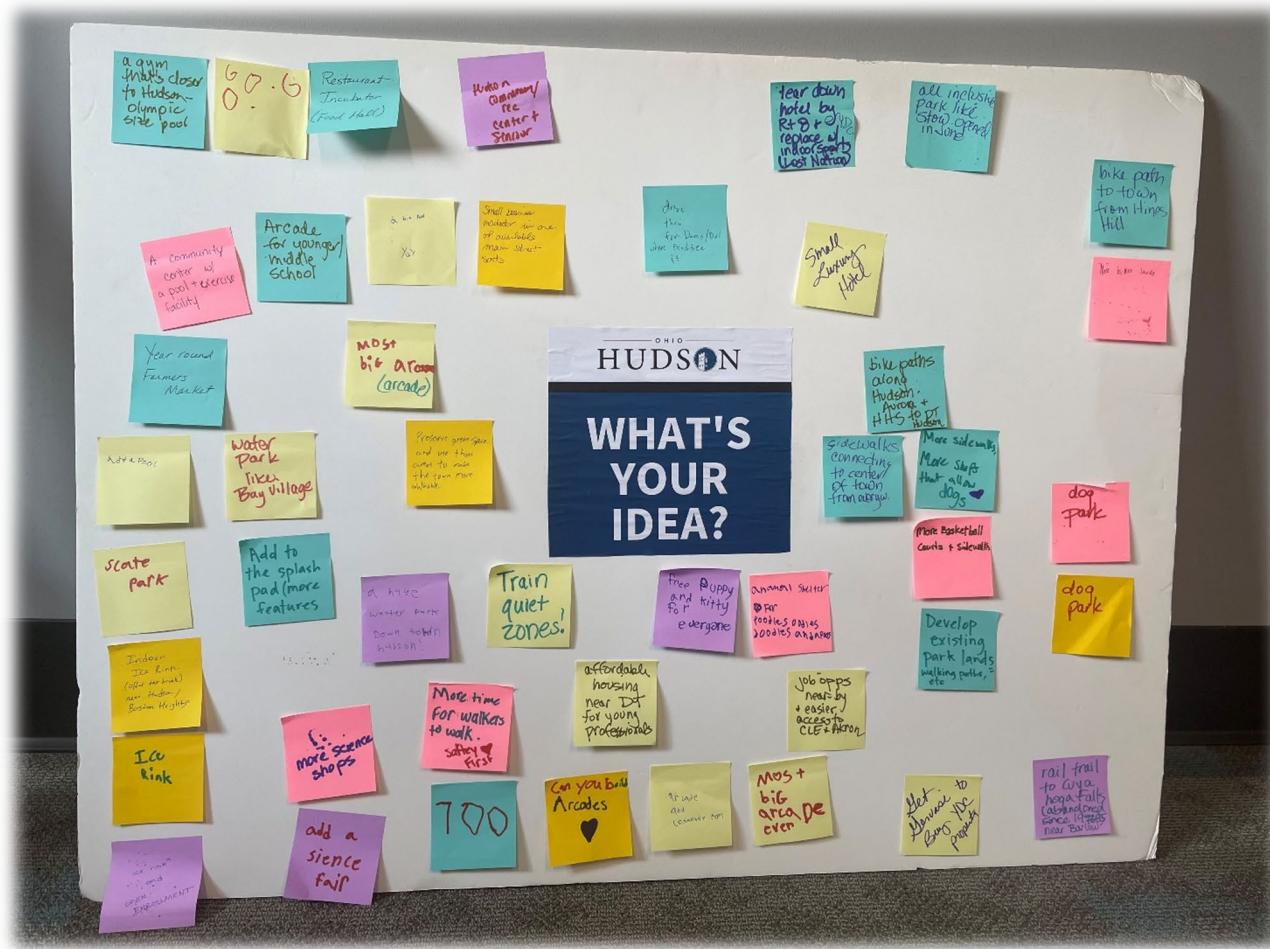
- Recreation/Community Center
- Community pool
- Specialty spaces (dog park, hockey rink, petting zoo, etc.)
- Active transportation (bike lanes, trails, etc.)





## **Farmer's Market – July 15<sup>st</sup>, 2023**

- Specialty spaces (dog park, zoo, ice rink, skate park, water park, etc.)
- Train quiet zones
- Active transportation (bike lanes, trails, etc.)



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# COMMUNITY WORKSHOP RESULTS MEMORANDUM

DRAFT - 4/10/2024



# Community Workshop Results Memorandum

July 19, 2023

City of Hudson  
Comprehensive Plan

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## QUICK SUMMARY

The steering committee hosted a two-hour public workshop on Wednesday, June 7th, in the media center at Hudson High School. Members of the consulting team and city staff assisted in the facilitation and recording of the comments from the attendees. Participants engaged in a series of activities designed to solicit specific feedback that would help inform the development of the Plan. The following are the results of these activities.

Over two hours, over 150 people attended and participated in the various activities and stations. The primary questions included:

1. *What is something about Hudson that we should know about?*
2. *In one word, how would you describe Hudson?*
3. *What is your vision for Hudson in the next ten years?*
4. *What are the biggest issues you see in your community?*
5. *What are the greatest opportunities you see in your community?*
6. *What are your preferred options for housing in Hudson?*
7. *Where in Hudson should we focus on for this study?*
8. *What type of land uses would you like to see in Hudson?*



**150+**  
people in  
attendance



**600+**  
comments,  
ideas, and  
insights



**9**  
questions to  
consider

**MULTIPLE ways to provide feedback  
(written, verbal, and visual)**

# MAIN THEMES

Attendees of the workshop provided over 550 comments through the stations and questions. The consulted team summarized these comments and organized them into eight main themes:



HOUSING

ECONOMIC  
DEVELOPMENTCITY  
SERVICES  
*(TOP THEME)*

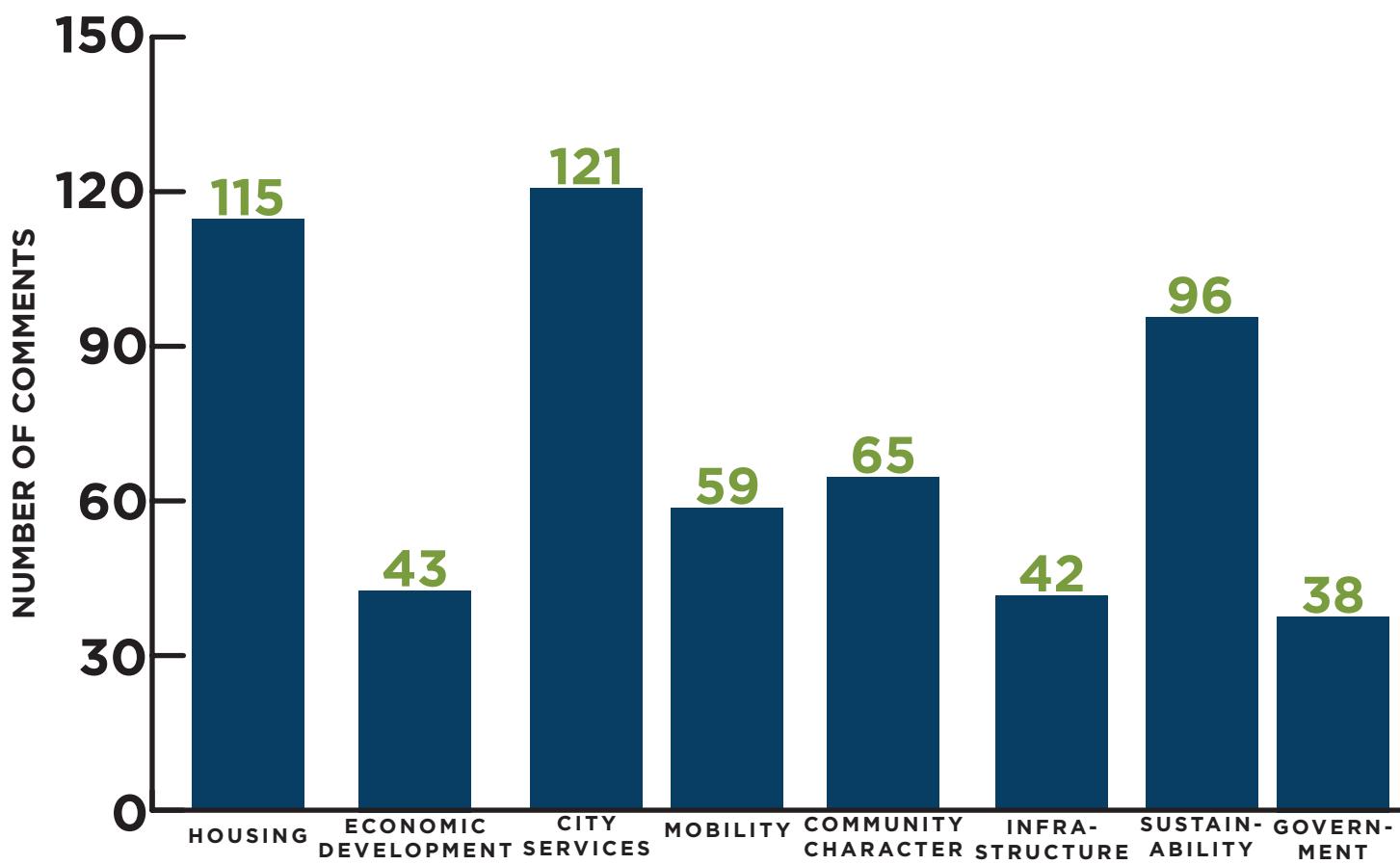
MOBILITY

COMMUNITY  
CHARACTER

INFRASTRUCTURE

SUSTAINABILITY  
*(TOP THEME)*

GOVERNMENT

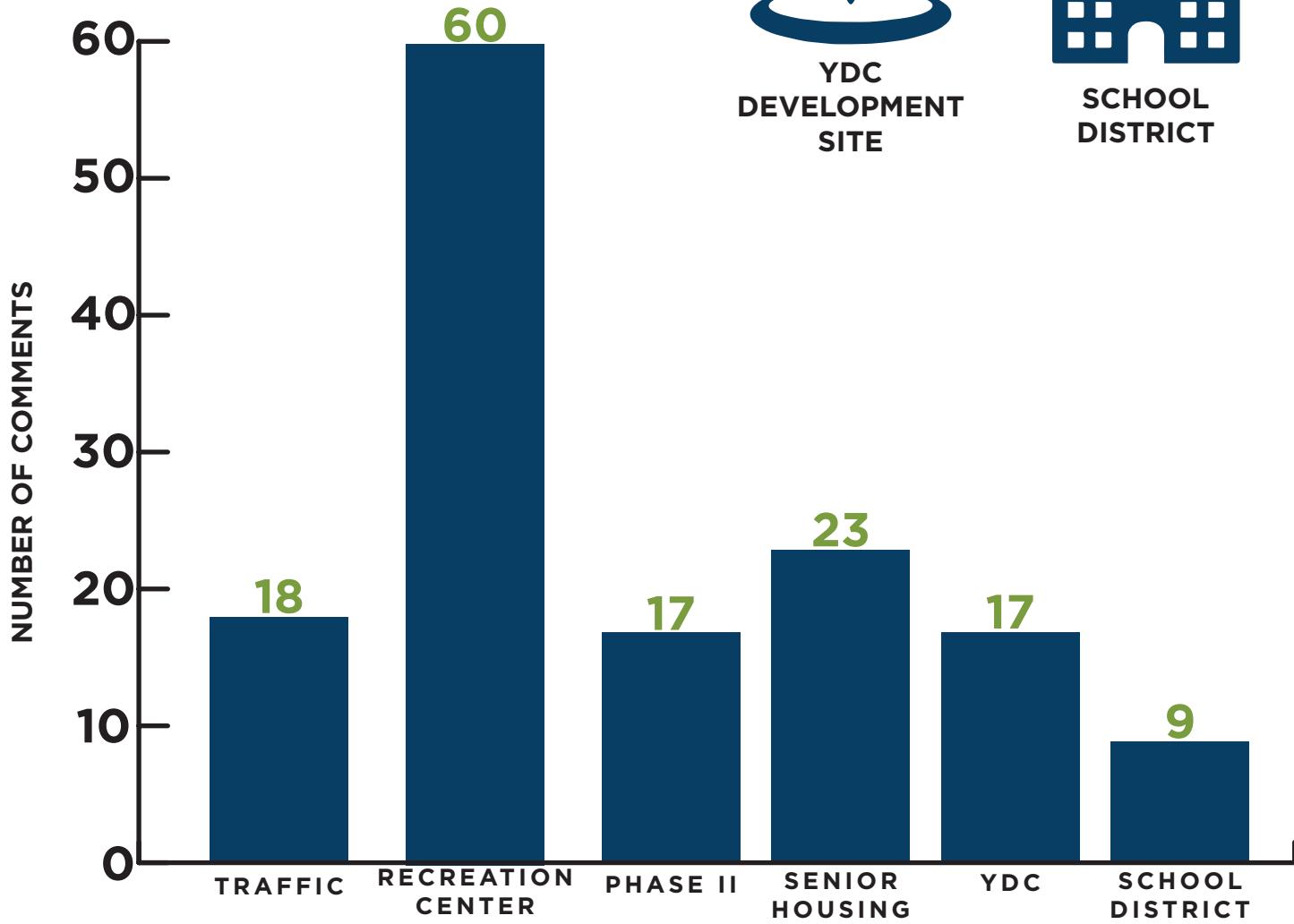


# SUB THEMES

An additional 140 comments spanned several themes. As a result, the team developed sub-themes. These include:



TRAFFIC

RECREATION CENTER  
(TOP SUB-THEME)DOWNTOWN  
PHASE IISENIOR  
HOUSING  
(TOP SUB-THEME)YDC  
DEVELOPMENT  
SITESCHOOL  
DISTRICT

### Station #1 - Questions Board

Participants responded to three questions by writing their responses down on a Post-it and placing it under the corresponding question. The questions were:

1. *What is something about Hudson that we should know about?*
2. *In one word, how would you describe Hudson?*
3. *What is your vision for Hudson in the next ten years?*

Many of the responses revolved centered on community character and amenities. Future visions called for preserving existing undeveloped lands, concentrating on appropriate development at key sites (downtown, YDC), and continuing to add amenities for residents (senior center, community center, park spaces, etc.)

A community center would be a very welcomed project

A community garden would be an asset to encourage vitamin d, socialization, and developing Horticultural skills

Hudson NEEDS a senior center with a gym, art classes, game classes, and lecture rooms

More housing for seniors so they can stay in the town they supported

Walkable / bikable town focused around a vibrant central downtown

Hopefully, not ruined by growth. Slow down, keep Hudson special.

Hudson continues to be a desired town: schools, entertainment, space, parks, and a place for families

Safe for kids to bike and walk with accessible parks for all abilities

## Station #2 - Issues & Opportunities

This station asked participants to respond to two questions by writing their responses on a post-it and placing them under the corresponding question.

Participants could add as many responses as they wished. The questions were:

1. *What are the biggest issues you see in your community?*
2. *What are the greatest opportunities you see in your community?*

Housing (variety and type) and mobility (traffic, multi-modal options) were common themes in the responses for the biggest issues. For greatest opportunities, controlled development, providing additional housing types, and increasing amenities (parks, community center, etc.) were the common themes amongst responses.

The top themes from the community workshop align with those generated from the same exercise the steering committee undertook.

We work hard to carefully and thoughtfully plan - but we should not allow this to paralyze us

Conduct an environmental review of building code with a focus on energy efficiency

Too many new housing developments going in and as a result we are losing open areas and wetlands

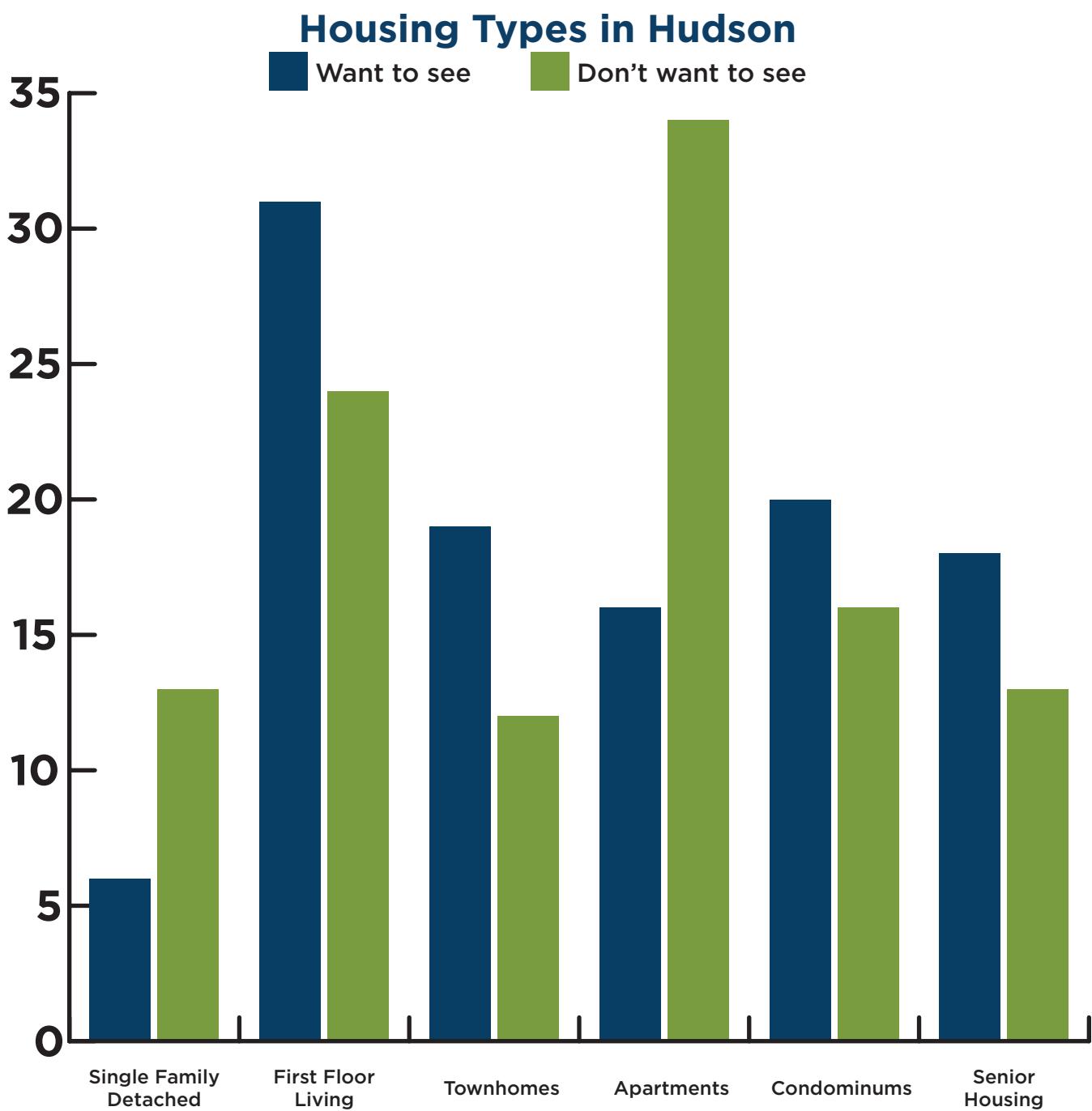
Interesting apartments to retain and attract 20-30 something professionals to make Hudson home

Our “issues” are not really issues. Keeping it simple. Good roads. Quality basic city services. Keep taxes down.

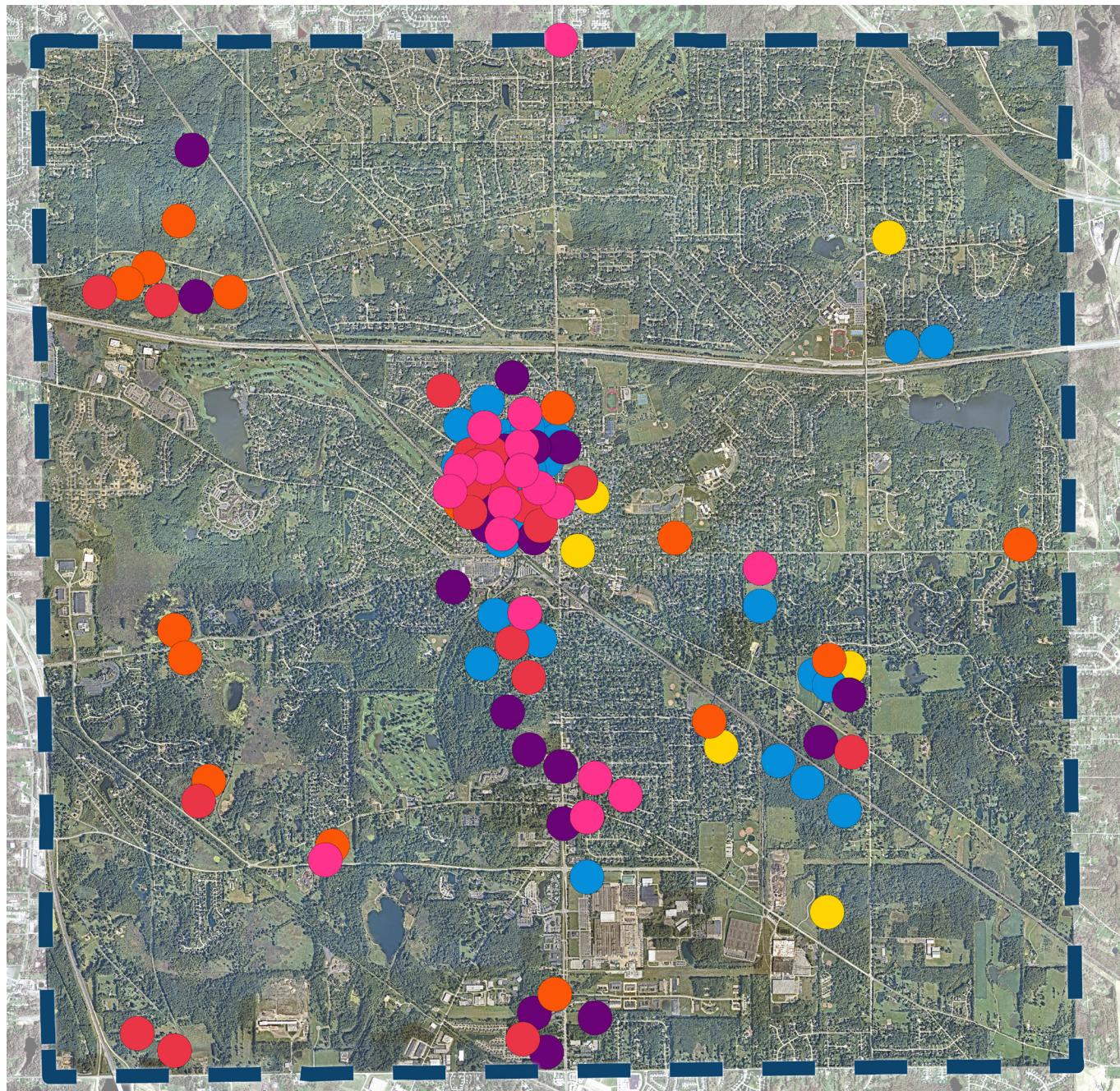
Need of a recreation center & fitness walking distance from downtown

### Station #3 - Housing in Hudson

Participants saw six housing typologies (single-family detached, 1st-floor living ranch, townhomes, apartments, condominiums, and senior housing) with a corresponding colored dot. They were then presented with a map of Hudson and asked to place the corresponding housing dot in their preferred location. The placement indicated their preference for the housing typology. The map allowed placing the dot if it was not a desired housing option.



## Housing Map Summary



- Yellow circle: Single Family Detached
- Red circle: Condominiums
- Purple circle: Townhomes
- Orange circle: Senior Housing
- Apartment (Orange circle)
- First Floor Living (Blue circle)

Respondents grouped many of their preferred housing options in and around “downtown” Hudson, while other areas included the 91 (Darrow Road) corridor and pockets of undeveloped land throughout the city. Townhomes, apartments, condominiums, and senior housing were the predominant type of housing for downtown, with first-floor living also receiving consideration along the 91 corridor. These support diversifying housing typologies within Hudson but in specific areas. Comments from participants included a preference for home ownership rather than rentals and a consideration to develop on existing land rather than greenfields.



**Single Family Detached**



Want to see:

**6**



Don't want to see:

**13**



**First Floor Living**



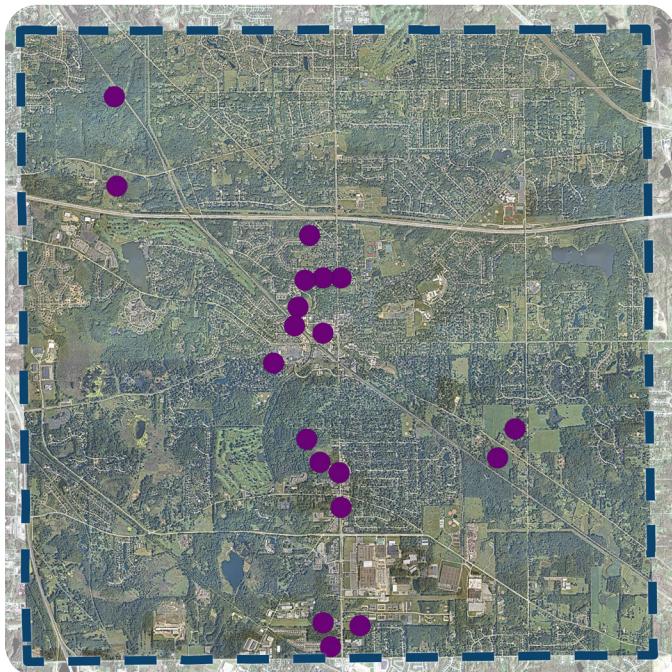
Want to see:

**31**



Don't want to see:

**24**



**Townhomes**



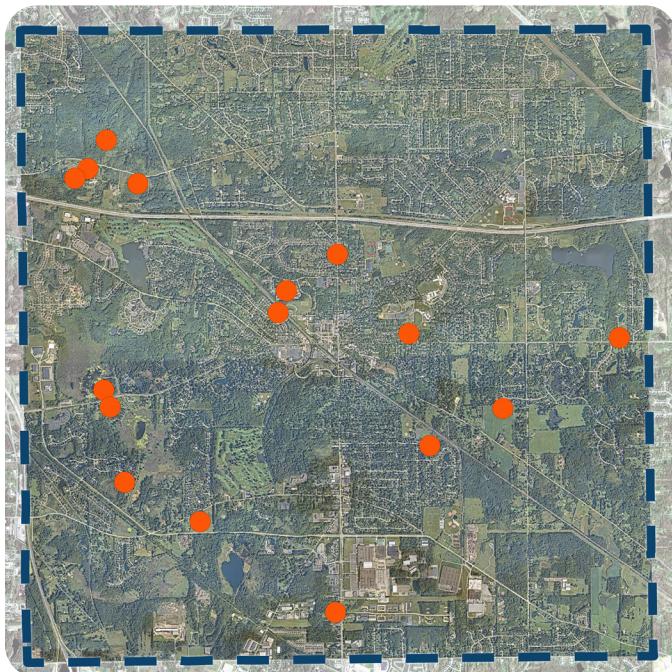
Want to see:

**19**



Don't want to see:

**12**



**Apartments**



Want to see:

**16**



Don't want to see:

**34**



**Condominiums**



Want to see:

**20**



Don't want to see:

**16**



**Senior Housing**



Want to see:

**18**



Don't want to see:

**13**

#### **Station #4 - Focus Areas**

In this exercise, the steering committee asked participants to show where they felt additional focus should occur for this comprehensive study. A series of statements outlined the definition of a focus area, those were:

- Represent the greatest opportunity
- Contains special features (historical, environmental, etc.)
- Appropriate for investment
- Potential corridors
- Warrants extra consideration
- Large vacant parcels

Participants used an orange dot to indicate the general area of focus, shown in the map summary. The two primary areas of focus highlighted in the exercise were downtown and the YDC site, followed by the 91 corridor south of downtown. These areas match the proposed focus areas discussed and developed by the steering committee.

Work with aging housing stock to retain integrity

Need a climate action plan

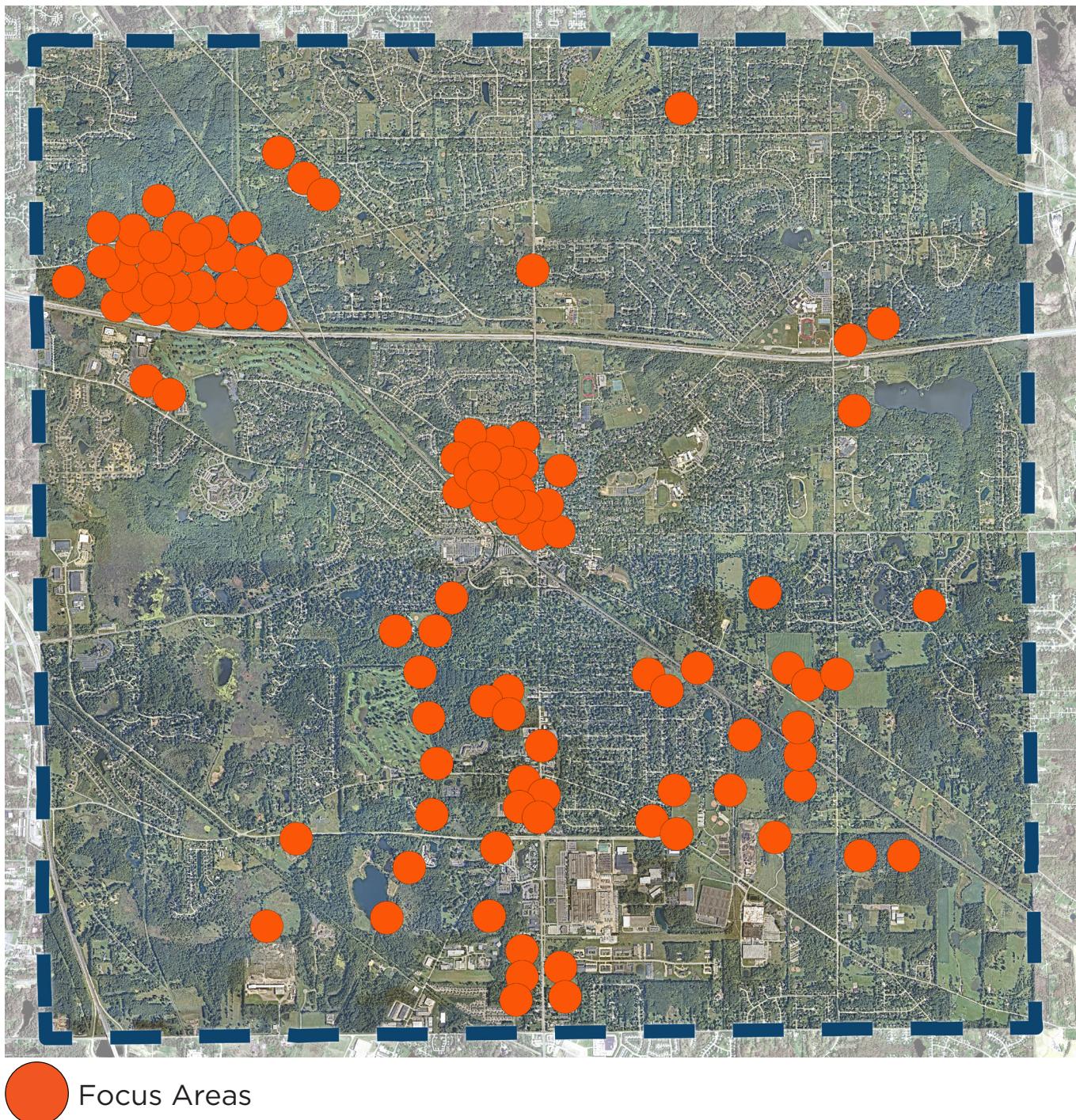
City water for all of Hudson

Preserve our rural heritage where appropriate - protect wetland - preserve open space

Save our woodlands & wetlands! These are important for our future!

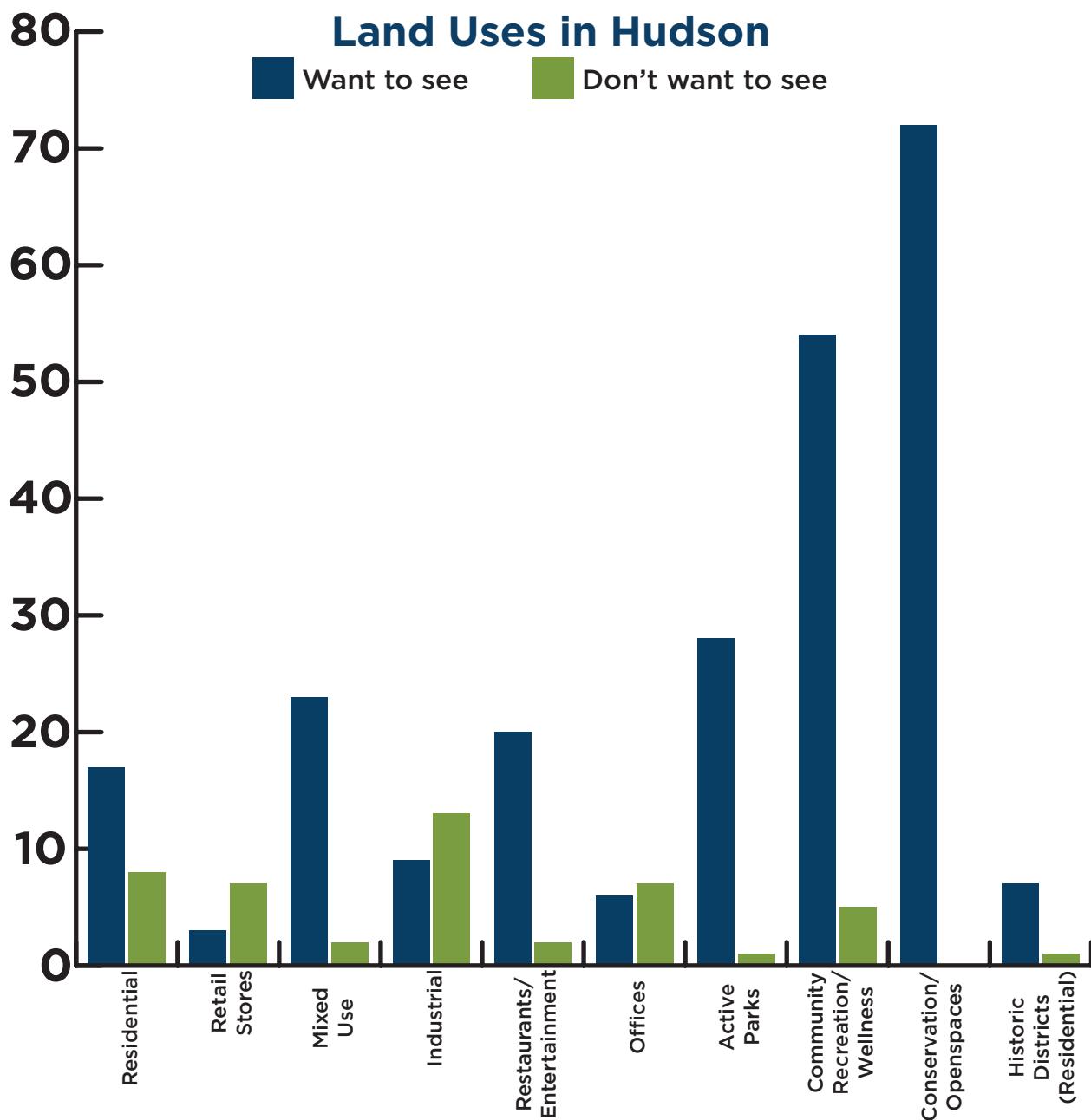
More neighborhood sidewalks on both sides of the street

## Focus Area Map Summary

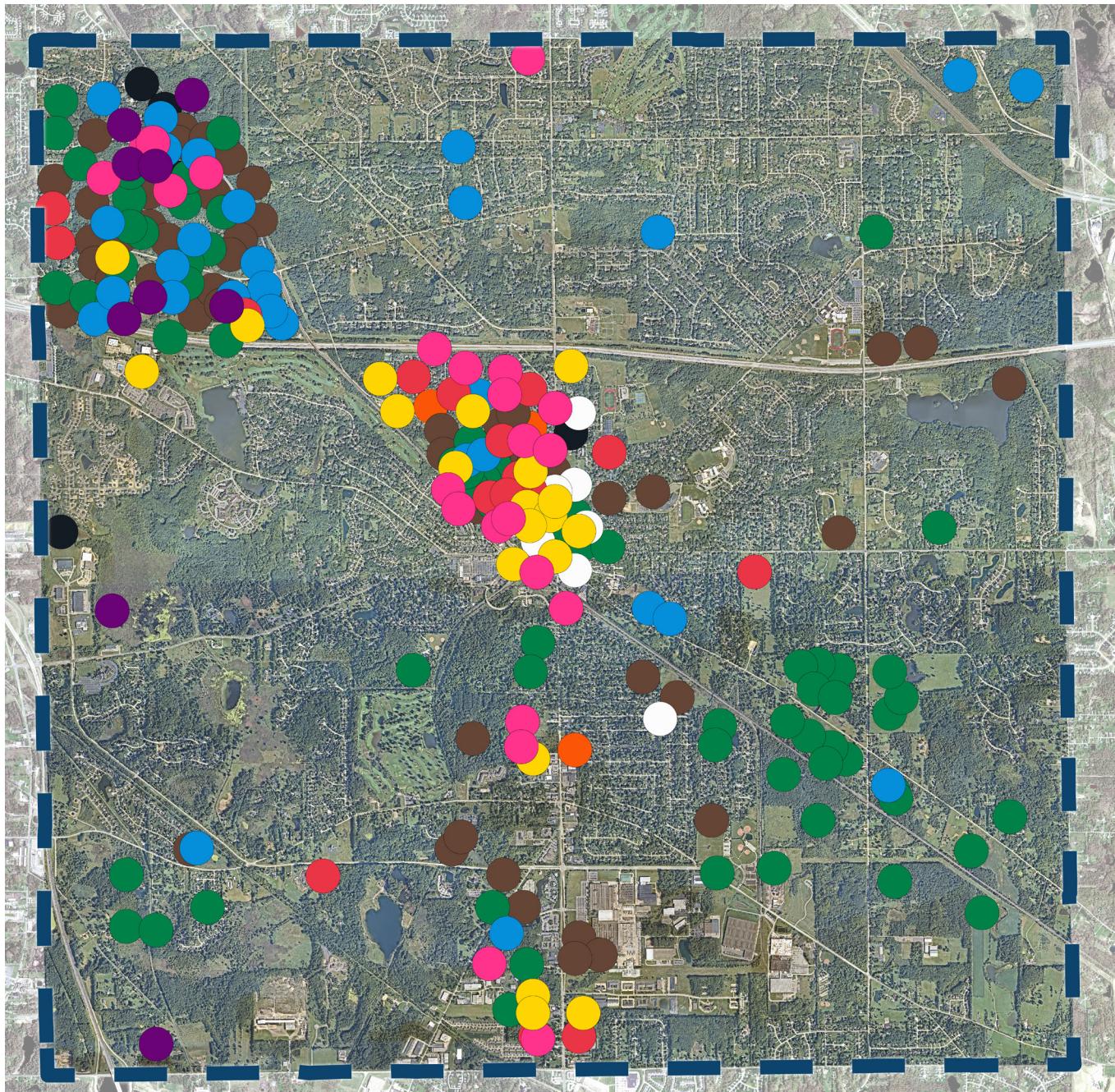


## Station #5 - Future Land Use

In this station, participants saw ten different land uses (residential, retail stores, mixed-use, industrial, restaurants/entertainment, offices, active parks, community recreation/wellness, conservation/open spaces, and historic districts), each with a corresponding colored dot. They were then presented with a map of Hudson and asked to place the corresponding future land use dot in their preferred location. The placement indicated their preference for land use. The map allowed the dot to be placed if it was not a desired land use.



## Future Land Use Map Summary



Residential

Open Space

Office

Retail

Active Parks

Historic Districts

Restaurants

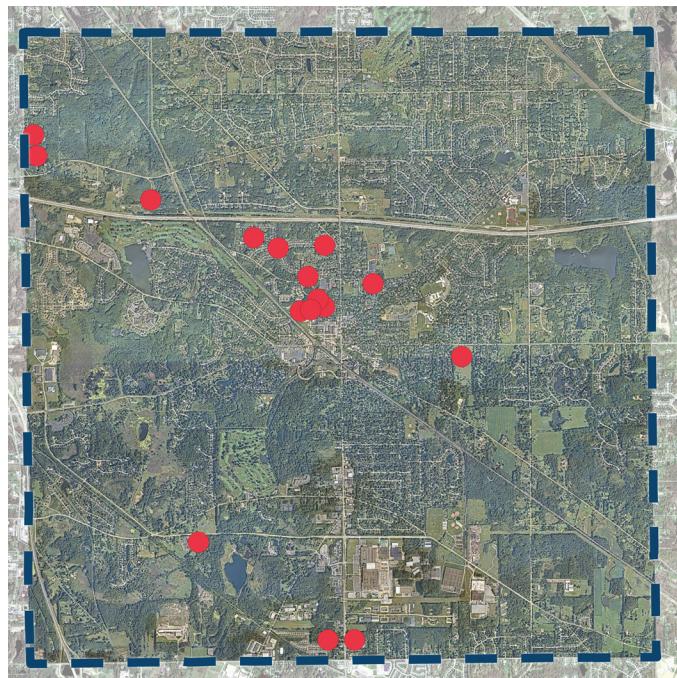
Community Recreation

Mixed-use

Industrial

Participants indicated conservation/open spaces, community recreation/wellness, active parks, and mixed-use as the top four desired future land uses. Conversely, industrial, residential, offices, and retail stores were the highest for the least desirable land uses.

Many of the desired future land uses were grouped in the center and northwest portions of the city, while a considerable amount of conservation/open space land uses were identified in the southeastern portion.



Want to see:

**17**



Don't want to see:

**8**

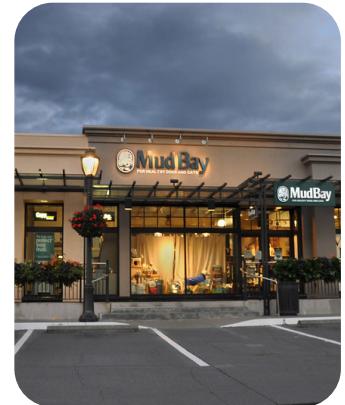


**Retail Stores**



Want to see:

**3**



Don't want to see:

**7**



**Mixed Use**



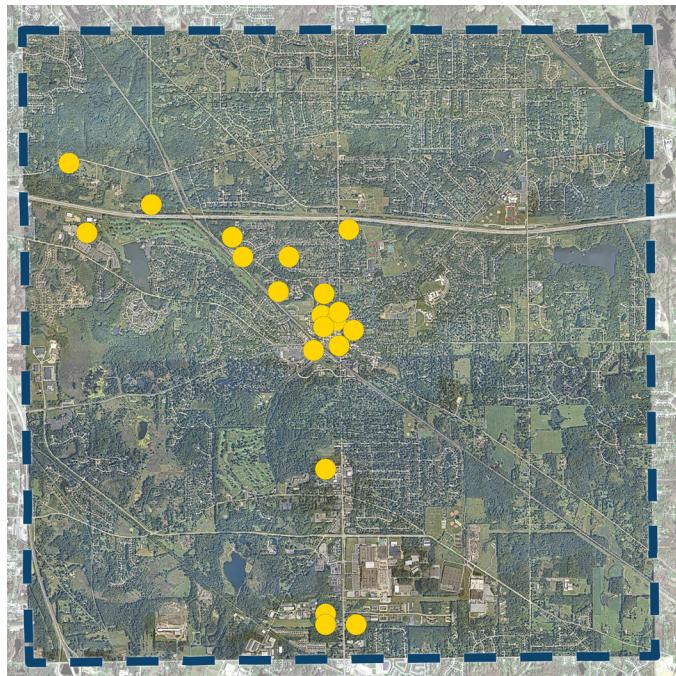
Want to see:

**23**



Don't want to see:

**2**



**Restaurants/Entertainment**



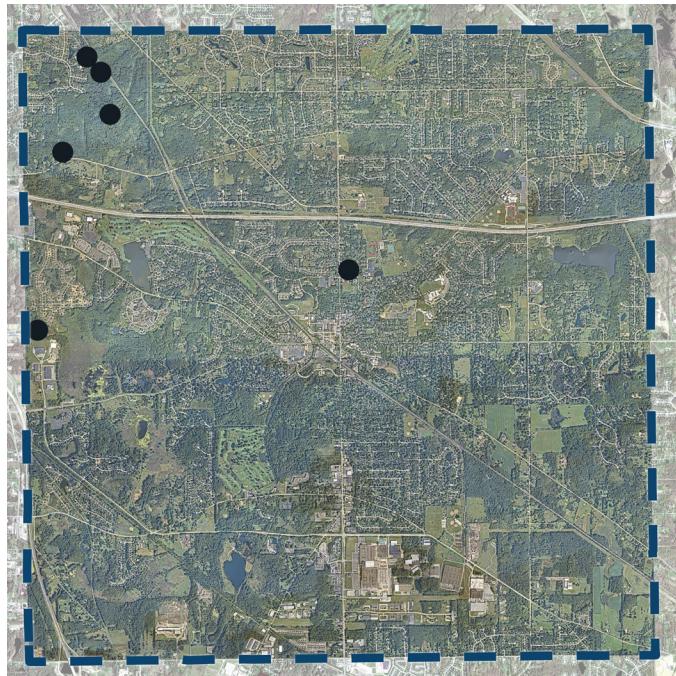
Want to see:

**20**



Don't want to see:

**2**



**Offices**



Want to see:

**6**



Don't want to see:

**7**



**Industrial**



Want to see:

**9**



Don't want to see:

**13**



**Historic Districts (Residential)**



Want to see:

**7**



Don't want to see:

**1**



**Active Parks**



Want to see:

**28**



Don't want to see:

**1**



**Conservation/Open Space**



Want to see:

**72**



Don't want to see:

**0**



**Community Recreation**



Want to see:

**54**



Don't want to see:

**5**

# APPENDIX

# WHAT IS SOMETHING ABOUT HUDSON THAT WE SHOULD KNOW ABOUT?

- Smaller single family homes for downsizes
- Employ best management practices for traffic flow and calming
- Stop putting in sidewalks that are not used
- We live here because we love Hudson
  - Don't make it Westlake or Dublin or other places. Keep us special
- City council & Mayor have a code of conduct
- An inclusive, generous community where people are eager to connect
- A community center would be a very welcome project
- Great place to live despite its issues
- We care about trees!
- Teens need an after-school entertainment destination (besides ACME)
- Less concrete!
- Racism, anti-semitic
- Hometown pride
- Please finish the Phase II with more housing
- Kids feel safe
- Historically, Hudson is an accepting, beautiful place to live & raise a family
- The politics are getting in the way of common sense & the common good
- Involved citizens
- Confirmation-bias
- Better water run off management
- Hub in hard copy accessibility in ACME, Heinen's & the library
- A community garden would be an asset to encourage vitamin D, socialization, and developing horticultural skills
- Go back to fairfield prop for phase II
- Downtown traffic congestion. Emergency vehicles. What can they do?
- Hudson is perfect expect for community center
- Unique quality of life & great schools
- Why spend \$ on Ellsworth Golf Club House but not senior center?
- People are passionate about protecting Hudson's vibe
- Rural feel small community vibe
- Hudson NEEDS a senior center with gym, art & game classes & lecture rooms
- Need to replace trees
- Only development to be empty nester housing in Phase II
- More housing for seniors so they can stay in the town they supported
- Merger promises are 25+ years old and still not honored. This must change.
- Close knit community
- Not developed like surrounding areas
  - Twinsburg, Stow, Streetsboro, Solon. We have a downtown! (Big Positive)

## IN ONE WORD, HOW WOULD YOU DESCRIBE HUDSON?

- Fuzzy - warm
- Home
- Insular
- Special
- Welcoming
- Kindness
- Home
- White
- Beautiful
- Republican White
- Historic Preservation
- Unique Historic & Contemporary
- Home
- Elitist, snobby
- White
- Proud
- Home
- Beautiful
- Quaint
- Unique
- Community
- Charming
- Friendly
- Commercialism
- Home
- Green grass, trees & high taxes
- Bougie
- Bucolic
- Idyllic
- Currier & Ives
- Privileged
- Historic
- Uniform
- Best
- Complacent
- “Park-like”
- Pleasant
- Values
- Colonial

## WHAT IS YOUR VISION FOR HUDSON IN THE NEXT TEN YEARS?

- Less standing water & drainage issues
- Build more green infrastructure invest & budget for it
- Less development
- Don't sell Hines Hill property! Dog park
- Greener our kids will suffer if we are not
- Environmentally progressive
- Free food to people that can't afford it :)
- Protect our history - ic Downtown!
- Maintain what we have. Great place to live. Don't over think it
- Remain a small home town
- Protect the town's green spaces and growth trees
- More diversity
- Development of viable phase II plan
- More community not conflict
- Better community center
- Develop better "community"
- Attract business light mfg / computer related
- Incentives for reducing our carbon footprint
- Senior center
- Recycle yard waste
- Don't sell Hines
- Environmentally friendly more diversity
- Community center for adulted, pool, wellness, & arts
- Lights @ pickleball/tennis
- Be more pedestrian and bike friendly
- Continue to support preservation issues
- Educate community about itself
- Expand services for changing population
- Maintain what we have
- Improve options for rec.
- Connected streets with sidewalks & more green space
- Buy a tree spade for the city to move trees rather than cut them down
- More or less the same
- Great need for senior citizen center
- Senior center!! Imperative
- Community rec center w/ pool
- A greener Hudson
- If we are not careful about development, we will wake up someday and find that Hudson isn't Hudson anymore
- Proactive climate plan
- Fitness & rec center - space for community organizations
- Senior needs
- Recreation center with pool for families
- Hudson continues to be a desired town: schools, entertainment, space, parks, and place for family
- Recognize needs of seniors

- Need to be more senior friendly
- Middle income affordable housing, starter homes, build young families
- Inclusive, diverse, open, accepting, listen, work together
- Too many sub-dividing that are alike
- Larger variety of housing types to attract under 40's & seniors
- Include more small well designed housing like the townhomes by Morse and Clinton therfus unmet need
- Safe for kids to bike & walk accessible parks for all abilities
- Proactive diversity plan
- We need senior citizen support and services
- Hudson history museum
- More diversity in residents and housing options
- Don't sell Hines Hill use for recycling
- Senior center
- Don't let us gov offer money to be in charge of zoning
- Stop lawn service on Hudson-Aurora
- Use high school or middle school
- No cluster development
- Traffic
- Charter school
- New-tech network
- Keeping values consistent
- Improve schools
- Protect the wetland the tree
- Senior center
- Senior center
- More housing opportunities for those without kids / maintain the communities
- Housing for empty nesters who went to stay in Hudson but not in family home!
- Walkable / bikable town focused around a vibrant central downtown
- No section 8 housing
- Heating and cooling centers
- Well publicized emergency action protocols
- Senior center & programs
- Hopefully, not ruined by growth. Slow down, Keep Hudson special.
- Seeing seniors given help for yardwork, transportation, and interaction with youth
- Reduce driving speed on Valley View Rd.
- Preserve open space and slow building
- Rethink Heinen decision to permit move
- Up to city to attract business to current site
- USE the YDC land!
- Still quaint. Still small.
- Not to be over developed. Keep out big box retail
- Not overbuilt. No condos.
- Climate action plan needed
- We need a food hall!
- More diversity
- More senior services

- Housing for empty nesters
- Senior services
- Senior center and programs!
- More concern for environment
- More interesting housing
- Recognized leader in sustainability, community & opportunity
- No senior homes available
- An urban arboretum - an urban forest could help with climate change being a canopy of green exhaling oxygen along side condos - in the space beside the Hudson villas
- Preserve main st
- No big box stores
- Senior housing
- Senior facilities (center) city hall is great
- Housing for seniors / under 300,000
- Community wellness & recreation center
- Better growth - net zero - management really treat it as a unified city
- Family aquatic center
- We need a plan for sustainability
- Need climate action plan
- Sustainability is front and center for all development
- Reduced driving speed (25 max) in more sections of town
- More housing for “empty nesters”
- Business friendly
- Senior housing needs
- More nightlife for young (21+) & old adults
- Retaxes too high
- Quality bike path, away from roads, along roads
- Real support for renewable energy
- Community center
- Permanent senior facility

## WHAT ARE THE BIGGEST ISSUES YOU SEE IN YOUR COMMUNITY?

- Enact tree preservation plans that are exemplary
- Need housing for more than big families, i.e. condos, apts, single level
- Preserve our historic history! Code enforcement!
- Heinens exit unsafe
- Need a town newspaper for community announcements etc
- Concerned about the right-wing influence
- Aquatic center for summer
- Controlled narrative by liberals
- Toxic chemicals used on park lands
- More diversified housing
- Council too political now
- Fire hydrants not enough. Seriously?
- Too many housing developments
- Need safer path from heinens to the library
- Loud - why don't we have sound walls?
- Retaining bucolic nature no sprawl
- Lower taxes
- Lack of diversified housing
- Lack of interesting housing
- Need 1st floor living so seniors can stay in the city they love
- Divided - city council members need to be elected with a majority VOID (prevent plurality)
- Need a broader base for income tax
- To much concrete
- Need low income housing diversity - YES!
- We need a climate action plan
- Small single family 1-floor homes
- Only care adult than self
- 91 congestion
- 91 congestion
- Preserve the small town feel of Hudson
- Too much polarization within leadership
- Educating homeowners on how & why to respect & save historic elements in Historic Districts
- Need to remove obstacles to green decisions
- Need middle income housing
- Lack of diversity
- Pedestrian safety (more sidewalks & reduce speeding)
- Bridge over railroad Heines Hill (RR/ train takes too long)
- Need diversity - of housing, of families
- TRAFFIC!
- No empty nester homes
- Pressure to over-develop & lose small-town vibe & natural scenery
- Rude city council unwilling to negotiate/compromise

- Limited roads with heavy traffic
- Development that is environmental based with resource experts!
- We work hard to carefully & thoughtfully plan - but we should not allow this to paralyze us
- Long term plan for HPP to address solar & EV capacities
- Bike trails that enable folks to leave cars at home
- Lack of inclusive playground in Hudson - need more accessibility for kids & seniors
- Diversity
- Lack convenience in using Heinen's: no carry out, place in pkg. It for carts, small pkg, hazards at exit
- Becoming an echo chamber for progressive agenda
- Traffic
- Bad, bad, bad zoning code! So bad it is crippling!
- Community room
- Traffic downtown
- We have major water issues (water, storm water, etc.)
- Lack of vision & initiative for renewable energy
- Responding to climate changes
- Affordable housing (Police, teachers, etc)
- Bike paths as opposed to bike lanes
- Empty nester housing
- Community wellness recreation center
- Isolation between households - how well do many of us know our

- neighbors?
- Inclusive playgrounds
- A lack of walkable third places outside of the town center
- Lack of diversity & inclusion (economic & cultural)
- The hub is dying. We really need access to community news
- Not attracting new businesses
- Too many vacancies downtown
- Need environment action
- More green space
- Family aquatic center
- Stay small
- Long term plan for future autonomous vehicles
- Bigots
- Traffic flow out of heinens
- Additional housing options for empty nesters (55+)
- Lack of local newspaper & ways of informing citizens & creating a community forum
- Downtown traffic
- Downtown traffic congestion. How will emergency vehicles get through?? Do people have to DIE?
- Need dedicated facility for seniors
- Multi-use asphalt paths instead of bike lanes
- Sub-divisions are excessive & have made Hudson much less unique
- To strengthen The Architectural Board. We need to keep The Historic Chamber
- Inclusive playground

- Our “issues” are not really issues. Keeping it simple. Good roads. Quality basic city services. Keep taxes down.
- Diversity of population ages, racial, socio-economic
- Traffic through town & speed of that traffic
- Empty nester housing
- Empty nester housing
- Pedestrian safety
- More crosswalk
- Bike safety
- Rent rates - leasing costs, leasing deciders
- Too many new housing developments going in and as a results we are losing open areas and wetlands.
- Too much traffic
- YDC to stay undeveloped
- Paid person to work with seniors in a senior facility for activities
- Lack of inclusive playground and accessibility
- None
- Too many zoning variances - “death by a thousand cars” for wetlands, riparian zones, etc.
- Improve “bike-ability” - bike path, speed reduction, bike “parking”
- Dynamite the clocktower & widen 91
- Noise i-80 add a wall
- Empty nester housing affordable not 400,000 or 500,000
- Avoid rentals
- High traffic volume & speed
- Over development away from downtown
- Teen activities
- Improve schools
- Re taxes too high

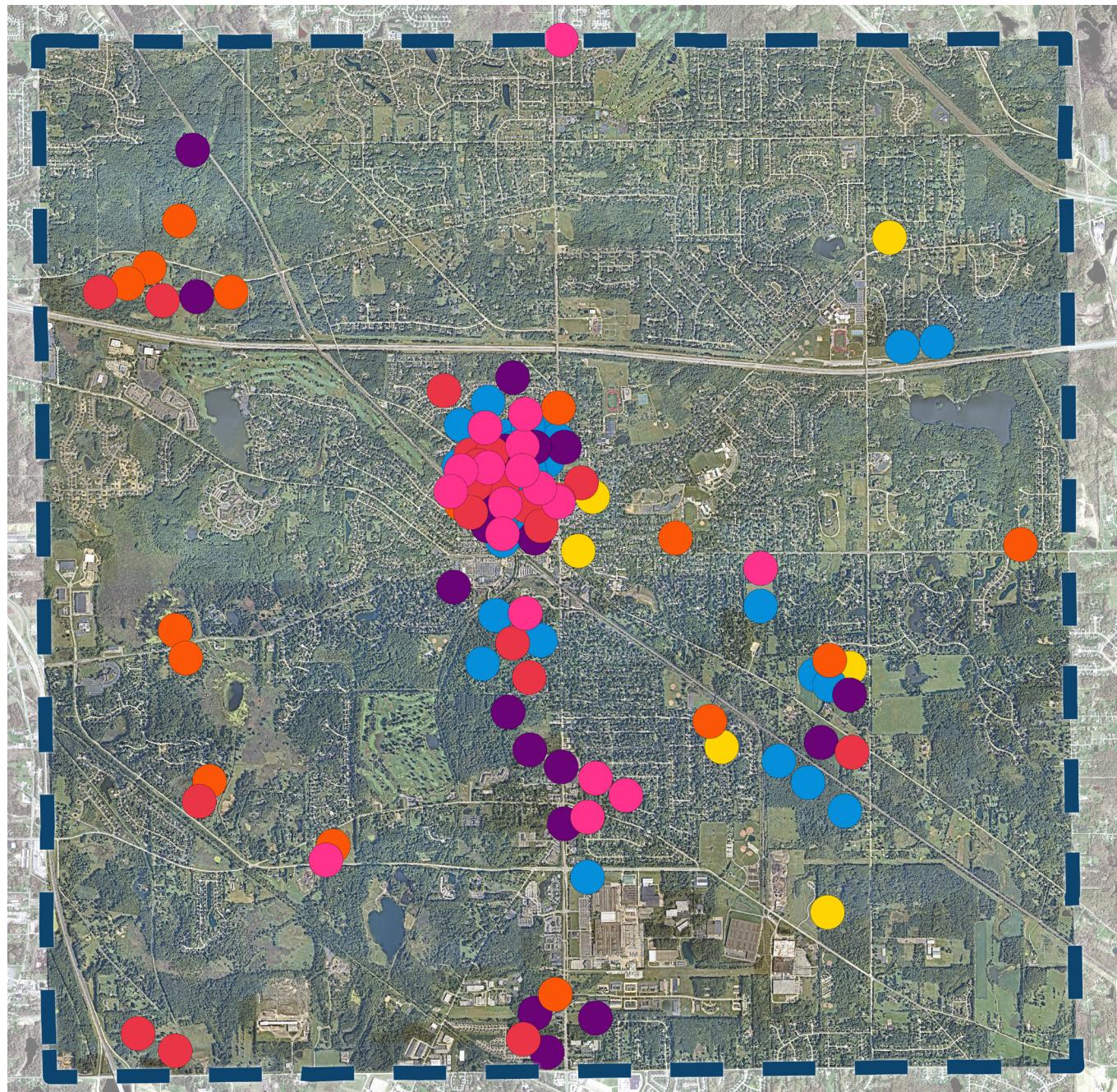
# WHAT ARE THE GREATEST OPPORTUNITIES YOU SEE IN YOUR COMMUNITY?

- City should have a tree spade to MOVE trees & replant rather than cut them all down
- We need a large football fieldhouse with a track that community can use in winter
- Great use of renewables
- Conservation based development for ALL land uses
- Senior center
- Reduce large footprint homes, large lots - bad for environment
- More environmentally friendly; eco development
- Schools teaching acceptance, leadership & concern for others
- Develop climate action plan to reduce energy use & emissions
- Provide public composting service
- Continue to develop fine arts programs @ school & in community
- Say no- it would be amazing if we did not ruin the charm of Hudson with over development
- Keep our green space
- No more senior housing buildings
- Food hall
- Public use of YDC
- Less regulations
- Increase residence to natural disasters
- Conduct an environmental review of building code with a focus on energy efficiency
- Expand env. Resources for residents via website & environmental suggestions
- Establish joint task force between Hudson & school system to coordinate env. Activities
- Medium income homes/towntomes
- We need need empty nester housing
- Opportunities for volunteering for citizens
- Rec center
- Lights @ pickleball
- No rec center not needed
- Bringing in more & more renewable sources of energy
- Improved recycling
- Control development
- Interesting apartments to retain and attract 20-30 something professionals to make Hudson home
- Real bike lanes that are safely removed from car traffic
- YDC should stay a green space
- Community recreation facility with natatorium
- Senior & smaller housing options
- Keep Hudson what it is - a small town

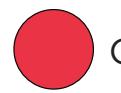
- Have someone from outside build a more attractive fitness, but not in downtown Hudson
- Community composting & gardening
- A greener city - better air quality - added protected green space
- Forever youth center (near 8) could be a great office park area
- Our residents are amazing and can give so much to our community
- Natural gas powered school buses
- Improved broadband access throughout
- Composting collection
- Very involved citizenry that loves this town
- Affordable senior housing
- Phase II should be a space enjoyed by all (community pool)
- Recycling
- Recreation center with pool for families
- Enforce existing regulations re land use, no or few variances allowed
- Stow rd no place for bikers during rush hours
- Fix traffic on 91
- Do something proactive with phase II. Missing the opportunity
- Senior services
- More pedestrian zones throughout Hudson
- Re-route semi-truck traffic out of downtown area
- Senior facilities
- Large # of historic buildings/homes - good opportunity for walking tours
- We have lovely parks but it is challenging to rent/reserve a pavilion
- Expanding shopping, dining, arts to downtown
- Expand walkability downtown & surrounding
- Rec center
- To develop a “green” plan to make Hudson more environmentally aware
- Awesome, beautiful downtown to bring everyone together
- Connect bike trails all over city
- Build dedicated bike path to connect to bike & hike trail. Not in the road.
- Safe paths/crossings for bikes & pedestrians
- Drive for carbon neutrality in all new and as many old buildings as possible
- Actions to bring young families
- Downsize housing cluster homes & community center
- Protect open space for future generations
- Be content
- Single family (small) ranch homes within walking distance of downtown
- Promoting diversity
- Rec center walking trails
- The opportunity to live in Hudson
- Need of rec center & fitness walking distance from downtown
- To limit development of multi high density housing
- Leave things alone. Maintain responsible growth. Control spending

- Leverage our natural resources to improve livability
- Terribly hard water/calcium - old ground pipes Stratford rd - Hudson water
- Safe bike trail from brandywine to downtown
- Control spending
- Our volunteers
- Great education, volunteer community, community activities. It is beautiful.
- Are there plans on existing zoning for section 8 housing
- North/south 91 - east/west 303 , bus for Saturdays to alleviate traffic downtown
- Access to education & capital to build a better future
- Hop tree taproom downtown
- To write a meaningful zoning code that will equalize twp v. vill
- Larger heinens with improved parking
- Higher density homes with walking access to shops and services
- More things for youth & teens to do. We focus entirely on little ones
- City water for all of Hudson
- Please consider housing for empty nesters & a dedicated senior facility
- Outside source fitness center that takes silver sneakers
- We need to expand housing options past fams with kids
- If fitness center - a good quality don't buy old one on 91
- Senior housing

## HOUSING STATION



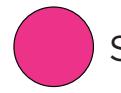
Single Family Detached



Condominiums



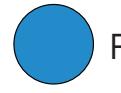
Townhomes



Senior Housing



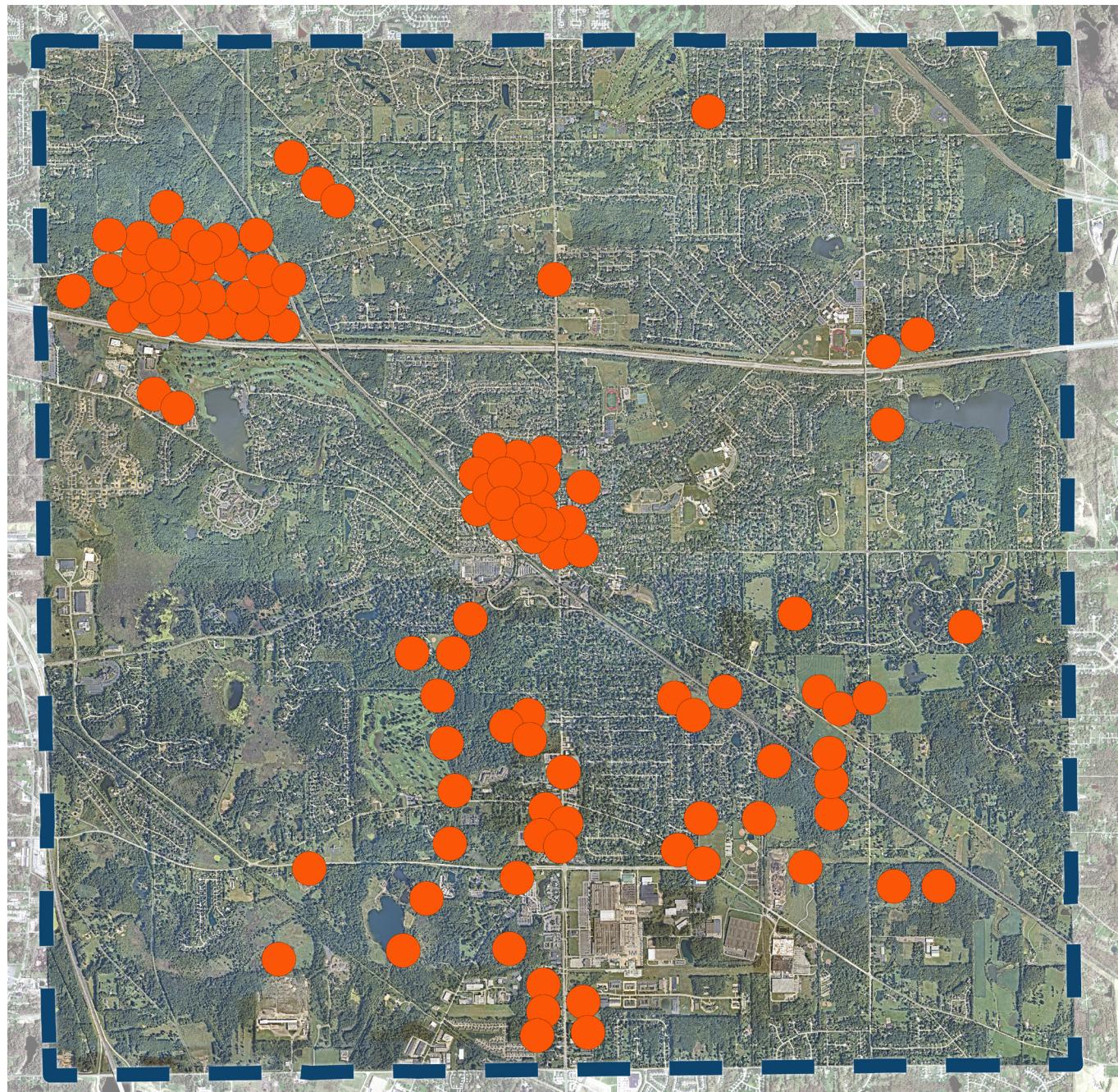
Apartments



First Floor Living

- Smart building - consider type of land, consider current zoning, consider room in schools
- More senior family ranches on smaller lots
- Senior housing - ranch
- Housing needs to be free of highway & RR noise
- Dev. Policy & density can impact affordability
- Too much - senior housing - a lot full, variety, not fully staffed, no local housing
- Demographic don't support continuing with big footprint residence - middle income
- Cluster housing based on traffic & environment best management practices
- No new housing on undeveloped land
- No development on ecologic rich land. Transfer development rights
- Responsible development while preserving rural heritage
- Only new housing 1st fl ranches, 55+ neighborhood
- No "senior" housing. I like mixed ages with affordable prices/rent.
- No housing in Phase II - this space should be preserved for the entire community to enjoy (pool, park)
- More affordable options and some form of rent control
- Need empty nester housing with single story living
- Limit/control rent houses
- Protect rural character of open lands where there is farmland, rural living!
- Against any rental properties - home ownership is important
- Need affordable options for workers in Hudson (not 300k houses)
- More empty nester housing esp. Convenient to downtown
- We are overbuilt with senior housing

## FOCUS AREAS STATION



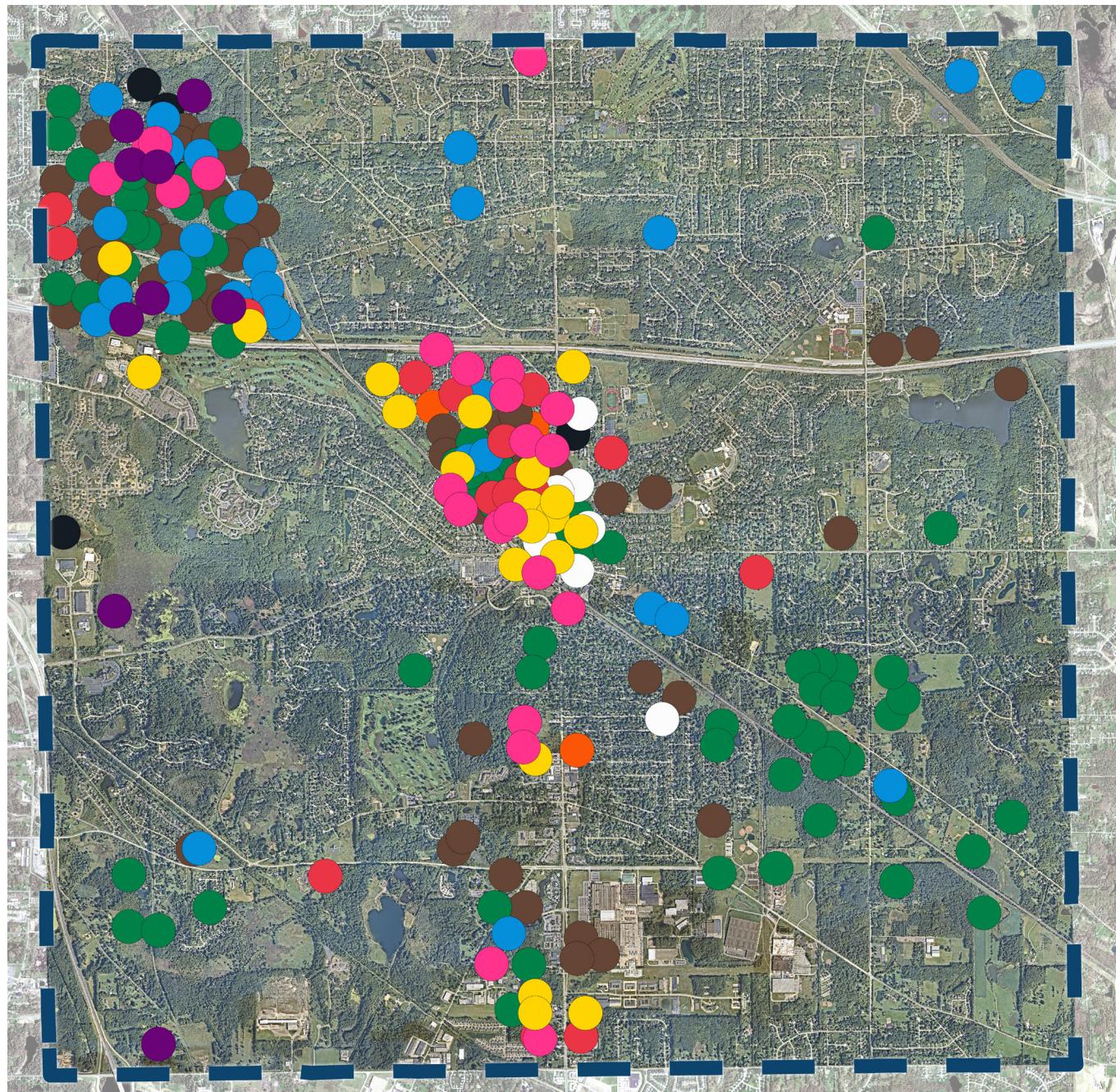
Focus Areas

- YDC - have an investment group build on ice rink and rec center - perfect location near freeway
- Ikea at YDC
- Focus on quality of life
- Green space
- What will the money be used for, if you sell the former Youth Development Center
- YDC should be used for the community and on inclusive playground
- Community wellness & recreation center
- Community rec center
- Greenhouse gas report
- Really there is no “focus area” for C.P. it is a poetic color commentary on land use of THE WHOLE
- Environmental issues, water, power, air
- Plant trees, protect existing trees, enact a new tree ordinance
- Work with aging housing stock to retain integrity
- Maintenance of colony park RR bridge
- Rails to trails - all existing unused rail lines
- Wellness activities for seniors
- Family aquatic center
- Greenhouse gas report
- Control spending
- Double yield @ Owen brown bridge is confusing! Light or stop sign?
- Water well pop. Needs city water
- Improved water - hard/calcium Stratford rd
- Single floor housing for seniors/ disablers
- Drainage along path to colony park
- The train tressels. They’re enembling. They’re going to tumble down and cause serious accidents. Do something.
- Remove “double yield” under Owen Brown Bridge. Have just on one side.
- Water run off issues
- Lights @ pickleball courts
- Drainage easements should be taken care of
- Greenhouse gas inventory
- Phase II with new Heinen’s
- Empty nester housing
- Need a greenhouse gas inventory
- Loss of wetlands (prevention of)
- Drainage improvement & sidewalk on Valley View - Hines Hill to Middleton
- Improved water less calcium (Hudson water)
- City rec center - pool, playground, etc.
- Senior center
- Bike access
- Senior House in an area free
- Be like surrounding community no tree pick up, drop off grass-use Hines Hill for future pick-up or drop off
- Lower speed limit on Valley View Rd!!
- Control spending

- Expand the park wood hollow
- Senior needs/center
- Control expansion of retail in Hudson perimeter
- Increase % of park land - greenspace mandated by charter
- Preserve open land
- Railroad tressels on 303 are crumbling
- Community center athletic center
- Impact of new development on environmental issues
- Reduce speeding through Barlow Road
- I want a pony!
- Phase II as a space to be enjoyed by all (community pool, nature preserve)
- Open space with woodland wetland is very valuable environmentally, economically, socially
- Need a climate action plan
- Climate action plan needed for entire area
- City water for all of Hudson
- Preserve our rural heritage where appropriate - protect wetland - preserve open space
- Hines Hill bridge over RR tracks
- Wetland impact on prestige home development proposal
- Slower development
- Climate action plan
- Need traffic bypass plan, however far outreach goes to minimize congestion downtown
- Dog park
- Senior center goes by rec center i.e. community center
- Save our woodlands & wetlands! These are important for our future!
- Improving land use code to encourage environmental innovation
- Main street needs to be filled & supported. Vitalized.
- Bridge over rail tracks Heines Hill
- Do something with Phase II area senior friendly housing preferred
- Rec center park! Where boys school was
- Improve the inputs from environmental resource managers on projects in Hudson
- Sustainability - greenhouse gas inventory - climate action plan
- Do greenhouse gas inventory as soon as possible
- Outdoor performance venue
- More neighborhood sidewalks on both sides of the street
- YDC should be use for the community & parks, trails, playground, rec center, etc. not interested in tax revenue!
- Dedicated senior center
- Preserve remaining green space
- Save our wetlands
- More sidewalks
- Slower speed limit
- Convert an/under utilized “strip malls” into housing

- Forest YDC recreation
- Food hall
- Dog park
- Dog park
- Phase II new heinens & expand villas area
- Main street business vacancies are too high

## FUTURE LAND USE STATION



Residential

Open Space

Office

Retail

Active Parks

Historic Districts

Restaurants

Commercial Recreation

Mixed-use

Industrial

- Fewer office & banks in downtown
- Dog park
- Recreational activities & space for seniors
- Affordable housing, apartments, and condos
- Inclusive playground
- Dog pak
- Rec center
- Trail - accessible at YDC
- No tax revenue for the citizens
- Lights at pickleball / tennis courts
- Redo tree ordinance for better tree retention. Especially in wooded / wetland areas
- Community garden plots
- Open space wetlands rural heritage preservation responsible development if necessary
- Rec center
- Hike trail from lake forest along brandywine creek to YDC
- Lights @ soccer & pickleball courts @ Barlow
- Rec center for all ages multi use
- Less restrictions on home businesses more people work from home now
- Children clothing store
- Toy store
- Prioritize failing empty storefronts
- Keep YDC for development. Not a park!
- Encourage retail stores downtown. They struggle but we need them
- We need an inclusive playground & rec center at YDC
- Increase green infrastructure throughout Hudson
- A better zoning code would fix our patchwork issues

## COMMENT CARDS

- Community board should decide type of business allowed to access lease properties. Instead of property managers. Easier access to business network opportunities, i.e. who would like to partner together. - data base of business resources, entrepreneurs wanting to partner. - how to connect easier with like minded entrepreneurs
- Car-free shopping area with affordable (vs. high-end boutique) shops. Maybe with oppty for local artisans to rent a space (i.e. torpedo factory in Alexandria, VA)
- More connectivity between hike & bike and bike & hike paths. More separate paths, fewer bike lanes
- Drop-in community meeting space maybe with outdoor/indoor seating, coffee/pastry shop and kid/pet friendly. Maybe around the splash pad/skate-park area
- I would like to see the city build or buy a permanent senior facility for all of the senior programs (like stow and surrounding communities have)
- The architectural & historical board needs to strengthen its views on the architecture in the downtown core. No more chipotle style buildings, no more PEG foundations type buildings, and how did that acme first get approved. It is the historic character of Hudson that sets us apart from most N.E. ohio communities. We came here 36 tears ago, our main reason – Hudson embraces its historic character. Let's not let this fabulous character fade away. Richard Roller
- Limited development. Slow growth. An empty area should not automatically equal development. Not every area needs to be managed.
- Phase II: last large parcel of land that should be enjoyed by all: community pool, community center (multi-use: rec, pool, arts, senior), nature preserve, NOT housing/office space
- Keeping Hudson family-friendly will ensure generational wellness: kids' activities, excellent schools/extracurriculars attracting young families, hoping social scene to encourage ppl to stay downtown & gather, incredible history and preservation efforts – that's what draw us here and will keep us here as a family with young kids.
- South of Hines Hill Rd, the former Cuyahoga youth development center should be industrial zoned, the information is in place, would be good fit with the route 8 interchange would minimize traffic in downtown Hudson and give some residential tax relief
- Is it true the city is paying \$50k interest on the bond to buy out Phase I when it was cancelled? And another \$25k interest on the bond to purchase YDC? If so, why is council hesitant to develop these properties??

- (1) the vacancy rate for businesses on main st. is too high. Empower city staff to support small businesses there before we reach a tipping point i.e. empty storefronts. Hudson has a huge interest in senior housing. Developing the phase II area with senior-friendly housing would put more people within walking distance of downtown businesses! (2) comprehensive plan should address the issue of broadband access throughout Hudson. Fiber to the doorway would provide the fast/reliable broadband access that is absolutely necessary to attract & support work from home employees in Hudson. This is a unique & desirable location for professionals if we can provide reasonable connectivity!
- Would like to see a focus on Senior citizens. A more active and varied courses/learning new skills for elderly people. For example stow has a very active senior group. List of activities is long and multi-faceted
- Would like to have a bus/van for senior citizens. Would run from residential communities to downtown areas. Would help people with appointments, shopping etc.
- Selling the YDC is a HUGE mistake. Use it for the community.
- We face a growth in “senior” age people who need different residential choices from large lots & large sq ft homes, we should preserve industrial zoned areas if the trend of more US manufacture locations will be needed; if the overseas supply chain issues brings a demand for us locations back.
- Why is YDC for sale before the plan is done?
- What are we going to do with all the vacant land for the first & main phase II property? The city paid a lot of money for the barrow property. I though the city was correct to break away from the tesla proposal, however I thought the Fairmont properties proposal was much better, less dense housing, and a larger Heinens. I know the Owen brown underpass is a problem. Work with Norfolk Southern to rebuild a wider bridge but more subtle than the one on Rt 82 in Macedonia. This would improve that property and would help both the city and the developer. Richard Roller
- Put in lighting at the pickleball & tennis courts!
- (1) create more stringent ordinances to protect our treescapes (2) slow down (or stop completely) the creation of more housing subdivisions. (3) too many development projects over the past several years (both those simply proposed as well as others actually executed) have paid insufficient fidelity to the city’s current aesthetic, both man-made and natural. We’re losing too many trees and other green spaces and we seem at risk of creating a density that I believe is at odds with what brings and retains a large majority of Hudson’s residents.
- Focus on brining Hudson into the 21st century e.g. a real 91, a real 303, real bridges over RR tracks
- Fix traffic on 91. Build rec center for all ages. Senior & less expensive housing for young people. Senior center if not part of rec center
- Balance, we need great schools, great healthcare, and living options for all size/age families

- (1) traffic patterns & pedestrian safety is a top concern. There are many areas without sidewalks that causes pedestrians to walk in the street, including causes pedestrians to walk in the street, including pets & children, that creates unsafe conditions, especially at night. (2) broadband internet extension to residential areas. (3) recreation center with a pool for growing families. A senior center is not really needed yet for ^60% of Hudson's resident population.
- The phase II backlash indicates that the majority of residents would like to see a restriction on growth. I am satisfied with the services that the present tax base offers. I would like to see preservation of remaining green space to include the Hines Hill corridor
- I would like to see a commitment to better-air quality. There is room for improvement in our community. Some thoughts: (1) solar panels of school roofs (2) electrification of school bus fleet (3) ban gas blowers (4) encourage delivery companies to use EVs in our community
- (1) more/new “empty nester” housing for older childless adults (2) it is a plan that there isn’t a community pool/recreation center (3) too many sidewalks to “nowhere” being installed throughout the city - a terrible use of cement & very bad for the environment & CO2 emissions (4) parking on main st should be only for small profile cars - no large SUVs, trucks (5) better lighting throughout old village areas. (6) more retail stores (7) more adult education programs thru community education department (8) library (HLHS) should be OPEN ON SUNDAYS
- I am a 32yr resident, mother of 3 K12 children and a retired Recreation professor when will there be discussion on a HUDSON FAMILY AQUATIC CENTER OR COMMUNITY WELLNESS & RECREATION CENTER? Kim Wood woodka44@gmail.com
- As a Hudson resident, I would like to see Hudson develop a comprehensive energy plan, that would commit to reducing carbon emissions, plan for alternating forms of energy that is non-fossil, focus on conservation & efficient use of energy. I would also like to see the leadership in Hudson work on this plan in a non-partisan, collaborative manner rather than the current hostility & decisiveness. I would like to see Hudson develop more parks on current unused land. I would also like to revive Phase 2 for development of downtown Hudson.
- We came to Hudson because it has a small town feel. Keep it that way!
- Please finish first & main phase 2. The land and money just sit. One floor senior living would be wonderful. Very few choices now. A senior center would be fantastic. A place to call our own. Daily activities. Fun things to do to keep us connected, young and healthy. We are the forgotten population in Hudson and we have a lot of knowledge and experience to share.
- Property taxes for people on a fixed income are very high. Some cities/places have special relief for seniors. Perhaps taxes could be capped at a certain \$ amount. Property taxes should not take a larger percentage of a senior household funds over the years as taxes increase.

- (1) please look on providing a space for Hudson seniors to meet. Every community around us provides this spot. (2) please consider a rec department that exists beyond the schools. (3) we need a more fulltime fire department. (4) sidewalks would be wonderful in communities, not just unused walks over on major highways
- (1) why don't we have a seniors center (city hall is "temporary") (2) why don't more stores give a senior discount (like drug mart) (3) why don't we have more educational lectures about safety, medical care & possible scamming?
- (1) Hudson needs more empty nester housing with first floor master bedrooms (2) Hudson needs more senior programming and a senior center. A community recreation center would also be a welcome addition. (3) no more office space or retail development is needed. (4) maintain our excellent schools!
- I would like the city to focus on what we can do to be environmentally sustainable, nurture our natural spaces.
- I would like the city to use YDC for community use not tax revenue. Whether it's for rec center, dog park, accessible trails, inclusive playground, maybe senior housing. You can see there are multiple possibilities for the betterment of the entire community. DO NOT SELL!!
- We would like to see a permanent meeting place for seniors as one can see in all communities surrounding Hudson such as stow, twinsburg, etc. we make up 18% of the city and could be a great group to interact with youth.

## HOUSING COMMENT CARDS

- 1st floor living and specific to 55+ areas to consider could be YDC or the north side of Phase 2 / Owen Brown. Benefits of YDC would be less traffic in downtown as well as a more nature-like setting, etc. Phase 2 benefits are proximity to downtown, if so desired by the assumed empty-nester residents. 55+ is key to be able to keep this as an offering to empty nesters
- We need first floor living all over town!
- BOB – senior & schools environment library interaonous, transient & loss of heritage & awareness, affordability
- Zoning district cross over for density i.e. single fam w/ duplex or subdivide
- School BD input, chamber input

DRAFT - 4/10/2024



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# FOCUS GROUP MEETINGS MEMORANDUM



## Memorandum

**Date:** December 6, 2023

**To:** City of Hudson Comprehensive Plan Steering Committee  
**cc:** City of Hudson City Staff  
**From:** OHM Advisors

**Re:** **Hudson Comprehensive Plan  
Stakeholder Focus Group Summary**

As part of the comprehensive plan process, stakeholder focus groups were conducted to ensure that all sectors and voices of the community were heard. The steering committee submitted 108 names of individuals to be considered as part of this engagement process. From that list, the committee narrowed them down into seven groups (downtown merchants, large businesses, small businesses, arts and culture (enrichment and service), youth, and miscellaneous). Six of the seven groups were invited to participate in a virtual, one-hour meeting facilitated by OHM Advisors, with a steering committee and city staff representative on the call. The youth focus group sessions were conducted in-person by a steering committee members and city staff representative. The schedule of those calls is shown below:

September 25<sup>th</sup>, 2023 (12pm – 1pm)

- Downtown Merchants
- Small Business

October 3<sup>rd</sup>, 2023 (12pm – 1pm)

- Large Business
- Arts & Culture: Enrichment

October 3<sup>rd</sup>, 2023 (4pm – 5pm)

- Miscellaneous Group
- Arts & Culture: Service

November 9th, 2023 (7:00pm)

- Youth Focus Group: Junior Leadership Huson 1

November 28th, 2023 (10:30am)

- Youth Focus Group: Junior Leadership Huson 2

The sessions began with an overview of the comprehensive plan process and engagement conducted to date, before a round of introductions. Thereafter, the OHM facilitator engaged the group using three questions (*What are the critical issues facing Hudson as a community? What are the greatest opportunities for Hudson? What is the one thing or big idea you would like to see in this plan?*) and responding to the responses and conversations.



## Key themes:

Downtown – There is continued support to focus on the preservation and vibrancy of downtown.  
Infrastructure (Broadband) – Strong support for continuing to plan for broadband connectivity.  
Diversity – Participants voiced the importance of planning for a variety of people (age, race, income, etc.)  
Vibrancy – A high priority for a beautiful and vibrant community.  
Housing – Participants voiced the importance of providing a range of housing options.  
Preservation – Preserving the small town's character and traditions is important.  
Collaboration – Creating physical space to collaborate as well as shared programming through improved communication across networks and groups.  
Connectivity – A connected community through non-motorized infrastructure.  
Small Business Growth – Supporting small business growth specifically by providing office space for a variety of business types.

The themes spanned across each question, being identified as issues, opportunities, and as part of big ideas.

Speaking with the focus groups' participants, specific hot topics and themes emerged—the biggest centering on downtown. Many participants spoke of the importance of maintaining the vibrancy of downtown, viewing it as a critical component to the sustained success of the community. Discussions expanded to parking, walkability, traffic impacts related to new development and improvements, and addressing the existing spaces within the downtown development. Many indicated they viewed the downtown as a central gathering space, citing many events. Continuing and expanding the event types were mentioned in several instances. When discussing the future of downtown, many offered their opinions ranging from maintaining the development type and continuing to strengthen what is there currently to adding new, complimentary development in the form of housing or additional retail spaces. Participants in the youth focus group specifically mentioned the desire for additional options downtown, that offered amenities to the youth sector. Opinions also differed when explicitly addressing the former phase II site in downtown, where suggestions included creating a new development type, housing, or some community space/function.

Communication and collaboration also emerged through the discussions. In some groups, participants learned about current events and offerings that they were previously unaware of, despite living or working within the community. This prompted suggestions of establishing better lines of communication between the various entities and organizations, with some suggesting the City being the central point of distribution. This led to discussions around collaboration between groups and organizations within the community to share resources. Performance and community spaces were mentioned throughout the group discussions. Several discussed how the current buildings and spaces could be enhanced or better utilized to meet the needs of the groups and community. Barlow was typically cited during the discussions. The other point centered on creating a new community center, ideally positioned in the center of town. Downtown was mentioned as a potential location, while others suggested land along Darrow due to connectivity and circulation.

Improving the overall connectivity of Hudson, specifically to downtown, generated ideas on improving walkability and which key destinations should be connected. Participants mentioned continuing to add trail connections throughout the community and other ways to enhance streetscapes through wayfinding, lighting, and beautification-type projects to make the community more inviting and welcoming to residents and visitors. Improving connections also discussed future development opportunities, with workforce retention being a central aspect. Simple improvements such as enhanced crosswalk or pedestrian priority were also mentioned in the groups. Participants offered their insights into development opportunities and retention strategies, given many owned or operated their businesses within the community. While strategies differed, the importance of retention, enhancing connectivity, and providing amenities for the workforce jumped out.

Infrastructure within the community brought out various discussions revolving around broadband, sustainable energy, and charging stations. A common thread in the groups was continuing to provide these critical high-tech connections to the entire community to maintain market competitiveness and attract residents.



Preservation was also mentioned from the perspective of acknowledging the elements and characteristics that make Hudson an attractive community to live, work, and play.

Diversity in population and housing led to conversations on the appropriate balance for the community, considering current conditions and looking toward the future. Participants spoke of their individual stories of what attracted them to Hudson and what younger generations may value in their communities to allow them to establish roots. This discussion circled back to maintaining competitiveness for Hudson in the future while creating a sustainable society.

The focus groups continued to confirm key themes established through the public engagement to date in the comprehensive plan process but have also shed a more profound light on the specifics within those key themes, for example, downtown.

*\*Note: Names of the participants in the focus group sessions are not provided.*



**The following are the summary notes for each session, organized by group and date:**

## September 25<sup>th</sup>, 2023 (12pm – 1pm) Small Business Group Notes:

**Attendees:** Person A, Person B, Person C, Person D, Person E, and Person F

Marcia Carsten – Steering Committee Representative

Katie Behnke - City Staff Representative

### Issues & Opportunities:

- Hudson attempts to bring businesses local, very important to continue moving forward
- The ACME recently went through some renovations, which helped draw more people
- Restrictions related to signage within banners, and electric signage. Can these open more opportunities?
- Banner and sign restrictions limit advertising opportunities
- Rents downtown are high and are restrictive for unique store types. Results in more “national brands”
  - Because of high rents in downtown there are mostly national chain stores which are not unique to the area and don’t draw people in from other areas to the downtown like the more unique Chagrin Falls stores do
  - Few stores selling men’s and children’s clothing. limited selection of stores in downtown. need more foot traffic for Main St stores. rent is too high on Main
  - More restaurants that are open late and attract more people to shop downtown.
  - Parking is limited for Main St stores. need more festivals and events on old green like Farmer’s Market.
- Persons A & B moved out of downtown just due to growth and the need for additional space.
  - Downtown would have been an option if space was available
  - 2014 build-out; Highfields Event Center; KGK property;
    - 220 maximum capacity; 4500 sq ft.
- Person D started at Bounce Innovation Hub in Akron
  - Looked at Bath, Richfield, etc.
  - Rent was reasonable in Hudson, with a lab build-out
  - Former resident for 30+ years
- Person F is working but leasing out the upper stories of their building.
- Georgetown area which seems cut off from most of Hudson with no restaurants or other services
- Lack of overall awareness of where businesses are located within town and happenings.
  - Need a place where all businesses in Hudson are listed in a central location. maybe signage at Farmer’s Market or downtown inner green area.
  - A bit of a disconnect with event types and who it’s being marketed to.
  - Better cooperation between businesses to support one another
- Persons A & B in a desert to the south of town
  - No retail, no connectivity, no other offerings
  - Desire to see more for even the workday people
- Lack of awareness of spaces and places available within the City
  - Offices spaces:
    - Spaces are too big or not affordable
    - Require a larger initial investment
- Chagrin Falls used as an example of full connectivity
- Parking is a critical factor into the business sector
- Expand the DORA downtown
- Critical to keep a healthy main street and vibrant downtown
- Downtown phase II area:
  - Concerns with the potential increase in traffic
  - There is still a desire to see an increase in foot traffic in the area and around the downtown



## One big idea question:

- Person D: Bring in something that is unique and different for Hudson
  - Continuing with local businesses
- Person E: Reward system for working and shopping local
- Person C: Increased marketing, signage, and awareness.
  - More local businesses
- Persons A & B: Look at areas for mixed-use for areas outside of Downtown that can still support
  - Mentioned living in Cuyahoga Falls having walkability to live, work and play, can that happen in Hudson?
- Person F: A recurring meeting at City Hall with business owners to come together and discuss ideas and next steps
  - Bring the great minds together to think of new ideas and remove the blocks.
- Idea around a dog park or food truck park
- Complete the redevelopment of North Main (Clinton to Owen Brown)
- Transportation between CVNP and Blossom

Additional meeting/interview conducted by Katie on September 29<sup>th</sup> with Person G and Person:

### 1. What do you think are the key issues facing Hudson?

Development of Phase II - We need smaller, single family homes with main floor masters for older residents to downsize to or younger professionals to have options without large yards. Would love to see this connected with parks to an area with a mix of office, retail, or restaurant. We really have a need for more of this type of housing because we are losing great, involved residents to other communities when they are ready to downsize.

Main Street is great but it could be more with attention to landscaping that maintains a high level into First & Main. Would like to see recruitment of higher quality restaurants and bars since that's what brings people into town in the evenings.

I read them some of the other feedback for them to react to:

In reaction to the comments around a physical or digital directory, Person G commented that a physical directory or window cling QR code that links to a directory would be great. In general, Hudson should do more to market the city as a whole as a destination possibly through ads, billboards, or social media. Additionally "You are here" type kiosks like in malls might be helpful.

Disagreed with the comment that Main Street rent is too high, they think there might be a few one-off spots pushing the rent rate and the market will correct that. Generally speaking, the landlords are trying to squeeze the tenants.

### 2. What do you think the key opportunities are?

The development of Downtown Phase II as mentioned above and more activation of the downtown spaces. Creating more places for people to stay outside on the sidewalks or green space while they are downtown.

In reaction to Person E's comment about Destination Hudson targeting older demographics with their style of social media and Chocolate Walk-type events, Persons G & H agreed. Chocolate Walk and Where's Waldo do nothing for their businesses. Farmer's Market creates much more community buzz. They would rather see events like First Fridays or Thirsty Thursdays on the calendar. They do not find the social media to be effective.



### 3. What is your one big idea?

Develop downtown phase II, recruit a higher caliber of business and restaurant to refill vacancies, and investment more in the overall promotion of Hudson outside of the community to drive people in

### **September 25<sup>th</sup>, 2023 (12pm – 1pm) Downtown Merchants Group Notes:**

**Attendees:** Person A, Person B, Person C, Person D, Person E, Person F, and Person G  
Jessie Obert – Steering Committee Representative  
Greg Hannan - City Staff Representative

#### Issues

- Affordability of housing, specifically in and around the downtown
- There needs to be an increase in foot traffic to help businesses
  - North of Clinton at OH-91, there a handful of businesses closing
  - There needs to be more foot traffic north of Clinton
- Out-of-date zoning regulations are limiting the types of commercial businesses
- Not a ton of competition from a business perspective
  - This makes it challenging for businesses to work together to create a multitude of experience for the end user
- Expanding the DORA concept to allow for alcohol at Barlow and City Hall
- Traffic flow and the impact of traffic
- Vacancy of existing retail and offices spaces
  - Should focus on these areas first
- Moving Fired and EMS to downtown is only adding to our traffic problem
- Affordability of housing and retail/office space
- Not a lot of opportunity to shop for visitors
  - Hudson is not Chagrin Falls
- Struggle to utilize the green spaces
- Walkability being stretched beyond the downtown
- Not enough space for businesses
  - Suggestions of needing more 1K to 3k s.f. office spaces

#### Opportunities

- Better connection to the Park and Blossom
  - e.g. shuttle service
  - More intentional to being the gateway to the community
- Office space is needed for the 1,500 to 5K office space
- Development opportunity north of the clock tower
- Walking traffic – how do we increase the foot traffic?
- Use the hill better behind Hudson Restaurant
- Need better pedestrian and bike connection to downtown
- Need to connect better the evaporator works area to downtown

#### Big Idea

- More consistent foot traffic and consistent activities
  - Improving the program on green

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- Consistency in the energy of events
- Container restaurants by the old Windstream
- Better stage or event space
- Need to encourage families to come to the town for a unique experience
- Need to revisit the ordinance as to what spaces can be used for in downtown

## October 3<sup>rd</sup>, 2023 (12pm – 1pm) Arts and Culture (Enrichment) Group Notes:

**Attendees:** Person A, Person B, Person C, Person D, Person E, Person F, Person G, and Person H

Marcia Carsten – Steering Committee Representative

Greg Hannah - City Staff Representative

### Issues & Opportunities:

- Responsible and sustainable growth, while respecting the historical aspects
  - Notes phase II and noted the nature of how it comes together (DPZ/??)
    - Take into consideration the historical character of the surrounding area
  - Phase 2 should be developed by the city and not by a developer to maintain control of character and directions, suggested that city hire architects that specialize in historical districts and towns.
  - Sensitivity and quality of the architecture
- What adds to the vibrancy of Hudson? - Charming, vibrant,
  - History week for Hudson
  - More beautification in historic district
  - Pedestrian traffic is critically important
  - Hudson beautification project
    - The landscape plan being more vibrant and luscious - visually appealing
    - Rain garden on Clinton as an example
- Pedestrian safety - walkability
  - Crossings - improved crosswalks
  - More pedestrian crosswalks like across from library and Heinen's
  - Children safety
    - Where the most flow of traffic and parking
    - Global Hudson
  - Specifically near the library
- Inviting people to Hudson
  - Need to attract more outside visitors to city
  - There is an outside perception - how do we invite more to town?
  - Balance with the needs/wants of the existing community.
- Comprehensive event calendar for the community
  - Build on the positive public relations on the good things happening within town
- A good performance art space in the community (note there was a large amount of agreement on this subject matter within the group)
  - Need for a performing arts space that is big enough to handle larger crowds and performances
  - Trouble finding location, size, etc.
  - Downtown?
    - Need the performance area downtown to draw people and energy to downtown core
  - Can also be a space for practices and other event types related to arts and performances
- Downtown the hot spot?
  - Quick answer is yes.
  - Need more diversity of offerings so people will have a reason to come shop in Hudson
  - This is where the vibrancy wants to stay; continue to make it more vibrant



- Business growth, restaurants, etc.
- Kids and families events
- 1st and Main - too generic at times
  - Business incubator spaces/opportunities?
- Darrowville is in danger due to the widening of 91.
  - Nominated for the national register as a historic district
  - A good support space
- Hudson Players at Barlow Center
  - Capacity 188
  - Can we partner with City and School areas?
  - No studio space for practices in Hudson, Barlow is way too small and has carpeting and no acoustics for practice or vocal groups.
  - They have invested in the theater which only holds 180 people, it is not the right size for most performance groups as it would be too small but serves HP fine, very hard to get into performance spaces in schools
- Community foundation/non-profits within the community (70+ ?)
- Person G - Mom's Club / Garden Club
- Better integration and improvements near the library to enhance the offerings and use of the space

One Big Idea Question:

- Preserve the structures on North Main Street - wooden structures x2
- Culture Arts Center concept (performance)
- Beatification of the public realm and spaces in the City x2
  - This has been discussed on several occasions within the group
- Activities list/Community calendar - build awareness
  - A central hub for event activities; share resources, combination
  - A safety town fundraising
  - An inclusive playground campaign
- General studio/art space



## **October 3<sup>rd</sup>, 2023 (12pm – 1pm) Large Businesses Group Notes:**

**Attendees:** Person A, Person B, Person C, Person D, and Person E

Bill Sedlacek – Steering Committee Representative

Katie Behnke - City Staff Representative

### Issues

- Cell coverage is an issue within the City, look at opportunities to upgrade the infrastructure
- Zoning challenges, specifically at OH-91 and Norton
- Too many restrictions on YDC property
  - It has been identified for light industry and commercial
- Workforce attraction and retention
  - Competitive salaries
  - Competing with remote work
- Various housing typologies (i.e. compact housing)
- Lack of amenities near office headquarters or in a reasonable distance
  - Workers need quick options for lunch or breakfast
  - Meetings with staff, where could they go?
- A need for warehouse staff and some professional
  - A challenge for these roles is retention
- Transportation, specifically bus service, exists but isn't great, could be better to connect the workforce to a job center in Hudson
- Visiting staff traveling but they don't stay in Hudson they go to either Stow and Cuyahoga Falls
  - Need for hotel space
- Downtown needs to serve the whole community

### Opportunities

- Green infrastructure development and assistance for public and private properties
  - Grant funding?
- Promotion of security and security training for businesses
- Promoting more restaurant options in the community
  - A desire to see a variety of options/types
- Continuing to preserve and promote traditional architectural design
  - There is an established aesthetic (Western Reserve)
- Development incentives to invest in innovation
- Opportunity to provide more small to medium-sized office space
- Expansion of community-based events (i.e. farmer's markets)
- Expanding public transit for the workforce (Akron, Cuyahoga Falls, Cleveland)

### Big Idea

- Opportunities for dining/lunch/ etc. closer to where the workforce is on the south, Stoneyhill Drive South
  - Add to the vibrancy of downtown by locating businesses types that don't fit the downtown model
- Make it attractive for people to come to 'headquarters' or the businesses
- Investment in a sports complex



- Create a community center
- Create opportunities for businesses to connect through special events....host or sponsor a food truck rally

## October 3<sup>rd</sup>, 2023 (4pm – 5pm) Arts and Culture (Service) Group Notes:

**Attendees:** Person A, Person B, Person C, Person D, Person E, Person F, and Person G

Bob Kahrl – Steering Committee Representative

Nick Sugar - City Staff Representative

### Issues & Opportunities:

- Phase two turned into first-floor living for seniors and living
  - Never meant to be competition for phase one from the original concept but rather bring people can bring in who can walk.
  - Prefer to see more residences to increase the number of residents living in a walkable distance to downtown.
- Broadband for everyone
  - Including for the churches - Velocity
- Vacancies in downtown Hudson - retail and office Citywide
  - Important to ensure we fill up the existing spaces before developing new ones.
- Small town atmosphere and environment
  - Don't want to lose that feeling
  - Continue to attract people to use downtown
  - Do we need more housing?
- Traffic on 303 and 91 - increased timing due to congestion and increased population
- Improved parks and recreation facilities and use
  - Ability to use public green spaces for various events
- What is happening in the downtown?
  - The use of historic districts and creativity
    - The historic main street
  - Managing parking locations - parking district and better wayfinding
- Senior support is lacking in the City of Hudson
  - Hudson Senior Network
  - A feeling of lack of support for seniors/ How can we support the aging community more
- Traffic flow and safety around church buildings
  - Parking availability near downtown
- Build on more diversity in Hudson
  - Retail options
  - Population
  - Events - special event types
    - These are often on the back of smaller organizations, so can the City help?
    - The DORA has helped attract events
- Does Barlow Community Center feel tied to the downtown?
  - There is a lot of rules to use the facility
  - There is larger green space behind the center, which is an asset.
- Traffic
  - Where are we routing individuals?
  - What is the impact on the surrounding streets?
- Power Upgrades
  - Start topology - a catch-all system
  - Multiple electric companies
  - Burying utility lines -> underground
- Inclusive playground



- Located at the YDC site? Actually Middleton
- Veterans Parkway Bi-Pass extending to Ravenna Street

One Big Idea Question:

- Supporting seniors
- Community center (Senior)
- Encouraging diversity
  - Population - young people
  - Capabilities
- Widespread broadband
  - Being a tech-friendly City
    - i.e. charging stations
  - Hudson TV
  - Electric charging stations
- Maintaining the picture-esque image of the City
- Housing diversity
  - Allowing those who become empty nesters a place to go



## **October 3<sup>rd</sup>, 2023 (4pm – 5pm) Miscellaneous Group Notes:**

**Attendees:** Person A, Person B, Person C, Person D, Person E, Person F, and Person G  
Bill Sedlacek – Steering Committee Representative  
Emily Fernandez - City Staff Representative

### Issues

- There is a lack of civility in the community
  - Adding more community gathering spaces could help with this issue
- Mental health is an issue the community and should be focused on
- Desire to see housing diversity and new housing in general
  - New contemporary architecture not compatible with Hudson
  - Architecture should match the current Western Reserve style
- Hudson is 'stuck'
- More outdoor opportunities (dining)
- Critical to address the current empty storefronts
- Need to bring back the community connectivity

### Opportunities

- Continue to build the non-motorized network
  - Improving streetscapes, adding to the trail network, and connecting into downtown
- Tune up the pride of place
- We haven't capitalized on the natural assets in the community
- Continue the broadband expansion to the remaining parts of the community
- Continue to keep downtown vibrant, adding complimentary pieces.
  - The group did not feel there was a parking issue
- Keep Phase II as a community space
- Outdoor play areas

### Big Idea

- Keep Hudson aspirational
- Look to develop a housing strategy plan taking into accounts the needs of the community and market realities.
- Hoping more for a front porch community vs backyard community
- More opportunities for special events and gathering
- Increasing the number of food options and types
- Outdoor sports complex



## November 9<sup>th</sup>, 2023 (7:00pm) Youth Focus Group – Junior Leadership Hudson – 1 Notes:

**Attendees:** Student A, Student B, Student C – internet connection was lost early on and they dropped out of the meeting, Student D, Student E, Student F, YLA Advisor  
Jessie Obert – Steering Committee Representative  
Nick Sugar - City Staff Representative

Background: The call was conducted with representatives from the current Youth Leadership Hudson class. All the students attended Western Reserve Academy. The students were a mix of sophomores and Juniors. Students were a mix of boarders and Hudson residents.

### Question 1: What are the issues currently in Hudson?

Student A: Has safety concerns when walking downtown. Had instances where they were mocked. People have addressed them with negative comments from their vehicles as they were walking.

Student F: No major issues

Student E: Can be difficult to cross N. Main Street and Aurora (at the clock tower.)

Student B: Not many problems. Maybe the street crossings. Not many places or options for borders. Not many places to hang out.

Student D: Need more places to get food.

Student F: There is a big sense of community. Things are quiet.

Student C: Some of the streets are too dark. Could use more street lighting.

### Follow up Question: Where are some of the places you like to eat?

Student A: The Indian restaurant downtown - Blue Basil

Student E: Open Door, Starbucks, and Mings Bubble Tea

### Question 2. What are the opportunities to improve Hudson?

Student A: Wish there was more Asian cuisine. Chinese or Korean.

Student E: Feels like something big could come along and shake up Hudson. Maybe a large factory like Intel.

Student D: Something like rec center. Would like access to basketball courts.

Student F: Agrees with a rec center. Could have something like their campus store. There are not a lot of things open on the weekends, especially on the WRA campus.

### Follow Up Question: Is there a geographic limit to where you could walk to?

Student E: Acme or Starbucks is the furthest they can reach. Would like somewhere close to play pool or bowling.

### Question 3: Share one big idea for Hudson?

Student A: Rec center would be nice. Place to hang out and watch a movie.

Student E: The architecture is too samey. Hudson could use more modern buildings that could be more of a range.

Student D: Build a First and Main 2.0. Have more men's clothing stores.

Student F: Could use more clothing shops around town. Students take trips to the malls every once in awhile but would like more local options.

Student B: Better communication about what activities are going on around town.

Student E: Amusement Park! Would be nice to have a place to go and let off some steam.

YLA Advisor: Would be nice if one of the city's retail spaces were used for a business incubator. Also could use a Community Garden type space. We need to start being more connected to fresh foods.



## Follow up Question: Do you utilize the CVNP?

Student A: WRA typically organizes a few activities in the CVNP each year.

## **November 28<sup>th</sup>, 2023 (10:30pm) Youth Focus Group – Junior Leadership Hudson – 2 Notes:**

**Attendees:** Junior (Student A), Sophomore (Student B), Sophomore (Student C), Junior (Student D), Junior (Student E), Student F (arrived late), HHS Principal Jessie Obert – Steering Committee Representative Nick Sugar - City Staff Representative

Background: The meeting was conducted with representatives from the current Youth Leadership Hudson class. All the students attended Hudson High School.

### Question 1: What are the issues currently in Hudson?

Student A: Lives on Stow Road where the new sidewalk is being built. There is a lot of traffic on Stow Road. It is difficult to cross the street as only one side has a sidewalk.

Student B: Small businesses seem to be dwindling. A lot of longstanding small businesses have left recently, such as Grey Colt. Concerned Hudson is losing its unique places.

Student C: Not many problems.

Student D: Lives across from Hudson Springs Park. City should look at the street crossing at Victoria. Could benefit from a flashing light.

### Question 2. What are the opportunities to improve Hudson?

Student A: Downtown needs more stores or places for younger people to meet for activities. Play games, bowling, escape room. The library needs more rooms to study. It is difficult to book a room to find a quiet place to study.

Student B: A centralized rec center. More interested in an athletic rec center. Would like a place to play volleyball. A rec center could be a good gathering place for younger people.

Student C: Need more places to go downtown. Mentioned the Malted Meeple, a board game restaurant that closed after COVID, as a nice place to meet friends. Kids do not have a place downtown. Everything is adult oriented like bars and higher end restaurants.

Student D: Downtown could use more places like Chipotle. Mentioned Chick-Fil-A, Five Guys, or Raising Caines. The pickleball courts could also use lights so you could play later.

Student E: Rec Center or hang out place for teens. Mentioned the Malted Meeple, arcade, bowling, games.

Student F: Hudson could use a rec center. The library could also benefit from a revamped teen space. Not a lot to do there. Not very inviting.

### Question 3: Share one big idea for Hudson?

Student A: Food hall or market. Kiosks of stores. Community maker space. Would be nice if students could be involved and learn entrepreneurial skills.

Student E: Completely remake the road system. Rec Center as well.

Student B: Something that is geared toward volunteering. There are no places nearby for community volunteering outside of Hudson Community First. Community Garden would also be nice to have in town.

Student F: More volunteer options downtown.

Student C: Community type drive or shelter. Designate somewhere where we all could come together and help.

Student D: Community Rec Center. Having a place for basketball, pickleball, tennis courts. Would help provide things to do in the winter. Ideal location would probably be downtown at the former bus garage.

Student F: Incorporate schools in the downtown events on the green. Bands, live theater, could perform for donations. Would also need a place to perform in the winter.

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# COMMUNITY OPEN HOUSE RESULTS MEMORANDUM

OHIO  
HUDSON



EXIT

HORROR

STORY  
COLLECTION

GRAN  
NOV



# Community Open House Results Memorandum

February 14, 2024

City of Hudson  
Comprehensive Plan

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## QUICK SUMMARY

The steering committee hosted a second community workshop open house on Wednesday, January 31, 2024, at the Hudson High School media center. Members of the consulting team and city staff assisted in facilitating and recording the attendees' comments. In three hours, over 200 participants engaged with 13 presentation boards presenting proposed Plan elements to provide specific written feedback and comments on the subject matter that would help further inform the Plan's development. The following summarizes this feedback.

The presentation boards included proposed Plan elements in the following categories:

### ***COMMUNITY SURVEY & VALUES OVERVIEW*** ***DRAFT FUTURE LAND USE MAP*** ***FOCUS AREAS*** ***GOALS & OBJECTIVES***



**200+**  
people in  
attendance



**450+**  
comments,  
ideas, and  
insights



**13**  
feedback  
boards

## **STATION #1: COMMUNITY SURVEY**

Participants were shown highlights of the statistically valid community survey. Highlights included a 94% response rate on satisfaction with the overall quality of life in Hudson, with safety being a top-ranking aspect of those responses. The highest-rated city services were the appearance of downtown and residential neighborhoods, parks, and safety services. The city's top four challenges were ranked from highest to lowest: traffic, housing affordability, infrastructure conditions, and various housing options. Below are the written comments on these community survey summary:

Move City Hall back closer to downtown. Important to be close to the heart of the community, for staff and for residents' activities/meetings

Full-time fire department and paramedics

No rec center! Many private alternatives exist

## STATION #2: VALUES SUMMARY

Following the statistically valid community survey, the steering committee ranked characteristics of the most valued aspects of life in Hudson. Those characteristics are listed in order of highest to lowest percent of respondents who rated the characteristics as “extremely valuable”:

1. Safety
2. Parks and Open Space
3. Downtown Hudson
4. Hudson Public schools
5. Sidewalks/Walkability
6. Shopping and Restaurants
7. Sense of Community

Below are some of the written comments on these highlights and the community values summary:

Please include language referring to “historic” downtown with an acknowledgment that the preservation and maintenance of it is a priority. Thank you.

City governance - restore / demand civility on council and more transparency on litigation - Hudson needs leadership that is ethical, high integrity. Stop the pettiness and self interest.

No low income housing

Need to protect historical homes and feeling of Darrowville

Safety & Downtown - Elevate safety standards for non-residential real estate, especially on Main St. A fire would be devastating to our town.

Safety - new sidewalks on 303 & Stow need curbs

**STATION #3 - DRAFT FUTURE LAND USE MAP**

Participants saw a draft future land use map based on input to the comprehensive planning process thus far. The map showed 13 different future land uses (parks space, open space, suburban and rural residential, multifamily and medium density residential, downtown core, commercial and Darrowville commercial, public/semi-public, business office park, and industrial/light industrial), each illustrated with a corresponding color. Participants provided feedback on the new land use design via sticky notes.

Below are some of the written comments:

“Main Street businesses need to be strengthened. Hudson’s historic district & shopping set it apart from other communities”

“Use the Davey Resource Index of Environmental Integrity that was done. Keep development OUT of environmentally sensitive areas”

“Housing with 1st floor main bedroom or large ranch-style housing needed NOT condos”

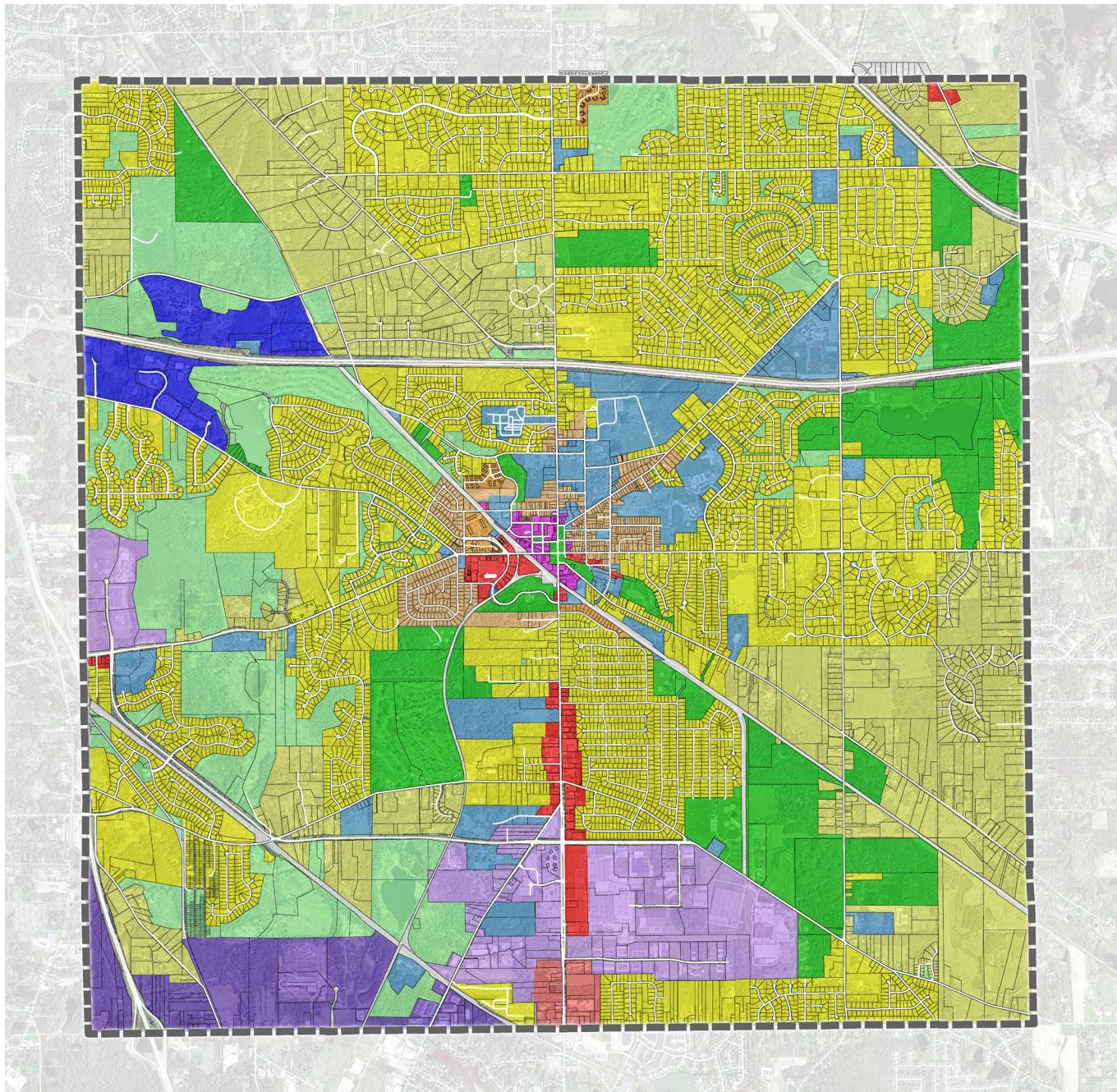
“Keep the ‘outer ring’ of Hudson open/rural”

“Connect the NW of Hudson to downtown alongside N-S rail track for biking/running”

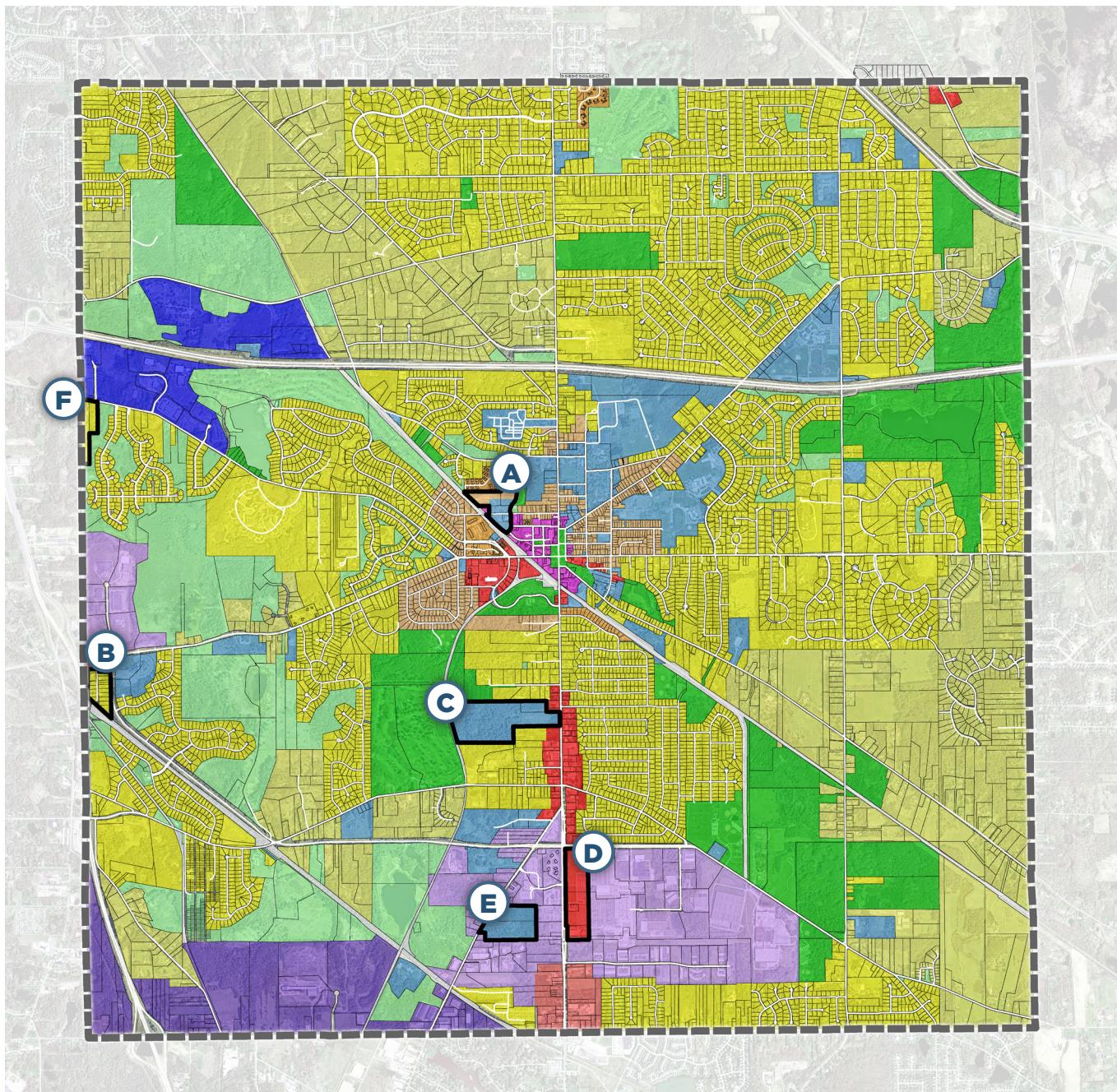
“How is residential development goals integrated into the desire to build & support proposed retail & commercial properties”

*Go to page 22 to see all responses.*

## Draft Future Land Use Map



## Draft Future Land Use Map with Highlighted Differences



This version of the draft future land use map highlighted specific parcels (outlined as A-F) to represent particular changes proposed. Participants gave written feedback and comments on the outlined parcels / proposed changes in the form of sticky notes. The parcels outlined indicate the proposed modifications.

**A. Downtown Focus Area:** This site has been identified for a mix of public space and residential

**B. Martin Drive:** The residential homes on the street are currently zoned for light industrial/office and are considered pre-existing non-conforming uses. The recommendation is for the properties to remain residential.

**C.** This site has been identified as a potential location for a community facility.

**D:** The lawn fronting JOANN headquarters is currently zoned industrial. Recommendation shown is for commercial to enhance the Darrow Road corridor.

**E:** This site was purchased by the city and is planned for a future public works building.

**F:** The two residential homes on these parcels are currently zoned for light industrial/office and are considered pre-existing non-conforming uses. The recommendation is for the properties to remain residential.

Comments were mainly concentrated on Parcel A - Downtown Focus Area, Parcel C - Potential Community Facility Location, and Parcel D - Lawn Fronting JoAnn Fabrics store. Below are some of the written comments:

“Do not change conservative approach to historic preservation. Historic preservation is what makes Hudson, Hudson!”

“‘A’ - Don’t build more buildings when many empty businesses at Main St. and First & Main”

“Space in front of JoAnn should be commercial”

“City should work with existing gym/rec facilities to enhance. Why spend money and land to recreate what we already have.”

## **STATION #4 - FOCUS AREA MAPS**

At this station, participants saw focus area maps with land use maps, renderings, and character images for the four focus areas being studied as part of the planning process. These included the Downtown, YDC, and Darrow Rd./Rt. 91 Corridor and Darrow Rd./Rt. 91 map based on input thus far to the comprehensive planning process.

### **Downtown Focus Area**

Participants saw a future land use map on this board showing medium-density residential, public/semi-public, and commercial uses in the focus area. They also saw character images for potential housing options, community centers, and sports facilities. Written feedback varied widely across issues regarding a potential community, senior housing, and public gathering spaces. Participants provided input on each map via sticky note, a few of which are below:

“Protect Main Street! Fill it up with good pedestrian shop/eat/etc.”

“Community arts center with gardens and park space around it”

“Expand landscaped areas to include flowers & seating areas - less mulch, more beauty”

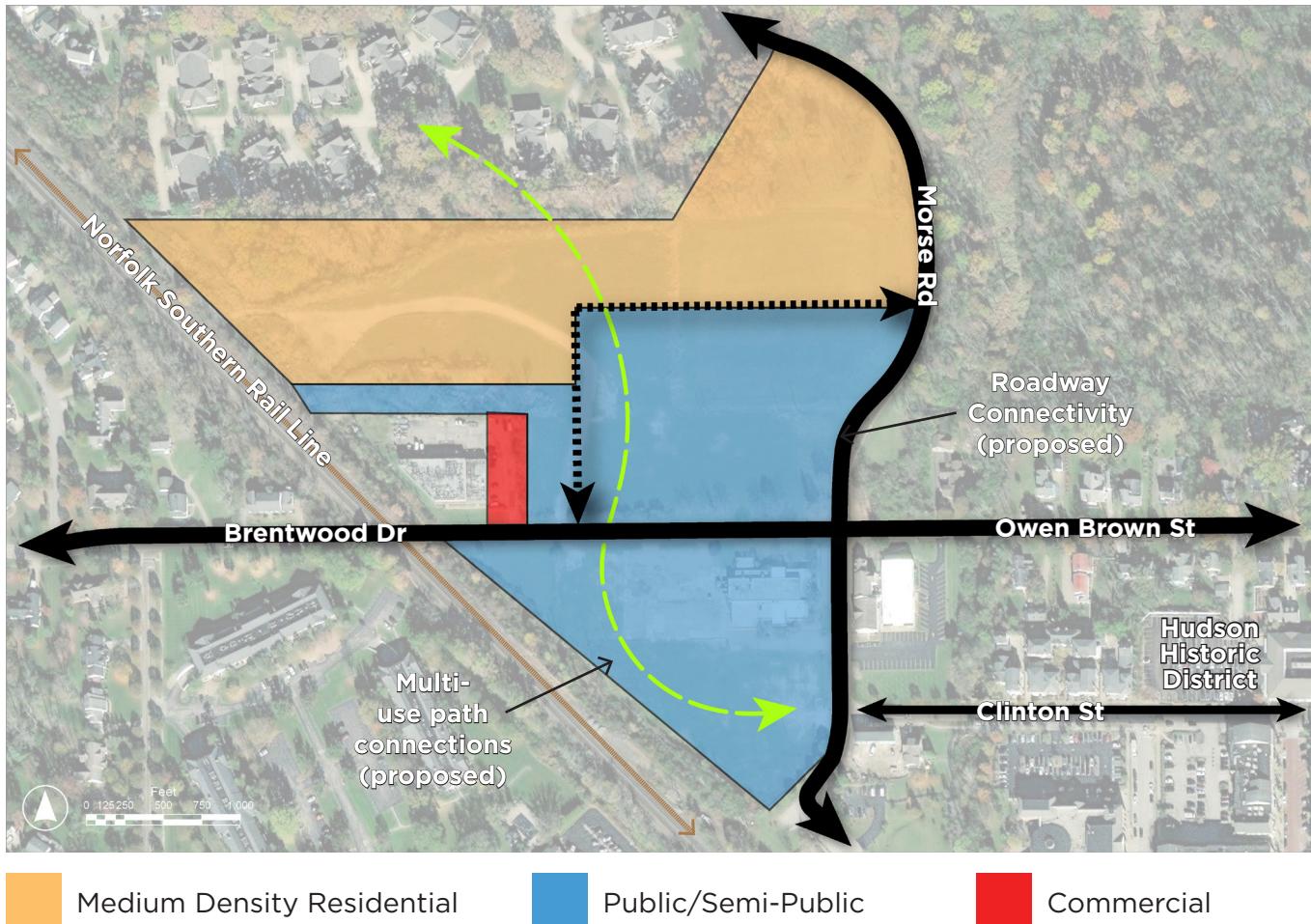
“Parking downtown plus public restrooms”

“Don’t waste this space on community center or park. We need new housing stock with a work-live-play functionality”

“Move City Hall downtown. It’s a community building & should be in town.”

*Go to page 25 to see all responses.*

## Downtown Focus Area



## Character Images



Middleburg Heights  
Rec. Center



Dublin Community  
Rec. Center



Worthington Rec. Center



Dublin, OH



Redhook, Hudson River  
Valley, NY



Sports Force Parks | Sandusky, OH

## YDC Focus Area

Participants saw a future land use map on this board showing business office park space, open space, and rural residential. They also saw character images for potential office park space enhancements and multi-use paths.

Participants were invited to give feedback via sticky notes. Below are some of the written comments:

“Get the North side of YDC property open for conservation use. Minimize development impacts on South side of Hines Hill Rd.”

“Definitely work on moving more businesses into this area”

“Something that will pay taxes - income & RE”

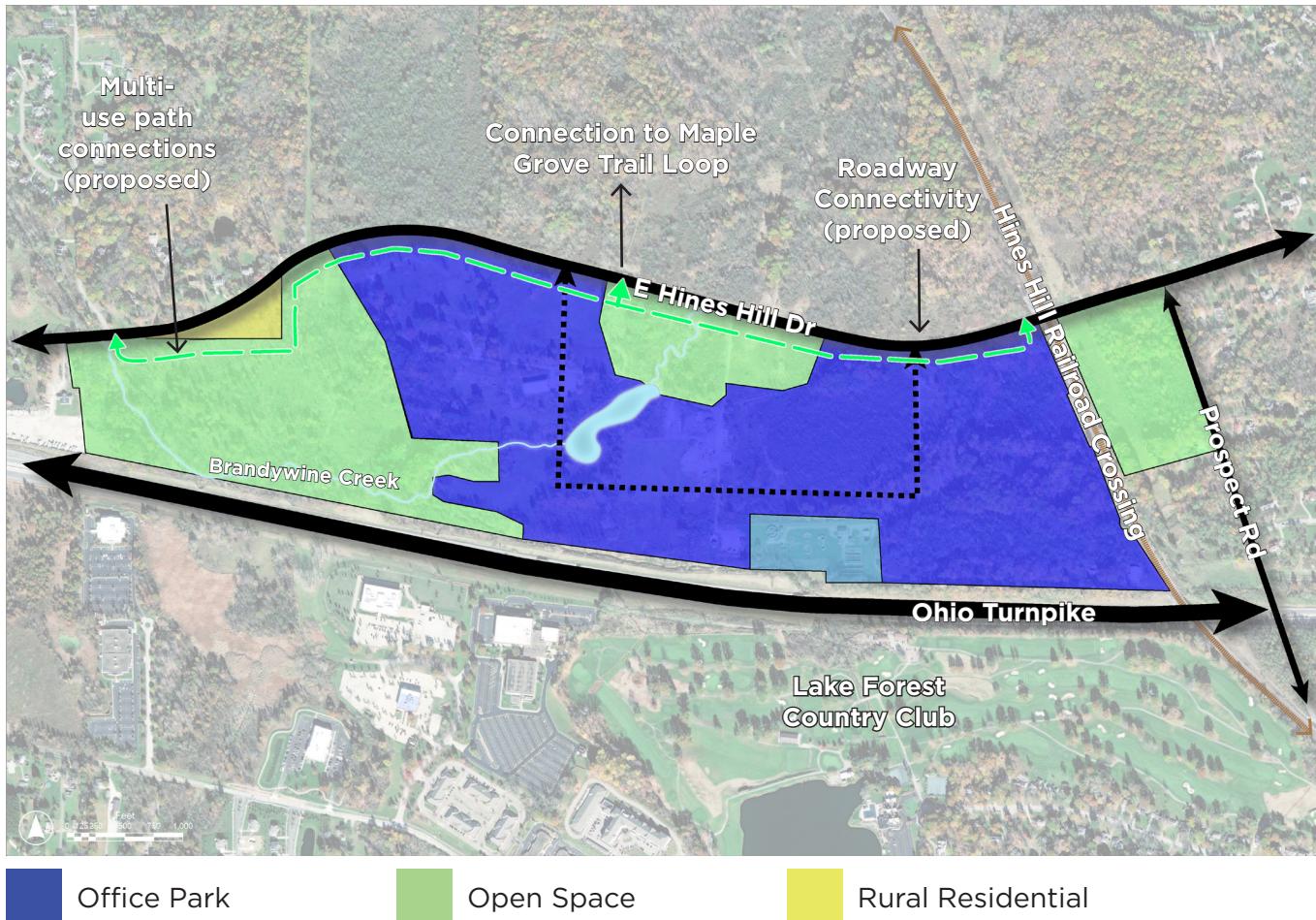
“Park/playground”

“Community Farm greenspace”

“Office park for city income tax”

*Go to page 28 to see all responses.*

## YDC Focus Area



## Character Images



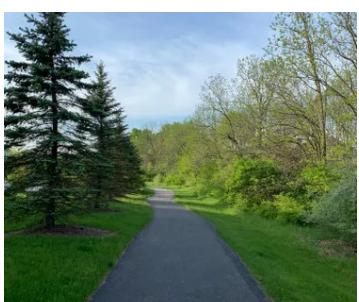
Miami Valley Research Park | Dayton, OH



Nestle Product Technology Center | Solon, OH



New Albany International Business Park | New Albany, OH



Red Trabue Walking Path | Dublin, OH



Multi-Use Path Example



Midmark Technology Center | Versailles, OH

## Darrow Rd. / Rt. 91 Focus Area

Participants saw a future land use map showing suburban residential, commercial, Darrowville commercial, public/semi-public, and industrial flex in the focus area. They also saw character images for potential public space buildings in various communities in central Ohio.

Participants were invited to give feedback via sticky notes. Below are some of the written comments:

“I like the idea of developing / improving this area. Something to bring in the tax money. Make it look nicer”

“Add some moderate density homes near commercial area”

“Keep NW section of Darrow Rd focus area as green space. No need for development there.”

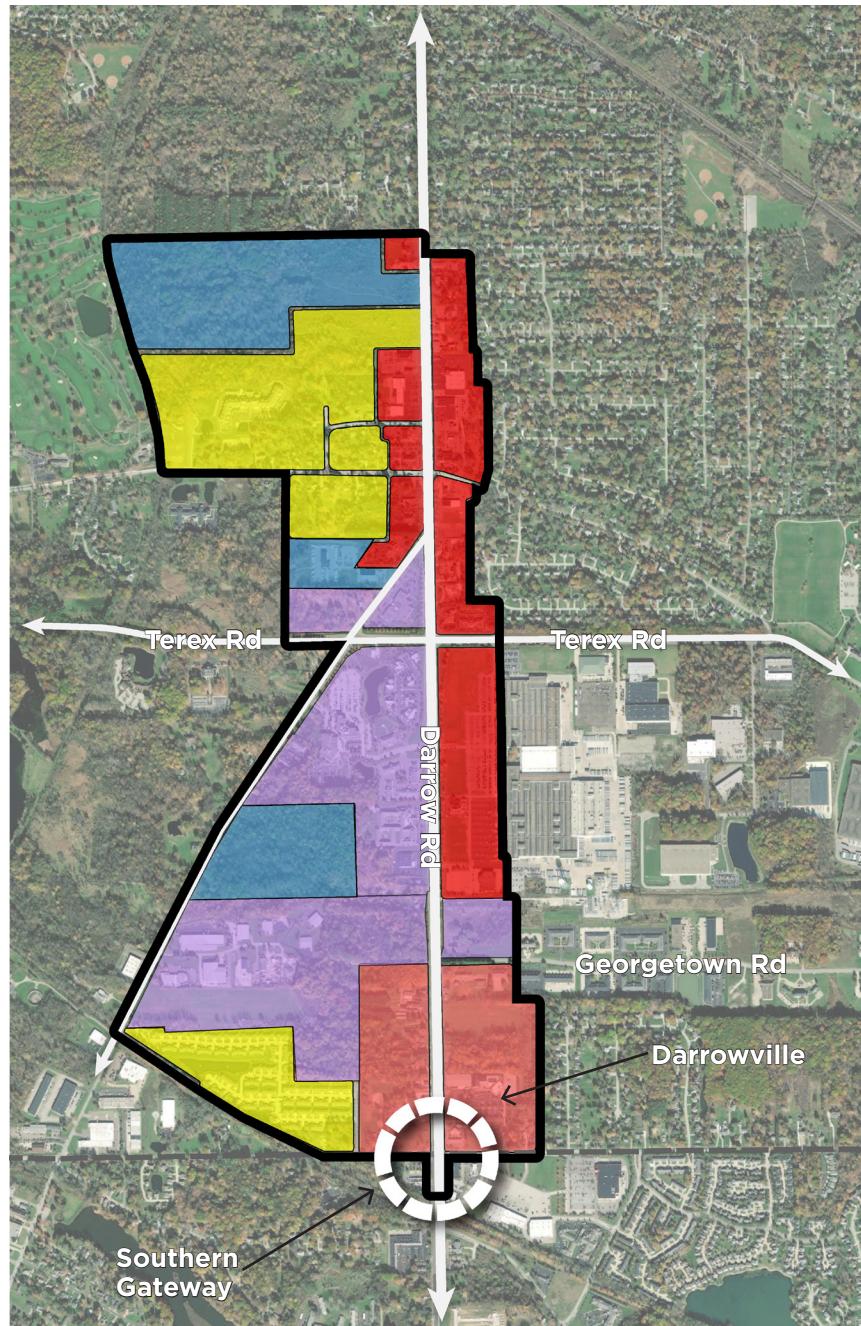
“This looks too much like Solon - not unique, and will draw people away from Downtown Center.”

“Distinctive street signs”

“Keep forested areas intact and build in lower ecologically rated areas.”

Go to page 29 to see all responses.

## Darrow Rd (Rt. 91) Focus Area



## Character Images



Worthington Gateway | Worthington, OH



BriHi Square | Dublin, OH



Middleburg Heights Recreation Center  
Middleburg Heights, OH



New Albany, OH



Montgomery, OH

## Darrow Rd. / Rt. 91 Corridor Focus Area

On this board, participants saw renderings for the corridor meant to illustrate concepts and not represent final designs. Additional character images for the potential streetscape, interchange enhancements, and signage examples to this corridor area provided further context. Participants were invited to give feedback on the renderings and character images via sticky notes.

Below are some of the written comments:

“Like the SCALE of this...  
and the pedestrian  
crosswalks...more friendly...”

“Please make sure you do  
preserve our greenspace  
not only on the Darrow  
Road portal...”

“Stop creating mowed  
grass areas! Create  
biodiverse meadows,  
prairies, bioswales...”

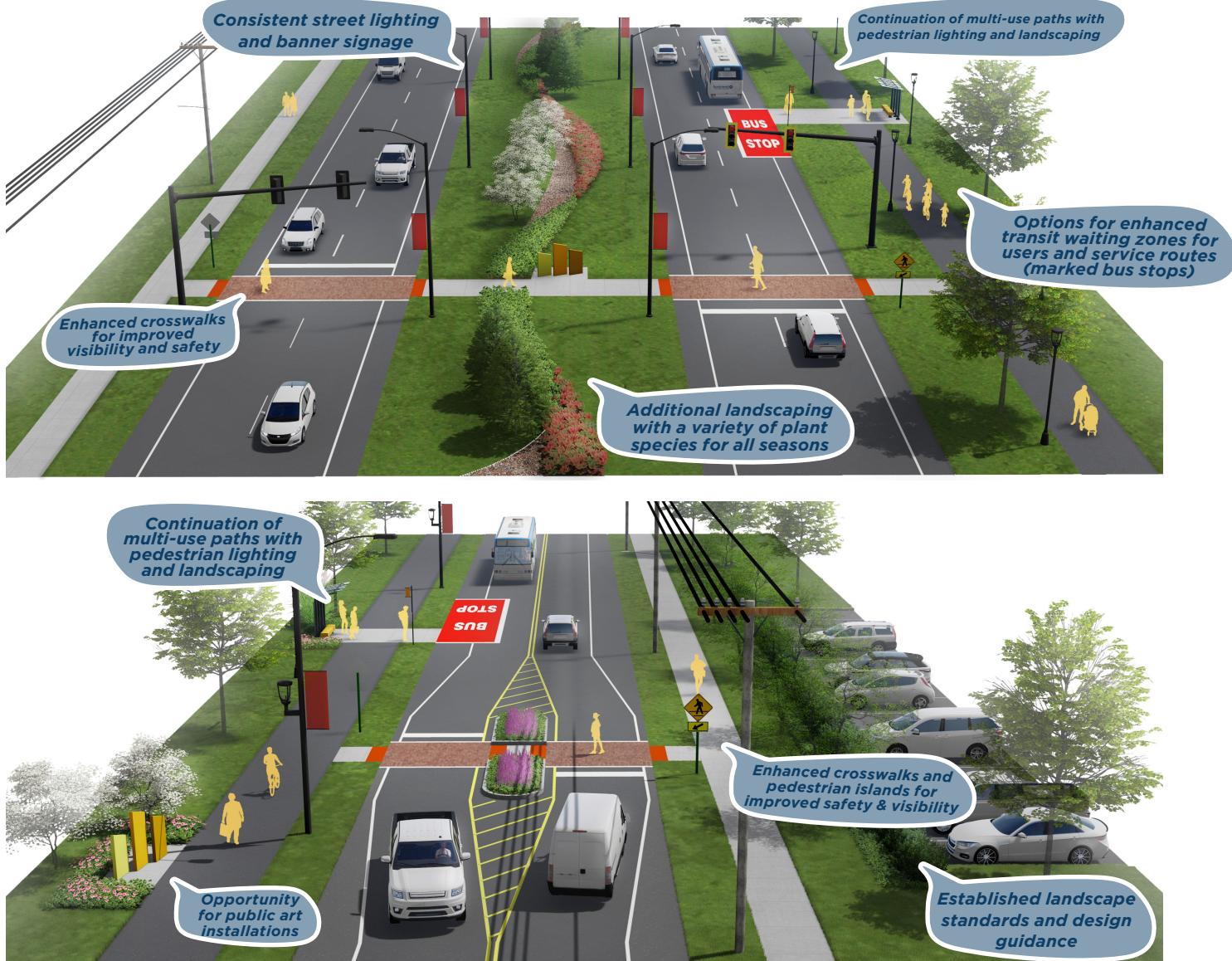
“More transportation  
alternatives”

“Beautify entrance to  
Hudson from N & South;  
brick signage to make  
distinctive”

“Generate tax revenue”

*Go to page 29 to see all responses.*

## Darrow Road (Rt. 91) Corridor



RENDERINGS ARE MEANT TO ILLUSTRATE CONCEPTS AND DO NOT REPRESENT FINAL DESIGN TREATMENTS

## Character Images



Streetscape Enhancement | Massillon, OH



Signage Example | Union City, GA



Intersection Enhancement | Massillon, OH



Signage Example | New Albany, OH

## STATION #5: GOALS AND OBJECTIVES

The full list of draft goals and objectives, developed by the steering committee and staff, were outlined in detail. Participants provided their feedback through sticky notes. The five goals developed with various objectives:

1. Land Use
2. Housing and Economy
3. Mobility and Infrastructure
4. Parks and Open Space
5. City Services

“Objectives are good - tactics seem less strategic & effective”

“Integrate sustainability principles & goals!”

“Adopt a tree retention plan required for any type of development”

“Where is priority for NEW smaller downsizing residential development?”

“Require sidewalks to get children out of the streets. Haymaker is a disaster.”

“Put a priority on bike paths connecting neighborhoods - timeline too long”

*Go to page 30 to see all responses.*

## Goal 1 Land Use & Focus Areas

A community that ensures the small-town character, open spaces, existing neighborhoods, and the downtown are preserved and enhanced, while thoughtfully planning for measured growth and development.

Objective 1.1: Update city plans and policies to align with the Future Land Use Map.

1.1.1 Update the zoning code and map, as needed, to support the future land use map.

1.1.2 City staff should review the comprehensive plan annually and provide an update to the community on implementation progress.

1.1.3 Align capital projects planning with the updates and recommendations of the comprehensive plan.

Objective 1.2: Ensure measured future development will preserve parks and open spaces.

1.2.1 Limit new residential development in undeveloped areas while protecting open spaces, and being compatible in scale, density, and design to surrounding homes.

1.2.2 Coordinate with local land trusts (e.g., Western Reserve Land Conservancy, West Creek Conservancy), Summit County Soil and Water, Tinker's Creek Water, and the City of Hudson Parks, among others, to conserve undeveloped land and open spaces in line with the future land use map.

1.2.3 Protect existing tree canopy through increased oversight of private and public development proposals.

Objective 1.3: Support new and repurposed development which aligns with the identified focus areas.

1.3.1 Downtown Focus Area: Development that supports existing downtown businesses by increasing foot traffic while minimizing vehicular traffic impacts. Maintain the existing character and charm of downtown.

1.3.2 91 Corridor Focus Area: Strategic development that is walkable, at a neighborhood scale and density, and creates an enhanced streetscape environment.

1.3.3 Dardanelle Focus Area: Development and streetscape enhancement to create a unique gateway into the community and respects the culture of the area.

1.3.4 YDC Focus Area: Keep YDC as passive open space until a compelling business park office redevelopment presents itself under current D6 zoning.

## Goal 3 Mobility & Infrastructure

A community that is connected through multiple modes of transportation creating a safe, efficient, accessible, and attractive community.

Objective 3.1: Develop a citywide traffic study to be updated every 10 years and implement the actions items outlined.

Objective 3.2: Based on data, implement feasible improvements to reduce congestion and improve the quality of main corridors and intersections.

Objective 3.3: Promote best practices in active transportation planning.

3.3.1 Review and update the sidewalk and trail master plan (connectivity) prioritizing future projects to improve bike and pedestrian safety and connections to residential neighborhoods, key destinations, public spaces, and the regional trail network.

3.3.2 Implement recommendations from the current Safe Routes to Schools Travel Plan.

3.3.3 Incorporate standards which promote bike facilities (i.e. racks or shelters) for new commercial.

Objective 3.4: Connect key corridors and destinations through non-motorized transportation in Hudson.

3.4.1 Continue and finish the city of Hudson's Sidewalks & Trails Plan (connectivity).

3.4.2 Advance the Veterans Trail development to be a continuous off-road multipurpose path from the southern city boundary, through downtown and linking to the Cuyahoga Valley National Park along the Boston Mills Road and/or Hines Hill Road corridors.

Objective 3.5: Create a traffic demand management policy to increase the efficiency of the local transportation systems and inform land use decisions.

3.5.1 Perform a downtown parking and pedestrian safety study to better understand current conditions and develop solutions.

3.5.2 Consider traffic safety improvements to manage speed and increase safe driving.

## Goal 5 City Services & Government

Local government should continue to work collaboratively and transparently with the community to provide an unmatched level of community services, leadership, and planning.

Objective 5.1: Provide additional community space.

5.1.1 Consider uses identified in the community survey.

5.1.2 Review and revise fee structures as needed to ensure community space is accessible to residents.

Objective 5.2: Promote and support activities that brand the city, entryways, seasons, holidays, and local community.

Objective 5.3: Determine feasible solutions to expand city services (e.g., safety) and infrastructure (e.g., sewer and water) to all Hudson residents.

Objective 5.4: Continue to expand high-speed internet access to all parts of the community either on a self-funding standard, or through City and private sector collaboration.

5.4.1 Support opportunities to expand high speed

5.4.2 Implement a plan to increase energy efficiency, lower costs, and is financially justifiable with

corporate environmental stewardship and design into

improved marketing or other methods.

5.4.3 Protect and enhance the existing tree canopy along publicly owned

properties and right of ways.

## HUDSON

## Goal 2 Housing and Economy

Encourage property ownership and quality housing.

Objective 2.1: Promote a mix of uses, including residential, along the S.R. 91 and S.R. 303 corridors, where existing commercial centers exist.

2.1.1 Promote flexibility in development and regulations along S.R. 91 and S.R. 303.

2.1.2 Encourage development of existing industrial and commercial developments.

1.4.4 Encourage safe and downtown-oriented mixed-use development including the planned Veterans Trail multi-modal path and surrounding safety studies. Provide strong connections to adjacent development including EvaporatorWorks.

1.4.5 Improve awareness and advertising of community events, including those hosted by outside organizations.

Objective 1.5: Continue to grow the local economy along major commercial corridors while protecting open space.

1.5.1 Promote a mix of uses, including residential, along the S.R. 91 and S.R. 303 corridors, where existing commercial centers exist.

1.5.2 Promote flexibility in development and regulations along S.R. 91 and S.R. 303.

1.5.3 Encourage development of existing industrial and commercial developments.

1.5.4 Work with adjacent communities along the Route 8 Corridor regarding development, infrastructure, and traffic.

1.5.5 Encourage the implementation of the Hudson Parks Master Plan.

1.5.6 Encourage the implementation of the YDC Master Plan.

1.5.7 Encourage the implementation of the 91 Corridor Master Plan.

1.5.8 Encourage the implementation of the Dardanelle Master Plan.

1.5.9 Encourage the implementation of the Downtown Master Plan.

1.5.10 Encourage the implementation of the 91 Corridor Master Plan.

1.5.11 Encourage the implementation of the Dardanelle Master Plan.

1.5.12 Encourage the implementation of the Downtown Master Plan.

1.5.13 Encourage the implementation of the 91 Corridor Master Plan.

1.5.14 Encourage the implementation of the Dardanelle Master Plan.

1.5.15 Encourage the implementation of the Downtown Master Plan.

1.5.16 Encourage the implementation of the 91 Corridor Master Plan.

1.5.17 Encourage the implementation of the Dardanelle Master Plan.

1.5.18 Encourage the implementation of the Downtown Master Plan.

1.5.19 Encourage the implementation of the 91 Corridor Master Plan.

1.5.20 Encourage the implementation of the Dardanelle Master Plan.

1.5.21 Encourage the implementation of the Downtown Master Plan.

1.5.22 Encourage the implementation of the 91 Corridor Master Plan.

1.5.23 Encourage the implementation of the Dardanelle Master Plan.

1.5.24 Encourage the implementation of the Downtown Master Plan.

1.5.25 Encourage the implementation of the 91 Corridor Master Plan.

1.5.26 Encourage the implementation of the Dardanelle Master Plan.

1.5.27 Encourage the implementation of the Downtown Master Plan.

1.5.28 Encourage the implementation of the 91 Corridor Master Plan.

1.5.29 Encourage the implementation of the Dardanelle Master Plan.

1.5.30 Encourage the implementation of the Downtown Master Plan.

1.5.31 Encourage the implementation of the 91 Corridor Master Plan.

1.5.32 Encourage the implementation of the Dardanelle Master Plan.

1.5.33 Encourage the implementation of the Downtown Master Plan.

1.5.34 Encourage the implementation of the 91 Corridor Master Plan.

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# APPENDIX

*Note: All comments included are as written and have not been altered.*

## STATION #1: COMMUNITY SURVEY

- Move City Hall back closer to downtown. Important to be close to the heart of the community, for staff and for residents' activities/meetings
- Full-time fire department and paramedics
- No rec center! Many private alternatives exist

## STATION #2: COMMUNITY VALUES

- Please include language referring to "historic" downtown with an acknowledgment that the preservation and maintenance of it is a priority. Thank you.
- City governance - restore / demand civility on council and more transparency on litigation - Hudson needs leadership that is ethical, high integrity. Stop the pettiness and self interest.
- No low income housing
- Need to protect historical homes and feeling of Darrowville
- Safety & Downtown - Elevate safety standards for non-residential real estate, especially on Main St. A fire would be devastating to our town.
- Safety - new sidewalks on 303 & Stow need curbs

# STATION #3: FUTURE LAND USE MAP

- Connect the hike/bike trails throughout Hudson along rail corridor?
- Think of those who need to DOWNSIZE!
- Senior Housing
- Please let city arborist review plans BEFORE lands are cleared
- Use the Davey Resource Index of Environmental Integrity that was done. Keep development OUT of environmentally sensitive areas
- Affordable housing for young professionals and families
- Arts center - social gathering areas - rec center? Indoor options
- Consider making the Airline RR stone bridge area into a well designed walking corridor
- Connect off road bike & hike trails to parks and downtown
- Affordable housing
- New bigger Heinens - no big Heinens
- Move City Hall to downtown
- Incorporate appropriate sustainability guidelines in all these areas - sustainability needs to be integrated into all
- Senior Housing - one floor living!
- Fix zoning in 7, 8, 9
- More park space
- Listen to us: Senior Center! Exercise, lectures, games chess and pickleball, art activities
- Make ALL RDC parkland
- Park
- Senior Retirement Community - 1st Floor master / pool
- Better Community use of City Hall needed meeting space in Hudson for many groups
- Senior Housing - smaller, 1sr floor masters
- Darrowville - designate their historic significance by unifying bldgs w/ fence and ?
- Smaller housing
- Park
- No Rec Center
- Smaller housing
- Long standing citizens are leaving Hudson because there is no place to downsize
- What are the basics Hudson needs?
- Let a private firm decide what works best for Phase II
- We need smaller housing
- Your data shows residents aren't willing to pay for Rec Center
- Main Street businesses need to be strengthened. Hudson's historic district & shopping set it apart from other communities
- What's happening in the northern half of YDC? What is Metro Parks doing?
- Fire hydrants in NE quadrant

- 85% of our property taxes goes to Hudson schools. How high should our taxes go?
- Let an outside developer do Phase II - not the city
- Darrowville Mixed use with residential
- Upgrade landscaping in downtown historic area more like Niagara on the Lake!
- Housing with 1st floor main bedroom or large ranch-style housing needed NOT condos
- Housing with 1st floor main bedroom or large ranch-style housing needed NOT condos
- Housing to attract a diverse age group
- Do not allow development behind 30 Acres with access through the 30 Acres development, please - as part of land use maps
- At the “meadows” development, keep as many trees as possible on the Flood Co. property
- YDC Senior Housing
- Keep the ‘outer ring’ of Hudson open/rural
- Housing for empty nesters
- Social meeting places - City Hall
- Do not change conservative approach to historic preservation. Historic preservation is what makes Hudson, Hudson!
- Community Performing Arts Center
- Senior Center - we need this for our health
- No Community Center
- An arboretum of community garden a better use of money
- We need parking: for programs i.e. art shows, parades, festivals
- A place where kids can work out
- Build a bridge connecting Hines Hill & Boston Mills Industrial Parks - better than over the RR crossing
- Replace the many mulched areas in DT business area w/ better landscaping - flowers
- Associate a pool with the high school and make available for public e.g. Canton McKinley Natatorium
- Put a rec center in “C”
- Hudson has a large carbon footprint. Plans to reduce it?
- No Community Center in “C” - put it at Phase 2
- Leave Phase 2 as Park
- Convert the N95 rail line to a bike path
- Urban Arboretum - including a community garden!
- (A) - we agree as long as first floor living
- “C” is perfect for a Rec Center
- Space in front of JoAnn should be commercial
- A community garden would be a huge asset!
- Connect the NW of Hudson to downtown alongside N-S rail track for biking/running
- (E) should be used for functional community use

- Oviatt St Connector Bridge
- “C” - No Community Center
- “C” location abuts golf course that is nice
- How can we identify parcel w/out concept of community center
- POOL & REC CENTER IN “A” - more accessible/walkable for families / youth.
- Sustainable landscapes and natural habitat!!! Need more - how ‘bout a plan!
- Calisthenics park @ Hudson Springs
- No more CONDOS!
- “C” - no parking space
- Outdoor pool in “C” would be ok as long as 91 sidewalk (which I think there is)
- Don’t forget Velocity Broadband citywide! Attracts and keeps good citizens!
- There are plenty of rec centers. Don’t build another one.
- How is residential development goals integrated into the desire to build & support proposed retail & commercial properties
- “A” - Don’t build more buildings when many empty businesses at Main St. and First & Main
- City should work with existing gym/ rec facilities to enhance. Why spend money and land to recreate what we already have.
- We need 1st floor master, smaller housing \* keep our people here!
- No Community Pool
- Strengthen old Main Street retail - many vacancies
- More park no buildings
- Community Center is redundant! Keep green space
- No pool or rec center - alternatives exist
- No rec/fitness center needed - already have 2 plus other gyms - work with what already exists

## STATION #4: FOCUS AREAS

### DOWNTOWN

- Sports complex is unnecessary as long as current sports locations are maintained
- Need to make sure land that was previous dump/bus garage does not have VOC or contamination if soil will be distributed for digging basement
- Housing for young professionals
- Make sure greening of downtown continues. Less mowing more biodiverse landscapes, gardens, forests, water features
- Community Center
- Parking Parking Parking
- City Hall should be downtown (as previous comp plans directed)
- Keep Morse Rd. and Prospect St. as an Emerald Necklace - low development on Phase II
- Senior Housing one floor living - ranch ranch ranch ranch
- Community rec center on Hines Hill, res & park here.
- What does Hudson need? What do we do with our taxes? 85% of property taxes goes to Hudson schools
- There are already plenty of rec centers in Hudson. We don't need another one
- Mixed use/housing
- Not a rec center
- First floor bedroom [housing]
- Protect Main Street! Fill it up with good pedestrian shop/eat/etc.
- Downtown needs meeting space, auditorium, community arts center. Barlow CC is not enough.
- Empty nester housing
- Buildings that can collect city income tax
- Outdoor pool needed but not in Phase 2 land. Not the best use
- We need full time fire & EMS services
- We do not need a pool or community center
- Senior services?
- No rec center - Join Summa / Life Center
- Blue Public/Semi-Public - Why not an arboretum with all the native Ohio trees & plants, pathways & benches to sit on and decompress - until you get hungry - then check out our many restaurants!
- More uses for City Hall.
- Park
- Please do not over build rec center capacity! Maybe acquire LC & facility & renovate & expand
- Love idea for a community center
- We need mixed use / smaller housing / bigger Heinen's
- NO new rec center. City should work with and enhance the ones we already have.
- Keep Phase II green. No rec center there, use Life Center instead.

## DRAFT - 4/10/2024

- PLEASE: Community Center - exercise classes & equipment - lectures - art programs
- No rec center
- Walking trail in green space along Morse Rd behind St. Mary along the creek - save Stone Bridge
- Rec center needed. Serve health/wellness of community - place for families and teens to go - sports facilities needed, we are outgrowing - field house / hockey rink
- No more senior housing
- City Hall use it seems like an empty building How about more community use!
- More density of housing. Fewer acres of lawns. WALKABLE!
- I suggest rec center built on Hines Hill old youth development center Land. Great
- Let Heinens build a bigger store & make a community center there
- City Halls use for community use / performance venue
- Outdoor pool - yes / Rec center - No
- Acme sucks
- Bigger Heinens
- City should own a tree spade to landscape w/ significant trees (and move them)
- Community arts center with gardens and park space around it
- Community center offer speakers, pool, facilities for healthy living.
- Why are Comm Center pictures here if parcel is by vet on Main St.?
- Bring City Hall back to Oviatt Street in the Village
- Tax rebates! Much money is spent on the new city hall. Provide some "pluses" for residents - trickle down.
- Neighborhood
- Please utilize open Downtown Focus area to develop village style (Arch) tax generating
- Last undeveloped open space downtown. Keep open/park. Community space for all to enjoy: rec / pool / fine arts center
- No green house gas survey
- Please support existing/struggling fitness centers, pools, country clubs, golf course, etc.
- Community performing arts center?
- Be mindful that the library and Heinens already makes a lot of traffic
- What are the annual costs of recreation center w/pool?
- More areas like the Villas - cluster homes
- Make a trail along the creek that parallels Morse Road
- "Get 'er done!" ALREADY
- Expand landscaped areas to include flowers & seating areas - less mulch, more beauty
- No bigger Heinens
- Move City Hall downtown. It's a community building & should be in town.
- Rec / community center!! Many would love this

- Larger multi use community center NO POOL!
- This is unnecessary - use the City building that is 1/3 used
- Plant a buffer/park area between downtown residential and RR tracks
- No one wants to be near tracks!
- Add senior friendly housing here & reduce semi-public space
- Patronize Life Center and don't put them out of business.
- Smaller one floor living
- Don't waste this space on community center or park. The library is a community center. We don't need more parks. We need new housing stock with a work-live-play functionality
- Funding? Use public spaces that already exist - public schools have pools, gyms, etc. Barlow has ball fields.
- We need more senior housing w/ in walking distance to downtown & library
- Too bad the high school was demolished. Could have been a great community center. City should have cooperated
- Rec center wastes money. These facilities are available nearby!
- Community center
- Parking downtown plus public restrooms
- Indoor permanent public market with community rooms upstairs.
- PLEASE no Green house gas survey
- Save the sycamore trees along Owen Brown, east of RR overpass/bridge
- Move the City meeting space to downtown (not City Hall) into a notable community arts center
- Community performing arts center
- Still need empty nester / smaller homes in downtown Phase II that are by lottery available
- Urban arboretum & community garden

# STATION #4: FOCUS AREAS

**YDC**

- Definitely work on moving more businesses into this area
- Sell this land & let free market determine its use
- Get the North side of YDC property open for conservation use. Minimize development impacts on South side of Hines Hill Rd.
- Connect this to Boston Mills w/ a bridge over turnpike
- Equestrian trails and care area truck trailer parking N. side of Hines Hill
- Park/playground
- Would like to see solar panels placed along turnpike to benefit Hudson power
- Rec Center not too far away!! Great access!!
- Solar farm
- Rec Center on land we can own and expand
- Community Farm greenspace
- No solar stuff - not needed & not recyclable
- Collaboration between multiple groups to build multi-use experience center (indoor & outdoor)
- Retirement community
- Dell Webb?
- Something that will pay taxes - income & RE
- Parkland
- Green space
- Solar farm
- Not too far away! Use the land for community
- Keep YDC open space w/ commercial scale solar array.
- Make it all parkland
- Parking lot by trail head
- Corporate campus w/ community rec share benefits
- No rec center
- No pools
- Generate tax revenue
- Senior Center
- Let's make sure we create an inviting environment to attract people to Hudson - use lots of native plants, trees & pollinators! Use Niagara on the Lake as your inspiration!
- No greenhouse gas survey
- YDC open space!
- Performing arts center
- Light industrial
- Parkland
- Office park for city income tax

## STATION #4: FOCUS AREAS

### DARROW ROAD (RT. 91)

- Community Garden
- Mature Adult Social programming
- South R91 GATEWAY - "dress" up welcoming to Hudson - nicer historic looking lighting on median plus landscape
- Keep forested areas intact and build in lower ecologically rated areas.
- Something that will pay taxes!
- This looks too much like Solon - not unique, and will draw people away from Downtown Center.
- I like the idea of developing / improving this area. Something to bring in the tax money. Make it look nicer
- Less parking lots
- Keep NW section of Darrow Rd focus area as green space. No need for development there.
- Outdoor pool
- Hudson does not need another public pool
- Add some moderate density homes near commercial area
- Distinctive street signs e.g. [hand drawing]
- Leave green space in front of JoAnns
- Continue the tree shrub plantings done along JoAnn frontage of SR91 & Terex Rd. done for Hudson's Bicentennial

- No GH Surveys that is tied to the requirements to have money put into actions that do not go thru council and public comment - the survey would not be free
- More transportation alternatives
- No GH Gas Surveys
- If there is sufficient 'need' for a community center / pool let the free market entrepreneur start one!
- Stop creating mowed grass areas! Create biodiverse meadows, prairies, bioswales, and reforestation.
- Traffic calming and traffic circles
- Please make sure you DO preserve our greenspace (and enhance it) not only in the Darrow Road portal but all over Hudson!
- Generate tax revenue
- No greenhouse gases
- No more flushing lights
- Beautify entrances to Hudson from N & South; brick signage to make distinctive
- PLEASE no Green house gas survey
- More friendly - like the scale of this and the pedestrian crosswalks
- We would like [proposed New Albany signage example] to look like Hudson - Columbus is south of here

# STATION #5: GOALS AND OBJECTIVES

## GOAL 1: LAND USE

- Protect/maintain historic fabric of Downtown & Darrowville - please include wording that shows this is a priority.
- 1.2: Make historic preservation and natural resource conservation a HIGH priority
- 1.2.3: Trees R good
- 1.2.1: Focus higher density housing close to the core undeveloped areas
- Maintain 100' to 150' setbacks from wetlands. Preserve buffer yards and NO MORE CLEAR CUTTING entire parcel.
- 1.5.2: What is “flexibility in development?” This should not come at the expense of compromising the integrity of historic building stock and village green. Development should complement.
- 1.3.2: Corridor focus should be respectful of historic structures and preservation/maintenance. What about fire suppression for north end of Main St.? We can’t afford to lose the precious, historic, authentic building stock like Hartville downtown.
- 1.3.3: Yes
- Do not build office buildings. More people are working remotely. The building will stand empty.
- It’s wants vs. needs. Hudson doesn’t need leftist nonsense like solar panels, green house gas surveys. Just stop!
- What is D-6 zoning?
- Protect groundwater - reduce runoffs
  - reduce destruction of land for development
- PLEASE no Green house gas survey
- Slow down development
- Do not encourage development - the water/air resources we have are not unlimited!
- If we do this where is the plan to expand 91 to 8 lanes?
- Objectives are good - tactics seem less strategic & effective
- Improvements to cemetery on Rt 91. Clean up service bldgs
- If you want more people to come downtown more parking is needed
- Integrate sustainability principles & goals!
- Let’s beautify the historic bus district with more flowering shrubs, bulbs & blooms!
- More bike & sidewalks & ways to go w/o a car
- 1.4.3: support the arts - culture needs to be more obvious in those
- 85% of our property taxes go to Hudson schools. Control their spending then talk town extras.

# STATION #5: GOALS AND OBJECTIVES

## GOAL 2: HOUSING AND ECONOMY

- Empty nester housing! Senior houses near Downtown...they have disposable income!
- Empty nester housing with walkability to Downtown - old bus garage land
- Need single story housing for empty nesters
- Need for empty nester & single family homes
- No more housing "A" / Phase II. Last central space should be for all to enjoy
- Need rental units for people who work in Hudson.
- No projects that require an increase in income or property taxes
- Active 55+ retirement community / 1st floor master
- NO Phase 2 housing NONE don't want it
- Phase 2 housing is GOOD!
- Follow the Village housing/ neighborhood design. No bloated McMansions on Acres of grass. Density is good. That's why Hudson is attractive.
- Smaller houses for empty nest
- Why would Hudson consider a rec center when Life Center plus is available for purchase
- More single family - 1 story senior housing for downsizing
- Adopt a tree retention plan required for any type of development

- Pls no POS inspections it causes major price decreases in home sales
- Sustainable policies needed (now & future)
- Tree retention on Any or All development. Require buffers for developments and wetland protection
- Redo outdated housing rules - 50' setback, side garages, etc. Too homogenous
- Financial help to long time residents truly help lower cost of living - lower taxes meet needs of all
- Where is priority for NEW smaller downsizing residential development?
- " THIS! Agree as well
- Follow new urbanism. Hudson Village already did
- Housing for people in their 20s
- Bike lanes and sidewalks to connect outlying areas to town
- More housing like the Villas - or high-end apartments - housing for couples w/out kids (young and old)
- Some 1st / empty nester downtown housing
- More mature adult housing close to downtown
- \$1M + houses not needed on Ravenna St.
- Senior housing is a premium in Hudson. We need more. Smaller - like Villas

- What are mix housing options
- Goal 2: Include efforts to encourage a vibrant downtown - w/creative economic development that encourages, supports small business owners
- Get together on code violations!
- No point of sale inspection
- Bring back phase II. Ignore T6 Karens, follow best practices.
- 2.2.1: Need one story housing - not condos - single family homes for empty nesters
- Senior-friendly housing close to town would allow walking access to downtown - less traffic
- Mixing option housing? Please no mix housing
- Smaller housing near downtown
- More guidance re: housing updates
- More mature adult housing close to downtown
- One-floor smaller housing
- Please residential development should be appealing to young & older mix populations & variety of housing options in neighborhood
- Please allow enough housing development to support local businesses
- 2.2.1: YES
- PLEASE no Green house gas survey
- Add affordable housing so that we have mixed housing.
- Hudson's housing mix is just right - please stop trying to turn it into every other town

# STATION #5: GOALS AND OBJECTIVES

## GOAL 3: MOBILITY & INFRASTRUCTURE

- Ticket speeders - Stow - 303 & 91
- Require sidewalks to get children out of the streets. Haymaker is a disaster.
- Could we have sidewalks extended from V.V. to Middleton rather than HH
- Reduce carbon footprint
- Bike connectivity more alternative transport
- Reduce speed to 25-30 on Rt 303 heading east to Stow
- Add sidewalks or bike lanes / wider roads to connect to Metropark trails & parks
- Sidewalks to connect Nottingham Gates, Bridgewater and Towbridge to community - no current connectivity
- Traffic calming on back streets in center - no "ratruns"
- I have no issues w/ our traffic or parking options. "Fixing" it would turn us into Stow. I can drive slower & walk a little.
- Community solar is needed
- More crosswalks
- Sidewalks should connect neighborhoods
- Sidewalks in areas like Ogilby where cut thru traffic is happening from industrial areas
- Parkway or weight rest on trucks 91/303
- Build bypass for through-traffic
- PLEASE no Green house gas survey
- Put a priority on bike paths connecting neighborhoods - timeline too long
- Sustainable, not only today, but for future
- We need broadband/fiber for now & the future. This utility is as important as water, electricity, gas. Worth the investment
- Sidewalk bike path of Stow & Barlow Rds
- No sidewalks in low traffic neighborhoods not needed not wanted
- GO WEST! Connect bike trails to north-south Summit bike/hike trail
- Connect homes to the hourly bus service we have on 91
- Too many trucks on 91 & 303
- Need sidewalk trail on Boston Mills down to 303
- All streetscapes shall be planted with street trees. Fill in older sites and especially newer sites w/ trees
- Consider a tree spade to move trees rather than cut them down
- Align streets so not to jog across confusing other drivers
- Create access path to Woods Hollow park from corner of Barlow & Stow to get people off the street. Also create path under power lines north of Woods Hollow to connect to downtown
- No more ineffective blinding flushing lights
- Make Hudson a green city
- Transportation should be designed for flow w/o speed
- NO SPEED BUMPS!

# STATION #5: GOALS AND OBJECTIVES

## GOAL 4: PARKS AND OPEN SPACE

- Inclusive playground
- Parks whatever kind should always be inclusive
- Sense of community - increase public programming in public spaces to draw residents into our beautiful spaces. Keep it fresh & engaging (check out Dublin Ohio)
- Hudson voted to buy YDC as a public park. Why can't we use it still?
- Bike trails
- Clocktower collaborative is an unregistered illegal PAC
- 4.3: Bikes =[heart drawing]
- Environmental impacts of projects need study
- More reclaimed wild spaces like Darrow Rd. Park
- Connect the parks with bike & walking trails where feasible
- PLEASE no Green house gas survey
- Get the North side of the YDC open for passive conservation park use!!
- Where are plans for a community garden?
- Develop a community conservation plan
- Implement habitat development plan & sustainable landscape management practices
- Please consider a community garden for the old school bus garage / and on Brentwood
- Community garden
- Community garden
- Community working farm at YDC area
- A children's garden?

# STATION #5: GOALS AND OBJECTIVES

## GOAL 5: CITY SERVICES

- No GHG survey that is tied to spending w/o council & public comment
- Community center to include somewhere for HCB - HCC to perform
  - schools auditoriums not adequate
  - Hudson Conservatory of Ballet & Hudson Community Choir
- Hudson could be a model “green” community. Incentives for solar power, more walkable/bikeable areas. Wilderness nature preserves etc.
- Senior services - senior center - free lunches - transportation
- Give residents the opportunity to use leaf compost from the city at no cost to encourage gardens/farming w/ compost.
- Active 55+ retirement community / pool / activities / 1st floor master
- Partner w/ Life Center+ for Rec Center
- 5.9: Please do NOT place a community rec area in downtown corridor (phase 2). Why are we not exploring areas with easier ingress/egress, traffic flow, parking?
  - Dedicated space for senior center
  - Create better communication with HHA, HCSD, Metroparks, Western Reserve Land Conservancy
  - Considering the survey results indicating strong support for a Rec Center / pool as #1...I strongly feel a cost analysis should be performed and a vote should take place
  - Agree w/ public access restrooms

- downtown (hate the “fancy” porto-potties)
- Solar panels are costly & can’t be recycled. No solar panels
- Love a Sustainability Plan! Why no mention of climate change?
- No Community Pool / rec center ongoing costs too high
- Study & address abandon gas wells, which leak methane.
- 5.3: Find alternate solution to Akron water
- Space for mature adult social programming
- 5.4 very important
- Do NOT put a rec center near downtown traffic!
- Parks & rec Dept!
- No green house gas survey
- High speed internet expansion to residents or freeze investment for expansion
- Space for mature adult social programming
- 5.8.4: Outdoor pool is biggest “gap” (lack of service) in Hudson
- Use existing public spaces like schools that has pools etc. We already fund the schools - let the community use them - pools, gyms, etc.
- Park & Rec programming
- PLEASE no Green house gas survey

- Please, move City Hall back to downtown area, as previous comprehensive plans had suggested - this allows City staff to be involved in the vibrant downtown and allows equitable access to residents for meetings / events
- A sustainability plan must be integrated throughout
- Where can we create designated space for seniors like Stow?
- We see a lot of solar panel notes - rather than solar farms more focus on homes with solar panels
- Better use of our beautiful city building. Senior activities etc
- Cities should not operate rec centers!
- Indoor ice rink - YES!
- No rec center or pool too expensive
- Community rec & Outdoor pool
- Great to have access to public restrooms
- Add a community center near downtown
- Promote a community meeting area. An outdoor pool would be great.
- Need for senior center such as Twinsburg has
- 5.5: ABOUT TIME!!
- The conversation around rec center pool and field have continued for 25 yrs. Let the community vote please!
- Civic performing arts center & meeting space
- NO rec center
- Advertise uses for city hall - meeting rooms - various activities - senior groups
- Explore use of solar panels
- Community Center with performing arts auditorium - NO POOL
- Stronger - consider land devel. code must include sustainability measures
- 5.8.4: NO go to LifeCenter!
- No pool paid for w/public funds. Look at Fairview Park experience cost too high
- Space for mature adult social programming
- Why isn't city provided for a place for srs to meet
- Ice rink field house
- Continue connectivity to bike/hike trail
- NO POOLS
- Refrigerated outdoor ice rink
- Encourage solar on home & all public buildings
- A little dark sky please. I can read a newspaper under my streetlight too much!
- Environment - where are plans for sustainability?
- Use (new) city hall building for public meetings like council meetings
- Why isn't city providing more services for senior population?
- Community Center (primary use is for local orgs and perform)
- Community garden

- Why would a rec center when one in the community is for sale
- No green house gas survey
- Revisit greenhouse gas survey
- Solar panels for city / elec
- In addition to rec center and pools (in / out) our community needs an ice rink, field house. Our children are leaving our community to participate in athletics.
- Leverage existing facilities - HHS, Barlow, Natatorium, eg before build new centers
- Please consider a community garden for the old school bus garage / and on Brentwood
- Recommend climate action plan.
- Better use of City Hall by community groups “affordable”



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# COMMUNITY EVENT SURVEY SUMMARY

## Comprehensive Plan: Summary of Survey Responses from Community Events

Prepared 2/9/2024

A post-event survey was sent to attendees who signed in with a valid email at the Comprehensive Plan events. The following is a summary of the information provided by those who responded to the surveys. Artificial Intelligence (ChatGPT 3.5) was used to perform a sentiment analysis of the survey comments from each event, as well as a summary of notable differences in responses between the two events. The full list of all comments (raw data) from both surveys is also provided.

## SUMMARIES

### Workshop – June 7, 2023

**Est. # of Attendees: 160**

Avg. Age: 62

Gender: 49% Male, 46% Female, 5% Other (Prefer to Self Describe or Prefer Not to Disclose)

Race/Ethnicity: 93% White or Caucasian, 7% Other

#### Positive Sentiment:

- Appreciation for Organization and Format:** Respondents appreciated the organization and format of the workshop, describing it as well-organized, with a variety of opportunities for citizen input.
- Community Engagement:** Some respondents commended the effort to seek community involvement and encouraged diversity of thought in the planning process.
- Hope for Effective Implementation:** There was hope expressed that the workshop demonstrated responsiveness from the city to citizen input and that it would lead to positive outcomes.
- Interest in Learning and Engagement:** Some attendees, particularly newcomers, expressed interest in learning about local topics and issues and found the workshop informative.

#### Negative Sentiment:

- Criticism of Workshop Setup:** Some respondents criticized the workshop setup, feeling that it limited participation and only sought views that aligned with the committee's agenda.
- Concerns about Transparency and Inclusivity:** There were concerns about transparency in the process, skepticism about the analysis of feedback, and worries that diversity of opinion might not be welcomed.
- Disappointment with Missing Topics or Details:** Attendees expressed disappointment when certain topics of interest were not discussed, such as pickleball courts, or when they felt the content was weak or redundant.

4. **Issues with Timing and Accessibility:** Some respondents raised concerns about the timing and accessibility of the workshop, suggesting alternative locations or times for broader participation.

## Open House – January 31, 2024

**Est. # of Attendees: 200**

Avg. Age: 65

Gender: 47% Female, 53% Male

Race/Ethnicity: 93% White or Caucasian, 1% Asian or Asian Indian, 1% Hispanic, Spanish, or Latino/a/x, 5% Other

### Positive Sentiment:

1. **Appreciation for Organization and Information:** Several respondents appreciated the organization of the event and found it informative.
2. **Community Engagement:** Some respondents highlighted the importance of community engagement and appreciated the opportunity to share ideas.
3. **Acknowledgement of Effort:** Many respondents acknowledged the effort put in by the committee and the city.
4. **Interest in Future Updates:** Some respondents expressed interest in staying updated on future developments and meetings.

### Negative Sentiment:

1. **Concerns about Missing Components:** Some respondents expressed concerns about missing components in the plan, especially related to environmental protection, social justice, and sustainable city planning.
2. **Perceived Lack of Transparency and Inclusivity:** Several respondents felt that the event lacked transparency, with decisions already made or a predetermined plan in place.
3. **Criticism of Specific Proposals:** Criticisms were directed towards specific proposals such as the outdoor pool, recreation center, and lack of consideration for climate change.
4. **Dissatisfaction with Traffic Solutions:** Concerns were raised about traffic issues and the perceived lack of solutions.

## Differences Between the Event Responses

1. **Format and Organization:**

- **Workshop:** Responses from the Workshop event emphasize criticisms regarding the setup, such as limitations on participation and concerns about the format being redundant or limiting.
- **Open House:** In contrast, while some respondents from the Open House event also appreciate the organization, there are prevalent praises regarding the format and organization of the event, highlighting the effectiveness of visual displays and the presence of committee members to interact with attendees.

**2. Level of Engagement and Interaction:**

- **Workshop:** Attendees at the Workshop event express a desire for more engagement and interaction, particularly with concerns about underrepresentation of certain age groups and skepticism about the effectiveness of data analysis methods.
- **Open House:** Responses from the Open House event often focus on the level of engagement and interaction with staff and committee members, appreciating the opportunity for one-on-one discussions.

**3. Specific Criticisms and Concerns:**

- **Workshop:** Criticisms from the Workshop event frequently center around the setup and process of the event itself, including concerns about transparency, inclusivity, and skepticism about data analysis methods.
- **Open House:** In contrast, criticisms from the Open House event tend to focus on specific proposals or aspects of the plans presented, such as concerns about environmental protection or dissatisfaction with certain facilities like pickleball courts.

**4. Timing and Accessibility:**

- **Workshop:** Responses from the Workshop event frequently mention concerns about the timing and accessibility of the event, with suggestions for alternative locations or times to accommodate broader participation.
- **Open House:** There are no prevalent comments about the timing or accessibility of the Open House event.

**5. Desire for Specific Information or Clarifications:**

- **Workshop:** Similarly, respondents from the Workshop event request more information or clarity about various aspects of the planning process, including the analysis of feedback and the track record of consulting firms.
- **Open House:** Attendees from the Open House event express a desire for specific information, such as details about the proposed investments and financing, or clarifications on certain topics like the purpose of a new city hall.

These differences highlight varying focuses and concerns between the two events, with the Workshop attendees expressing more skepticism about the process and format of community engagement, while Open House attendees provide more specific feedback on the content of the plans presented.

## ALL COMMENTS

The comments below are in response to the survey question:

**Would you like to share any comments about the community open house?**

If you would like to remain anonymous, *do not enter your name in your response.*

The comments are verbatim except for the removal of respondents' names and contact information.

## WORKSHOP

- Good attendance, and some interesting conversations with those in charge of stations and others in attendance. Not sure if all the participants know what is in the current plan or what it has accomplished...so they would know what to continue, modify or begin anew.
- It was very well-organized. I liked the informal format and the number and variety of opportunities that were provided for citizen input.
- I hope this demonstrates a real responsiveness of the city to the will of its citizens. A great event!!
- Hoping the committee listens to the public, even if responses conflict with what the committee members want.
- This was a great event and I appreciate allowing the community to come and share their feedback.
- I thought that somewhere in the workshop the pickleball courts would be discussed. The way they are now you have to bring your own 4 players. In Twinsburg the courts were set up so everyone played together. A much more friendly and better system. It's a shame I'll be headed back to Twinsburg when those courts open up even though I live in Hudson.
- Elderly women were very rude when their thoughts were challenged.
- I'm happy the City is asking folks opinion - but let's not let this slow down the process -- especially on Phase II property!
- Thank you for seeking input from community members. Diversity of thought is critical to the success of any endeavor. I encourage you to find ways to listen to the under represented. I worry that diversity of opinion is not welcome in Hudson.
- I thought it was very formative
- All these questions are designed to break us into little tribes. I am a real resident of Hudson. I am an individual. We are all individuals. I don't want to be conveniently sorted into the categories of your choosing, which you then will use to further your own purposes. Please be sure that my presence is counted. The only pertinent question for a meeting about Hudson is this...Are you an adult resident of Hudson. Yes, I am.

- I certainly feel we do not want the GIANT Geiss or other builders industrial warehouse buildings ANYWHERE in Hudson. They are a sorry looking building in Mantua, Stow, Aurora and other adjacent communities and are monstrous structures that should never be here. Phase II should be a small scale version of the Villas with lots of well planted open space, NOT TURF, but trees shrubs and meadows.
- I felt it was a bit redundant--similar questions asked at various tables. Should not have been advertised as a 7pm meeting but as a drop in from 7 to whatever. It was very crowded. I'm glad it was well advertised and I hope that will lessen the complaints and discord that is sure to come. My biggest fear is that the input will not be listened to and the politicians will do what they want like they have been doing for many years by delaying and delaying. Shame on them.
- yes the majority of people want phase II to have housing for 1 level and some townhomes for us empty nesters. Without addl housing for us we will gravitate to Aurora that has many options
- Nicely run and organized with friendly helpful staff ... thank you  
Hoping the effort and planning helps keep Hudson a desirable place to live
- As a mother with young children I know how difficult it was for me to attend this meeting based on the time of day and needing to attend with young children. I would love to see some community feedback opportunities at other times or even a central location where people could come and participate/interact at a time of their choosing at a place like city hall or even better the library.
- The format was interesting but I am skeptical of the data analysis aspect. You said a consulting firm was doing the analytics but you didn't say which firm nor anything about the track record. I asked but no one seemed to know. I've participated in this sort of forum and everything depends on the analysis.
- I appreciate the city seeking community involvement  
Excellent workshop
- I was expecting individuals to speak and explain issues
- This is a bad time of year to ask residents to come to the High School to provide comments. School is out and families with children have scattered to the wind.  
Vacations. It is very quiet on my street. A better place to survey might be at the Farmers' Market or Band Nights at the Gazebo or Open Door Cafe or Bubbles Tea (young people).
- This questionnaire is outrageous, insulting, and irrelevant to the subject matter of the Comprehensive Plan.
- I found the community workshop interesting, but I am somewhat skeptical as to how effectively the feedback you were receiving via the various stickers being placed on maps or the comments left on sticky notes can be accurately assessed and analyzed by the members of the committee.
- I think I covered everything on the 4 cards I filled out the night of the meeting, although I will restate that the arch & historic board needs to keep the modern style buildings

Out of the center of town and the Historic district.(ex) Pegs foundation under Construction, chipotle , Brew Kettle along with the town houses on Atterbury.

- I was surprised there were not more people in the 30 to 45 yo range. I've lived here 32 yrs. I was surprised the mayor was not there. It was his call out to community for action. I did not see a community development supt. Or our recreation supt either. And both those topic asked for input and more so, for locations. I am a retired recreation professional w the city of cuy falls and would have a lot of info on what worked in planning cf community wellness and recreation center as well as water works family aquatic center. Hopefully a survey will yield more fuel, and data for this towns direction. People are so willing to say no. I'm willing to say yes with my teams experience and success. Thank you for asking.
- Looked to me like all the exhibits and participatory activities got configured to limit the participants' participation, and to obtain only views that affirmed the views of the committee. The usual whitewash.
- Enable Summit Metroparks the opportunity to finally create a park out of AT LEAST the north portion of the YDC property and have limited office park development on the south side that would avoid impacts to wetlands and stands of trees.
- I felt it was organized well , the questions were good but , the content was weak . How many senior housing places do we want we have enough .
- It was interesting. I am new to the area and not very familiar with the topics and issues here in Hudson. The workshop helped me learn about what's happening.
- The city needs to consider purchasing the Western Reserve Christian Church for a dedicated Senior Center. In this way there would not be a need to have to setup and take down tables and chairs each session. It has nice rooms that could be used for Crafts, card games, etc. Need a part time coordinator for Senior activities.
- I am concerned with the underrepresentation of people my age. I hope the committee and OHM can identify desires of the whole community, and not just the ones who have the time to show up for these outreach events.
- The workshop seemed well organized and well attended. However, based upon my experiences, a large section of the population will not participate. So I think all the follow-up attempts to gather input is a good idea.
- Asked several committee members what the vetting process would be for eliminating ideas submitted, received several different answers. That was disturbing.
- Workshop was a good gateway to complete the community survey.
- Excellent organization. I like the four corners set up and the space around it with tables to write out responses. If one corner was too busy, I went on to another. Everyone was so professional. Please don't forget about the availability of the elevator key. Some folks have a difficult time managing stairs. Thank you for providing this workshop.
- Interesting process. Lot of people. Responses from those without an agenda would be top of head without much thought so I am not convinced that they represent answers

that people would give after more thorough consideration. May give consultants comfort but I am not convinced the workshop input reflects "community" thinking.

- What does this have to do with the Comprehensive plan? This is offensive.
- very informative now we need local govt to act and get phase II com0leted !!
- I was encouraged by the diverse crowd of residents in attendance. It appears to me that the Committee seems genuinely interested in gauging the pulse of the Town.
- An interesting way of attempting to garner opinions and educate on the process at the same time.
- I was glad to see so many community members there. After you got passed the sign in desk, it would have been helpful to have a mini orientation for each station. It was a bit overwhelming, and the focus seemed to be on on development, but it could have also been on green spaces.
- The eastbound Hines Hill approach to Hudson is one of the prettiest drives into our community, especially late afternoon. It contributes to the beauty and ambiance of our town. If I were a realtor showing Hudson to prospects, this is the ride into town I would use. Please either make it a pasture preserve or park, but do not destroy the Beaty of this land by developing it. Thank you.
- excellent means of gathering input from the community
- It was an interesting and different format. It will be important to drill down on those answers and "dots" in the next step with residents and also encourage continued involvement. I would be happy to help
- I thought the workshop was an interesting way to engage people beyond the typical classroom presentation plus public statement format.

## OPEN HOUSE

- Hudson near downtown needs more housing or apartment options.
- The visuals were well done and very informative. The sticky notes were interesting but seem like a lot of work to organize them and add the ideas to community input. Good job.
- Impressive attendance, and good interactions with staff and commission members. Some significant missing components and subject matter in plan--especially related to environmental protection, social justice, and other components of a sustainable city over time. NO attention to how Hudson will address increasing challenges of our changing climate, or how Hudson initiatives that need to be coordinated with other jurisdictions will be addressed.
- I would like to use the 10 million dollar New City Hall for city meetings and not the school. I would like members pretending to speak for themselves but who are in actuality there to advance the talking points of the democrats to wear a name tag. It is well known the league of Women Voters does this and it skews results. I found the language of the presentations to be skewed as well as that on the brochure I was handed. A swimming pool is not a "need". They cannot even pay for the lights on the pickle ball courts it is fatuous to pursue more spending.
- I am continuing to see deliberately misleading language being used to try and portray a consensus. 100% of children polled think I am the World's Best Mother sounds a lot better than "I asked my three kids and they said I'm best" and that is the kind of lying with statistics that I am seeing.
- The town hall needs to be moved back into the town
- Good chance to see the "public feedback" function as practiced in Hudson. Also a good chance to get a one-on-one impression of key city personnel. I also thought the presence of a couple of political candidates was useful, again, to get a one-on-one impression of their personas and qualifications.
- The one thing that is still missing from this plan is a big picture vision from the committee. What do you think the city should/could look like in 10 years. What I see is a laundry list of short term projects but no analysis of how these would gel into some kind of overarching vision.
- Overwhelming and crowded so didn't get as thorough a look as I had hoped. well organized and glad committee members were there to talk to. The committee is to be commended for all their work. Heard that most Hudsonites don't want changes but we can keep our atmosphere and still make changes that meet today's needs.
- I thought it as well organized, well publicized and I appreciated the members of the committee being there to listen so carefully
- I feel like a lot of the issues that the plan is trying to get around are solved issues, but no one in Hudson wants to acknowledge it. For example, traffic, and how the plan will affect

traffic is a big concern for the committee, yet the hourly public transit service that we have in Hudson already is not recognized as an existing solution. If they want to increase industrial activity in the city, without incurring on open spaces (with tons of new parking), we need to intensify industrial areas rather than just hiding it "off route 8". It also solves the issue of having to build miles and miles of new water/sewer/electric connections that will be paid for by taxes or federal grants (debt spending).

- This is about the Draft plan. Suggest you consider the larger community—linkages, their plans, etc. Where are actions on Sustainability? Housing for a wider population. Retain all existing Rights-of Way, gas lines, AT&T long lines, abandoned rail lines, electric lines, and the like. Thank you all for participating.
- This has been on pause for so long. It would be great to see something actually happen. For the downtown location it would be great to see an indoor public market- a permanent option with multiple made to order food stalls. Toronto and Boston have a similar set up. Lots of Hudsonite's want less expensive made to order meals. It would bring people to the city, especially with live music available. The upper levels could be the community-booked rooms that your rep at the event was promoting. HHS and Western Reserve kids could walk to this location as well. Now, all they have are Ming's, the library and Chipotle. If you're proposing 50-55 new residences in this area, this would be a great option for them as well. The public markets typically have zero to five bar seats and are otherwise take out. They often have different ethnic options. Another great example that I recently visited was in West Palm, FL.
- We need an active, 55 and over community with pool , amenities, and turnkey yard care in Hudson so we don't have to go to Florida or South Carolina etc.. This would include first floor masters. The Hines Hill property would have been ideal for this and would have been paying tax revenues for over twelve years now with no additional stress on the schools. hools.
- Big plans no details
- Nicely done! It was interesting to see the displays and to mingle with everyone.
- I would like to see a comprehensive analysis on the timing and cost of the proposed investments and a schedule of who pays and how this will be financed. I favor private over public investment for all housing projects and most other assets other than schools, parks and infrastructure. Hudson property taxes are the highest in Summit County so income tax is a possibility which needs to be a ballot issues.
- I think it was fine. It felt a little more focused than the last one, but still not sure if it was that helpful for the plan.
- Interesting but felt decisions had already been made and that imput from sticky notes would have little impac.
- Hudson needs a higher level of engagement from younger residents (30-50 yr olds). The overwhelming majority of attendees were 50+

- It was good but it was hard to read the posters because people were standing in the way. That'd be nice to have a digital copy that I can read.
- Nice job
- Nice opportunity to see the various areas of emphasis and some of the potential plans to make better us of those areas. Thanks for holding the event.
- It was nice to so many people in attendance. I am hoping that we can get approved a plan for smaller homes with 1st floor masters for those who would like to downsize or those who are not in need of a large home. Keeping valuable citizens here in Hudson. I believe that it would be wonderful if the city would not replicate a rec center that we already have a couple of, but work together with those established buildings and companies to provide the city of Hudson all of the possibilities of a rec center without spending the huge amount of money ...which in the end will stress the future of the other existing facilities. To me it is a much more wise more financially smart choice. Parks and green spaces are of great need and would be a wonderful way to tie the new homes together with the existing First & Main and Main Street shopping area. This makes a much more alive and viable downtown. Beautification of all of downtown is desperately needed. Use Chagrin Falls as an example. Use Niagara On the Lake as an example. In addition, solar panels and solar panel farms would be extremely fabulous and forward thinking to establish. Getting Velocity Broadband available throughout the city would be very forward thinking. As more people are working remotely it would certainly attract and the right kind of citizens is we were to have state of the art service! Thank you for all of your time and effort! Many people have dedicated a lot of time to this. We appreciate you!
- Thanks for hosting the open house. I have been through the same information on the town web site but some of this was new or more clear. I'm not sure the post-it note feedback is very effective. The activists and special interests put thier post-its on every panel. For example, the solar panel and community garden issues. I also think you are missing a very essential element of the process. How much these things are going to cost and how they will be funded. Sure, I want a community center but I don't want to pay anything for it. Kind of silly, eh? Before anything goes further, create a sample offering with a plant to fund and THEN get community feedback. Thanks for listening.
- Informative... well organized...committee well informed
- I would like to be able to participate in these planning discussions more. I am also very interested & hoping that the info received from ALL of the post it notes all over the boards be made public. I feel there should be opportunities like the open house more frequently & @ different times of the day
- I feel the meeting was organized. But no answers were available . I also felt it was free political handshaking with 2 of our newly elected council members plus C . Weinstein
- until you solve the 91 traffic problem, you are just clueless!

- I feel it provided a good overview for those that have not followed prior events for the comprehensive plan.
- I thought the open house was very good, it was nice to see so many people interested and sharing their good ideas. I think it is important to use all of the contact information of people who attended to keep us updated on the next steps and all meetings that residents of Hudson can attend and express their opinions. City council meetings, planning meetings and other meeting going on. Another open house in the summer might be a good idea too.. Thank you !
- I was surprised to see that prime downtown real estate (Phase 2) will be used in such a way as to yield little to no return. (i.e. 0 property taxes on 60% of the land, and the other 40% used for housing)
- I appreciate learning with interest in the plans for our wonderful Hudson. I think it was well done.
- Well done! Interesting and informative
- Very much appreciated. Hoping that community input carries more weight than a similar effort when phase 2 was presented at Barlow Community Center, The follow through on that was not what the community wanted and it was a disaster for all involved..
- It was incredibly inappropriate that State House candidates who don't even live in Hudson came to campaign. Derrick Hall even put his campaign logo on the City's event graphic. How is this legal?
- I appreciate all the work the City and Committee are doing, but am deeply disappointed that there is not even mention of climate change, let alone how we should do our part to address it.
- Seems like the plan is predetermined and represents the desires of a vocal minority. Please pursue a plan where only government services are provided (roads, fire, EMS). Let people who want a pool go to a private pool like Life Center, one of the two country clubs, one of the neighborhood pools, or install their own! We do not need more government run facilities. We already have a HUGH town hall that is not necessary. Stop the expansion of government!!!
- The attendance shows the apathy in this town. Those not in attendance will \*\*\*\*\* the loudest!
- Comprehensive plan did not address long-term sustainability. Goals, objectives and a plan for achieving them should consider how to adapt to changes in our environment as well as financial and life-enhancing issues.
- Nice energy.
- Informative. Thank you. My biggest takeaway is that I do not understand the energy around building a public recreation center. Find a way to leverage existing facilities. Also, too expensive to maintain, as evidenced by communities around Hudson that in the last

20 years have built rec centers for their citizens and have had to make membership available to people outside their community to increase funding for growing expenses.

- Well presented, and appreciated chance to give feedback. I am very concerned that the destruction of trees and environments and the encouragement of land development resulting in loss of biodiversity is not addressed. We must be stewards of our land so that future generations benefit from our choices; that we are not destroying our environment. We MUST think LONG term -the decline of habitats and biodiversity must be addressed, and not encouraged - for the benefit of us and our descendants!
- It was very informative and hoping things stay transparent moving forward.
- How are we going to pay for this. Hudson resident pay the highest RE taxes in Summit Co. I do not favor an out door pool as they are hard to maintain and have a short season in our climate. Splash parks are more popular in the Midwest and do not require life guards or the ability to swim-good for all ages. No low income housing.
- Hard to get answers from a reliable source.
- Very well done, especially when compared to how the city tried to ram Phase II at us. You listened to the public and seem not to push a city based agenda. Thank you.
- GREAT JOB
- I like the plans for area C
- Wonderful to see so much information collected for residents to see. It felt like a very open and collaborative process, and I appreciate that.
- Thanks to the committee for all of their hard work. Tough job.
- Glad for the opportunity.

## **SURVEY FORM**

The same survey form was sent following both events (the text was updated to reflect the correct event date & title). The full survey form is below for reference.

# Jan. 31 Community Open House Feedback

It's very important that different perspectives are represented in the comprehensive plan. We ask that you please complete the following questions to help us understand who was reached during the community open house. Thank you for your help!

Survey responses are ANONYMOUS and will be reviewed for summary purposes only.

**Your Age (years) \***

**Your Race/Ethnicity \***

- Asian or Asian Indian
- Black or African American
- American Indian or Alaska Native
- White or Caucasian
- Native Hawaiian or other Pacific Islander
- Hispanic, Spanish, or Latino/a/x
- Other \_\_\_\_\_

**Your Gender \***

- Male
- Female
- Non-Binary
- Prefer to self describe \_\_\_\_\_
- Prefer not to disclose

**Would you like to share any comments about the community open house?**

If you would like to remain anonymous, *do not enter your name in your response.*

If you attended the workshop with another person who did not provide their own email address on the sign-in sheet, please share the survey link with them so they can

## DRAFT - 4/10/2024

complete it too (ex. if you signed in for your spouse, please submit the form a second time with your spouse's information).

Submit

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DRAFT - 4/10/2024

CITY OF HUDSON

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