

EAC Goals 2023: Status Updates

GOAL 1: Education & Outreach	
Proposal	Result
Coordinate an annual Earth Week in April	<ul style="list-style-type: none"> Earth Week changed to Earth Day in attempt to increase peak attendance at the weekend event instead of dispersed attendance throughout the week. 20+ vendors and about 200 attendees despite rain & lack of visibility. Moving event back to the downtown greens in 2024 for better visibility & walkability.
Continue with the Keep America Beautiful (KAB) Litter surveys	<ul style="list-style-type: none"> KAB Community Appearance Index (formerly Litter Index) was completed.
Schedule quarterly workshops at City Hall for residents	<ul style="list-style-type: none"> EAC did not receive Council confirmation of goals until end of first quarter (March 14, 2023) but still held 6 workshops overall – 4 at Earth Day (Q2), microplastics workshop in Sept (Q3) and rain barrel workshop in Oct (Q4)
Work with the city to create Green Guides on topics that could include how residents could recycle, how they could save on energy costs, how they could qualify for Energy Reduction Inflation Act credits, how to compost, how to recycle and Green Certification options.	<ul style="list-style-type: none"> working with HPP to increase potential resident energy savings and related education, such as showing solar credit on bill at all times increasing composting education by partnering with RCR at Earth Day (booth + presentation) and offering temporary compost service which is raising awareness that local composting is an option EAC received Council approval to work with City staff to develop the Green Certification Registry
Work with the city to provide information via social media.	<ul style="list-style-type: none"> EAC has worked with staff informally throughout 2023 and plans to formalize further for 2024 at the Dec. 4 EAC mtg when Communications Manager attends

GOAL 2: Work with Community Development Staff	
<u>Proposal</u>	<u>Result</u>
Work with the city to publicize opportunities and restrictions to residents	<ul style="list-style-type: none"> • <i>Not completed – EAC focused on publicizing opportunities related to Inflation Reduction Act funds</i>
Better publicize city resources available to residents regarding energy saving and other sustainable options.	<ul style="list-style-type: none"> • added guidance about the Inflation Reduction Act (potential benefits for homeowners) on the EAC website • had a Quick Link added to the City homepage for “Environment & Sustainability”, which improves navigation to the related green initiative pages (energy savings, recycling education & resources, stormwater info, Earth Day details, & more)
GOAL 3: Work with Economic Development Staff	
<u>Proposal</u>	<u>Result</u>
Learn more about what information the city has in regards to large and small business development and residential developments that utilize renewable energy and other sustainable features.	<ul style="list-style-type: none"> • met with ED Manager twice this year to learn more about the City’s ED programs and what other cities do related to sustainability in ED • met with HPP director to learn more about participation in the solar interconnection program • provided detailed action item recommendations to HPP to improve resident experience with solar interconnection
See how the EAC can help the city promote green building and how existing businesses and the downtown merchants can adopt more sustainable practices.	<ul style="list-style-type: none"> • Provided input on the revised Job Creation Tax Credit program to incorporate a possible credit for sustainable improvements • Offering the newly created Green Certification Registry to businesses in 2024