

# EAC Goals 2024: Proposed

Updated Jan 8, 2024

The Environmental Awareness Committee proposes the following goals for 2024:

## 1. Environmental Education Campaign

**Work with the Communications Department and Community Development Department to develop an annual environmental education campaign for residents. The proposed 2024 theme is *resource conservation*.**

- a. EAC to identify sub-topics, potentially to include waste reduction, recycling education and stormwater management.
- b. EAC to provide proposed content and sources
- c. Communications to revise, format, & distribute content as appropriate.
  - i. Potential formats could include short environmental tips in e-news or social media, "Did You Know" blurbs in Focus on Hudson newsletter, digital white papers on City website, etc

## 2. Environmental Engagement

**Assist with planning and implementation of programming that enhances environmental awareness & promotes environmental stewardship.**

- a. EAC to support City staff in planning and implementing the annual **Earth Day Celebration**. (time: Week of Earth Day)
- b. EAC to support staff in planning and implementing the annual **Pumpkins for the Planet** composting event (time: approx. October-December)
- c. EAC to support City staff in planning and implementing the annual **Holiday Lights Recycling** program (time: approx. November-January).
  - i. EAC to identify host locations for collection sites - distribute collection bins to each site for use during the program and collect the bins at program end
  - ii. EAC to empty the collection bins and transport lights to Hudson Public Works during the program as needed (Public Works to transport the final collection to the recycling facility for processing at program end)
- d. Continue the affiliate duties of the Keep America Beautiful program.
  - i. Complete the Community Appearance (Litter) Index and complete event reporting for environmental activities
- e. Advise City Council (or City staff, if directed by Council) regarding topics of environmental significance.
  - i. Provide insight substantiated by research from reputable and current sources.
- f. Explore and develop new programming or opportunities as helpful. Remain forward-looking to determine programs that could potentially be implemented in 2025 (ex. research "buy-nothing" events for possible implementation in Summer 2025).

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### **3. Green Certification Registry**

**Work with the Communications Department and Community Development Department to implement the green certification registry that was proposed to Council and approved in 2023.**

- a.** Host 2 workshops to increase local expertise & awareness of green certification among residents and the business community.
- b.** Work with Community Development to finalize and activate the registration form on the city website, making it available to residents and the business community.
- c.** Work with Communications to build awareness of the registry via social media and/or other sources
- d.** Work with Community Development to develop a recognition sign to be posted temporarily on certified properties (if the property owner consents)