City of Hudson- Public Works-Parks

INTERNAL FACTORS		
STRENGTHS (+)	WEAKNESSES (-)	
Expansive trails and pavilion space	Limited pavilion space	
Ability to cross-train individuals across multiple work groups	Keeping up with trail maintenance	
Implementing cost saving techniques	Lack of year round facilities	
Number and quality of parks and park land		
Staff/equipment sharing		
Strong and engaged Park Board		

EXTERNAL FACTORS		
OPPORTUNITIES (+)	THREATS (-)	
Future park lands in inventory	Expansion limitation (parks and trails)	
Golf and Parks merger under one umbrella	 Long term maintenance of increasing assets and amenities 	
Programming (Friends of Parks participation)	Continued/ongoing equipment replacements	
City connectivity plans	Limited parking facilities	
Economies of scale		
o Sharing of resources		
 Sharing of staffing (PW Merger) 		
 Purchasing and combining contracts 		

	ANALYSIS SUMMARY	
Discussion Items: Opportunities	Discussion Items: Threat	
 Programming Connectivity planning 	 Long term maintenance needs/parking needs Equipment needs Limited expansion 	