



COMMUNITY DEVELOPMENT • 1140 Terex Road • Hudson, Ohio 44236 • (330) 342-1790

MEMORANDUM

To: Mayor Anzevino and City Council
From: Jena Stasik, Community Relations Manager
CC: Thom Sheridan, City Manager, Brian Griffith, Assistant City Manager, Greg Hannan, Community Development Director
Date: July 10, 2025
Subject: Community Engagement Tool - SeeMyLegacy

Purpose

SeeMyLegacy was developed as a community engagement tool for municipalities, non-profits, schools, and community organizations to modernize banner and memorial programs, fundraising/sponsorship opportunities, and volunteer campaigns. Three primary ways the City of Hudson could immediately benefit from the cloud-based platform:

1. Memorial or Banner Programs Cities can pre-determine locations where banners, benches, trees, bricks, etc., are available for purchase using a map for advertisement. Upon purchase, the family or friends will have the ability to create a digital story for the honored individual that can be linked to a QR-Code placed on or near the funded item. The QR code creates an interactive memorial and preserves donor stories. Staff anticipates the Honoring Hudson Heros Banner program of the MVC along with the existing memorial tree and bench program could be managed through this program.
2. Sponsorships and Fundraising By providing a centralized list of sponsorship or fundraising opportunities, it allows an easy method for community members to take part in a meaningful way. Examples are sponsoring concerts, playground equipment, fireworks displays, or fundraising for larger improvements like new public amenities.
3. Volunteer Management Annually the City requests volunteers to support various events like post fireworks clean up, parade assistance, etc. SeeMyLegacy enables volunteer signups for public initiatives and captures necessary contact info while respecting privacy.

Benefits

SeeMyLegacy is appealing to users because it allows for an easy and accessible way to share personal stories, invest in the community, and create a lasting impact in the community. Additional benefits of the program include:

1. Preservation of Community Stories & History
 - Allows individuals to share personal stories, experiences, and legacies.
 - Creates a living archive that captures local culture, heritage, and identity.
2. Fostering Community Connection
 - Strengthens bonds among residents through shared experiences.
 - Encourages intergenerational dialogue and civic pride.

3. Enhancement of Public Engagement
 - Offers an accessible, user-friendly way for the public to participate in community projects.
 - Invites diverse voices and stories that might otherwise go unheard.
4. Support for Placemaking & Local Initiatives
 - Helps communities tell the story of a neighborhood, park, or city through the voices of those who live there.
 - Can be integrated into public events, revitalization efforts, or downtown development phases.
5. Digital Accessibility & Longevity
 - Web-based platforms make it easy for individuals to contribute and view content from anywhere.
 - Ensures stories and community contributions are preserved and accessible long-term.

Cost and Implementation

SeeMyLegacy has an annual cost of \$1,699 for a 12-month municipal license, including platform setup and customization, staff training, ongoing technical support, and data ownership and export rights retained by the City.