CHAPTER 1446
Downtown Banner Program

1446.01 Downtown banner program guidelines.

CROSS REFERENCES

Signs - see P. & Z. 1207.17

1446.01 DOWNTOWN BANNER PROGRAM GUIDELINES.

(a) The Downtown Banner program applicants must represent or promote a nonprofit cultural, educational or other community activity or event of general public interest. Banners that correlate to an approved temporary special event will receive priority date and location selection up to 60 days prior to the scheduled event. Banners may not be used to promote or advertise commercial activities (unless those commercial activities are incidental to an event sponsored by an educational or other nonprofit community group) or political parties, issues or candidates.

(b) . Business identification, trademarks and logos may be considered if it is related to an event sponsorship.

(c) Any organization that wishes to display banners under the City's program must submit an application to Community Development and include a copy of the proposed banner design Community Development reserves the right to decline to display banners that do not comply with the guidelines described herein, or the display of whose contents would otherwise violate City Ordinances or applicable state or federal law.

(d) Banners that correlate to an approved Temporary Special Event will receive priority of location selection up to 60 days prior to the event. After this time, all other requests will be considered. In the event that more than one group applies to display banners at the same time, the City reserves the right to either limit or alter display time to afford maximum exposure to all applicants under the circumstances. The City will attempt, in such cases, to work with the applicant groups to arrive at a cooperative solution. The City Manager, however, shall make the final determination.

(e) In the event that a requested display of banners conflicts with the display of City-sponsored banners during a particular time period, the City reserves the right to reschedule the display of non-City-sponsored banners during that conflicting time period.

(f) All banners must be professionally printed on both sides of the banner, and must be made of a durable, weather resistant material (double canvas, vinyl, or high-quality nylon or acrylic fabric). Banners must be 30 “wide by 60” to display along St. Rt 91 and St. Rt. 303 andmust be 18” x 36” to be displayed in First and Main. Banners that are excessively worn, faded, torn or otherwise damaged will not be accepted for display. Designs may not include phone numbers, website addresses, other addresses, sales or prices.

DRAFT

(g) Organizations may display banners up to two weeks prior to an event. Banners are hung on a Monday and removed on a Monday, but exact days are determined by Hudson Public Power.

(h) The organization sponsoring a display of banners will be responsible for all costs related to the design, production, printing, installation, maintenance and removal of banners. Storage in advance of display and after removal of banners is also the responsibility of the sponsoring group.

(i) The City is not responsible and will not be held liable for any loss of or damage to banners on display or otherwise in its custody.

(j) Hudson Public Power will install, remove and maintain banners while on display. If requesting a 30” x 60” banner, organizer must fill 25 locations. If requesting an 18” x 36” banner, organizer must fill 36 locations.

(k) For additional information about the City's banner program, please contact e Community Development at 330-342-1790

(l) Banner applications are available online through the city’website.

(m) The City Manager reserves the right to identify additional guidelines to support the Downtown Banner Program.

(Res. 01-155. Passed 9-5-01.)

(Res. 01-155. Passed 9-5-01.)

DRAFT