

A RESOLUTION AUTHORIZING THE CITY MANAGER TO ADOPT A PROJECT NAME AND DEVELOP SITE BRANDING FOR THE CITY-OWNED DOWNTOWN DEVELOPMENT SITE.

WHEREAS, the City has historically and continues to consider the development of a downtown site (“Downtown Development Site” or “Property”); and

WHEREAS, City staff is requesting City Council to support and rebrand the Property with a name that separates it from prior development concepts, which are no longer relevant, and draws attention to interesting local features; and

WHEREAS, this name will be the identity for the Property and project as it moves through public engagement, preliminary plan, final plan, and development; and

WHEREAS, City Staff has identified many naming options based on community history and the physical landscape, including “Clinton Crossing” and “Brandywine West;” and

WHEREAS, upon selection of a name, City staff plan to reintroduce the Property to the community through a strategic communications plan.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Hudson, Summit County, Ohio, as follows:

Section 1. The City Manager is hereby authorized to adopt rebranding and a new project name for the Downtown Development Site.

Section 2. That the aforesaid recitals are rendered to be the findings of this Council and are hereby incorporated into this Resolution.

Section 3. It is found and determined that all formal actions of this Council concerning and relating to the adoption of this Resolution were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees that resulted in such formal action were in meetings open to the public in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

Section 4. This Resolution shall take effect and be in force from and after the earliest period allowed by law.

PASSED: _____

Jeffrey L. Anzevino, Mayor

ATTEST:

Aparna Wheeler, Clerk of Council

I certify that the foregoing Resolution No. 25-154 was duly passed by the Council of said Municipality on _____, 2025.

Aparna Wheeler, Clerk of Council