



Community Development • 1140 Terex Road • Hudson, Ohio 44236 • (330) 655-1522

MEMORANDUM

To: City Council and Mayor Anzevino
From: Jena Stasik, Community Relations Manager
CC: Thomas Sheridan, City Manager, Brian Griffith, Assistant City Manager, Greg Hannan, Community Development Director, Katie Behnke, Economic Development Manager
Date: February 20, 2026
Subject: Adopt-a-Spot Program

Community development seeks support on an “Adopt-a-Spot” program to beautify Downtown Hudson in a creative and engaging way.

OVERVIEW

The Hudson “Adopt-a-Spot” program would invite local businesses, nonprofit organizations, and community groups to help preserve the charm and beauty of Downtown Hudson by sponsoring a landscaped area within First and Main. Sponsorship opportunities would be posted each April on the City’s SeeMyLegacy website, with the program running from May through October. During the display season, each adopter would be responsible for maintaining their designated space to ensure it remains attractive, welcoming, and free of weeds and debris.

To maintain a cohesive aesthetic, the City would provide annual planting concepts through a contractor and coordinate cleanup, site preparation, materials, and ongoing maintenance. The program would be managed by the Community Development Department in partnership with Public Works.

RESPONSIBILITIES

The City of Hudson:

- Initial site prep (cleaning, repairs if needed) and planting
- Fall Clean Up
- Seasonal refresh (mulch, plants if budget allows)
- Program coordination
- Installation of recognition plaque

Sponsor:

- Pay sponsorship fee that covers planting costs, and

- Visit their spot 1–2 times per month (May – October)
- Perform light maintenance only:
 - Litter removal
 - Sweeping
 - Weeding/tree-well care
 - Watering planters (if applicable)
- Report damage or safety issues to the City (no repairs expected)
- Not required: snow removal, structural repair or heavy landscaping

SPONSORSHIP LEVELS

Level	Annual Support Cost	Availability
First Street Premier Sponsor	\$500	3 spaces
Clinton Street Champion	\$700	3 spaces
First & Main Visionary	\$900	2 spaces
Downtown District Partner	\$1,000	1 space

Sponsorship costs ensure buy-in and commitment by the organization and offset the planting costs. All sponsorships receive a recognition plaque for the season in their garden bed. Example below:



PROGRAM GOALS

Adopt-a-Bed would enhance the visual appeal and aesthetics of the downtown public spaces, foster community pride and ownership, strengthen partnerships between the city and other organizations/businesses, and keep Hudson a charming, walkable area.

Proposed areas – Year 1 (Refer to Attachment A):

- **First Street / Clinton Street**
- **First Street / Village Way**

The two proposed areas are compiled of nine beds, all of which are highly visible to pedestrians within First and Main and have availability of irrigation systems.

PILOT TIMELINE

Month 1 – Program Setup

- Seek Council Support
- Confirm 6 locations
- Create simple 1-page adopter agreement
- Outreach to businesses & groups

Month 2 – Launch

- Confirm sponsors
- Install signage
- Kickoff weekend (optional group clean-up)

Months 3–6 – Pilot Period

- Light city check-ins
- Collect feedback from adopters
- Track basic outcomes (cleanliness, participation)
- Month 6 – Evaluation
- What worked?
- Which spots thrived?
- Adjust rules, expand locations