



















**Ashton Heights<sup>®</sup>**

**VARIFORM<sup>®</sup>**  
by **Ply Gem**





When it comes to your home, your life and your peace of mind, Variform vinyl siding makes every moment matter. Since 1964, professionals and homeowners alike have trusted Variform for its high quality, durability and beauty, earning it one of the highest satisfaction ratings in the industry.

You can choose from a wide array of styles and one of the largest color palettes in vinyl siding. It's virtually maintenance-free and never needs painting. Plus, Variform is endorsed by Ply Gem Residential Solutions, a division of Cornerstone Building Brands, the nation's leading exterior building products company. The Variform brand has products that make homes beautiful and life easier and offers an impressive limited lifetime transferable warranty.

It all adds up to give you a beautiful home and time to enjoy life's sweetest moments.

This is where your **life** takes place



## Choose with Confidence

As a brand that has spanned generations of building and remodeling, Variform has always been defined by new and innovative ideas. The brand was the first to create variegated technology, a double-staggered nail hem, and a rollover locking leg that have resulted in a more dependable, durable and securely fastened siding panel, even in the face of high-velocity winds. We use only the best raw materials and continuously test our products to ensure a lifetime of reliable performance. We're as committed as ever to great products, so you can be confident you've chosen wisely.

## Vinyl Siding is a Smart Investment

According to a recent study by REMODELING Magazine<sup>1</sup>, homeowners who install vinyl siding, on average, recouped up to 75.6% of the cost, making re-siding one of the top improvement investments a homeowner can make. And because vinyl siding never needs to be painted, you can save thousands of dollars over the life of your home.

<sup>1</sup> Based on national averages in the 2019 Cost vs Value Report. Source: REMODELING magazine.

### Standard Colors



### Dark Colors





## Here's How Ashton Heights Works For You

Ashton Heights is a great choice for new construction projects. A double-staggered nail hem makes installation fast and easy. Thick panels stand up to wind and harsh conditions. A detailed finish and deep shadow line create a beautiful painted-wood look without the upkeep.

### Never Needs Painting

Looks freshly painted for the life of your home. There's no need for costly maintenance, scraping, caulking and painting. And unlike paint, it won't crack, flake or peel.

### Premium Thickness

The .042" thick panels are more rigid and durable. They're state-of-the-art engineered to resist dents and scratches. The 5/8" panel projection enhances the rigidity.

### Enduring Color and Texture

A Variform proprietary color process ensures that color is embedded throughout the panel for long lasting beauty. Premium Dark colors receive an extra layer of UV protection using Permahue® technology, which acts like a sunscreen to help prevent fading and weathering. Available in a broad range of decorative colors.

#### Premium Dark Colors

Briarwood

Old Dublin\*

Pewter

Sagebrook

Teak\*

Twilight Shadow\*

Wedgebrook

Only available in sizes DA and DA5L

Double 4" Traditional Lap

Double 5" Traditional Lap

Double 4.5" Dutch Lap

## Sustainable Building, Responsible Living

We're committed to reducing our impact on the environment and providing products that help ensure a sustainable future.

### Sustainable Resources

- Vinyl products made from abundant natural resources<sup>2</sup>
- Minimal construction site waste
- Aluminum products contain over 80% recycled content
- Ply Gem facilities reuse and recycle

### Energy Efficiency

- Vinyl siding requires less energy to manufacture than brick<sup>3</sup>
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home's energy efficiency

### Lifecycle Benefits

- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

<sup>2</sup> "A Dozen Things You Might Not Know That Make Vinyl Siding Green," page 9, Tad Radzinski, P.E., LEED AP, and VSI. October 10, 2009. <<http://www.vinylsiding.org/greenpaper/>>

<sup>3</sup> Ibid, page 10.



THIS PRODUCT HAS BEEN CERTIFIED BY HOME INNOVATION RESEARCH LABS. This means you can be assured that this product complies with specific green practice criteria in the National Green Building Standard (NGBS). Visit [HomeInnovation.com/GreenProducts](http://HomeInnovation.com/GreenProducts) for more details.





## Details, details, details.

The Variform brand has all the accessories and details you need to complete your project, including corners, trim, guttering, soffits, door surrounds and fascia. The Variform brand is endorsed by Ply Gem Residential Solutions, a division of Cornerstone Building Brands, the nation's leading exterior building products company. As a result, we can provide you with a wide range of enhancements that complement Variform products – Ply Gem gutter protection, Ply Gem Steel Siding, Ply Gem Trim and Mouldings, and Ply Gem Shutters and Accents. They all work together so that you can have worry-free maintenance and beauty down to the last detail.

Visit **variform.com** to design your dream home.

2600 Grand Blvd., Suite 900, Kansas City, MO 64108  
(888) 9PLYGEM | [variform.com](http://variform.com)



ASTM  
D 3679



Cornerstone Building Brands reserves the right to alter, modify or delete items from time to time without notice. Due to printing limitations, colors may not be exactly as shown. Contact your sales representative for actual product and color samples. Variform, the Variform logo, and Ashton Heights are trademarks of Variform, Inc. ©2019 Variform, part of the **Cornerstone Building Brands** family. All Rights Reserved. 3301091061105/MS/CG/1019

\*Consult the VSI Website at [vinylsiding.org](http://vinylsiding.org) for current list of certified products and colors.



**Vinyl Siding and Accent Panels**



**Gutter Protection**



**Rainware, Fascia, Soffit**



**Ply Gem Fence and Railing**



**Ply Gem Steel Siding**



**Ply Gem Shutters and Accents**