

To: Thom Sheridan, Hudson City Manager

From: Destination Hudson

Board of Directors

Date: June 21, 2024

Re: Renewal of Lease for Space on First Floor of Town Hall

The Board of Directors of Destination Hudson (the “Board”) is reaching out to you as the point of contact on matters relating to agreements with the City of Hudson.

The Board appreciates the continued support and partnership of the City in our mutual effort to enhance the life and vibrancy of our community. The rehabilitation and renovation by Destination Hudson of the first floor space it currently occupies and the City’s current lease of that space exemplifies the cooperative relationship we have enjoyed over the last nine years.

DH is open 6 days a week (excluding holidays), all year long. It remains open during special events such as Christkindlmarkt. It opens early early (at 7 a.m.) on Farmer’s Market Saturdays to ensure availability of the public restrooms and stays open late on other days to support events like the Tree Lighting, HudsonMArt, Chriskindlmarkt, Ice Cream Social and others. DH and its volunteers are ambassadors for Hudson to our visitors who come to the Visitor’s Center, who call on the phone or visit our web site. DH helped raise the \$350,000 to renovate and rehabilitate the first floor of Town Hall. Unlike many communities whose visitor outreach is supported by a bed tax or other public funds, the daily operation of Destination Hudson is self-supporting.

The following is our best estimation of the time devoted to the activities undertaken by and through DH and its volunteers on an annual basis to promote Hudson and to educate residents and visitors:

|                                         |             |                       |
|-----------------------------------------|-------------|-----------------------|
| Operation of the Visitor Center:        | 1,500 hours |                       |
| (Staffed by Volunteers)                 |             |                       |
| Volunteer hours for the Chocolate Walk: | 100 hours   |                       |
| Volunteer hours for HudsonMArt:         | 500 hours   | (planning and day of) |
| Executive Director hours:               | 1,500 hours |                       |
| Frosty Five and Four on the Fourth      |             |                       |
| Volunteer hours:                        | 60 hours    |                       |
|                                         |             |                       |
|                                         |             | 3,660 Total Hours     |

The current lease will expire in April 2025. We are reaching out to the City well in advance of the end of the current lease to ask if the City is willing to renew the current lease on any terms and, if so, an outline of those proposed terms. In order to plan for its future, Destination Hudson, respectfully, would appreciate an indication of the City’s position by August 7.